## Lubricants. Technology. People.

### **FUCHS PETROLUB SE**

I German Investment Seminar 2016 I 11th – 13th January – The St. Regis Hotel, New York City I Dagmar Steinert, CFO, Member of the Executive Board



### **Investment Highlights**



**1** A leading global lubricants company

**2** Unique historic track record for continued sales growth and profitability

**3** Further organic growth potential and external growth in mature markets

Strong balance sheet and free cash flow generation

**5** Proven ability to create additional shareholder value and attractive dividends

"We deliver what we promise" – reliable management track record

Experienced and highly committed management team

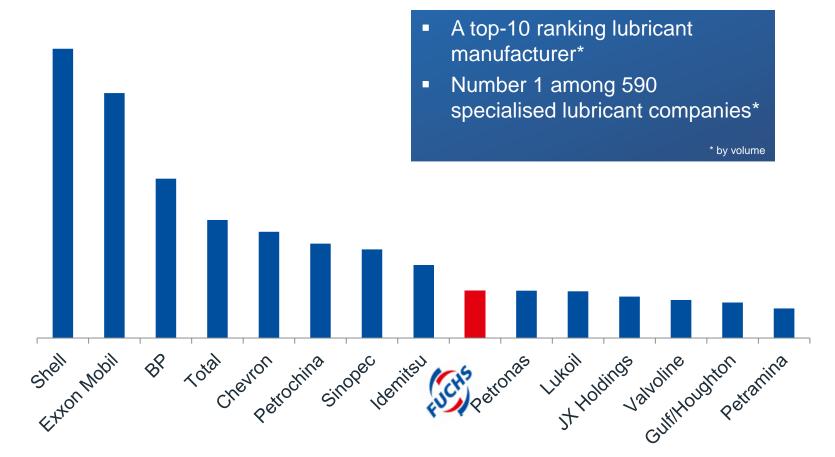
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### **1** A leading global lubricants company





### A leading global lubricants company Strategically well positioned

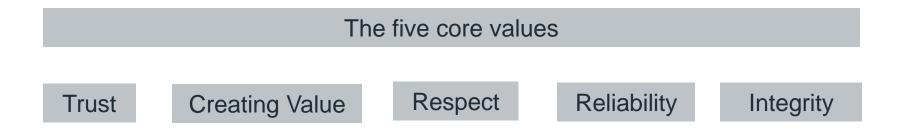


Source: FUCHS Global Competitive Intelligence



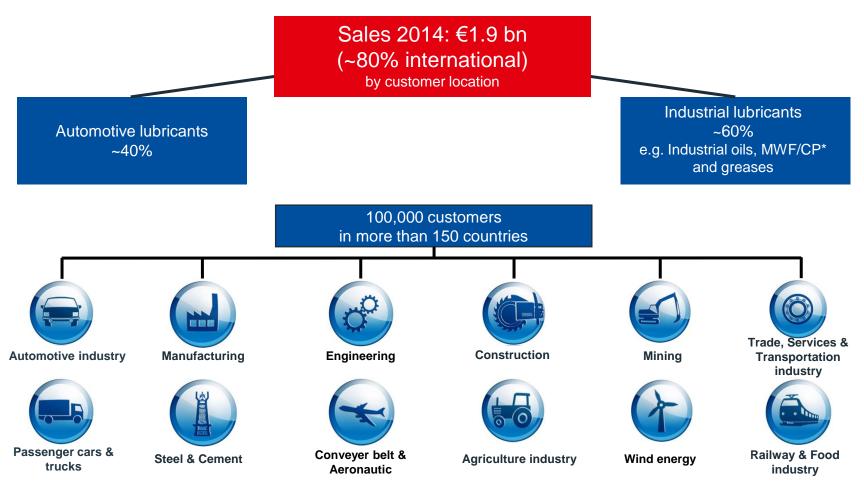
### A leading global lubricants company Business model







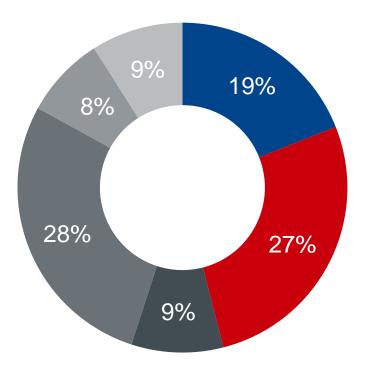
### A leading global lubricants company Full-line supplier advantage



\*metalworking fluids/corrosion preventives

### A leading global lubricants company Well balanced customer structure





- Manufacturing industry (incl. Chemical production)
- Automotive industry (vehicle manufacturing and components)

LUBRICANTS. TECHNOLOGY. PEOPLE.

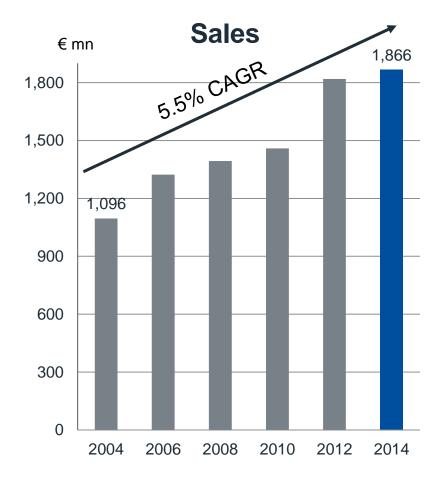
- Energy and mining
- Trade, transport and services
- Agriculture and construction
- Engineering/ machinery construction

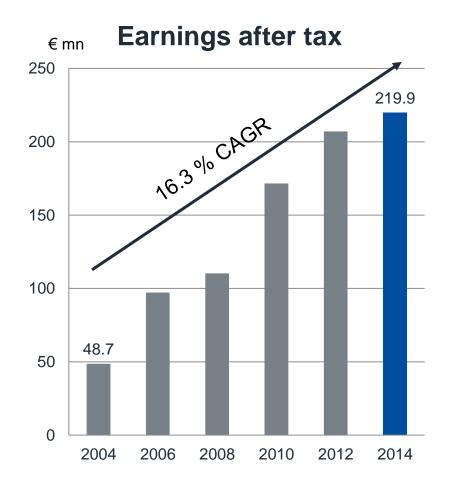
### I 2 Unique historic track record for continued sales growth and profitability





# Unique historic track record for continued sales growth and profitability







### Unique historic track record

Solid balance sheet and cash flow generation

€ mn	2010	2011	2012	2013	2014
Equity	546.5	658.2	781.7	853.5	915.6
Equity ratio	61.1%	66.8%	70.5%	73.5%	71.7%
FVA (Fuchs Value Added)	116.8	182.7	186.0	208.2	221.9
Return on capital employed (ROCE)	42.7%	39.1%	39.7%	39.7%	37.6%
Net liquidity	72.4	64.9	134.8	167.4	185.7
Operating cash flow	133.2	89.2	203.1	220.5	255.3
Free cash flow	77.7	59.0	140.4	149.9	187.9

## **13** Further organic growth potential and external growth in mature markets

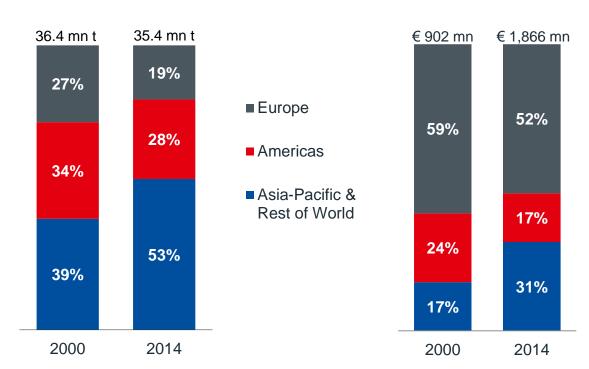




# Further significant organic growth potential in emerging countries

#### Market Demand (by region)

Fuchs Sales (by customer location)





### Further organic and external growth potential Well established global network



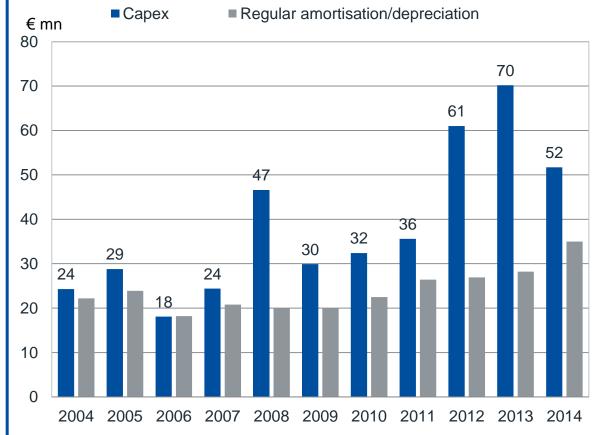


### **Further organic growth potential**

Growth initiative to expand global footprint and R&D

# Investment focus on...

- Construction of new plants in growth regions
- Modernization and expansion of existing plants
- Expansion of R&D capacities



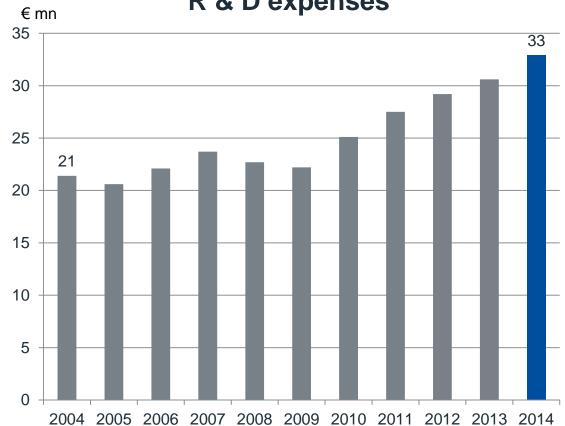


### **Further organic growth potential:**

### Technology & innovation fuelled by strong R&D focus

## **R&D** focus:

- **Technical leadership** through intensive Research & Development.
- 416 researchers around the globe help customers to solve their problems (4,112 employees worldwide).
- FUCHS PETROLUB spent €33 mn in R&D expenses in 2014.



#### R & D expenses



### Further organic growth potential Technology & innovation fuelled by strong R&D

## 1st of this kind for the European market

Fuel economy oil in an 0W20 viscosity class for the next generation of 2.0I-4 cyl.-downsized-gasoline engines from BMW. These engines will substitute the existing 6 cylinder engines.

### **RENOLIT CX CVL 1**

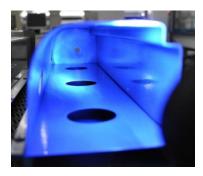
A new generation of CV joint greases based on Lignin. Lignin is a biopolymer which gives significant technical advantages and is in addition  $CO_2$  neutral.

### **CPX Technology**

Milestone in wax based cavity protection: CPX based products are high performance corrosion preventatives – significant lower demand and savings of energy are the main advantages, since the product dries without heat.



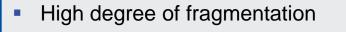




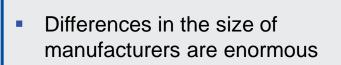


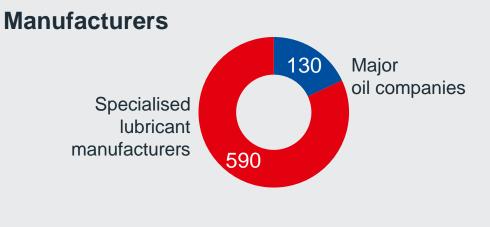
## External growth potential

Further market consolidation to be expected

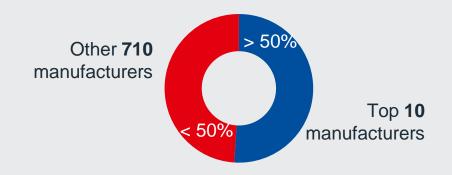


 Concentration especially among smaller companies





#### Share of lubricant production volumes





## Strong track record in efficiently integrating acquired companies



## 4 Strong balance sheet and free cash flow generation

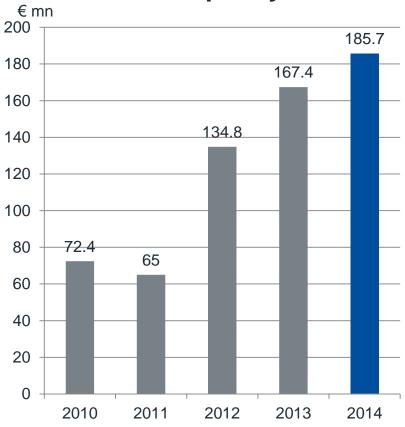


### **Strong balance sheet structure**



80% 73.5% 71.5% 70.5% 67.0% 70% 61.1% 60% 50% 40% 30% 20% 10% 0% 2010 2011 2012 2013 2014

Equity Ratio



#### **Net Liquidity**



### Solid free cash flow generation to finance future growth and dividend payments

## Cash usage:

- External growth
- Dividends
- Share buy-backs



Free cash flow\*

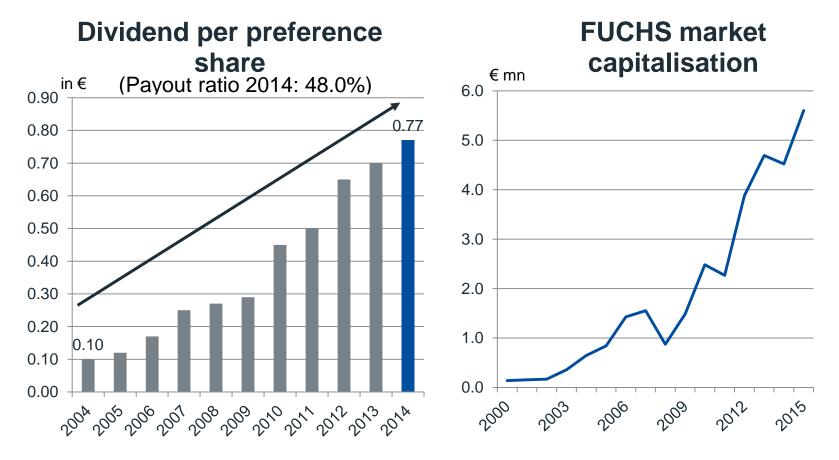
\* After external growth

**5** Proven ability to create additional shareholder value and attractive dividends





# Proven ability creating additional shareholder value and attractive dividend payments



Continued dividend payments since 1985!

6 "We deliver what we promise" – reliable management track record





### **"We deliver what we promise":** Outlook 2015

Sales

We expect sales revenues to grow by around 10% for 2015

EBIT

We anticipate an increase in EBIT by a higher single-digit percentage for 2015

#### Investments

We plan investments to exceed the previous year's value



#### Free cash flow

We stand by our forecast for 2015 of recording free cash flow in excess of €150 mn before acquisition-related expenditures

## **17** Experienced and highly committed management team





# Experienced and highly committed management team



#### Stefan Fuchs

Chairman of the Executive Board, CEO

- With FUCHS since 1996
- Responsible for Region Americas, Corporate Development, HR, PR



#### **Dr. Lutz Lindemann** Member of the Executive Board

- With FUCHS since 1998
- Responsible for Technology, Supply Chain, Sustainability, Mining, OEM



#### **Dr. Timo Reister** Member of the Executive Board

- With FUCHS since 2009
- Responsible for Region Asia-Pacific
   / Africa



#### Dr. Ralph Rheinboldt

Member of the Executive Board

- With FUCHS since 1998
- Responsible for Region Europe, Fuchs Lubritech Group, SAP/ERP-System



#### Dagmar Steinert

Member of the Executive Board, CFO

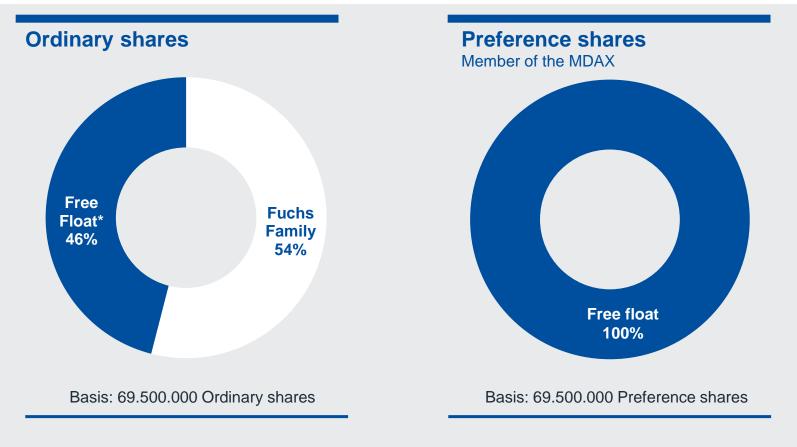
- With FUCHS since 2013
- Responsible for Finance, Controlling, Investor Relations, Compliance, Internal Audit, IT, Legal, Taxes

### Shareholder structure



### **Breakdown of shares / September 2015**





\*Voting rights notification: DWS Investment, Frankfurt: 5,2% (15 Dec. 2003)

## **FUCHS PETROLUB SE**

#### **Investor Relations**

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### Thank you for your attention



### **Disclaimer**

This presentation contains statements about future development that are based on assumptions and estimates by the management of FUCHS PETROLUB SE. Even if the management is of the opinion that these assumptions and estimates are accurate, future actual developments and future actual results may differ significantly from these assumptions and estimates due to a variety of factors. These factors can include changes in the overall economic climate, procurement prices, changes to exchange rates and interest rates, and changes in the lubricants industry. FUCHS PETROLUB SE provides no guarantee that future developments and the results actually achieved in the future will match the assumptions and estimates set out in this presentation and assumes no liability for such.

### Addendum





### **Financial Calendar 2016**

19.02.2016	Preliminary numbers for the annual financial statements 2015
22.03.2016	Full year results 2015
29.04.2016	Q1 as of March 31, 2016
04.05.2016	Annual General Meeting
29.07.2016	Interim Report H1 as of June 30, 2016
03.11.2016	Q3 as of September 30, 2016

### A leading global lubricants company



- Founded in 1931
- 2014 sales revenues: €1.9 bn
- 2014 number of employees: 4,112 in 50 operating companies worldwide
- 32 production facilities
- 100,000 customers in more than 150 countries
- Listed on the MDAX, DAXplus Family 30 and STOXX Europe 600





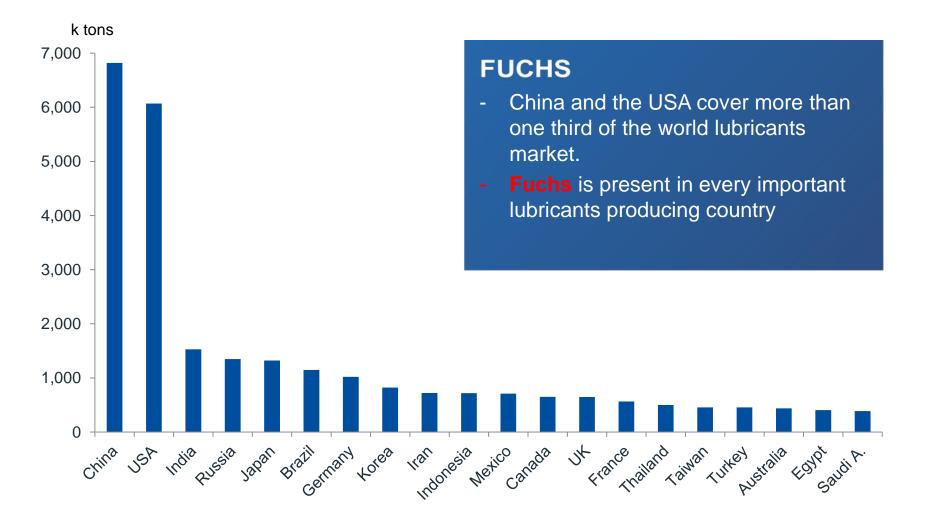
### A leading global lubricants company Full-line supplier advantage

**Global lubricant FUCHS 2014** market 2014 (volume) (volume) **Process Oils Process Oils Automotive** MWF/CP/ MWF/CP/ Automotive Oils Greases\* 10% 2% Oils Greases\* 8% 30% 45% 56% 26% 23% Industrial Industrial Oils Oils

\*metalworking fluids/corrosion preventives/lubricating greases



### **A leading global lubricants company** Top-20 lubricants producing countries





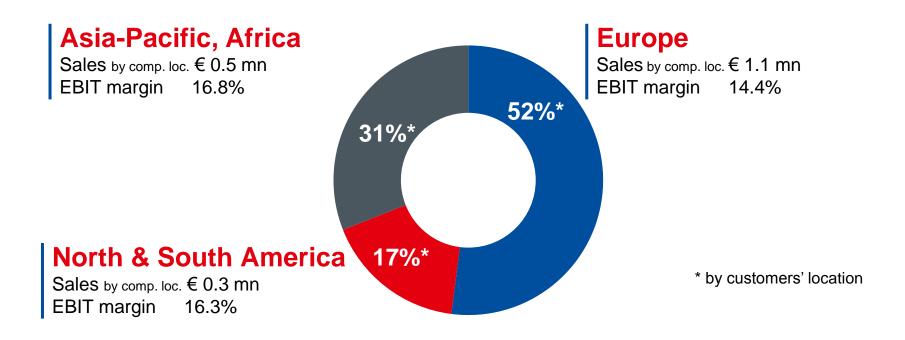
### Unique historic track record 2014 EBIT at previous year's level

€mn	2014	2013	Δ Mio. €	<b>Δ</b> in %
Sales revenue	1,865.9	1,831.6	34.3	1.9
Gross profit	693.2	689.9	3.3	0.5
Gross profit margin	37.2%	37.3%		
Sales, admin. R&D and other net expenses	-400.6	-391.1	9.5	2.4
Expenses as a percentage of sales	21.5%	21.4%		
EBIT before income from at equity	242.6	298.8	-6.2	-2.1
EBIT margin before income from at equity	15.7%	16.3%		
Income from at equity	20.4	13.5	6.9	51.1
EBIT	313.0	312.3	0.7	0.2
Earnings after tax	219.9	218.6	1.3	0.6
Net profit margin	11.8%	11.9%		
Earnings per share in € Ordinary shares Preference shares	1.57 1.58	1.53 1.54	0.04 0.04	2.6 2.6



### Unique historic track record 2014 Regional sales revenues and EBIT margin

### FUCHS sales revenues: € 1.9 bn EBIT margin before at equity 15,7%





### Unique historic track record 2014 High growth rate in Asia

Regional sales growth 2014		Europe	Asia-Pacific/ Africa	North and South America	Group*
	€ mn	8.7	18.6	8.7	34.3
	50 -				49.0
	30 -	2.0	20.0	16.9	
	10 -	3.8 9.5	30.0 4.3	0.0	13.8
<ul> <li>Organic growth</li> <li>Currency effects</li> </ul>	-10 -	-4.6	-15.7	-8.2	-28.5
External growth	-30				

Total growth	+0.8%	+3.7%	+2.8%	+1.9%
Organic growth	+0.3%	+6.0%	+5.5%	+2.7%
External growth	+0.9%	+0.9%	0.0%	+0.8%
Currency effects	-0.4%	-3.2%	-2.7%	-1.6%

\* Consolidation effect (-€1.7 mn)

### **Positive track record continues in 2015** EBIT increase by more than 10% (9M/2015)



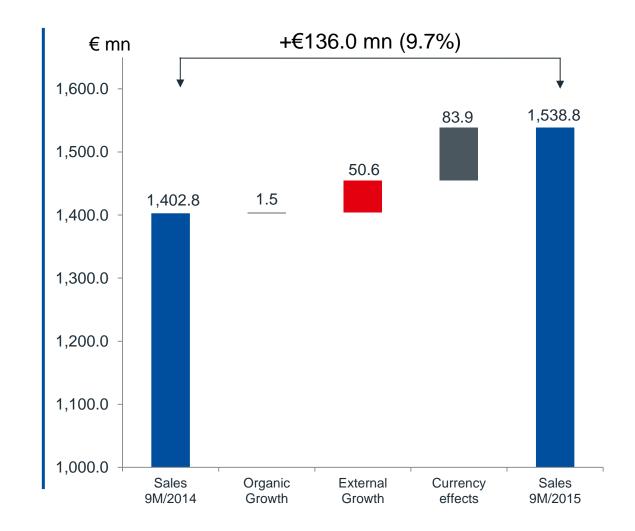
€mn	1-9/2015	1-9/2014		Variance
Sales revenue	1,538.8	1.402.8	136.0	9.7%
Gross profit	590.7	522.7	68.0	13.0%
Gross profit margin	38.4%	37.3%		
Sales, admin. R&D and other net expenses	341.3	295.8	45.5	15.4%
Expenses as a percentage of sales	22.2%	21.1%		
EBIT before income from at equity	249.4	226.9	22.5	9.9%
EBIT margin before income from at equity	16.2%	16.2%		
Income from at equity	11.5	9.0	2.5	27.8%
EBIT	260.9	235.9	25.0	10.6%
Earnings after tax	180.9	164.1	16.8	10.2%
Net profit margin	11.8%	11.7%		
Earnings per share in € Ordinary shares Preference shares	1.30 1.31	1.17 1.18	0.13 0.13	11.1% 11.0%



### **Positive track record continues in 2015** Revenues increase by almost 10% (9M/2015)

0.1% Organic growth 3.6% External growth 6.0% **Currency effects** 9.7%

Sales revenue increase





### **Positive track record continues in 2015** Sales growth by region 9M/2015

Regional sales growth 1-9/2015		Europe	Asia-Pacific/ Africa	North and South America	Group*
	€ mn	41.3	65.3	31.0	136.0
	140 -				1.5
	120 -				
	100 -				83.9
	80 -		5.6		03.9
	60 -	5.2			
	40 -		48.4		
Organic growth	20 -	38.0		38.6	50.6
Currency effects	0 —		11.3	2.6	
External growth	-20	-1.9		-10.2	
Total growth		+4.9%	+17.3%	+13.1%	+9.7%
Organic growth		+0.6%	+1.5%	-4.3%	+0.1%

 Organic growth
 +0.6%
 +1.5%
 -4.3%
 +0.1%

 External growth
 +4.5%
 +3.0%
 +1.1%
 +3.6%

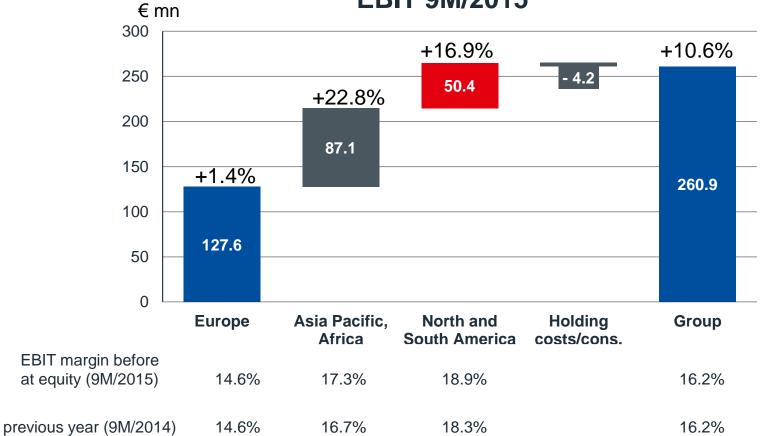
 Currency effects
 -0.2%
 +12.8%
 +16.3%
 +6.0%

\* Consolidation effect (-€1.6 mn)



## Positive track record continues in 2015

Segment earnings increased in all regions



EBIT 9M/2015



### Positive track record continues in 2015

Acquisitions fully financed by operating cash flow

€mn	9M/2015	9M/2014
Gross cash flow	203.3	184.2
Changes in net operating working capital	-34.2	-40.9
Other changes	2,5	5,7
Operating cash flow	171.6	149.0
Capex	-29.1	-23.8
Cash paid for acquisitions	-112.3	-21.8
Other changes	3.2	4.5
Free cash flow	33.4	107.9



## Further significant organic growth potential in emerging countries

### **Growth initiative: Capital expenditure projects**



Specialty grease plants USA

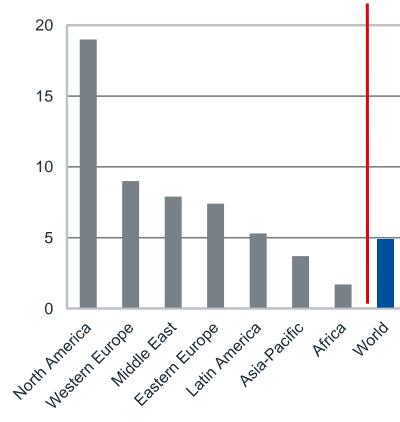


Test field Mannheim



### Further significant organic growth potential in emerging countries

Asia drives global demand Per capita demand for EU and Americas focus on **lubricants** kg specialities 20 Demand 36.4 mn t 35.4 mn t 15 19% 27% Europe 10 28% Americas 34% 5 Asia-Pacific & **Rest of World** 53% 39% 2000 2014





# Further significant organic growth potential in emerging countries

### **Growth initiative: Capital expenditure projects**



Modernisation of holding building



Plant Mannheim 2013 - 2015