



ARE YOU READY TO RIDE TO THE NEXT LEVEL?

AREA SALES MANAGER: Midlands & The North



At SILKOLENE, we're not just a lubricant brand – we're a way of life for motorcyclists around the world.

Due to continued sales growth, we're looking for a passionate and driven Area Sales Manager to join our winning team.

If you've got a need for speed, love the thrill of sales, and want to represent the world's best motorcycle lubricants, we want to hear from you.

What You'll Be Doing

- **Driving Sales Success** - Lead the charge in building relationships with retailers, dealers, and distributors to push SILKOLENE's superior lubricants into the hands of every motorcyclist in your area.
- **Be the Expert** - Become the go-to knowledge hub for all things SILKOLENE – from product features to the unbeatable performance benefits. Your expertise will make you the trusted advisor to our partners.
- **Team Collaboration** - Work closely with marketing and customer service teams to drive promotional strategies, ensuring every marketing campaign hits the road running.
- **Growth and Expansion** - Identify new opportunities, expand market presence, and develop relationships with key accounts to help us continue to accelerate growth.
- **Customer Care** - Provide top-notch support, ensuring that customers are always fully stocked and loving the performance of their bikes with our lubricants.

What's in it for You

- **Competitive Salary & Bonus Structure** - We reward your drive and success.
- **Exciting Brand** - Be part of a legendary brand that's trusted by motorcyclists around the world.
- **Career Growth** - As we expand, you'll have the chance to grow your career with us.
- **Work-Life Balance** - You love to ride, so we make sure you get the flexibility you need to do what you love.
- **Great Team Culture** - Work with a passionate, driven team who are just as excited about motorcycles as you are.

What We're Looking For

- **Proven Sales Experience** - You've successfully driven sales in the motorcycle industry or a related field, with an outstanding track record of exceeding targets.
- **Motorcycle Enthusiast** - You live and breathe bikes – whether on the road or in the garage, you understand what makes a great ride.
- **Excellent Communication Skills** - You know how to connect with people, build strong relationships, and make your pitch unforgettable.
- **Self-Motivated & Results-Oriented** - You're a go-getter who thrives in a fast-paced environment, with the ability to work independently and achieve big things.
- **A Love for the Road Ahead** - With our rapid growth, the road is wide open for you to make a huge impact. Are you ready to take the wheel?

How to Apply

If you would like to apply for the role, please send your full, up-to-date CV to:

Susanne.Mcclurg@fuchs.com

Ready to accelerate your career with SILKOLENE?

Apply now and let's hit the road to success together!

MOVING YOUR WORLD