

LUBRICANTS.
TECHNOLOGY.
PEOPLE.



MOVING YOUR WORLD

1931

A modest founder

The story of FUCHS reflects the courage of Rudolf Fuchs, an entrepreneur who was only 21 years old when the company was founded in 1931. He refused to be put off by the global economic crisis and founded the company „RUDOLF FUCHS“ in Mannheim in May 1931. The crisis situation of 1931 suggested modesty. A simple box in the Mannheim abattoir was the first place of business. There, Rudolf Fuchs filled his „Guaranteed Pennsylvania Motor Oil“ into canisters, signed them with the meaningful brand name PENNA PURA and sold them to transport companies in the harbour of Mannheim.

Even then, the top priority was to respond quickly and flexibly to customer needs. For example, Rudolf Fuchs was not afraid to personally cycle through Mannheim with an oil can when a customer urgently needed lubricant. Even though the Fuchs bicycle has since given way to other means of transport, our customers and their needs are still at the centre of our activities today.



Company founder Rudolf Fuchs



PENNA PURA - the young company's first brand.



Mannheim Harbor - here Rudolf Fuchs sold his products to transport companies.

A courageous step: from sales to manufacturing

Sales at the RUDOLF FUCHS company skyrocketed. The FUCHS company bicycle was replaced by a passenger car. The first support staff was hired. The sales program gradually expanded to two dozen different items, still including hay wagon grease or horse hoof ointment for the horse. But Rudolf Fuchs did not just settle for imported and purchased specialties.

In 1936 he created the first successfully in-house products - summer and winter transmission oils, produced according to recipes customary in the industry.

In 1937, Rudolf Fuchs acquired a developed plot ready for building on the Friesenheimer Insel, which is still today the company's headquarters. The excavation work was done by the employees themselves, with the company boss at the helm. The inauguration of the new building in

1931 1939

1939 also marked the start of the company's own production. Rudolf Fuchs drafted the first hand-written recipes and laid down the manufacturing instructions.



The first FUCHS truck



The oldest price list from the RUDOLF FUCHS company.



The first tank wagon with brand advertising.

On the track: FUCHS lubricants take motorsport by storm

Rudolf Fuchs recognized the opportunities of motorsport and racing advertising at an early stage. After the 2nd World War as one of the first lubricant companies, FUCHS sponsored the thriving motor racing sport and established a racing service. Starting in 1948, FUCHS race Service Teams were soon on all important racetracks. Renowned drivers used PENNA PURA racing oil RC.

1948



1963

Start of a new era

Manfred Fuchs' real passion was art. But his father Rudolf Fuchs, founder of FUCHS, encouraged him to study a practical subject instead – which is why he opted to study business administration at the University of Mannheim in 1958 instead of enrolling at the art academy. Just one year later the family was dealt a severe blow when Rudolf Fuchs died. His son took on responsibility for the family business: alongside his studies, he served his apprenticeship years at the company. Manfred Fuchs took over the reins after graduating in 1963 at the age of just 24. In this new function, however, his creativity was a great asset: he „sculpted“ the regional company into a global player in the lubricants sector in just twenty years. With more than three dozen acquisitions around the world, he was to realize his vision of a global company in the coming years.



Manfred Fuchs is to lead the company for 41 years.

1985

Entrepreneurial vision: FUCHS launched on the stock exchange

The shares were placed by public offer at a price of DM 100 for each DM 50 share. Through growth and investment, the shares held a stock exchange value of just over 5 billion euros, FUCHS PETROLUB is today one of the most valuable and successful stocks on the MDAX. The shareholders have enjoyed an increase in value of about 9,000 percent over the last 20 years.



The next generation: Stefan Fuchs takes the lead

After heading the company for 41 years and leading it from a regional lubricants manufacturer into a global market and technology leader Dr. Manfred Fuchs left the Executive Board and was succeeded by his son. Stefan Fuchs, the third generation of the family took over the leadership of the Group on 1st January 2004. When appointed, the 35-year-old business management graduate had previously worked for two years in the auditing sector and three years at FUCHS in North and South America, before he became a member of the Executive Board in 1999 responsible for the business in Europe. Manfred Fuchs eventually moved to the Supervisory Board, where he was to serve as Deputy Chairman until 2017.

2004



Father and son: Dr. Manfred Fuchs and Stefan Fuchs, the second and third generation.

Expansion in SOUTH AFRICA for future growth in SUB-SAHARAN AFRICA.

The expansion of South Africa's state-of-the-art warehouse facility and new head office, in Isando. Moving to a centralised new head office in Isando, Johannesburg and launching a new unified product brand image is all part of a long-term strategy for sustained growth and expansion going forward, FUCHS LUBRICANTS SOUTH AFRICA, the 100% owned subsidiary of FUCHS Germany.

2022 to PRESENT



As part of our journey of growth and innovation, FUCHS LUBRICANTS SOUTH AFRICA proudly celebrates the successful expansion of our local facilities. This landmark achievement has increased our production capacity by 40%, significantly enhancing our ability to meet the growing demands of our customers while positioning us for sustained growth in the future. This expansion reflects our commitment to delivering exceptional quality, efficiency, and reliability, reinforcing our role as a trusted leader in the lubricants industry.

FUCHS has more than 100,000 customers

From the following industries: automotive suppliers, OEM, mining and exploration, metalworking, agriculture and forestry, aerospace, power generation, mechanical engineering, construction and transport, steel, metal and cement industries, food, glass production, casting, forging industry and many others.

In close contact with its customers, FUCHS develops holistic, innovative and custom-made solutions for the most diverse applications. As a lubricant manufacturer, FUCHS stands for performance and sustainability, safety, reliability, efficiency and cost savings. FUCHS represents a promise: technology that pays back.

The products in our various ranges, are all manufactured and tested to international standards and carry official approvals from a wide range of international automotive and industrial equipment manufacturers.

SOLUTIONS FROM THE WORLD'S LARGEST INDEPENDENT LUBRICANT MANUFACTURER

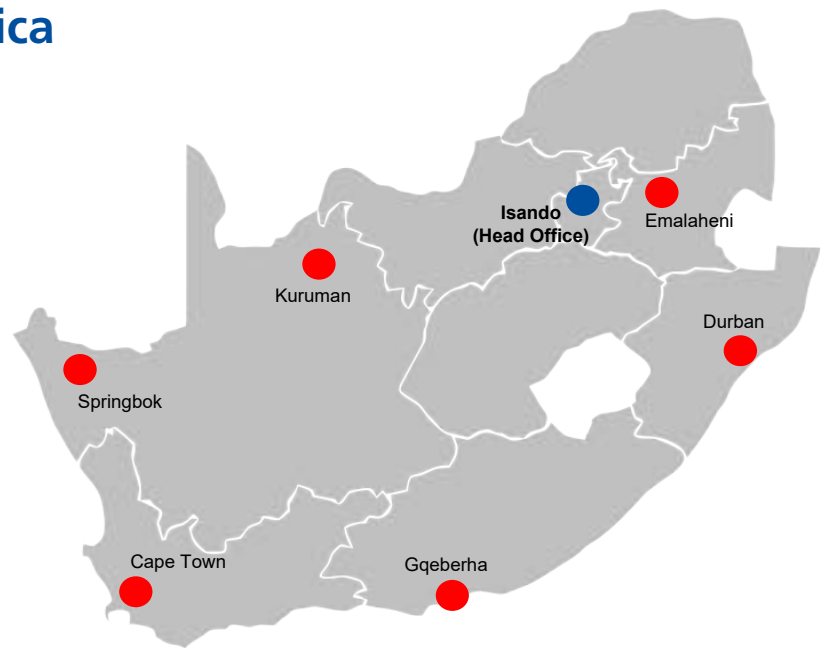
FUCHS is a global Group with German roots that has developed, produced, and sold lubricants and related specialities for 90 years – for virtually all areas of application and sectors. With 58 companies and more than 5,700 employees worldwide, the FUCHS Group is the leading independent supplier of lubricants

**The FUCHS product program
comprises more than 10,000
products and related services
in six key categories:**

- Automotive Lubricants
- Industrial Lubricants
- Lubricating Greases
- Metal Processing Lubricants
- Special Application Lubricants
- Services

Find FUCHS in South Africa

FUCHS operates a comprehensive network across South Africa, with its NET ZERO CARBON Head Office and state-of-the-art blending facilities located in Isando, Gauteng. The company's footprint extends to additional branches strategically situated in Durban, Port Elizabeth/Gqeberha, Cape Town, Springbok, Kuruman, and Witbank/Emalaheni, ensuring nationwide coverage and accessibility.

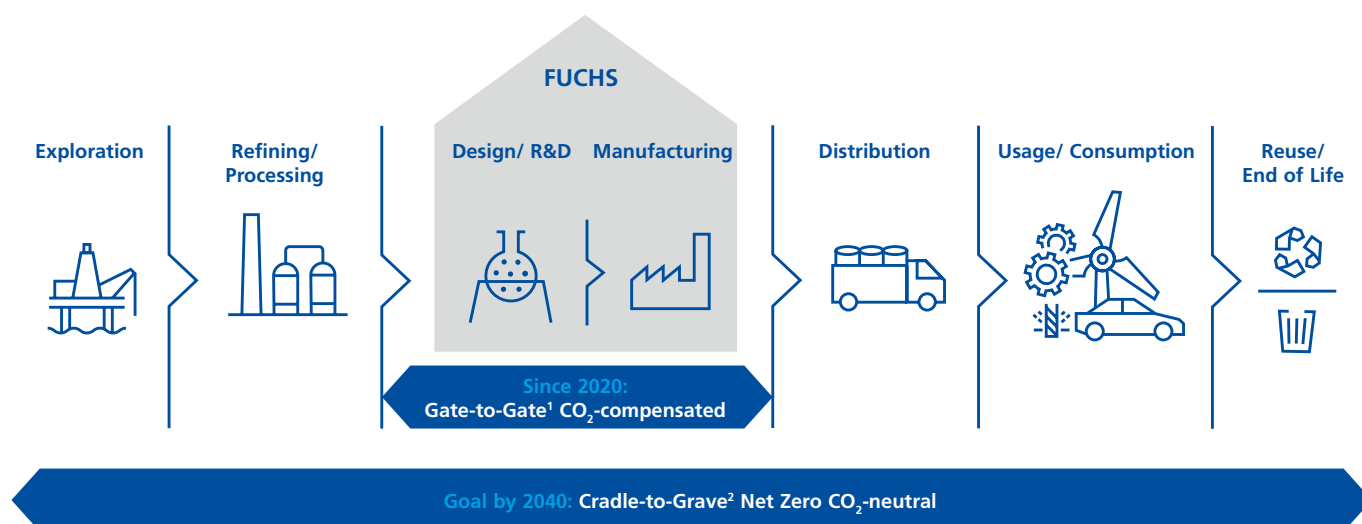


FUCHS further extends its reach across the African continent through an extensive network of official distributors. These include operations in Zimbabwe, Zambia, Mozambique, Botswana, Malawi, Namibia, Eswatini, the Democratic Republic of Congo (DRC), Lesotho, Angola and Tanzania. Additionally, we serve key markets in West Africa, namely Senegal, Mauritania, Ghana, Sierra Leone, Burkina Faso, Ivory Coast, Nigeria and mining operations, ensuring seamless support and distribution across the region.

ACTIVE PLAYER FOR SUSTAINABILITY – The path to 2040

The FUCHS carbon-neutrality strategy is embedded in our sustainability strategy, which began in 2010 when we signed the „Code of Responsible Conduct for Business“. In 2018 we joined the „Alliance for Development and Climate“ led by the Federal Ministry for Economic Cooperation and Development.

At the same time, we initiated the foundation of a sustainability workgroup under the umbrella of the Union of the European Lubricants Industry (UEIL). Together, we develop harmonized sustainability standards, KPIs, and benchmarks to enable sustainability-based comparisons.



¹ Gate-to-Gate Scope includes GHG-Protocol Scope 1, 2 and selected Scope 3 emissions (water, waste, business travel, commuting) for all affiliates and JVs incl. compensation.

² Cradle-to-Grave Scope includes GHG-Protocol Scope 1, 2 and applicable Scope 3 emissions (3.1/2/3/4/5/6/7/12) for all subsidiaries and JVs.

FUCHS has already achieved its first milestone, and in 2021 it also for the first time extended the recording of its Corporate Carbon Footprint and offset to all joint ventures. To do this, all greenhouse gas emissions of FUCHS that are directly attributable to our business activities ("gate-to-gate") have been measured retroactively since 2019 and offset through investments in climate protection projects.

FUCHS restricts its choice of projects for this purpose to high-quality certifications such as UN Gold Standard or VERRA. In any case, compensation measures are only the last step undertaken once avoidance and reduction measures have met their limits. FUCHS is therefore continuously expanding the proportion of renewable energies that make up its power supply, with the aim of gradually sourcing its electricity worldwide from renewable sources.



→ More information
about our path to
climate neutrality

TIME TO ACT

Renewable, bio-based, recycled – on the way to a circular economy

Advanced Circular Technologies

ACT, Advanced Circular Technologies, answers the challenge to transform our value chain from linear to circular - without compromising on performance!

ACT sums up everything we do for this transformation process: starting with raw materials to the application of our lubricant solutions and up to recycling at the end of the life cycle.

TIME TO ACT: we gradually replace finite raw materials with renewable, bio-based or recycled ones. This also applies to our packs. As of 2024, our FUCHS small packs are made of 50% recycled materials.

Sustainability meets performance

Selected products now based on ACT

- Selected FUCHS oils based on ACT product technologies now get a sustainability upgrade
- Your benefit: smaller Product Carbon Footprint and more sustainability as an add-on to the well-known outstanding FUCHS quality and performance
- ACT is driven by meticulous research and development, adding technical to environmental value





Automotive Products

Engine Oils

Transmission Fluids

Multifunctional Oils




Tank Truck


Bulk


IBC


Drum


Canister


Bucket


Bottle



Service Products



Specialties



Motorcycle Lubricants



Tin



Cartridge



Tin



Spray Can



Tube



Industrial Products

Industrial Oils



Lubricating Greases / Pastes



Metal Processing Lubricants



Tank Truck



Bulk



IBC



Drum



Hobcock



Canister



Bucket



Bottle



Special Application Lubricants



FUCHS Smart Services



Tin



Cartridge



Tin



Spray Can



Tube



Syringe

Have You Signed Up To Our Customer Portal?



https://fuchs.com/shop/za/en_ZA/login



> Track orders

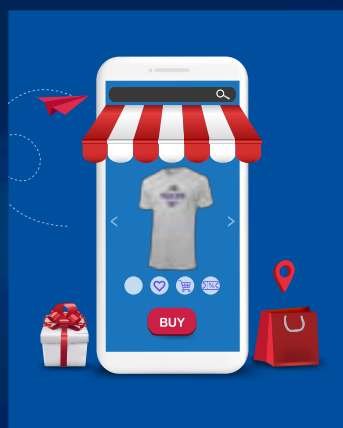


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Visit Our Fuchs Merchandise Store



FUCHS Oil Chooser

Find the right oil for your vehicle.



Lubricants for cars, commercial vehicles, motorcycles/two-wheelers, agricultural and construction machines.

It's so simple:

at www.fuchs.com/za/en just go to the button "Oil Chooser". Select the vehicle type (e.g. car), then make, model and type.

A window will appear with an overview of the optimum lubricants for your vehicle per application area (here, for example, "Engine").



Easy to select:
Find the right
oil for your
application here.



Innovative lubricants need experienced application engineers

Every lubricant change should be preceded by expert consultation on the application in question. Only then the best lubricant system can be selected. Experienced FUCHS employees will be glad to advise on products for the application in question and also on our full range of lubricants.

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