

**WE ARE  
INVISIBLE.**

**YOU ARE NOT!**

FUCHS is the world's largest independent supplier of innovative lubrication solutions, covering almost every industry and application. Our products and solutions keep the world moving even though they are not always visible. What matters is that each of our over 6,000 employees in over 50 countries is visible – their entrepreneurial spirit, ideas, and skills are the foundation of our global business. Come be seen at FUCHS by joining us as:

## **MARKETING SPECIALIST / BACK-OFFICE ASSISTANT**

**Location:** BUCHAREST

### **Your areas of responsibility:**

- Development and implementation of Global marketing strategy, adaptation to local requirements
- Coordination, organization of administrative tasks for marketing materials (incl. POS, merchandise)
- Managing and development of company's digital channels: website, Social Media pages, Content Hub
- Planning, budgeting and monitoring the fulfilment of marketing plans, incl. Social Media and Google advertising campaigns
- Preparation, coordination, and participation in promotional events (e.g. exhibitions, customer trainings, business trips)
- Cooperation with agencies and developers etc.
- ERP database maintenance related to marketing activities
- Providing different administrative support for the office (office supplies, ticketing, etc.)

### **Qualifications we are looking for:**

- High school degree (Bc and Master) in marketing / PR-communication background
- Experienced in marketing min. 4 years
- In-depth knowledge in Social Media Management (FB, Instagram, LinkedIn etc.)
- Experience in running digital ad campaigns in Social Media and Google Ads
- Very good written and verbal communication skills in English
- Strong communication and writing skills
- Creativity; Able to work independently; Effective time management

### **These are your benefits:**

- Professional workplace with stable international background
- Interesting, challenging tasks; independent work
- Competitive compensation package incl. private medical insurance

Do you have any questions? *Please send your CV in **English** to **office@fuchs.com***

Come be seen at FUCHS – join our team and move the world with us!  
[jobs.fuchs.com](http://jobs.fuchs.com)

**MOVING YOUR WORLD**

