

FUCHS PETROLUB SE The leading independent lubricants manufacturer of the world

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The leading independent lubricants manufacturer of the world



- Founded in 1931
- 2013 sales revenues: €1.8 bn
- 2013 number of employees: 3,888
 in 50 operating companies worldwide
- 31 production facilities
- 100,000 customers in more than
 150 countries
- Member of the MDAX, DAXplus Family 30 and STOXX Europe 600



FUCHS - business model



- FUCHS is fully focussed on lubricants (advantage over major oil companies)
- Technology, innovation and specialisation leadership in strategically important product areas
- Independence allows customer and market proximity, responsiveness, speed and flexibility (advantage over major oil companies)
- FUCHS is a full-line supplier (advantage over most independent companies)
- Global presence (advantage over most independent companies)

FUCHS - long-term strategic objectives



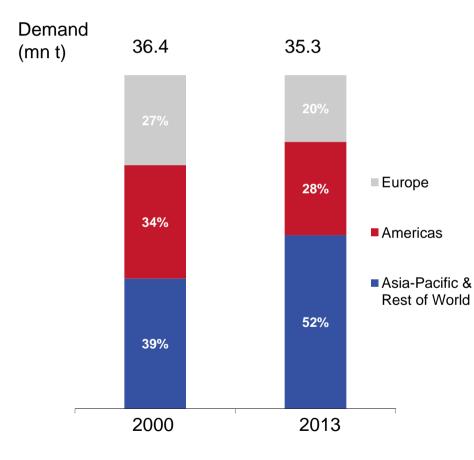
- Continue to be the world's largest independent manufacturer of lubricants and related specialities
- Value-based growth through innovation and specialisation leadership
- Organic growth in emerging markets and organic and external growth in mature markets
- Creating shareholder value by generating returns above the cost of capital
- Remain independent which is decisive for FUCHS' business model

Regional breakdown of world lubricants demand

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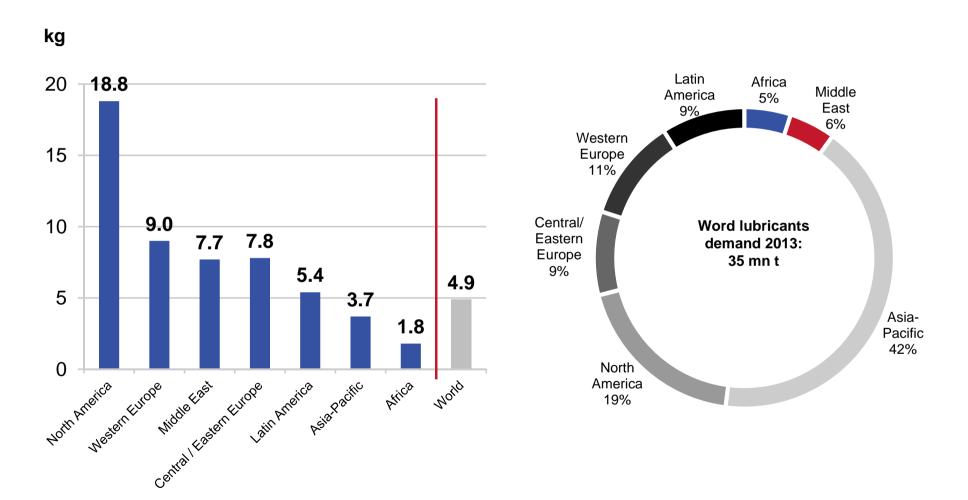
World lubricants demand 2013: 35 mn t



- Asia-Pacific biggest regional lubricants market with highest growth rate
- North America and Western Europe mature markets; focus is more on a specialized product portfolio and specialities

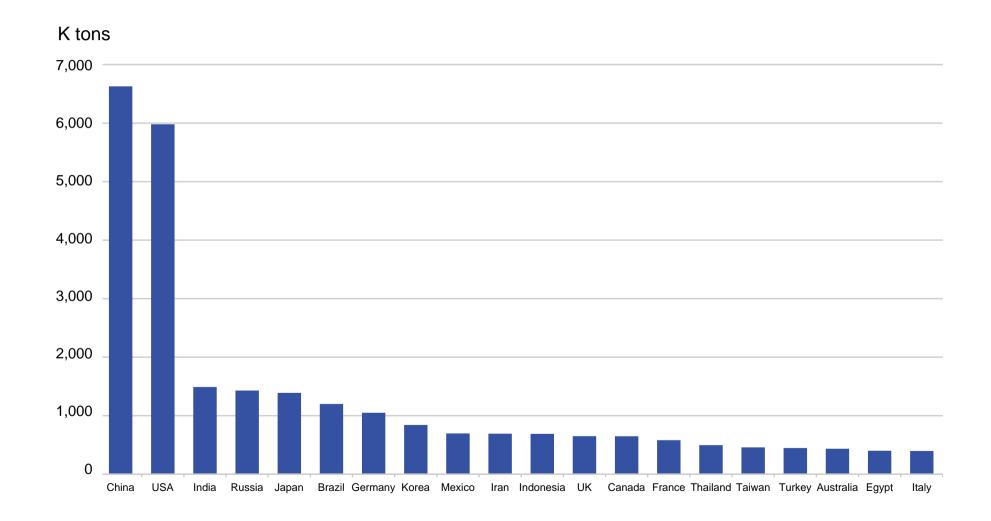
2013 per-capita lubricants demand shows significant growth opportunities

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Top 20 Lubricants Countries 2013





Competition – strong fragmentation



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manufacturers:

- 130 major oil companies
- 590 independent manufacturers

720 manufacturers

 High degree of fragmentation 	ion
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 Concentration especially among smaller companies

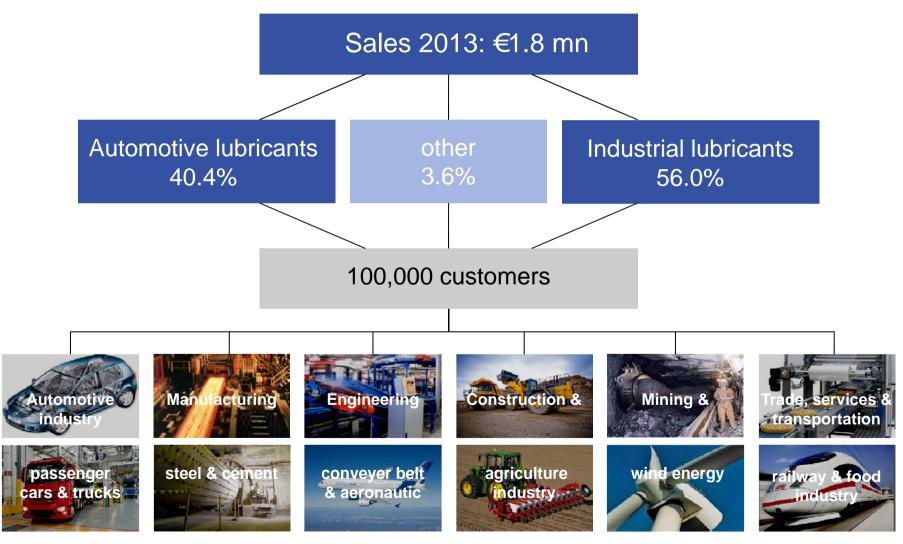
sizes:	
manufacturers	volumes %
top 10	> 50.0
710	< 50.0
720	100.0

 Differences in the size of manufacturers are enormous



FUCHS is fully focused on lubricants



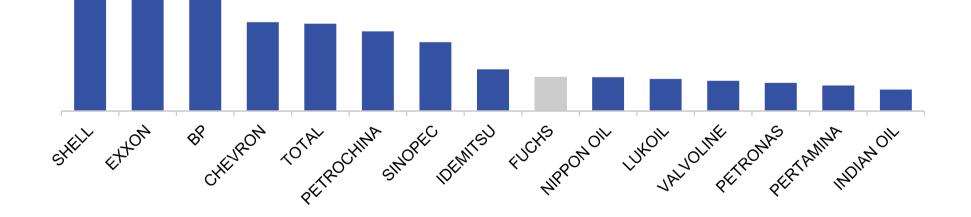


FUCHS is strategically well positioned



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- 9th largest lubricant company worldwide (by volume)
- Among 590 independent lubricant companies the number 1



Source: FUCHS Global Competitive Intelligence

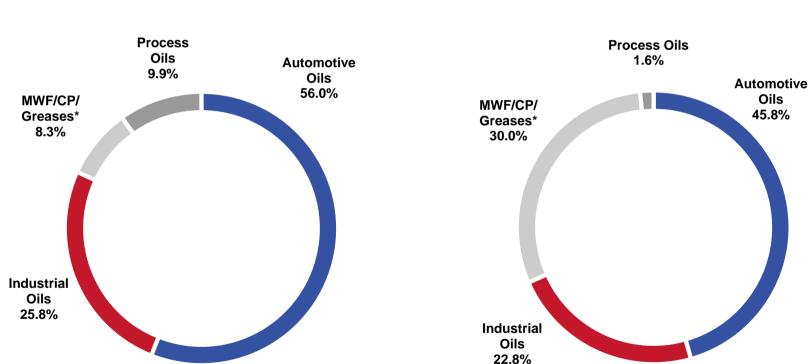
FUCHS is the Specialist for Lubricants

Worldwide lubricant market 2013

(volume)

FUCHS manufactured lubricants 2013 (volume)

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*metalworking fluids/corrosion preventatives/lubricating greases

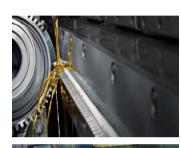
Source: FUCHS Global Competitive Intelligence

FUCHS is the specialist and occupies technology and market leadership positions in strategically important niche areas

- High-performance No. 1 speciality open gear lubricants (cement industry etc.)
- Mining specialities No. 1 (fire-resistant hydraulic fluids for underground coal mining and highperformance lubricants
- Environmentally Friendly lubricants







- Metalworking No. 2-4 fluids
- Corrosion preventives

No. 2

No. 3-4

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Forging lubricants No. 2

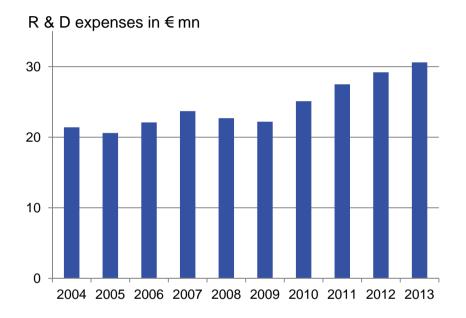


Greases



FUCHS - the niche specialist





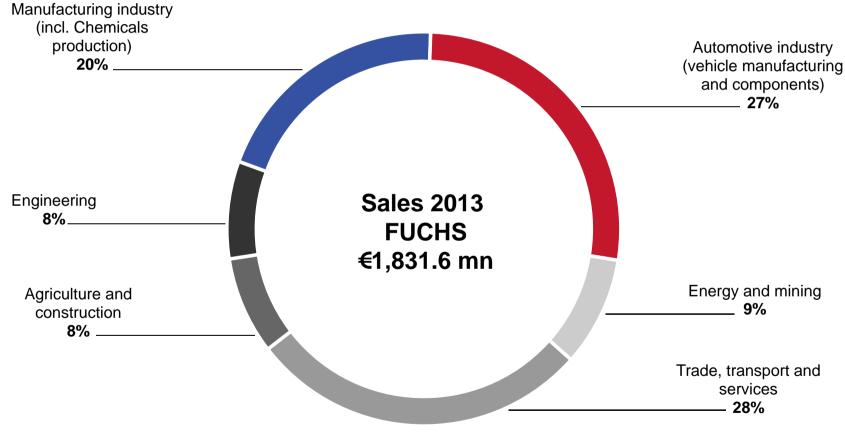


- Technical Leadership through intensive Research & Development.
- 398 researchers around the globe help our customers to solve their problems.
- FUCHS PETROLUB spent €31 mn in R&D expenses during 2013

Breakdown of group sales revenues by customer sector



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As a percentage of sales

* Manufacturing industry = producer goods, capital goods, consumer goods

Source: FUCHS Global Competitive Intelligence

We have a worldwide network



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• production sites

FUCHS' strategic position is a combination of...

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Independence & Financial Strength

Comments

around €1.8 bn in sales (80% outside Germany, Asia Pacific is FUCHS' 2nd largest regional market), #9 worldwide and by far the largest independent producer, close to customers

leader in innovation, specialisation & technology, clear focus on highvalue products & market segments, basis for strong profitability, high cash flows & value creation

optimized and highly flexible cost structure, highly committed teams in management, production, R&D, sales and admin supported by company's independence, steering via FVA tool successful

Our business model has paid dividends

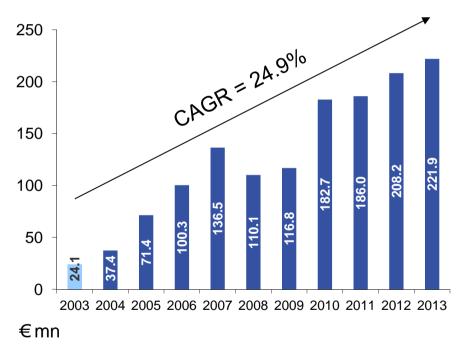


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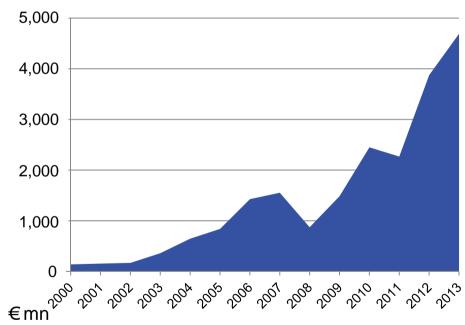
During the past 10 years, FVA increased by 25% p.a. and market capitalization is close to €4.5 bn.

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FVA = Fuchs Value Added



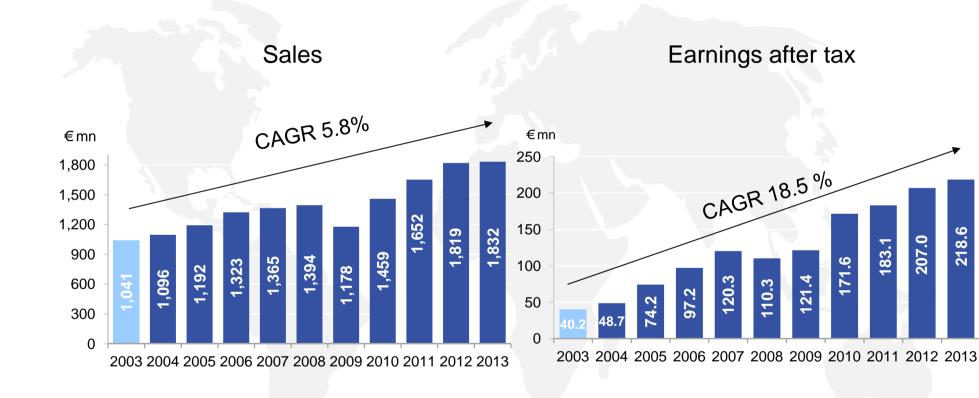
FUCHS market capitalization



During the past 10 years, sales revenues have increased by 5.8% p.a. and earnings after tax by 18.5% p.a.

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Solid financing – increase of equity ratio to 73.5% and net payment items of €167,4 mn



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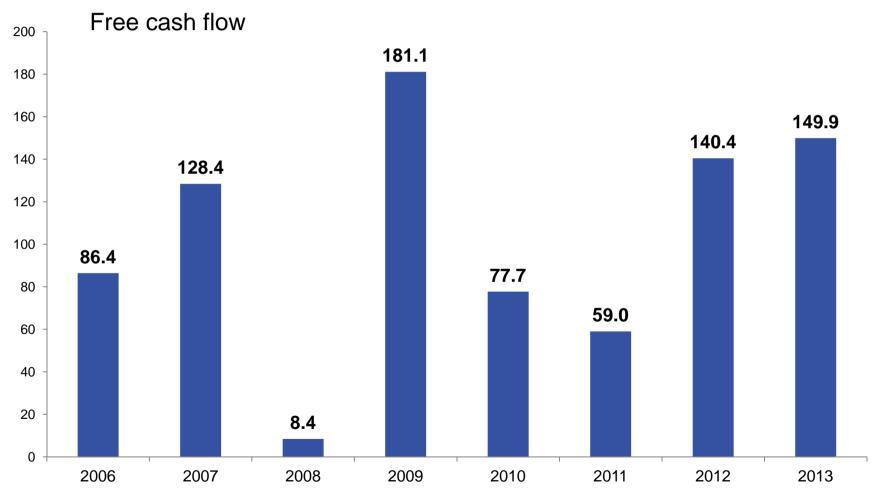
€mn	2009	2010	2011	2012	2013
Equity	392.9	546.5	658.2	781.7	853.5
Equity ratio	52.7%	61.1%	66.8%	70.5%	73.5%
Return on equity (ROE)	35.3%	36.6%	31.0%	29.0%	26.7%
Return on capital employed (ROCE)	32.8%	42.7%	39.1%	39.7%	39.7%
Net debt ¹ (-) / net cash (+)	+31.7	+72.4	+ 64.9	+ 134.8	+ 167.4

¹ excl. pensions

Generation of free cash flow on average of more than €100 mn since 2006

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€million

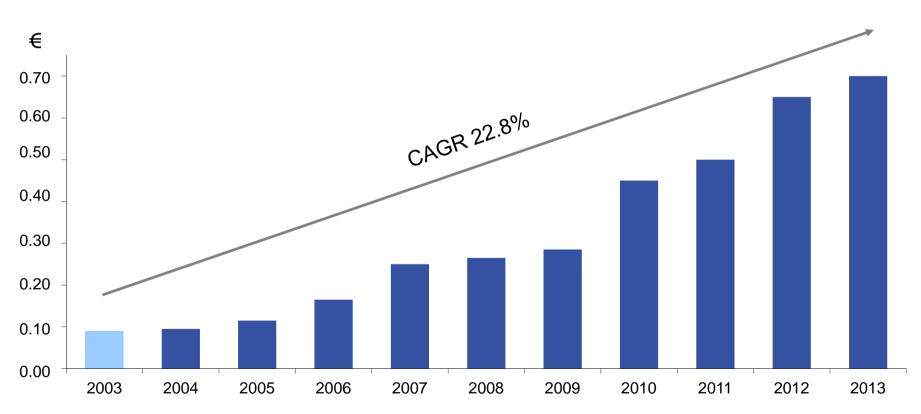


Since IPO in 1985 we have paid dividends - during the past 10 years, dividends have been increased by 22.8% p.a.

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Dividend per preference share

(adjusted for changes in equity structure)



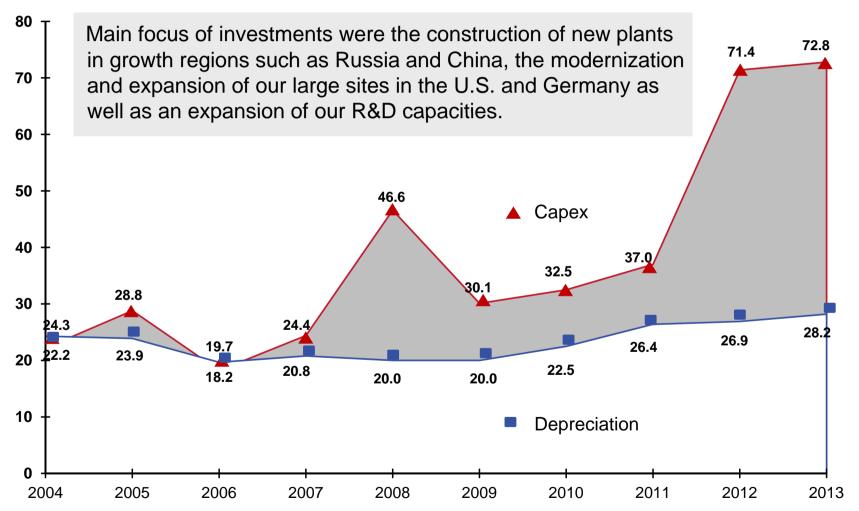




Growth initiative - We have significantly expanded our global footprint

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€mn



Investments



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India: Mumbai (2010)

China: Yingkou (2013)

Russia: Kaluga (2013)



USA: Chicago (2012/2013)



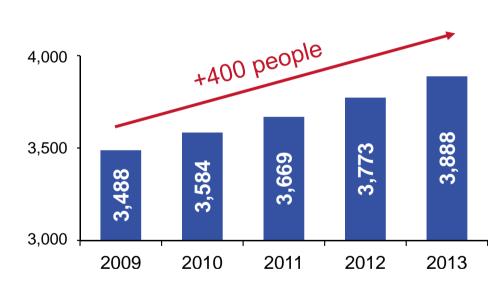
Germany

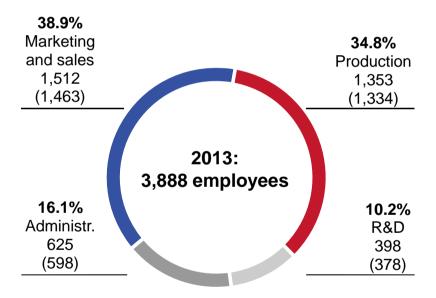


Growth initiative – Personnel increase mainly in sales and R&D

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Number of employees (on 31 December)







Acquisition of LUBRITENE



- Acquisition of the lubricant business of LUBRITENE group on 1 September 2014
- Purchase of product technology and customer base
- Sales: approx. €15 mn p.a.
- Business mainly exists of lubricants for mining and the food industry
- Production will be transferred midterm to the FUCHS sites in Johannesburg and Melbourne



Acquisition of Batoyle



- Acquisition of the lubricant business of the Batoyle Freedom Group on 20 June 2014
- Purchase of product technology and customer base
- Sales: approx. €15 mn p.a.
- Business exists of automotive and industrial lubricants as well as lubricants for the glass industry
- Integration of production to the FUCHS site in Hanley completed







The first 9 months of 2014



- Sales revenues up by just under 2% to €1.4 billion (+4% currency adjusted)
- At €236 million, earnings before interest and tax (EBIT) at previous year's level
- Free cash flow increased to €108 million
- Earnings forecast confirmed

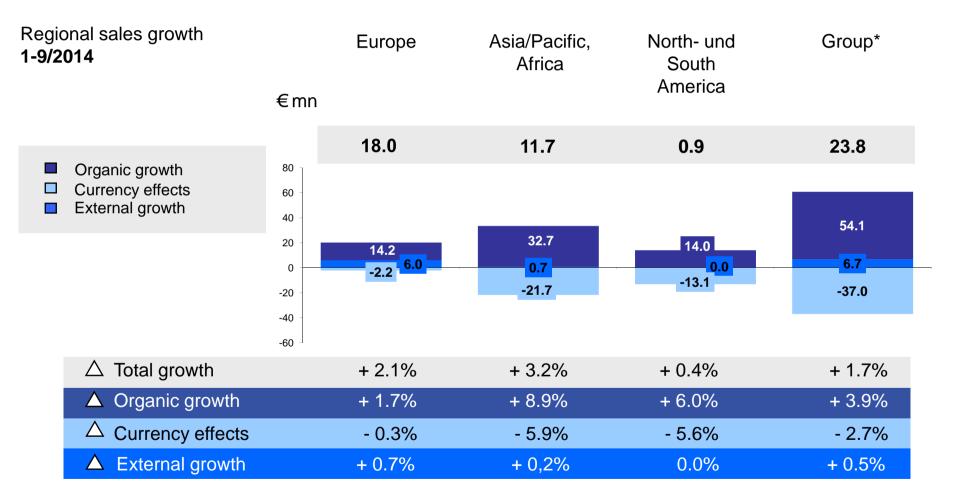
1-9/2014: At €236 million, EBIT reach previous year's record level



€mn	1-9/2014	1-9/2013	Var	iance
Sales revenues	1,402.8	1,379.0	23.8	1.7%
Gross profit	522.7	520.7	2.0	0.4%
Gross profit margin	37.3%	37.8%		
Admin., sales, R&D and other net operating expenses	295.8	293.6	2.2	0.7%
Expenses as a percentage of sales	21.1%	21.3%		
EBIT before at equity income	226.9	227.1	-0.2	-0.1%
EBIT margin before at equity income	16.2%	16.5%		
Income from at equity	9.0	10.1	-1.1	-10.9%
EBIT	235.9	237.2	-1.3	-0.5%
Earnings after tax	164.1	165.6	-1.5	-0.9%
Net profit margin	11.7%	12.0%		
Earnings per share Ordinary Preference	1.17 1.18	1.16 1.17	0.01 0.01	0.9% 0.9%

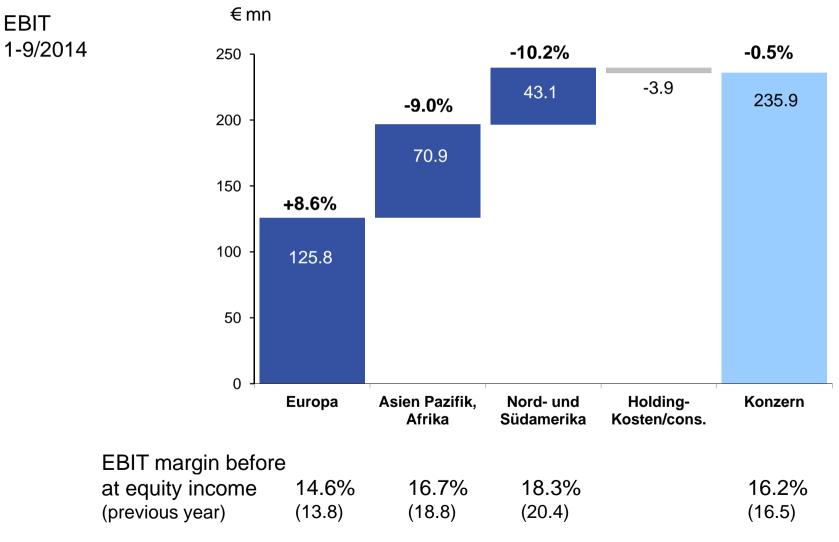
1-9/2014: All three world regions contribute to the organic growth

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* Consolidation effect -€6,8 mn

1-9/2014: EBIT growth in Europe compensates negative currency effects in Australia, South Africa and South America



1-9/2014: Free cash flow increased



€mn	1-9/2014	1-9/2013
Gross cash flow	175.3	167.7
Change in working capital	-40.9	-23.5
Other changes	5,7	3.0
Operating cash flow	140.1	147.2
Capex (incl. financial investment)	-45.6	-51.2
Other changes	13.4	4.1
Free cash flow	107.9	100.1

Increase in employees

236 more people since beginning of the year.

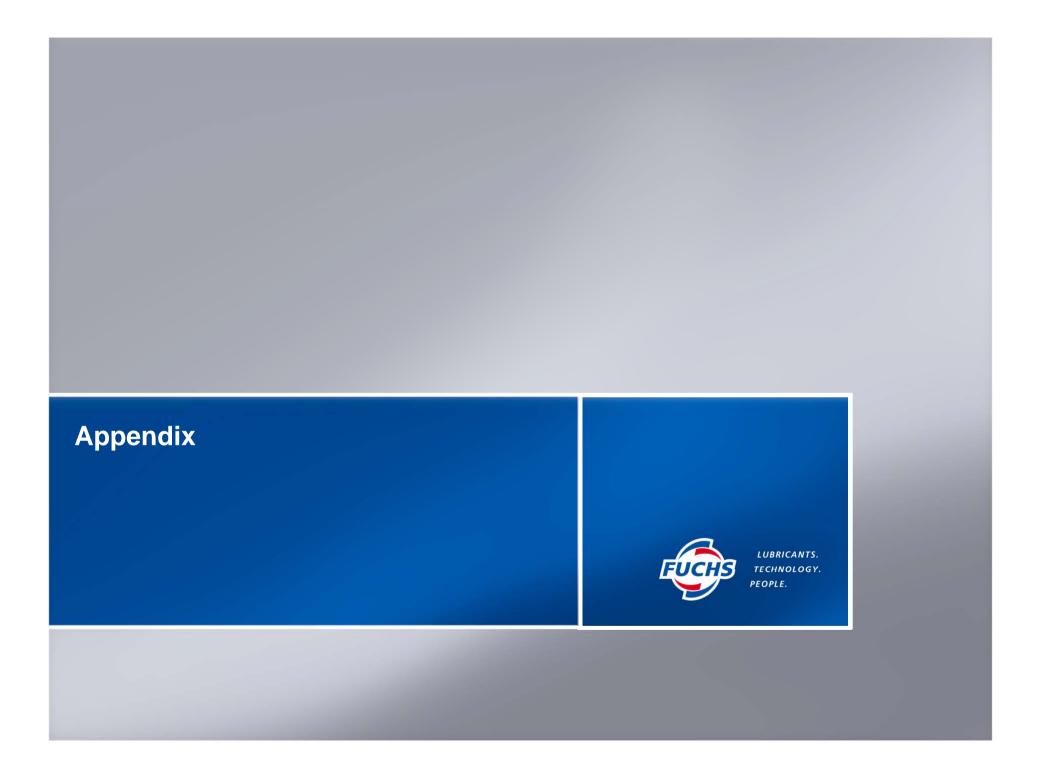
Approximately half of the new employees can be attributed to the acquisitions in South Africa and Great Britain.

4,124 3,888 3,874 30.09.2014 31.12.2013 30.09.2013

Outlook



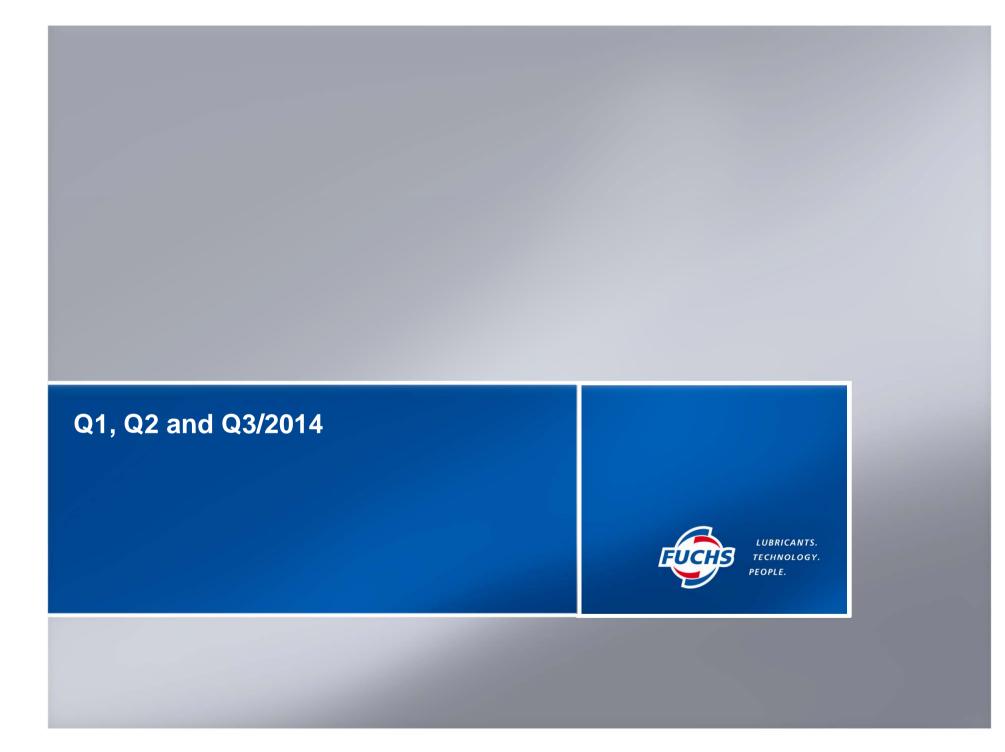
- FUCHS forecasts an organic sales growth in the low single-figure percentage range for 2014
- We expect to repeat the record EBIT of the previous year
- Capex in the 4th quarter will be above the average we have seen so far
- Free cash flow should at least reach the previous year's level



Appendix



- Q1,Q2 and Q3/2014
- Share buyback / bonus shares
- Shareholder structure



Quarterly development



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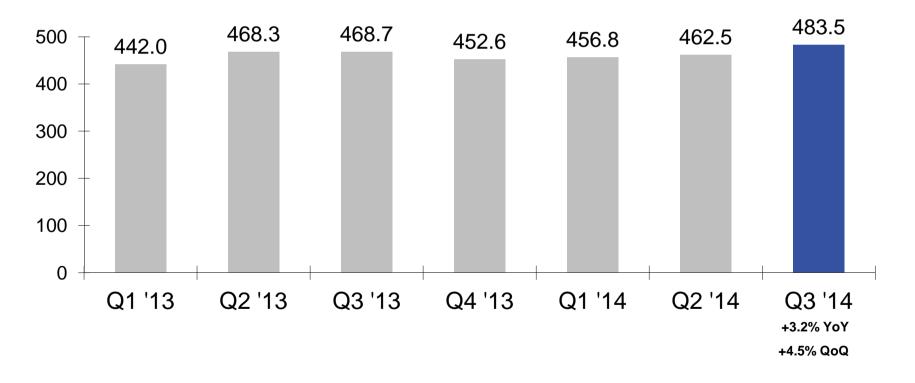
€mn	Q1/2013	Q2/2013	Q3/2013	Q4/2013	Q1/2014	Q2/2014	Q3/2014
Sales revenues	442.0	468.3	468.7	452.6	456.8	462.5	483.5
Gross profit	165.6 (37.5%)	177.5 (37.9%)	177.6 (37.9%)	169.2 (37.4%)	170.9 (37.4%)	172.1 (37.2%)	179.7 (37.2%)
Admin., sales, R&D and other net operating expenses	95.4 (21.6%)	100.7 (21.5%)	97.5 (20.8%)	97.5 (21.5%)	98.3 (21.5%)	99.7 (21.6%)	97.8 (20.2%)
EBIT before at equity income	70.2 (15.9%)	76.8 (16.4%)	80.1 (17.1%)	71.7 (15.8%)	72.6 (15.9%)	72.4 (15.7%)	81.9 <i>(16.9%)</i>
EBIT	73.4	80.4	83.4	75.1	75.6	75.6	84.7
Earnings after tax	51.6	56.0	58.0	53.0	52.8	52.6	58.7
Net profit margin	11.7%	12.0%	12.4%	11,7%	11.6%	11.4%	12.1%

Q3/2014: Record sales revenues



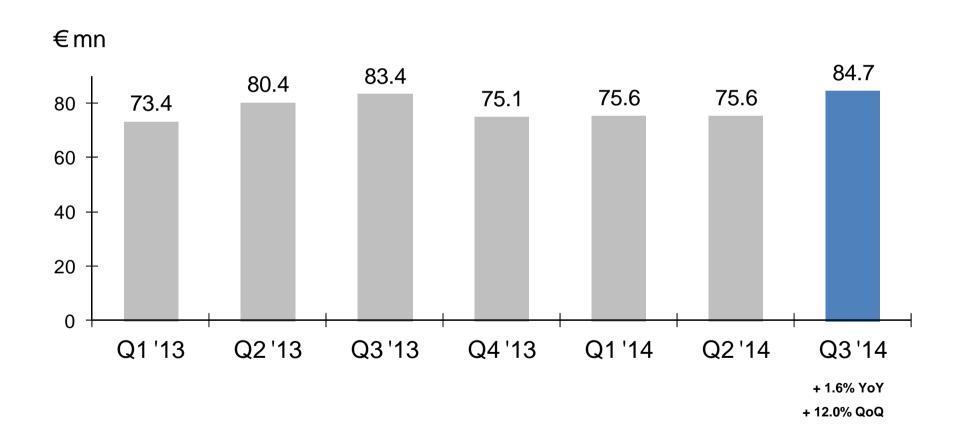
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€mn



Q3/2014: Record EBIT





Q1/2014: EBIT before income from at equity developed in the same manner as sales revenues



€mn	Q1/2014	Q1/2013	Vari	ance
Sales revenues	456.8	442.0	14.8	3.3%
Gross profit	170.9	165.6	5.3	3.2%
Gross profit margin	37.4%	37.5%		
Sales, admin., R&D and other net expenses	98.3	95.4	2.9	3.0%
Expenses as a percentage of sales	21.5%	21.6%		
EBIT before income from at equity	72.6	70.2	2.4	3.4%
EBIT margin before income from at equity	15.9%	15.9%		
Income from at equity	3.0	3.2	-0.2	
EBIT	75.6	73.4	2.2	3.0%
Earnings after tax	52.8	51.6	1.2	2.3%
Net profit margin	11.6%	11.7%		
Earnings per share Ordinary Preference 45 FUCHS PETROLUB SE	0.75 0.76	0.72 0.73	0.03 0.03	4.2% 4.1%

Q1/2014: Organic growth rose considerably in all three regions

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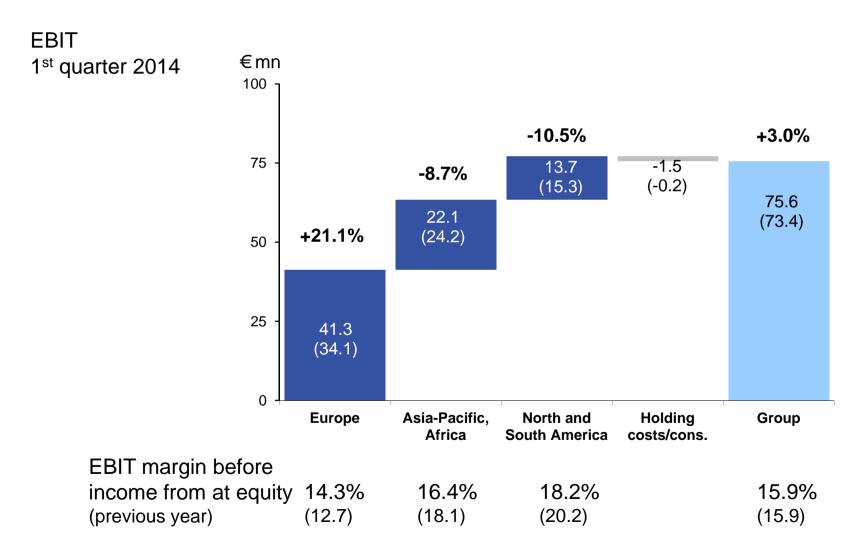
Regional sales growth 1st quarter 2014 Europe Asia-Pacific / North- and Group* Africa South America €mn 19.2 1.7 -0.2 14.8 40 30 Organic growth 20 32.2 **Currency effects** 19.5 5.6 10 0.8 0.8 13.0 External growth 0 -5.8 -11.3 -1.1 -18.2 -10 -20

Δ Total growth	+ 7.2%	+ 1.4%	- 0.3%	+ 3.3%
Organic growth	+ 7.4%	+11.0%	+ 7.4%	+ 7.3%
Δ Currency effects	- 0.5%	- 9.6%	- 7.7%	- 4.2%
\triangle External growth	+ 0.3%	0.0%	0.0%	+ 0.2%

* Consolidation effect -€5.9 mn

Q1/2014: Regional results show increased segment earnings for Europe

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Q1/2014: Net operating working capital increased as expected



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Cash flow

€mn	Q1/2014	Q1/2013
Gross cash flow	57.5	52.6
Changes in net operating working capital	-32.1	-10.8
Other changes	3.6	1.4
Operating cash flow	29.0	43.2
Capex	-6.5	-14.2
Other changes	3.3	1.5
Free cash flow	25.8	30.5

Q2/2014: EBIT of €75.6 mn below previous year

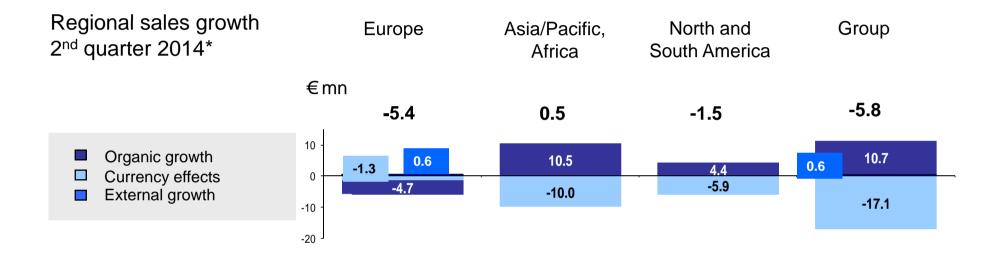


€mn	Q2/2014	Q2/2013	Variance
Sales revenues	462.5	468.3	-5.8 -1.2%
Gross profit	172.1	177.5	-5.4 -3.0%
Gross profit margin	37.2%	37.9%	
Admin., sales, R&D and other net operating expenses	99.7	100.7	-1.0 -1.0%
Expenses as a percentage of sales	21.6%	21.5%	
EBIT before at equity income	72.4	76.8	-4.4 -5.7%
EBIT margin before at equity income	15.7%	16.4%	
Income from at equity	3.2	3.6	-0.4 -11.1%
EBIT	75.6	80.4	-4.8 -6.0%
Earnings after tax	52.6	56.0	-3.4 -6.1%
Net profit margin	11.4%	12.0%	
Earnings per share			
ordinary	0.38	0.39	-0.01 -2.5%
preference	0.38	0.39	-0.01 -2.5%

Q2/2014: Organic growth in Asia/Pacific, Africa and Americas

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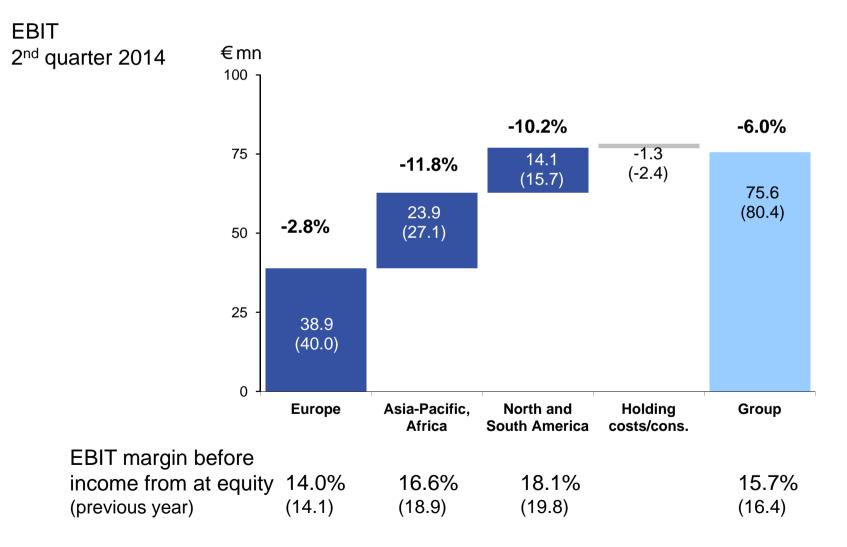


Δ Total growth	- 1.9%	+ 0.4%	- 1.9%	- 1.2%
A Organic growth	- 1.7%	+ 8.3%	+ 5.5%	+ 2.3%
Δ Currency effects	- 0.4%	- 7.9%	- 7.4%	- 3.6%
Δ External growth	+ 0.2%	0.0%	0.0%	+ 0.1%

* Consolidation effect €0.6 million

Q2/2014: EBIT of €75.6 mn below previous year

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Q2/2014: Free Cash flow above previous year



€mn	Q2/2014	Q2/2013
Gross cash flow	53.4	55.0
Change in working capital	-12.9	-12.2
Other changes	-5.7	-11.7
Operating cash flow	34.8	31.1
Capex (incl. acquisitions)	-18.6	-19.4
Other changes	2.9	2.6
Free cash flow	19.1	14.3

Q3/2014: EBIT above previous year's record level

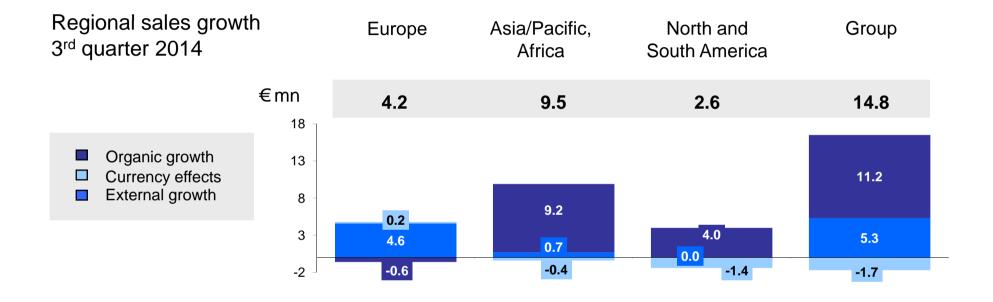


€mn	Q3/2014	Q3/2013	Variance
Sales revenues	483.5	468.7	14.8 3.1%
Gross profit	179.7	177.6	2.1 <i>1.2%</i>
Gross profit margin	37.2%	37.9%	
Admin., sales, R&D and other net operating expenses	97.8	97.5	0.3 0.3%
Expenses as a percentage of sales	20.2%	21.5%	
EBIT before at equity income	81.9	80.1	1.8 2.2%
EBIT margin before at equity income	16.9%	17.1%	
Income from at equity	2.8	3.3	-0.5 -17.9%
EBIT	84.7	83.4	1.3 1.5%
Earnings after tax	58.7	58.0	0.7 1.2%
Net profit margin	12,1%	12,4%	
Earnings per share Ordinary	0.42	0.41	0.01 5.9%
Preference	0.42	0.41	0.01 5.9%

Q3/2014: All regions recorded growth



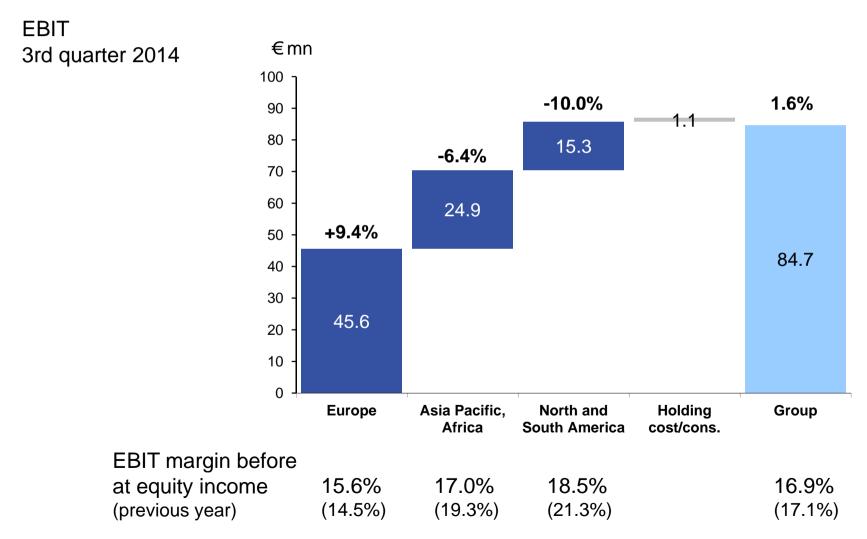
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riangle Total growth	+ 1.5%	+ 7.8%	+ 3.3%	+ 3.2%
▲ Organic growth	- 0.2%	+ 7.5%	+ 5.0%	+ 2.4%
\triangle Currency effects	+ 0.1%	- 0.3%	- 1.7%	- 0.3%
\triangle External growth	+ 1.6%	+ 0.6%	0.0%	+ 1.1%

* consolidation effect -€1.5 mn

Q3/2014: Australia, South Africa and South America negatively influenced by local currency devaluations



Q3/2014: Free cash flow improved



€mn	Q3/2014	Q3/2013
Gross cash flow	64.4	60.1
Change in working capital	4.1	-0.5
Other changes	7.8	13.3
Operating cash flow	76.3	72.9
Capex (incl. financial investment)	-20.5	-17.6
Other changes	7.2	0.0
Free cash flow	63.0	55.3

Share Buyback / Bonus Shares



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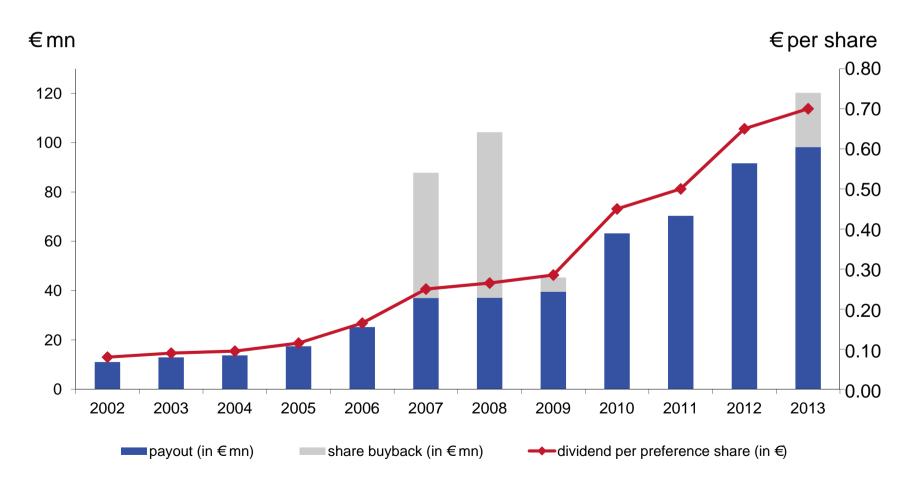


- Share buyback started on 27 November 2013, ended on 28 April 2014.
- Repurchase of 740,000 ordinary shares at an average price of €61.78 per share and 740,000 preference shares at an average price of €70.94 per share. Total purchase price amounted to €98.4 mn (€22.0 mn in 2013; €76.4 mn in 2014).
- Withdrawal of the repurchased shares in June 2014.
- Issuance of bonus shares through capital increase from corporate funds at the ratio of 1:1 in June 2014
- New share capital: €139,000.000
 69,500,000 ordinary shares and 69,500,000 preference shares
- Dividend policy of constantly growing or at least steady payouts will be continued.
- No impact on acquisition strategy.

Total return to FUCHS shareholders through dividends and share buyback

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Dividend payout and share buyback since 2002



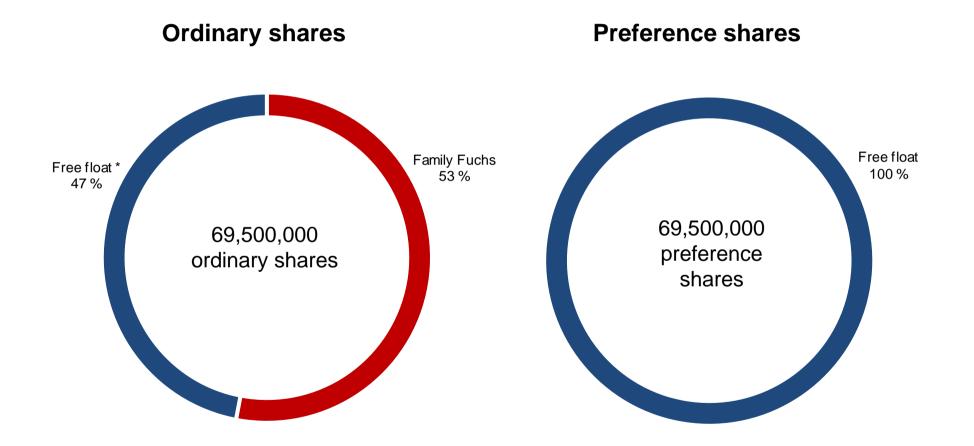
Shareholder Structure



Breakdown of shares



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*) voting rights notification: DWS Investment, Frankfurt: 5.2% (15 Dec. 2003)

Disclaimer



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