

### **Agenda**



- **01** | The Leading Independent Lubricants Company
- 02 | H1 2017
- 03 | Shares
- 04 | Appendix



### FUCHS at a glance



Established 3
generations ago as a family-owned business

Preference share is listed in the MDAX

No. 1
among the independent suppliers of lubricants

The Fuchs family owns **54%** of ordinary shares

2.3 bn euro sales

57 operating companies worldwide

A full range of over

10,000

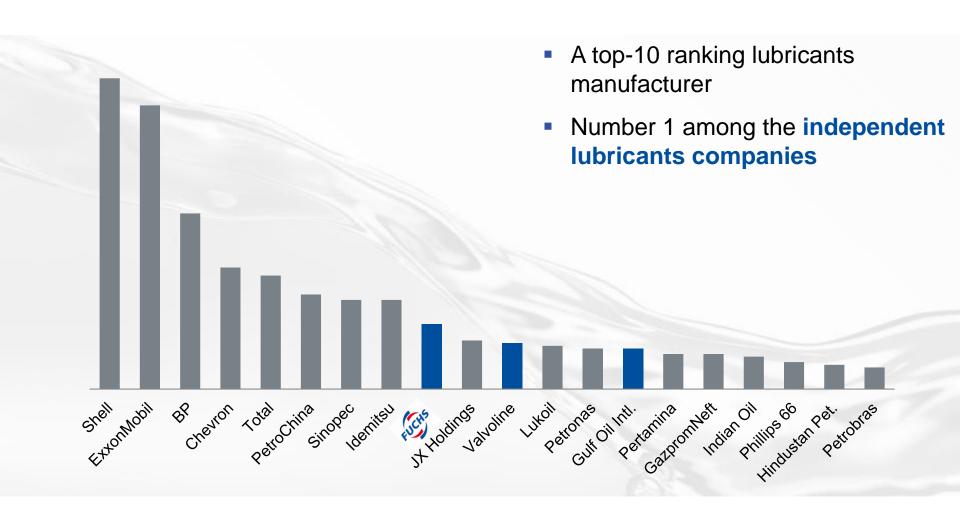
**lubricants and related specialties** 

~5,000

employees









# Our unique business model is the basis for our competitive advantage

# Technology and innovation leadership in strategically important product areas

FUCHS is fully focussed on lubricants

Independency allows reliability, customer & market proximity (responsiveness and flexibility) and continuity

Advantage over major oil companies

FUCHS is a full-line supplier

Global presence, R&D strength, know-how transfer, speed

Advantage over independent companies

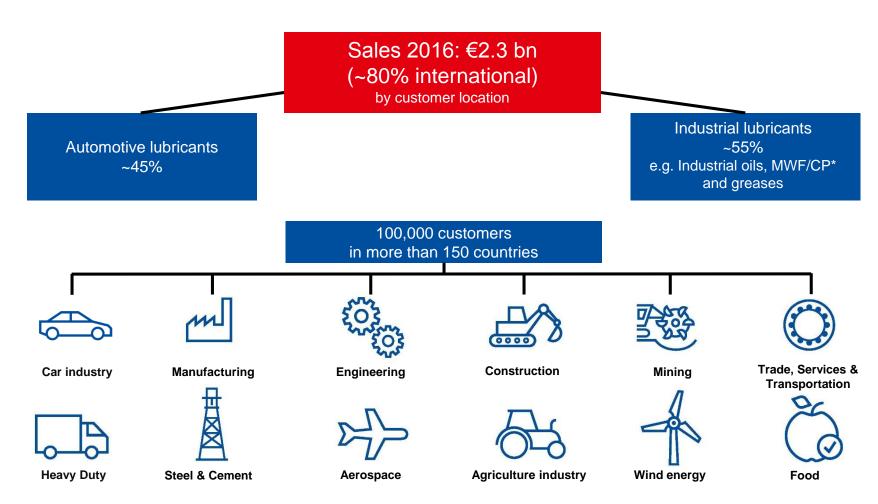
### We are where our customers are





### Full-line supplier advantage



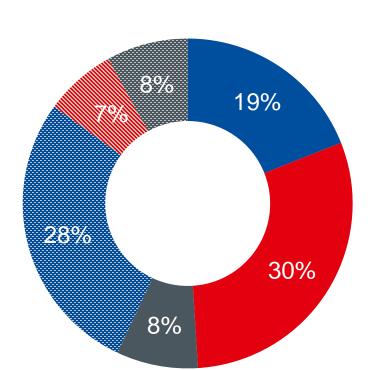


<sup>\*</sup>metalworking fluids/corrosion preventives





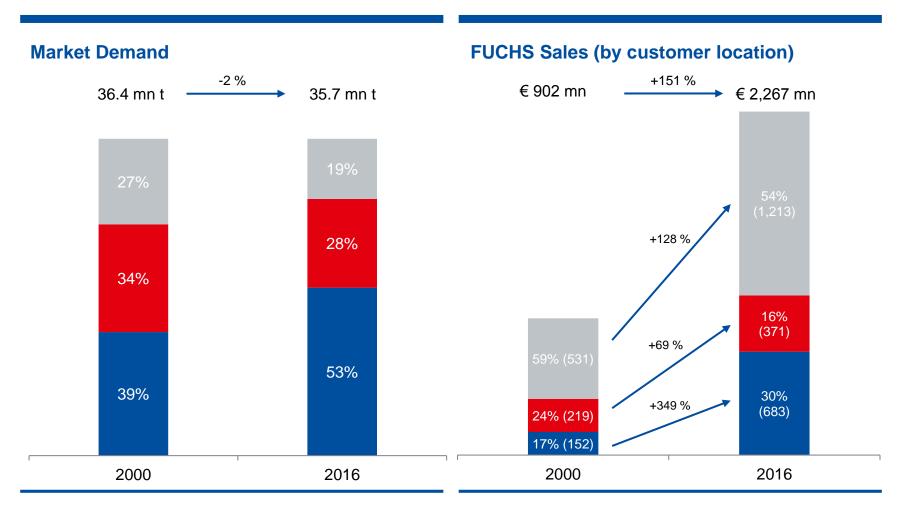
## FUCHS sales revenues 2016: €2.3 bn



- Industrial goods manufacturing
- Vehicle manufacturing
- Energy and mining
- Trade, transport and services
- Agriculture and construction
- Engineering/ machinery construction

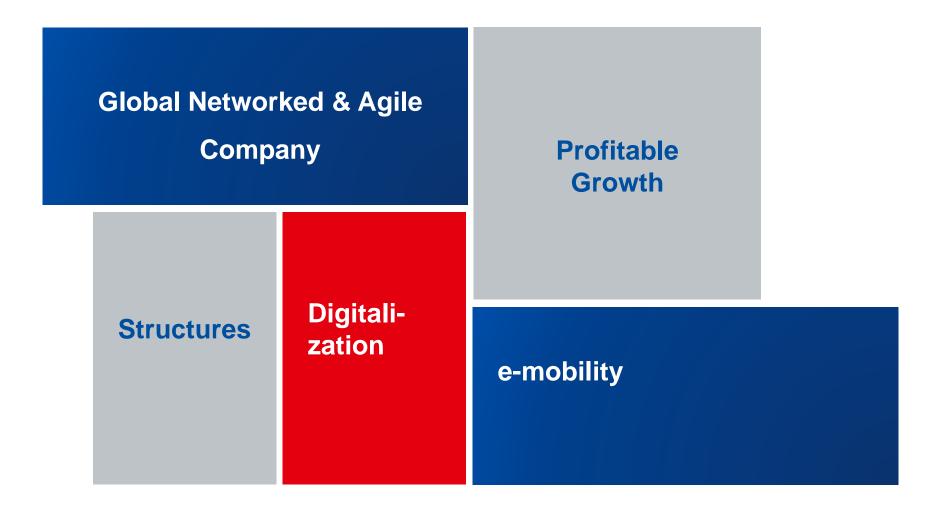
### Organic growth potential in emerging countries







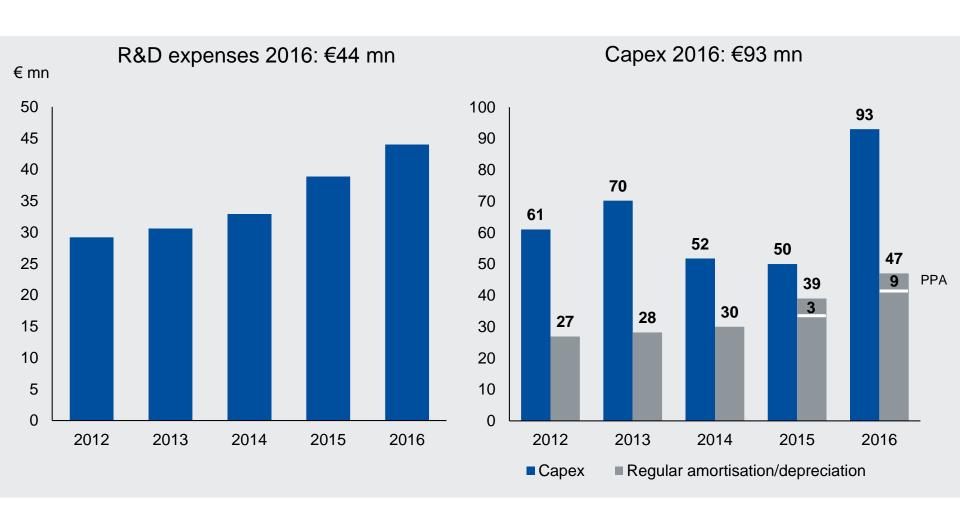






### Investment in the future

R&D, capex, amortisation & depreciation



### **Investments 2016 - 2018**



### Planned investments of €300mn (~ €100mn p.a.)

- Expansion of the Mannheim site, Germany (2016-2018)
- Expansion of the Kaiserslautern site, Germany (2017)
- Expansion of the Chicago site, USA (2016-2018)
- New plant in WuJiang, China (2017-2018)
- New plants in Australia and Sweden (2016-2018)

~ 50% of planned investments is maintenance capex

### **FUCHS' 3C grease commitment**



- Globally identical production equipment
- Globally identical finishing equipment
- Globally identical quality control test devices
- Globally similar raw materials
- Globally identical quality standards





### Strong track record of integrating businesses

			Revenues (p.a.)
2016	ULTRACHEM Chevron	Ultrachem (US) Chevron Lubricants (US)	€ 15 mn € 11 mn
2015	STATOIL PENTOSIN	Statoil Fuel & Retail Lubricants AB (SVE)  Deutsche Pentosin-Werke GmbH (GER)	€140 mn €135 mn
2014	Batoyle Freedom Group	Lubritene (ZA) Batoyle (UK)	€ 15 mn € 15 mn
2010	CASSIDA food grade lubricarts	Cassida (global)	€ 21 mn



### Highlights H1 2017



Sales +10% to €1,247 mn

- Organic growth in all regions
- Slight external growth in North America
- Decreasing tailwind from FX

**EBIT +4%** 

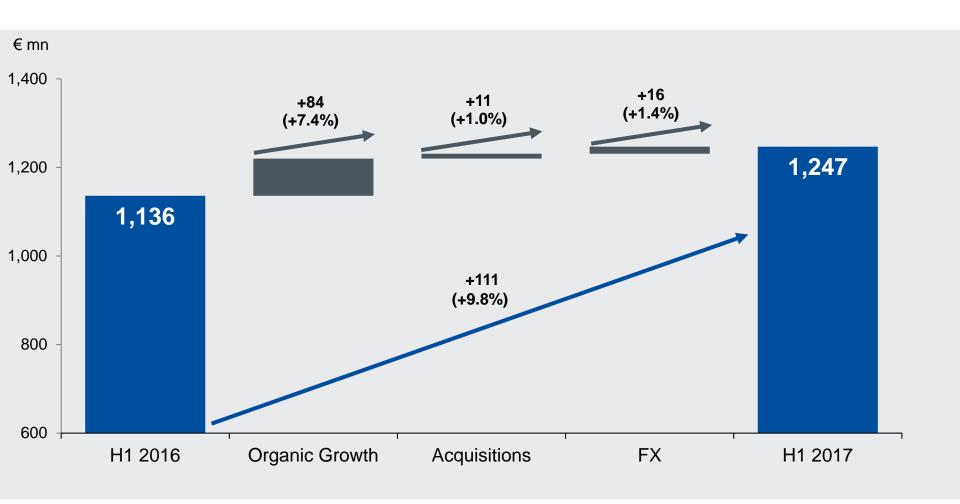
to €190 mn

# Outlook 2017 updated

- Sales outlook raised
- EBIT outlook reaffirmed

### **H1 Group Sales**









	H1 2016 (€ mn)	H1 2017 (€ mn)	Growth	Organic	External	FX
Europe	721	751	+4.2%	+4.4%	-	-0.2%
Asia-Pacific, Africa	298	363	+21.8%	+18.9%	-	+2.9%
Americas	172	205	+19.0%	+7.7%	+6.4%	+4.9%
Consolidation	-55	-72	-	-	-	-
Total	1,136	1,247	+9.8%	+7.4%	+1.0%	+1.4%



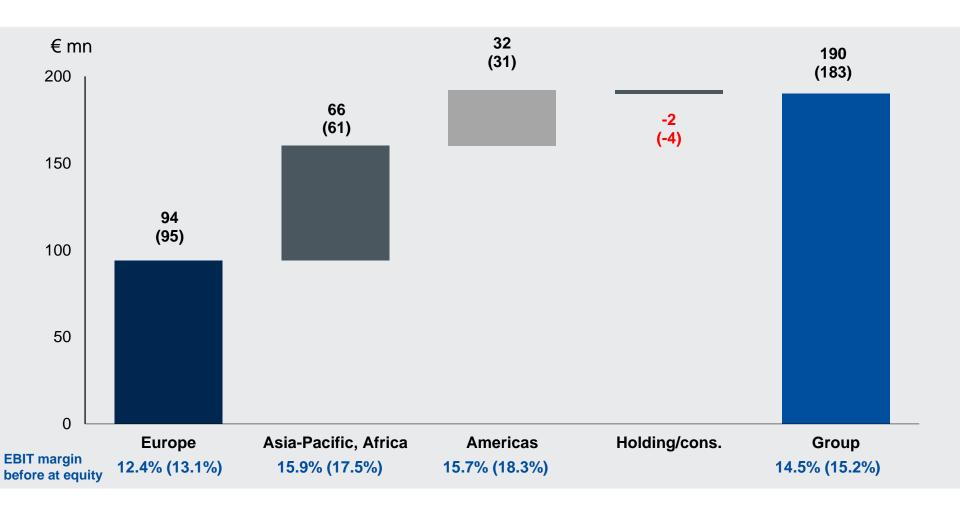


€ mn	H1 2016	H1 2017	Δ€ mn	Δ in %
Sales	1,136	1,247	111	9.8
Gross Profit	427	452	25	5.8
Gross Profit margin	37.6%	36.2%	-	-1.4%-points
Other function costs	-254	-271	-17	6.9
EBIT before at Equity	173	181	8	4.2
At Equity	10	9	-1	-4.1
EBIT	183	190	7	3.8
Earnings after tax	127	134	7	5.5

### **EBIT** by regions



H1 2017 (H1 2016)







€ mn	H1 2016	H1 2017
Earnings after tax	127	134
Amortisation/Depreciation	23	26
Changes in net operating working capital (NOWC)	-46	-67
Other changes	0	1
Capex	-32	-41
Free cash flow before acquisitions		53
Acquisitions	-20	-1
Free cash flow	52	52

### H1 2017 earnings summary



Earnings targets met and sales targets exceeded

Higher costs as a result of our growth initiative

Increasing raw material prices can only be passed on with a time lag

Solid free cash flow

### **Updated Outlook 2017**



Sales Outlook raised, EBIT outlook reaffirmed

Performance indicator	Actual 2016		Outlook 2017
Sales	€ 2,267 mn	<b>†</b>	+7% to +10% (was +4% to +6%)
EBIT	€ 371 mn	<b>†</b>	+1% to +5%
FUCHS Value Added	€ 257 mn	<b>†</b>	Low single-digit percentage range
Free cash flow before acquisitions	€ 205 mn		~ € 200 mn

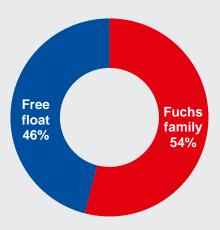






(June 30, 2017)

#### **Ordinary shares**



Basis: 69,500,000 ordinary shares

#### **Characteristics:**

- Dividend
- Voting rights

#### **Preference shares**

MDAX-listed



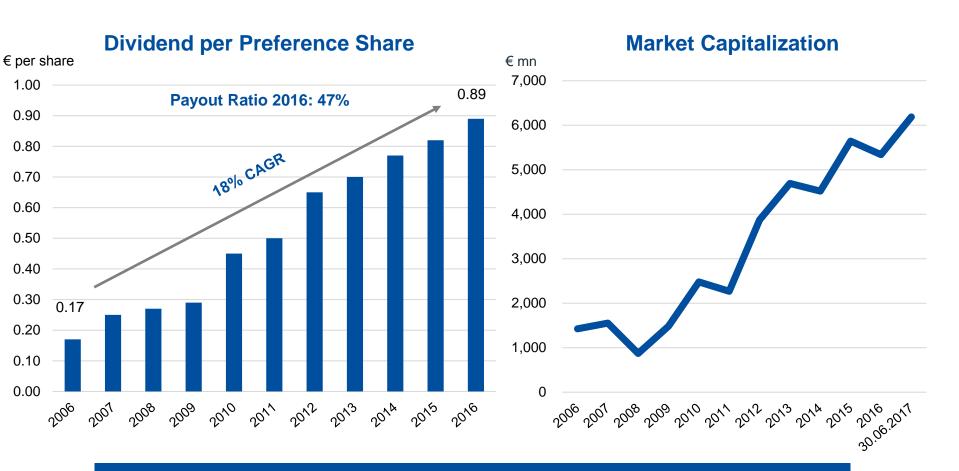
Basis: 69,500,000 preference shares

#### **Characteristics:**

- Dividend <u>plus</u> preference profit share (0.01€)
- Restricted voting rights in case of:
  - preference profit share has not been fully paid
  - exclusion of pre-emption rights (e.g. capital increase, share buyback, etc.)

### Stable dividend policy



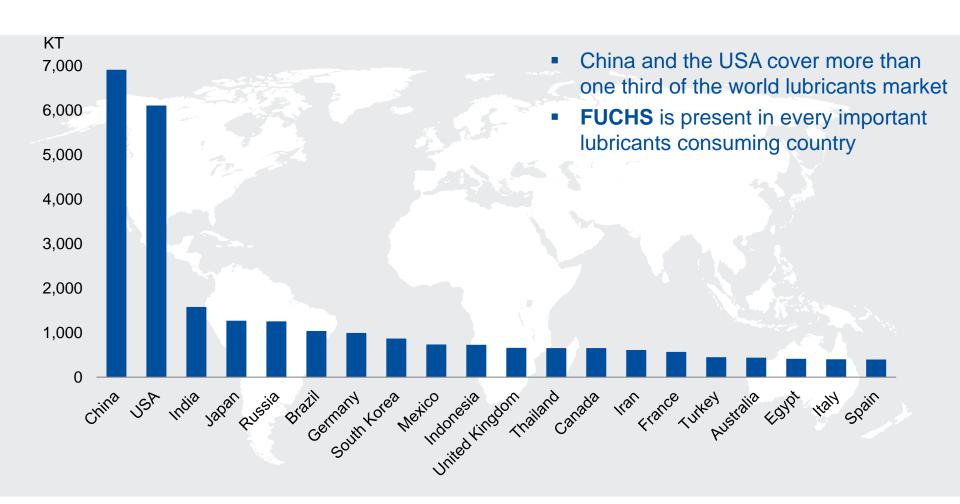


Our target: Increase the absolute dividend amount each year or at least maintain previous year's level.



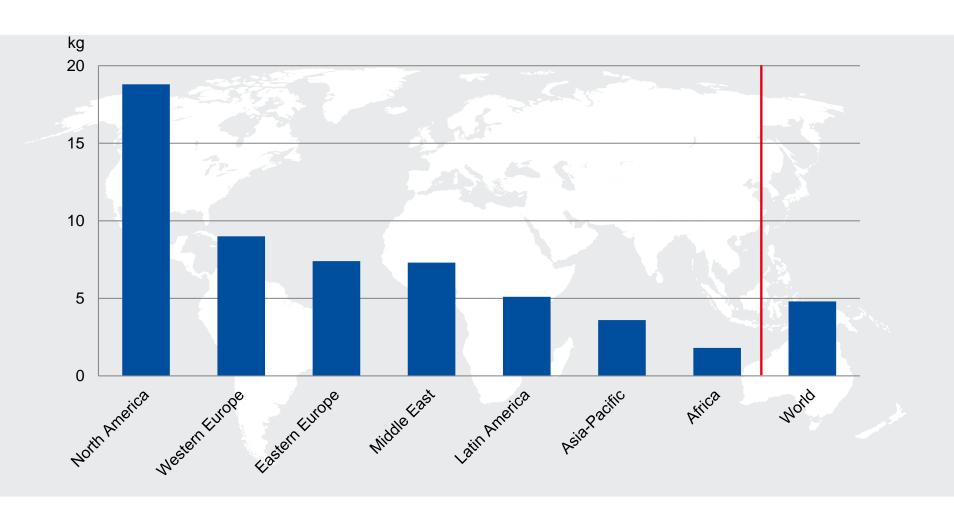






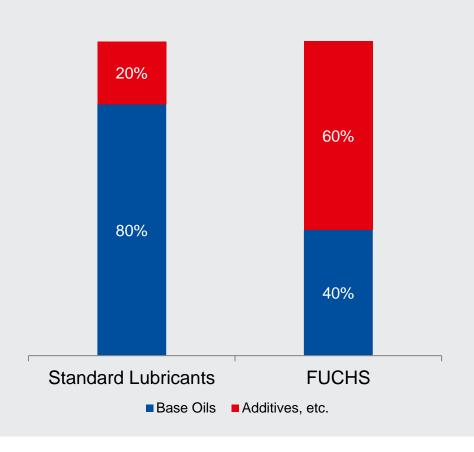


### Regional per-capita lubricants demand 2016









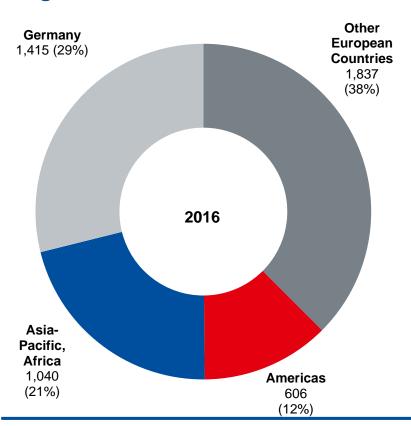
- Base oil prices do not necessarily follow crude oil prices
- No direct link between additives and crude oil prices. We even face price increases for certain raw materials where supply/demand is not balanced or special situations occur
- Special lubricants consist of less base fluid and more additives



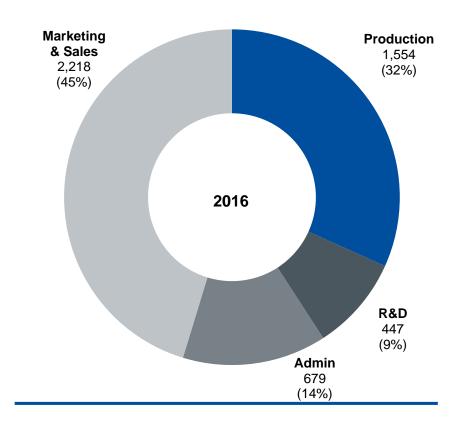


4,898 employees globally

#### **Regional Workforce Structure**



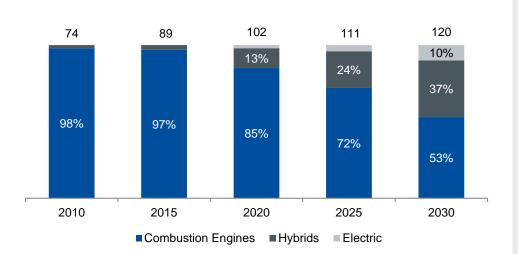
#### **Functional Workforce Structure**



### **FUCHS & E-Mobility**



#### **Development passenger car production (in mn)**



- No market revolution expected:
   Evolution of existing technologies: Hybrids with efficient combustion engines will dominate the market
- Demand of EVs mainly in big cities with high traffic density

Source: IHS

#### Implication for FUCHS

#### Revolution – Complete switch to only EVs:

- No power train; reduced oil consumption
- New additional high value applications
- Sales per car would decrease slightly

### Evolution – Mix of combustion, hybrid and electric engines:

- Efficiency requirements will drive demand for higher value applications
- Slightly lower volume of engine oils
- Additional applications for electric engines

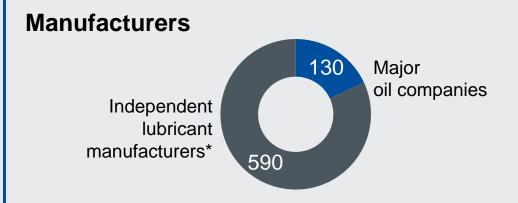
Electrification is an opportunity for FUCHS to further strengthen its market leadership with technically advanced applications

### Further market consolidation to be expected

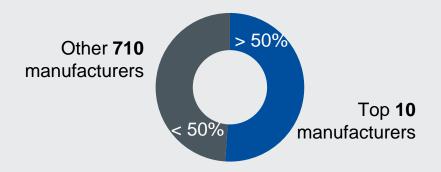


- High degree of fragmentation
- Concentration especially amongst smaller companies

Differences are enormous



#### **Market Shares**











Deal Structure	Share Deal; €15 mn sales p.a.; purchase price €26 mn
Focus	Industrial specialty lubricants (e.g. for compressors and industrial maintenance)
Closing	1 <sup>st</sup> December 2016



Deal Structure	Acquisition of Chevron's foodgrade lubricants and white oil business Asset deal; €11 mn in sales p.a.; purchase price €22 mn
Focus	White oils and foodgrade lubricants
Closing	1 <sup>st</sup> June 2016



# Long-term Objective: Focus on Shareholder Value

#### **Drive returns**

- Organic growth through strict customer focus, geographic expansion and product innovation
- Improve operating profitability through margin and mix management, operating cost management and efficiency improvements

#### **Optimize capital**

- Capex with returns above WACC
- Manage NOWC

### **Strengthen portfolio**

- Reinvest in the business
- Acquisitions

#### **Cash allocation**



# Cash allocation priority

Reinvest in the business

Return cash to shareholders

Capex

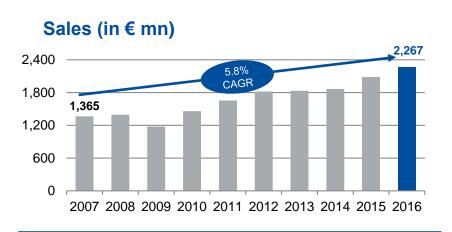
Stable Dividends

Acquisitions

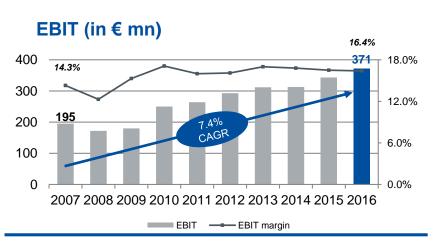
**Share Buyback** 

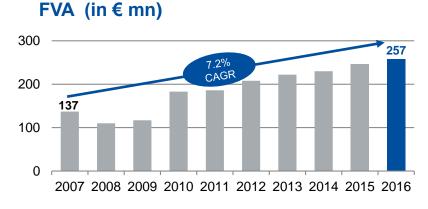


# Unique Track Record for continued profitability and added value











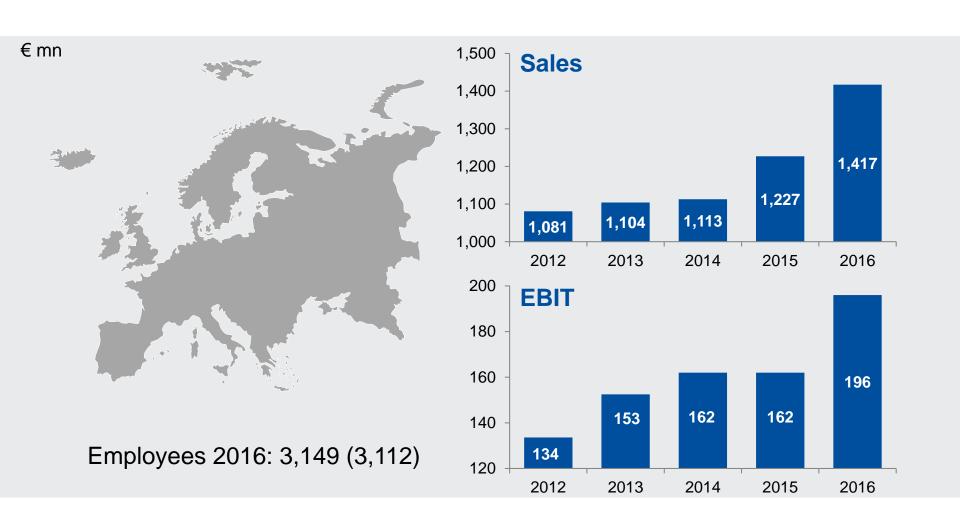


€ mn	2012	2013	2014	2015	2016	Δ 15/16
Sales	1,819	1,832	1,866	2,079	2,267	9.0%
Gross Profit	666	690	693	791	851	7.5%
Gross Profit margin	36.6%	37.7%	37.2%	38.1%	37.5%	-0.6 % points
Other function costs	-387	-391	-400	-467	-499	6.7%
EBIT before at Equity	279	299	293	324	352	8.6%
EBIT margin before at Equity	15.3%	16.3%	15.7%	15.6%	15.5%	-0.1 % points
At Equity	14	13	20	18	19	3.4%
EBIT	293	312	313	342	371	8.3%
EBIT margin	16.1%	17.0%	16.8%	16.5%	16.4%	-0.1 % points
EBITDA	320	340	343	381	418	9.6%
EBITDA margin	17.6%	18.6%	18.4%	18.3%	18.4%	+0.1 % points





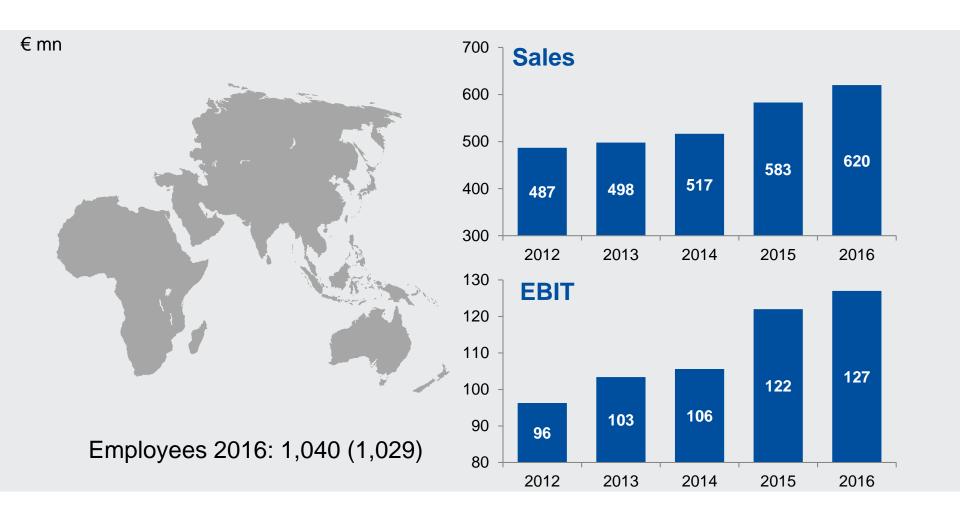
2016: Sales + 15.5% / EBIT +21.0%



## **Asia-Pacific, Africa**

2016: Sales + 6.3% / EBIT + 4.3%

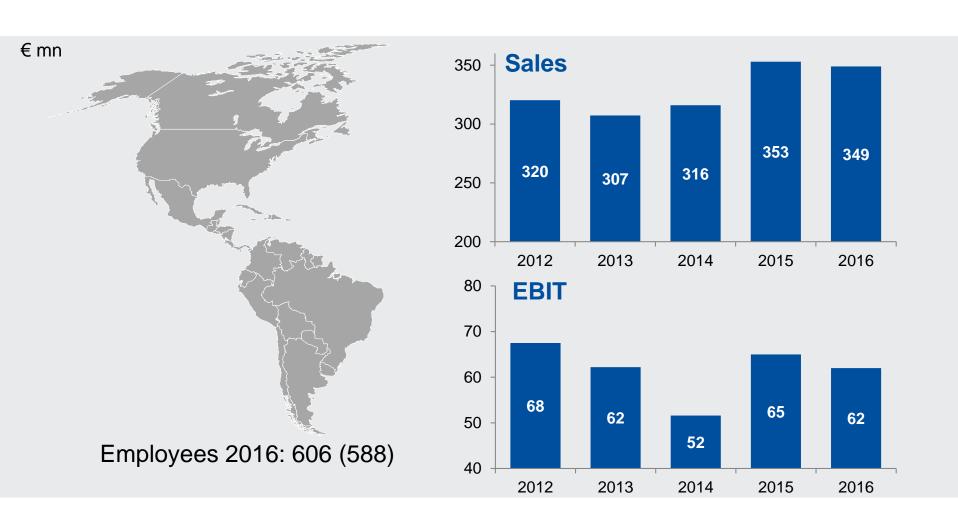




## **Americas**



2016: Sales - 1.2% / EBIT - 4.0%





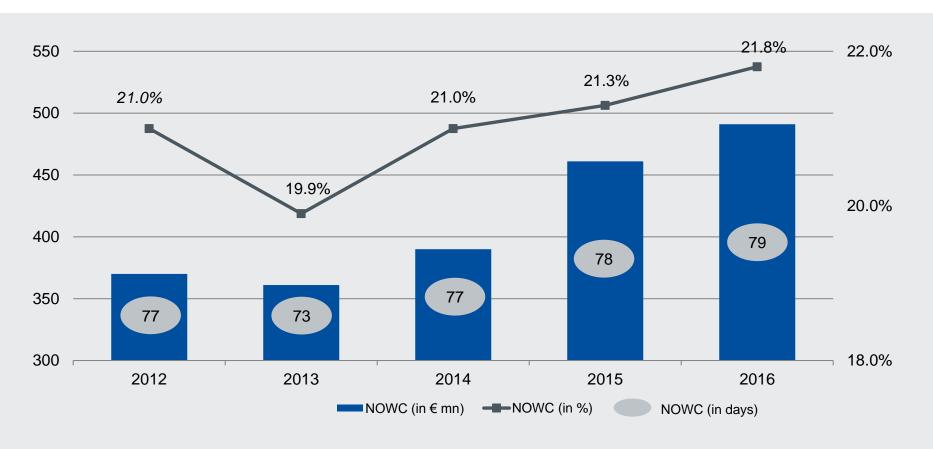
# Solid balance sheet and strong cash flow generation

€ mn	2012	2013	2014	2015	2016
Total assets	1,109	1,162	1,276	1,490	1,676
Goodwill	85	82	88	166	185
Equity	782	854	916	1,070	1,205
Equity ratio	71%	74%	72%	72%	72%

€ mn	2012	2013	2014	2015	2016
Net liquidity	135	167	186	101	146
Operating cash flow	203	221	255	281	300
Free cash flow before acquisitions	141	150	210	232	205
Free cash flow after acquisitions	140	150	188	62	164

# **Net operating working capital (NOWC)\***





\* In relation to the annualized sales revenues of the 4th quarter of the year



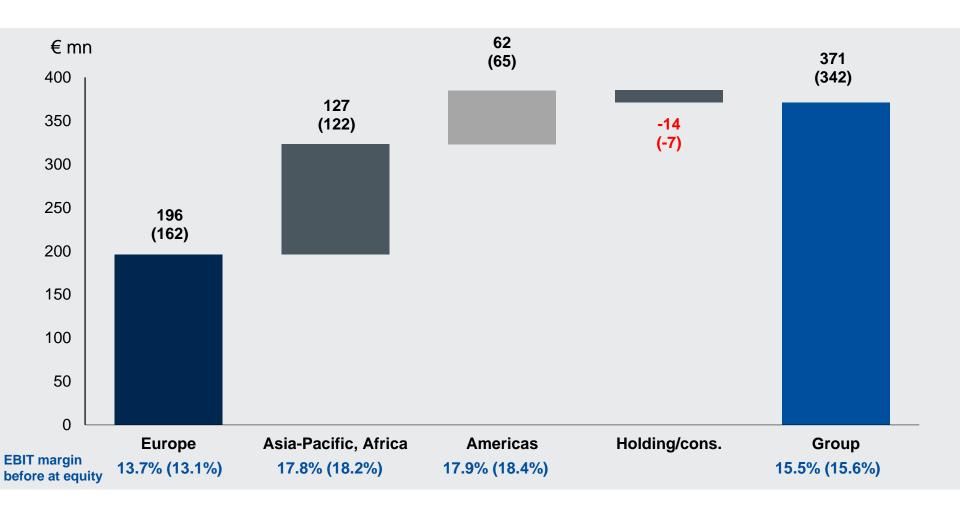


	2015 (€ mn)	2016 (€ mn)	Growth	Organic	External	FX
Europe	1,227	1,417	+15.5%	+3.5%	+14.0%	-2.0%
Asia-Pacific, Africa	583	620	+6.3%	+9.2%	+2.0%	-4.9%
Americas	353	349	-1.2%	-1.8%	+2.6%	-2.0%
Consolidation	-84	-119	-	-	-	-
Total	2,079	2,267	+9.0%	+3.3%	+8.6%	-2.9%

# **EBIT** by regions



FY 2016 (FY 2015)







€ mn	FY 15	FY 16	Δ€ mn	Δ in %
Sales	2,079	2,267	188	9.0 %
Gross Profit	791	851	60	7.5 %
Gross Profit margin	38.1%	37.5%	-	-0.6 % points
Other function costs	-467	-499	-32	6.7 %
EBIT before at Equity	324	352	28	8.6 %
At Equity	18	19	1	3.4 %
EBIT	342	371	29	8.3 %
Earnings after tax	236	260	24	10.0 %

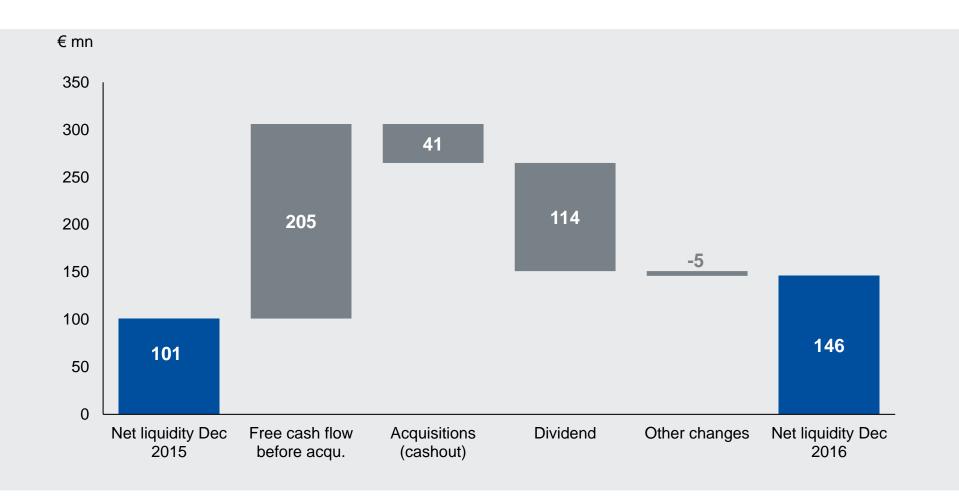




€ mn	FY 15	FY 16
Gross cash flow	274	298
Changes in net operating working capital	-1	-22
Other changes	8	24
Operating cash flow	281	300
Capex	-50	-93
Other changes	1	-2
Free cash flow before acquisitions	232	205
Acquisitions	-170	-41
Free cash flow	62	164

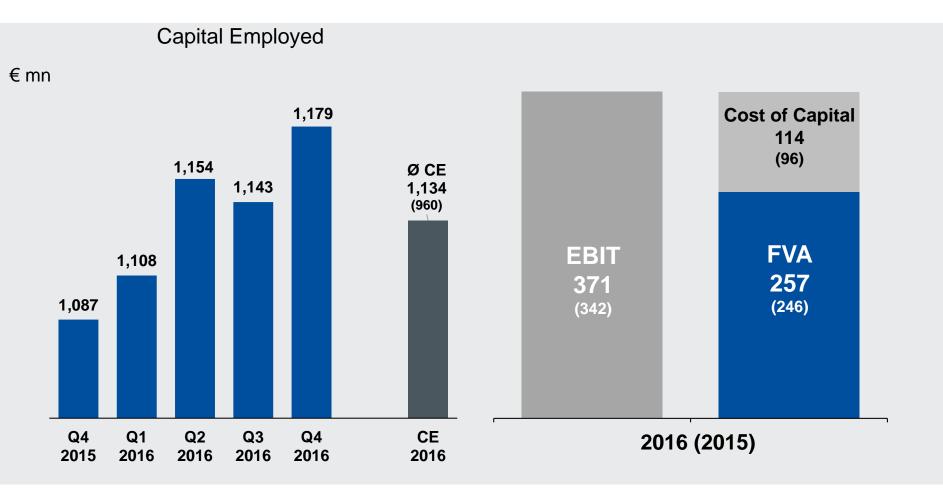
# **Net Liquidity 2016**















€mn		20	15	2016			2017					
€mn	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Sales	493	515	531	540	550	586	567	564	618	629		
Gross Profit	188	200	203	200	206	221	214	210	226	226		
Gross Profit margin (in %)	38.1	38.8	38.2	37.1	37.4	37.7	37.8	37.1	36.6	35.8		
Selling, admin., R&D expenses, others	-110	-113	-118	-126	-126	-128	-125	-120	-137	-134		
EBIT before at Equity	78	87	85	74	80	93	89	90	89	92		
EBIT margin before at Equity (in %)	15.8	16.8	16.0	13.9	14.6	15.8	15.8	15.9	14.5	14.5		
At Equity	4	3	4	7	5	5	5	4	5	4		
EBIT	82	90	89	81	85	98	94	94	94	96		
EBIT margin (in %)	16.6	17.5	16.8	15.0	15.5	16.6	16.5	16.8	15.3	15.1		
EBITDA	90	99	100	92	97	109	105	107	107	109		
EBITDA margin (in %)	18.3	19.1	18.8	17.1	17.6	18.7	18.6	18.8	17.4	17.3		





Sales (€ mn)
Europe
Asia-Pacific, Africa
Americas
Consolidation
FUCHS Group

		2015		
Q1	Q2	Q3	Q4	FY
278	293	321	335	1,227
147	155	141	140	583
88	88	91	86	353
-20	-21	-22	-21	-84
493	515	531	540	2,079

		2016		
Q1	Q2	Q3	Q4	FY
349	372	359	337	1,417
144	154	153	169	620
85	87	88	89	349
-28	-27	-33	-31	-119
550	586	567	564	2,267

		2017		
Q1	Q2	Q3	Q4	FY
368	383			
181	182			
104	101			
-35	-37			
618	629			

Δ Y-o-Y in %
Europe
Asia-Pacific, Africa
Americas
Consolidation
FUCHS Group

		2016		
Q1	Q2	Q3	Q4	FY
+25.5	+26.8	+11.8	+0.7	+15.5
-1.4	-1.1	+7.9	+21.1	+6.3
-4.3	-0.5	-3.0	+3.3	-1.2
-	-	-	-	-
+11.7	+13.8	+6.7	+4.4	+9.0

		2017		
Q1	Q2	Q3	Q4	FY
+5.3	+3.1			
+25.1	+18.8			
+22.7	+15.4			
-	-			
+12.4	+7.3			



# **Quarterly sales growth split by regions**

Organic Growth (in %)
Europe
Asia-Pacific, Africa
Americas
FUCHS Group

		2016		
Q1	Q2	Q3	Q4	FY
1.8	4.7	4.7	2.7	3.5
2.0	2.5	11.0	22.5	9.2
-3.4	1.8	-4.0	-1.5	-1.8
1.1	3.7	3.0	5.2	3.3

2017						
Q1	Q2	Q3	Q4	FY		
5.5	3.3					
20.9	17.1					
9.0	6.4					
9.3	5.7					

Europe Asia-Pacific, Africa
Americas

		2016		
Q1	Q2	Q3	Q4	FY
24.9	24.4	9.3	-	14.0
2.9	4.8	-	-	2.0
2.0	3.4	2.1	3.0	2.6
13.7	14.9	6.0	0.5	8.6

2017					
Q1	Q2	Q3	Q4	FY	
-	-				
-	-				
7.4	5.5				
1.1	0.8				

FX Effects (in %)
Europe
Asia-Pacific, Africa
Americas
FUCHS Group

		2016		
Q1	Q2	Q3	Q4	FY
-1.2	-2.3	-2.2	-2.0	-2.0
-6.3	-8.4	-3.1	-1.4	-4.9
-2.9	-5.7	-1.1	1.8	-2.0
-3.1	-4.8	-2.3	-1.3	-2.9

2017						
Q1	Q2	Q3	Q4	FY		
-0.2	-0.2					
4.2	1.7					
6.3	3.5					
2.0	0.8					





EBIT (€ mn)			2015		
EBIT (€ IIIII)	Q1	Q2	Q3	Q4	FY
Europe	39	44	45	34	162
Asia-Pacific, Africa	27	32	28	35	122
Americas	17	16	17	15	65
Consolidation	-1	-2	-1	-3	-7
FUCHS Group	82	90	89	81	342

		2016		
Q1	Q2	Q3	Q4	FY
43	52	54	47	196
29	32	29	37	127
15	17	15	15	62
-2	-3	-4	-5	-14
85	98	94	94	371

		2017		
Q1	Q2	Q3	Q4	FY
46	48			
34	32			
17	15			
-3	+1			
94	96			

Δ Y-o-Y in %	
Europe	
Asia-Pacific, Africa	
Americas	
Consolidation	
FUCHS Group	

		2016		
Q1	Q2	Q3	Q4	FY
+9.4	+19.6	+19.8	+35.2	+20.5
+9.8	-2.2	+2.9	+7.1	+4.3
-8.5	0	-9.7	+3.4	-4.0
-	-	-	-	-
+4.3	+8.5	+4.7	+16.2	+8.3

		2017		
Q1	Q2	Q3	Q4	FY
+6.0	-7.3			
+15.4	+2.5			
+11.9	-6.7			
-	-			
+10.8	-2.4			

### **The Executive Board**





**Stefan Fuchs**: CEO, Corporate Development, HR, PR, Americas



**Dr. Lutz Lindemann**: R&D, Technology, Supply Chain, Sustainability, OEM, Mining



Dr. Timo Reister: Asia-Pacific, Africa



**Dr. Ralph Rheinboldt**: Europe, LUBRITECH, SAP/ERP Systems



**Dagmar Steinert**: CFO, Finance, Controlling, IR, Compliance, Internal Audit, IT, Legal, Tax





#### **Executive Board**

25%

#### of variable compensation

must be invested in FUCHS preference shares with a 3 year lock-up period

#### **Supervisory Board**

50%

#### of variable compensation

must be invested in FUCHS preference shares with a lock-up period of 5 years. The vesting period is waived when the member leaves the Supervisory Board





This presentation contains statements about future development that are based on assumptions and estimates by the management of FUCHS PETROLUB SE. Even if the management is of the opinion that these assumptions and estimates are accurate, future actual developments and future actual results may differ significantly from these assumptions and estimates due to a variety of factors. These factors can include changes in the overall economic climate, procurement prices, changes to exchange rates and interest rates, and changes in the lubricants industry. FUCHS PETROLUB SE provides no guarantee that future developments and the results actually achieved in the future will match the assumptions and estimates set out in this presentation and assumes no liability for such.





#### **Financial Calendar**

August 1, 2017	Financial Report H1 2017
October 27, 2017	Quarterly Statement Q1-3 2017
March 21, 2018	Full Year Results 2017
May 8, 2018	Annual General Meeting 2018

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