

# Motorsport News

International Edition – May 2020



## Great Britain

### An exciting new partnership for FUCHS

FUCHS UK has announced a new sponsorship deal with the Warwickshire-based British Touring Car Championship Team, Power Maxed Racing (PMR). Formed in 2015, PMR has already found its place amongst the championship's top teams. This season, the team is going to race its first eSports Championship. // Page 9.

## Portugal

### Loyalty breeds success

In 2020, FUCHS Portugal celebrates their 20-year partnership with PERES Competições Team. Over the seasons, FUCHS and the team have built a strong sporting and human relationship through mutual trust, facing challenges together and sharing their feelings, which have all contributed to the success of the team. // Page 8.



## South Africa

### A powerfully compact team

Driver Giel Nel and navigator Ben Jansen of the Truggy Team will race in the Africa Off-Road Clubs and Regionals Championships this season. After 30 years of experience racing together, they have forged a powerful team responsible not only for the driving but also the financial and mechanical needs. // Page 4.



## Austria

### **FUCHS: a trusted partner**

Franky Zorn has been racing across the iconic circuits of the Austrian, European, and World Ice Speedway Championships since 1993. With a special bike, that has no brakes but special tires fitted with 170 one-inch nails, he has defied the most prestigious world riders with speeds of over 150 km per hour.

In 1998, he celebrated his first victory and two years later gained 2nd place in the FIM Ice Speedway Individual World Championship. Since then he has won 112 podiums in this discipline, even beating Russian riders who are ice racing specialists. He is renowned as the most successful Austrian ice speedway rider ever.

“Since the beginning of the season, some races have been cancelled but we started practicing again at the Austrian Red Bull circuit on May 15.”

During the break, Franky rebuilt his old street bike, a 1982 Yamaha two-stroke 350 RD. “We tested it at the Red Bull circuit and then we’ll take part in some summer races as well as the Rupert Hollaus Memorial Race sponsored by FUCHS.”

Franky Zorn has been sponsored by FUCHS Austria since 1996. “I think I was one of the first riders sponsored by FUCHS Austria. FUCHS lubricants allow us to push our bikes to their limits. I’ve a trusting relationship with FUCHS

and I’m really proud of what we’ve accomplished together for more than 20 years.”

FUCHS Austria Head of Application Engineering, Markus Kollenz, said: “FUCHS Silkolene wasn’t really well known in Austria 25 years ago. Thanks to these spectacular ice speedway races, which attract many spectators and the success of Franky, we were able to improve the FUCHS brand image. We’ve been building relationships to a lot of fans and welcoming customers and prospective clients to Franky’s racing workshop as well as to our VIP booth.”

**FUCHS lubricants: Silkolene PRO 2, Silkolene PRO 4 SAE 10W-60, Silkolene PRO CHAIN, Silkolene ALL-IN-ONE, Silkolene PRO PREP**



## South Africa

### Building talent and a perfect brand image

The Rich Racing Team is seven years old but as its Team Manager and owner Vic Rich likes to say: "Collectively we have over 50 years of motorsport experience." He manages eight riders and drivers through different championship circuits and calendars. "Our team's associated with building talent from all walks of life. We also help them with all aspects of presentation, communication, and partner promotion. Our selection criteria are simple. We focus on disadvantaged talent and develop it." Their objectives in 2020 are to participate in as many races as possible to give the new recruits experience and prepare them for 2021. "The most difficult thing is keeping up with technology and how much it costs."

Mechanics Christen Masaya and Stefan Schulbush are experts on motorcycles, cars, and karts. They commented: "The most important skill is communicating with the racers and converting that into a mechanical set up. The biggest challenge is managing time, tires, and fuel during a race."

Due to the COVID-19 precautions, the team has only participated in one race in 2020. In South Africa, races

are planned for July with the Michelin Short Circuit and the Monocle Motorcycle Racing Series. The Zimbabwe races are still on schedule for August, October, and December.

The Rich Racing Team has been sponsored by FUCHS for five years. "Since using FUCHS lubricants we've never had any problems," said Vic Rich.

FUCHS South Africa Marketing/Advertising Administrator, Janet Kerr, explained: "FUCHS is a proud sponsor of this team. Their dedication and commitment to the sport and to our brand make them the perfect partner."

Riders: Chris-Marie Schlebusch, Zaidy Williams, Cameron Aitken, Daphne Lang, Alicia Knoetze, Marius Knoetze, Luca Coccioni, Bianca Ellis (Zimbabwe)

**FUCHS lubricants: Silkolene PRO R SAE 0W-20, Silkolene PRO 4 SAE 10W-40, Silkolene PRO 4 PLUS SAE 5W-40, Silkolene CHAIN LUBE, Silkolene ALL-IN-ONE, Silkolene CONTACT CLEANER, Silkolene ENGINE CLEANER, Silkolene WASH OFF, Silkolene SILKOPEN**



## South Africa

### Successful strategic racing

The Truggy Team driver Giel Nel and navigator Ben Jansen are taking part in the Africa Off-Road Clubs and Regionals Championships. Giel manages the team, drives, and maintains the car and its equipment. "I look after all the needs of the car, such as engine, spare parts, GPS, and the like. Ben takes care of the media and logistics," said Giel. "The secret of our success: we've done it all by ourselves for 30 years. Everything must be perfect to win."

Giel thinks that even for qualified mechanics it is still a challenge to stay ahead of the technology. He has built a lot of cars in his career. The last one was made from a Zarco frame and a modified V6 Toyota engine\*. He also installed the racing car's Motec engine management system. "The most important thing during a race is to check the gauges and warning lights on the dash and be alert for any unusual noises."

The Truggy Team has been sponsored by FUCHS South Africa for seven years. "We're honored to have the name of FUCHS on our car and use their

high-quality lubricants. More than that, it's very reassuring to race using the best lubricants in the market. For us, it's a major key to our success. We also appreciate the friendly technical assistance we get from FUCHS."

FUCHS South Africa Marketing/Advertising Administrator, Janet Kerr, added: "FUCHS is proud to sponsor the Truggy Team because their commitment, hard work, and respect for the brand mirror our values."

\*Frame: Zarco; Engine: modified Toyota, 4 liter, V6 which develops some 400 Nm torque with 170 kw on the wheels; Gearbox: four speed, H-Pattern, MD-2, Mendeola that was originally developed for the lightweight AMERICAN LS-1V-8 Engines. Helmets are air pressurized with an electric air pump to keep the dust out.

**FUCHS lubricant: TITAN RACE PRO S SAE 10W-60, TITAN SUPERGEAR MC SAE 85W-140, TITAN RACE PRO BRAKE FLUID, MAINTAIN DOT 5.1, MAINTAIN FRICOFIN**



## South Africa

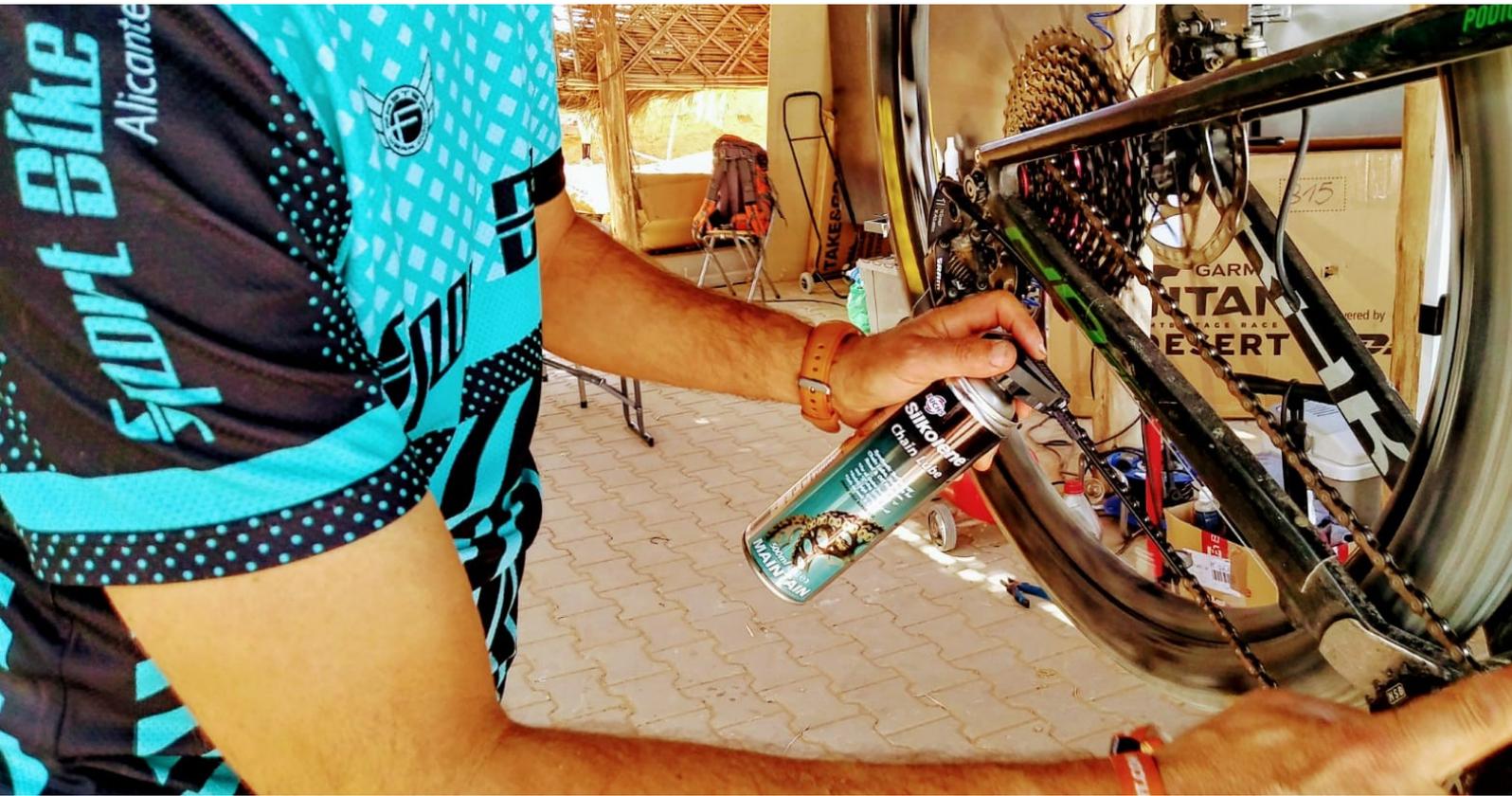
### Extreme motocross racing

At the age of 40, Marc Ansley has specialized in motocross racing for 29 years. “What I like the most about motocross racing is that I can constantly improve my performance and surpass myself to beat my opponents. The hardest thing is the physical fitness. It takes a lot of years of training and experience to race and obtain good results. I think it’s one of the most difficult sports. This season I should compete in the Gauteng Regional Motocross Championship and South African National Motocross Championship in the MX3 class with a KTM 450 SX-F, but I’m still waiting for information about those races.”

The motocross rider has been sponsored by FUCHS for two years. “I use and appreciate the high-performance of FUCHS Silkolene lubricants. In the motocross circuits, I race in very harsh conditions including rain, mud, dust, and always extreme heat. So I need products that don’t only lubricate but also cool and protect the parts of the bike. The FUCHS Silkolene lubricants fulfil all these criteria. They help me to finish the races and keep the bike going without me having to worry about any engine failure.”

FUCHS South Africa Marketing/Advertising Administrator, Janet Kerr, said: “FUCHS LUBRICANTS proudly sponsors Marc Ansley in the tough motocross sport because he displays the same grit and determination as our brand.”

**FUCHS lubricants: Silkolene PRO 4 R 10W-60 XP, Silkolene PRO CHAIN, Silkolene BRAKE CLEANER, Silkolene FOAM FILTER CLEANER**



## Spain

### Winning through hard work and enthusiasm

The TBELLÈS Cycle Team is composed of two women and five men who have competed in Arabian, Moroccan, Spanish, and European cups. In 2020, they had planned for 30 races. Team Manager, José Luis Gómez, said: "My role is to motivate the riders and provide the budget. I tell them they must enjoy training and racing to succeed. Competition teaches them lessons that they can apply to their own life and it's a chance for them. To win, they must be constant in their performance and motivated." To select his riders José Luis considers aspects as varied as their character, sporting level, ability to integrate with the team, presence on social networks, and economic cost.

José Luis Gómez has been doing bike competitions for 28 years. He agrees with all the other riders in the team and stated: "Thanks to this sport, it's easier to meet people and explore new countries. The bike gives us freedom but these races require hard training to get the best results."

Mechanics Juan Antonio Planelles and Dani Rodríguez set up the bikes for the seven riders. "It's essential to be very conscientious, perfectionist, and enjoy this job. We know the runners very well, take care of them, and always keep an eye on our brand image. To be competitive, we're

continuously training with new materials and GPS programs to improve our methods in both the workplace and the world of competition. The most difficult phase is the last hours before the race. Everything must be perfect: bikes, booth, and the like. We've to do everything in a short time and highly charged atmosphere, but we know how to pull that off."

The TBELLÈS Team has been partnered with FUCHS for one year. "We knew about the quality of FUCHS lubricants and decided to try them. We were extremely satisfied with the results and service, so we decided to choose FUCHS as a partner," said José Luis Gómez.

FUCHS Spain Product Manager Automotive Division, Ester Madrid, explained: "We were interested in their enthusiasm, hard work, and brand image. We appreciate their efforts on social networks to increase brand awareness for their team and sponsors."

**FUCHS lubricants: Silkolene PRO CHAIN, Silkolene ALL-IN-ONE, Silkolene BRAKE & CHAIN CLEANER, Silkolene CYCLE LUBE, Silkolene CHAIN LUBE**



## France

### Melvin Regner: competitor and coach

Coached by his father – a seasoned competitor – Melvin Regner started to ride a bike when he was four and race in the French Motocross Championship at eight. After that, he competed in various national and European championships. He won the mini-green vice-champion title, taking 3rd place in the cadet championship as well as numerous victories and podiums over the following seasons.

In 2019, he raced the ten rounds of the French Supercross Championship against high-level international riders. These competitions took place both indoors and outdoors in Paris, Geneva, and the like. In 2020, the championship should start in July\*. Melvin also hopes to participate in regional and European races. Assisted by his brother Enzo as mechanic and his friend Barbara as steward, the 27-year-old rider aims to make the top five this season.

Melvin races with a Kawasaki 250. "We hardened the suspension, then changed the handlebars and a few parts (exhaust system and CDI case) to gain power."

Melvin created MR Motorsport Academy five years ago to teach riding techniques to young children and advise experienced racers at a high-level of competition. Every season, he welcomes around sixty riders.

Melvin advises: "You have to train intelligently and be well coached to progress. A healthy lifestyle is fundamental for these very physical competitions especially when they come very close together."

Two seasons driving for FUCHS customer Holeshoot Moto Garage has allowed Melvin to test the FUCHS Silkolene lubricants. "I'm very satisfied with their quality. Engine oil keeps the clutches in place and the chain grease performs well."

\*To be confirmed

**FUCHS lubricants: Silkolene PRO 4 10W-50 XP, Silkolene CHAIN LUBE, Silkolene BRAKE CLEANER, Silkolene ALL-IN-ONE**



## Portugal

### The winning skillset

Founder and Team Manager of the PERES Competições Team since 1989, Paulo Gomes Ferreira manages six drivers involved in both rally and circuit championships. "This job requires me to supervise the set up of the cars, but rallies need more technical and logistical support. I say to the drivers: to finish first, first you have to finish! So, be fast and bring the car home in one piece." For 2020, the team aims to win the Rally South Championship, Historic Rally Championship, and Group1 Pre-1981 Classic Championship.

Main driver Fernando Peres started kart racing in 1980 when he was 15. He has won a lot of victories since then and triumphed three times in the Absolute Portuguese Rally Championship. "What I most appreciate about these competitions is the team spirit, contact with nature, and racing against the clock."

At 79, meticulous head of mechanics Luís Dias looks after the workshop. "In 1955, I started as mechanic in the Aurora Garage (a racing team and Porsche specialist) when I was 13. At that time, there was no training in mechanics so I learned it all by myself. That

is what I've done ever since." Luís takes care of the mechanical side but he leaves electronics and computers to the young engineers. "During the races, the mechanics must be able to improvise and work fast."

PERES Competições Team started its partnership with FUCHS in 2000. "We appreciate the quality and reliability of their lubricants, German technology, and the support given by FUCHS," said Paulo Gomes Ferreira.

FUCHS Portugal Head of Automotive Division, André Castro Pinheiro, said: "We've been with the team for so long because they're successful (several times national rally champion) and well known, but also because we've built up a great relationship."

**FUCHS lubricants: TITAN RACE PRO R SAE 15W-50, TITAN SINTOPOID LS SAE 75W-90, TITAN SUPERGEAR MC SAE 80W-140**



## Great Britain

### **FUCHS to sponsor PMR in the BTCC and the new eSeries**

FUCHS UK has announced a new partnership with Power Maxed Racing for the 2020 British Touring Car Championship. FUCHS UK Automotive Director, Russell Kenyon, said: "We look forward to working with this successful team in both technical and supporting roles. Jason Plato and Mat Jackson are excellent drivers who we hope to assist to further glory this coming season."

PMR Team Manager, Martin Broadhurst, said: "PMR – after two top five team finishes in the last two seasons – has another impressive driver line-up. Former two-time BTCC champion Jason Plato holds 98 wins, the most in the history of this championship. Alongside teammate Mat Jackson, they've a total of 128 race wins, which is more than any other pairing in this year's BTCC." He added: "Having used FUCHS products for many years, it's a brand I've a huge amount of respect for. When racing at the highest level, we need products that consistently give optimum performance and FUCHS lubricants are renowned for being reliable. We're looking

forward to working closely with them in 2020 and building a strong working relationship for the future."

As BTCC and all UK motorsports have been postponed or cancelled due to COVID-19 precautions, PMR have announced their first eSports Championship. It started on April 22 and will take place across twelve weeks. The series will be run on the PC-based program iRacing and all rounds will be streamed live by YearOne and AlphaLIVE. It will utilize seven UK-based circuits and will loosely follow the order of the delayed 2020 BTCC calendar. Every competitor will drive an Audi RS3 TCR with a fixed set up for each event.

As a top sponsor of PMR, FUCHS will have two fully liveried cars. One will be driven by Chris Knox – a two-time Mini Challenge champion and a member of the Fast & Furious Live stunt Team – and the other one by one of the event qualifiers.