

FUCHS PETROLUB SE The leading independent lubricants manufacturer of the world

Dr. Alexander Selent, Vice Chairman & CFO Dagmar Steinert, Head of Investor Relations

September 2014





The leading independent lubricants manufacturer of the world



- Founded in 1931
- 2013 sales revenues: €1.8 bn
- 2013 number of employees: 3,888
 in 50 operating companies worldwide
- 31 production facilities
- 100,000 customers in more than
 150 countries
- Member of the MDAX, DAXplus Family 30 and STOXX Europe 600



FUCHS - business model



- FUCHS is fully focussed on lubricants (advantage over major oil companies)
- Technology, innovation and specialisation leadership in strategically important product areas
- Independence allows customer and market proximity, responsiveness, speed and flexibility (advantage over major oil companies)
- FUCHS is a full-line supplier (advantage over most independent companies)
- Global presence (advantage over most independent companies)

FUCHS - long-term strategic objectives

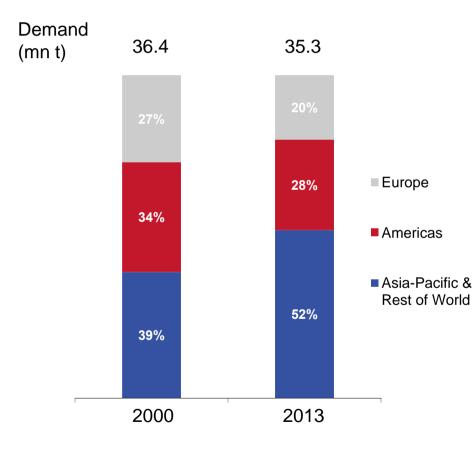


- Continue to be the world's largest independent manufacturer of lubricants and related specialities
- Value-based growth through innovation and specialisation leadership
- Organic growth in emerging markets and organic and external growth in mature markets
- Creating shareholder value by generating returns above the cost of capital
- Remain independent which is decisive for FUCHS' business model

Regional breakdown of world lubricants demand

LUBRICANTS. TECHNOLOGY. PEOPLE.

World lubricants demand 2013: 35 mn t

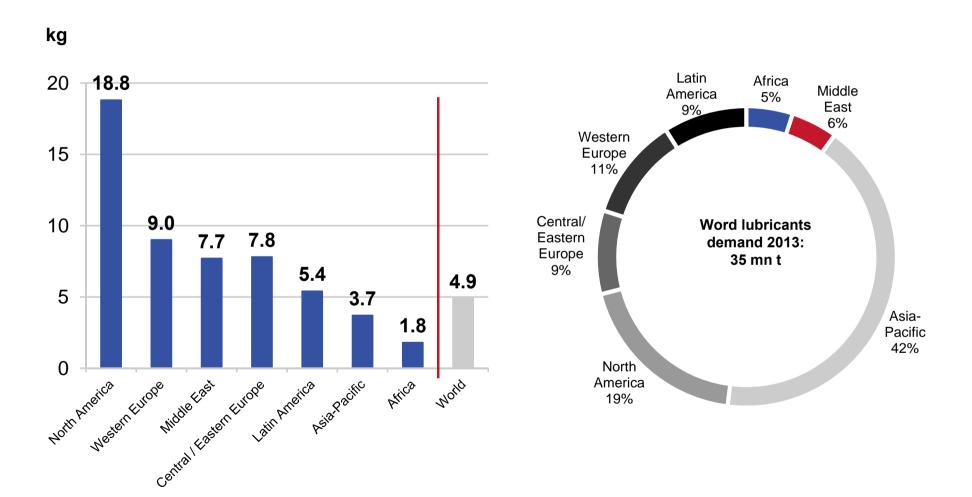


- Asia-Pacific biggest regional lubricants market with highest growth rate
- North America and Western Europe mature markets; focus is more on a specialized product portfolio and specialities

2013 per-capita lubricants demand shows significant growth opportunities

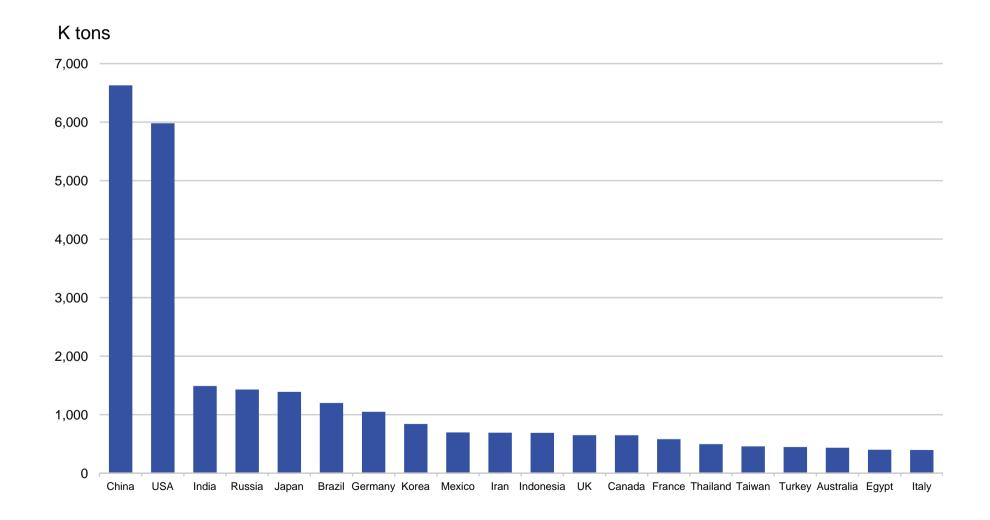
ructions





Top 20 lubricants countries 2013





Competition – strong fragmentation



LUBRICANTS. TECHNOLOGY. PEOPLE.

manufacturers:

- 130 major oil companies
- 590 independent manufacturers

720 manufacturers

 High degree of fragmentation 	ion
--	-----

 Concentration especially among smaller companies

sizes:	
manufacturers	volumes %
top 10	> 50.0
710	< 50.0
720	100.0

 Differences in the size of manufacturers are enormous

FUCHS – strategic position

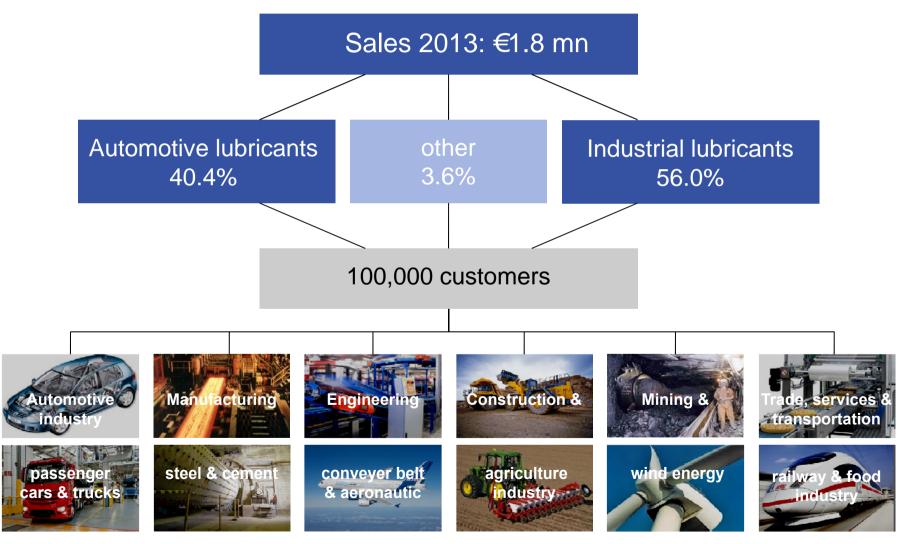


LUBRICANTS. TECHNOLOGY.

FUCHS is fully focused on lubricants



LUBRICANTS. TECHNOLOGY. PEOPLE.



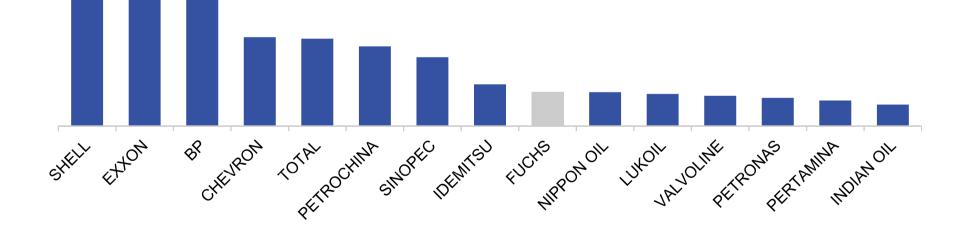
10 FUCHS PETROLUB SE

FUCHS is strategically well positioned



LUBRICANTS. TECHNOLOGY. PEOPLE.

- 9th largest lubricant company worldwide*
- Among 590 independent lubricant companies the number 1



* by volume

Source: FUCHS Global Competitive Intelligence

FUCHS is the specialist for lubricants

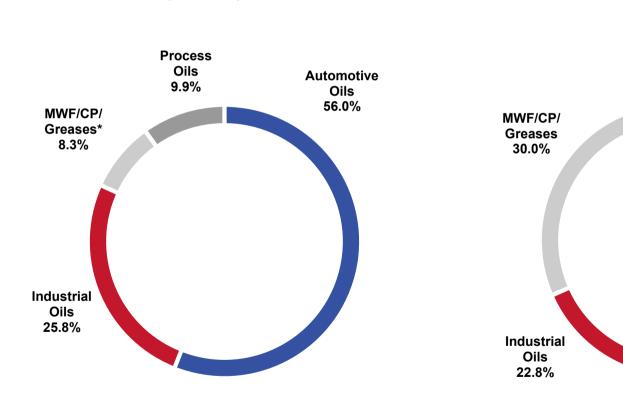
FUCHS

Automotive

Oils

45.8%

LUBRICANTS. TECHNOLOGY. PEOPLE.



Worldwide lubricant market 2013 (volume)

FUCHS manufactured lubricants 2013 (volume)

Process Oils

1.6%

*metalworking fluids/corrosion preventatives/lubricating greases

FUCHS is the specialist and occupies technology and market leadership positions in strategically important niche areas

- High-performance No. 1 speciality open gear lubricants (cement industry etc.)
- Mining specialities No. 1 (fire-resistant hydraulic fluids for underground coal mining and highperformance lubricants
- Environmentally Friendly lubricants

13







- Metalworking No. 2-4 fluids
- Corrosion preventives

No. 2

LUBRICANTS.

TECHNOLOGY. PEOPLE.

Forging lubricants No. 2

- Greases
- No. 3-4

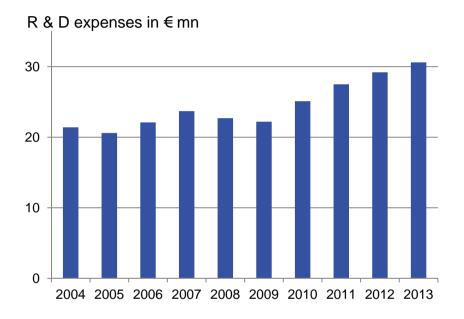






FUCHS - the niche specialist





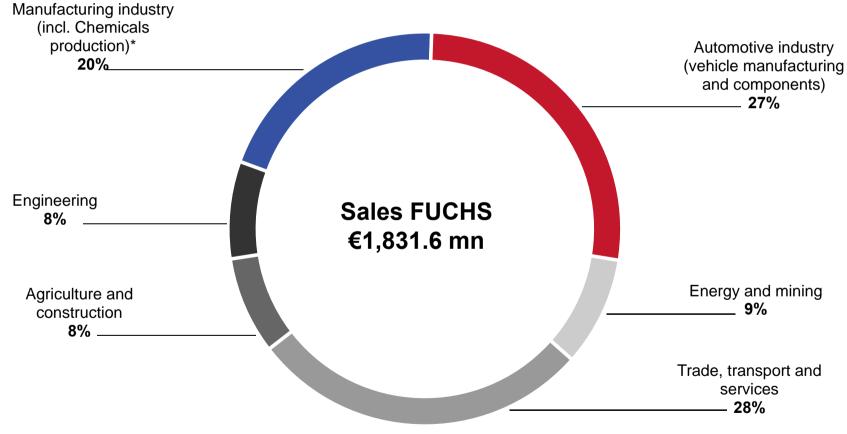


- Technical leadership through intensive Research & Development.
- 398 researchers around the globe help our customers to solve their problems.
- FUCHS PETROLUB spent € 31 mn in R&D expenses during 2013

Breakdown of group sales revenues by customer sector



LUBRICANTS. TECHNOLOGY. PEOPLE.



As a percentage of sales

* Manufacturing industry = producer goods, capital goods, consumer goods

Source: FUCHS Global Competitive Intelligence

We have a worldwide network



LUBRICANTS. TECHNOLOGY. PEOPLE.



• production sites

FUCHS' strategic position is a combination of...

LUBRICANTS. TECHNOLOGY. PEOPLE.



Independence & Financial Strength

Comments

around €1.8 bn in sales (80% outside Germany, Asia Pacific is FUCHS' 2nd largest regional market), #9 worldwide and by far the largest independent producer, close to customers

leader in innovation, specialisation & technology, clear focus on highvalue products & market segments, basis for strong profitability, high cash flows & value creation

optimized and highly flexible cost structure, highly committed teams in management, production, R&D, sales and admin supported by company's independence, steering via FVA tool successful

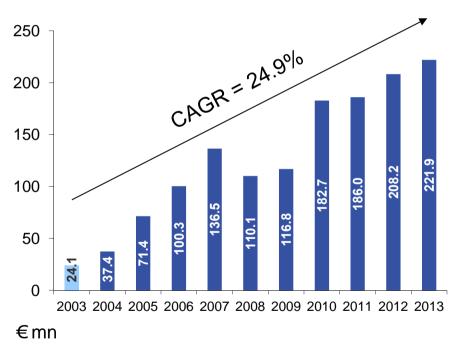
Our business model has paid dividends



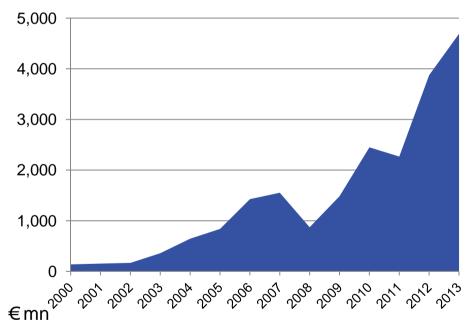
During the past 10 years, FVA increased by 25% p.a. and market capitalization presently is close to €4.5 bn.

LUBRICANTS. TECHNOLOGY. PEOPLE.

FVA = Fuchs Value Added

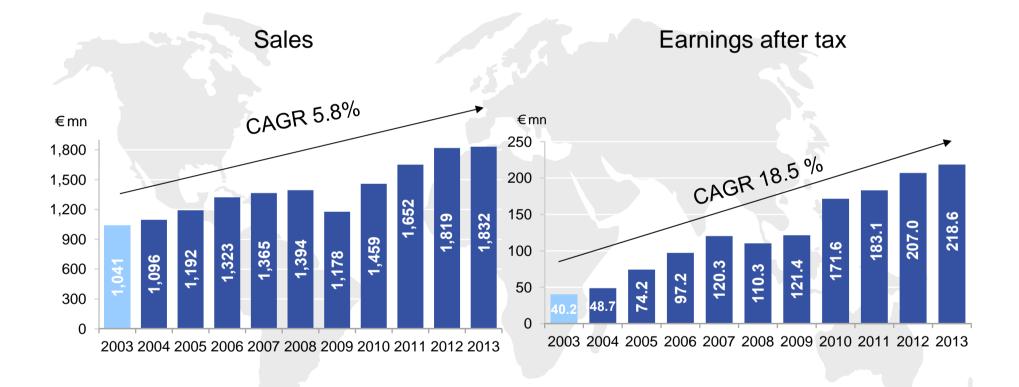


FUCHS market capitalization



During the past 10 years, sales revenues have increased by 5.8% p.a. and earnings after tax by 18.5% p.a.

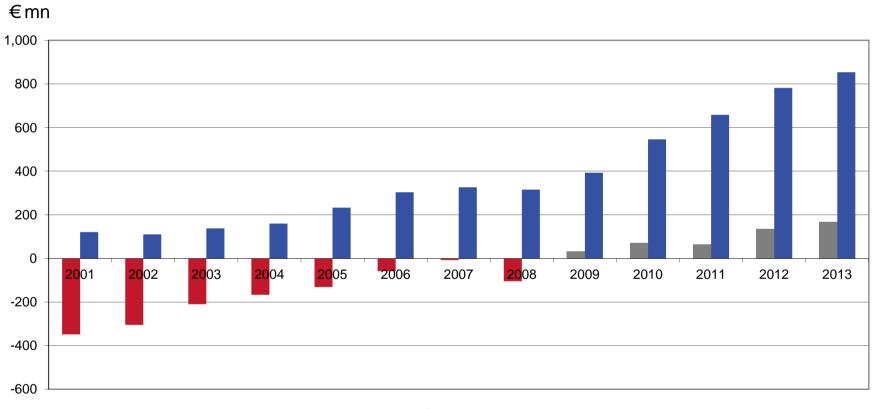




Solid balance sheet



LUBRICANTS. TECHNOLOGY. PEOPLE.



net debt/net cash

Solid financing – increase of equity ratio to 73.5% and net payment items of €167,4 mn



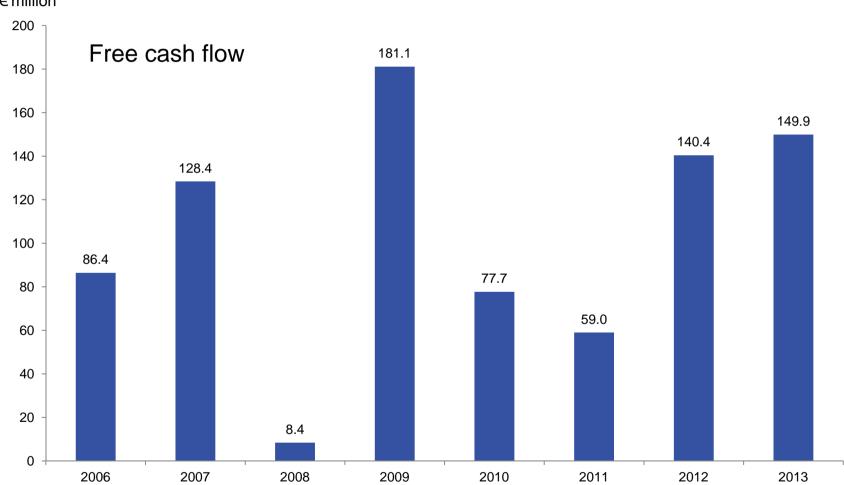
LUBRICANTS. TECHNOLOGY. PEOPLE.

€mn	2009	2010	2011	2012	2013
Equity	392.9	546.5	658.2	781.7	853.5
Equity ratio	52.7%	61.1%	66.8%	70.5%	73.5%
Return on equity (ROE)	35.3%	36.6%	31.0%	29.0%	26.7%
Return on capital employed (ROCE)	32.8%	42.7%	39.1%	39.7%	39.7%
Net debt ¹ (-) / net cash (+)	+31.7	+72.4	+ 64.9	+ 134.8	+ 167.4

¹ excl. pensions

Generation of free cash flow on average of more than €100 mn since 2006

LUBRICANTS. TECHNOLOGY. PEOPLE.



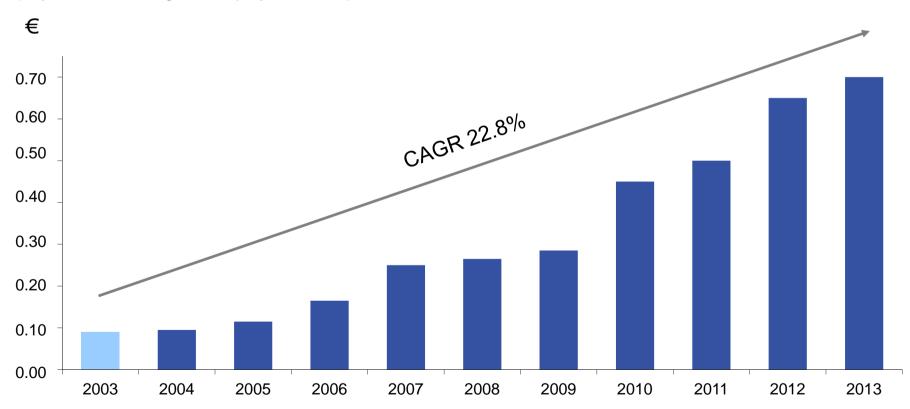
€million

Since IPO in 1985 we have paid dividends - during the past 10 years, dividends have been increased by 22.8% p.a.

LUBRICANTS. TECHNOLOGY. PEOPLE.

Dividend per preference share

(adjusted for changes in equity structure)



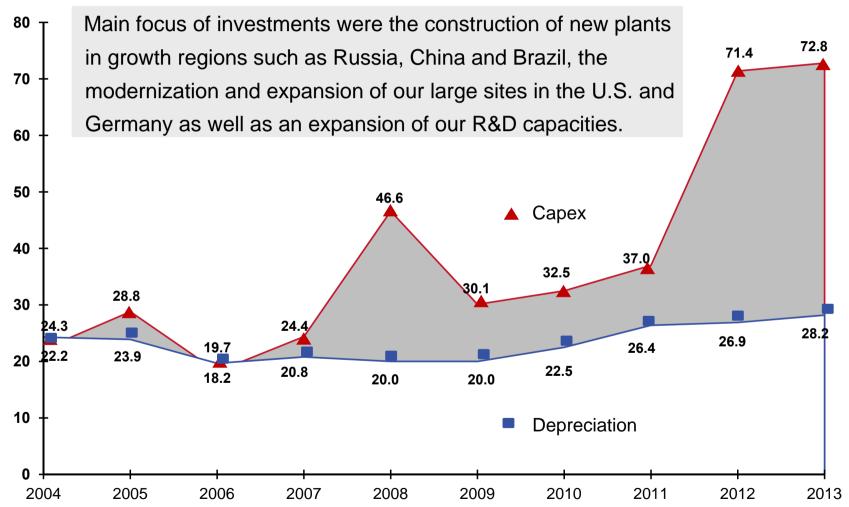




Growth initiative - We have significantly expanded our global footprint

LUBRICANTS. TECHNOLOGY. PEOPLE.

€mn



Investments



LUBRICANTS. TECHNOLOGY. PEOPLE.

India: Mumbai (2010)

China: Yingkou (2013)

Russia: Kaluga (2013)



USA: Chicago (2012/2013)



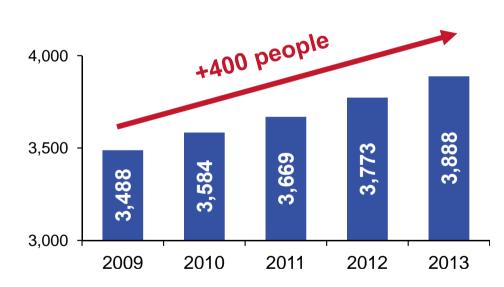
Germany

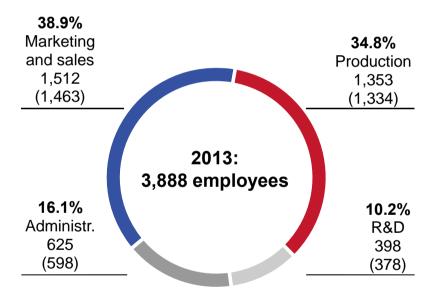


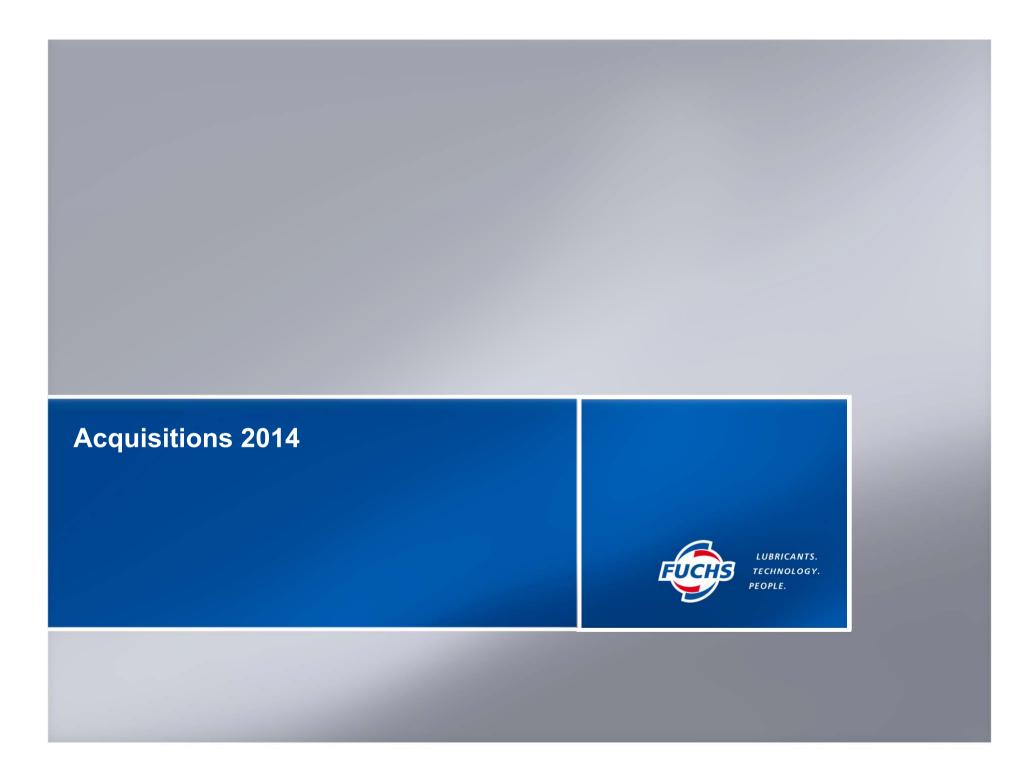
Growth initiative – Personnel increase mainly in sales and R&D

LUBRICANTS. TECHNOLOGY. PEOPLE.

Number of employees (on 31 December)







Acquisition of LUBRITENE



- Acquisition of the lubricant business of LUBRITENE group in May 2014
- Purchase of product technology and customer base
- Sales: approx. € 15 mn p.a.
- Business mainly exists of lubricants for mining and the food industry
- Production will be transferred midterm to the FUCHS sites in Johannesburg and Melbourne



Acquisition of BATOYLE



- Acquisition of the lubricant business of the BATOYLE FREEDOM Group on 20 June 2014
- Purchase of product technology and customer base
- Sales: approx. €15 mn p.a.
- Business exists of automotive and industrial lubricants as well as lubricants for the glass industry
- After transition phase it is intended to transfer the production to the FUCHS site in Hanley

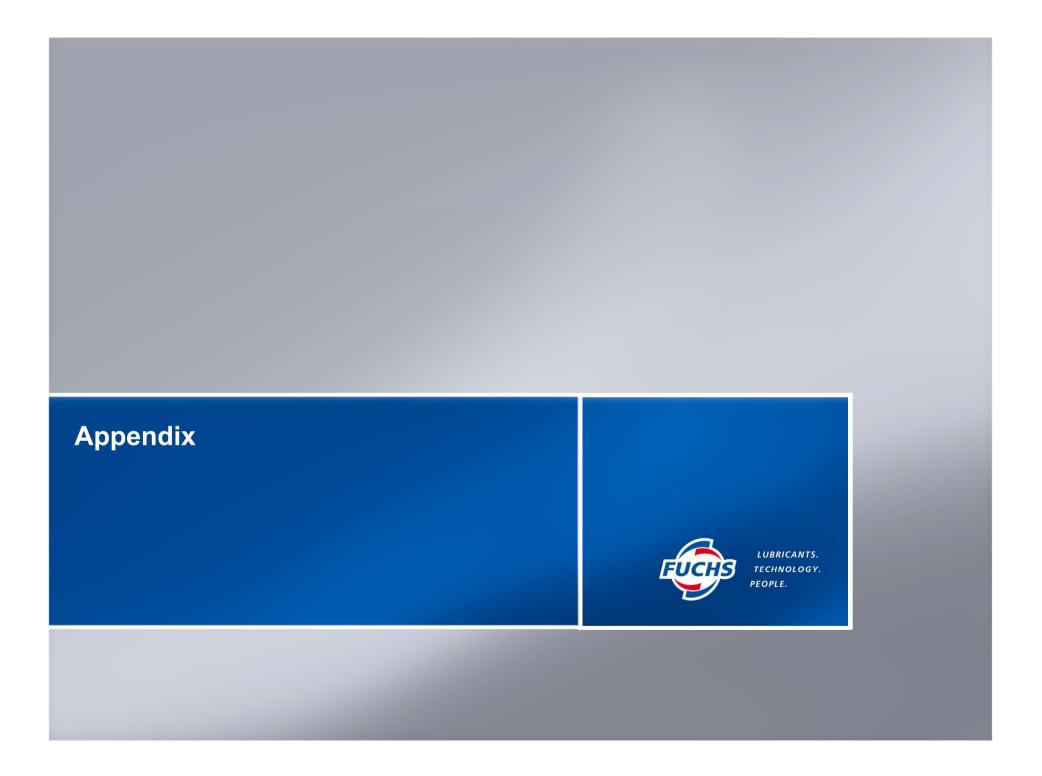


Thank you for your attention



LUBRICANTS. TECHNOLOGY. PEOPLE.

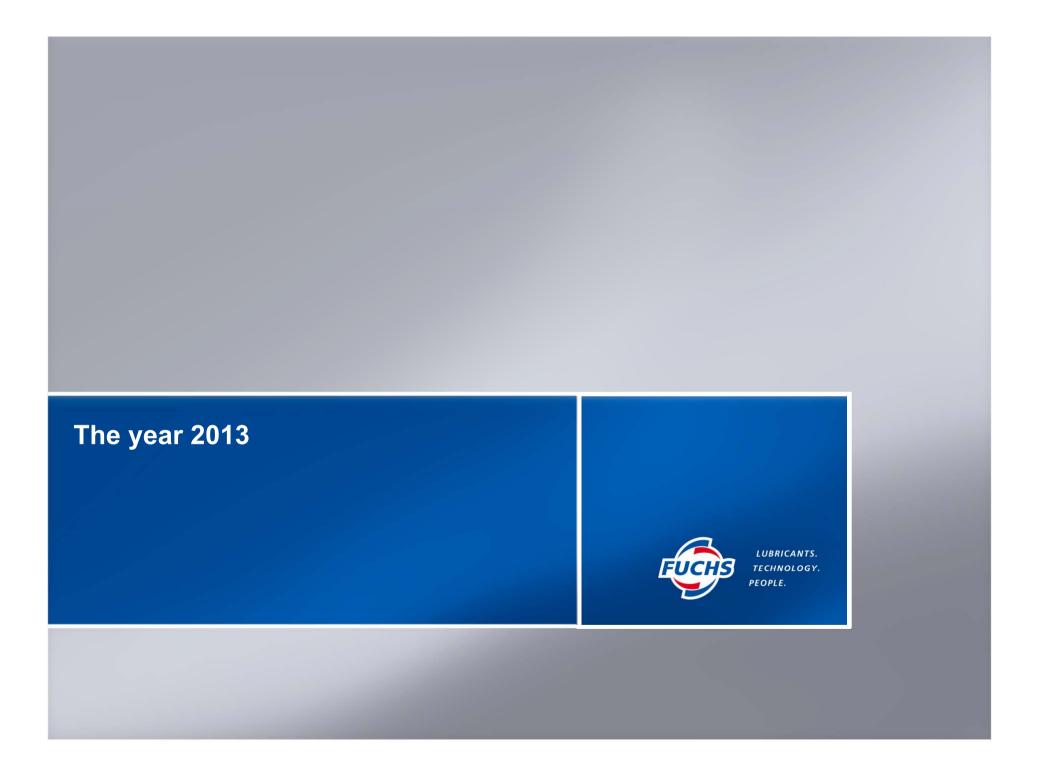
This presentation contains statements about future development that are based on assumptions and estimates by the management of FUCHS PETROLUB SE. Even if the management is of the opinion that these assumptions and estimates are accurate, future actual developments and future actual results may differ significantly from these assumptions and estimates due to a variety of factors. These factors can include changes to the overall economic climate, changes to exchange rates and interest rates and changes in the lubricants industry. FUCHS PETROLUB SE provides no guarantee that future developments and the results actually achieved in the future will agree with the assumptions and estimates set out in this presentation and assumes no liability for such.



Appendix



- The year 2013
- Q1 and Q2 2014
- 1st half year 2014 and outlook
- Share buyback / bonus shares
- Shareholder structure



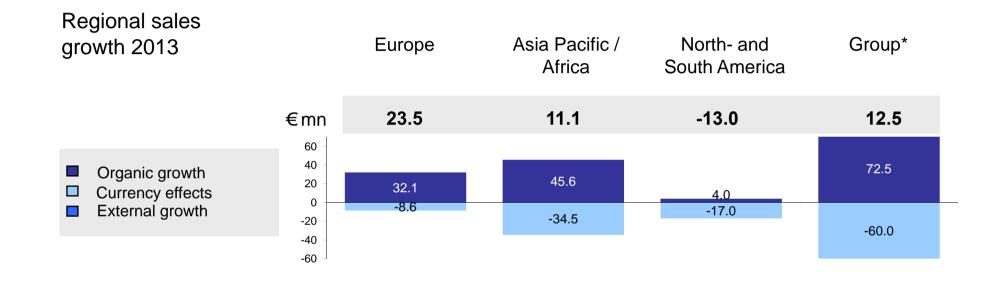
2013: EBIT 2013 increase by 6.6 % or €19.3 mn



€mn	2013	2012	Δ Mio. €	Δ in %
Sales revenues	1,831.6	1,819.1	12.5	0.7
Gross profit	689.9	666.0	23.9	3.6
Gross profit margin	37.7 %	36.6 %		
Admin., sales, R&D and other net operating expenses	-391.1	-387.2	3.9	1.0
Expenses as a percentage of sales	21.4 %	21.3 %		
EBIT before at equity income	298.8	278.8	20.0	7.2
EBIT margin before at equity income	16.3 %	15.3 %		
Income from participations	13.5	14.2	-0.7	-4.9
EBIT	312.3	293.0	19.3	6.6
Earnings after tax	218.6	207.0	11.6	5.6
Net profit margin	11.9 %	11.4 %		
Earnings per share in € (adj. for changes in equity structure)				
Ordinary Preference	1.53 1.54	1.45 1.46	0.08 0.08	5.5 5.5

2013: Organic sales growth in all three world regions, high growth rate in Asia

LUBRICANTS. TECHNOLOGY. PEOPLE.



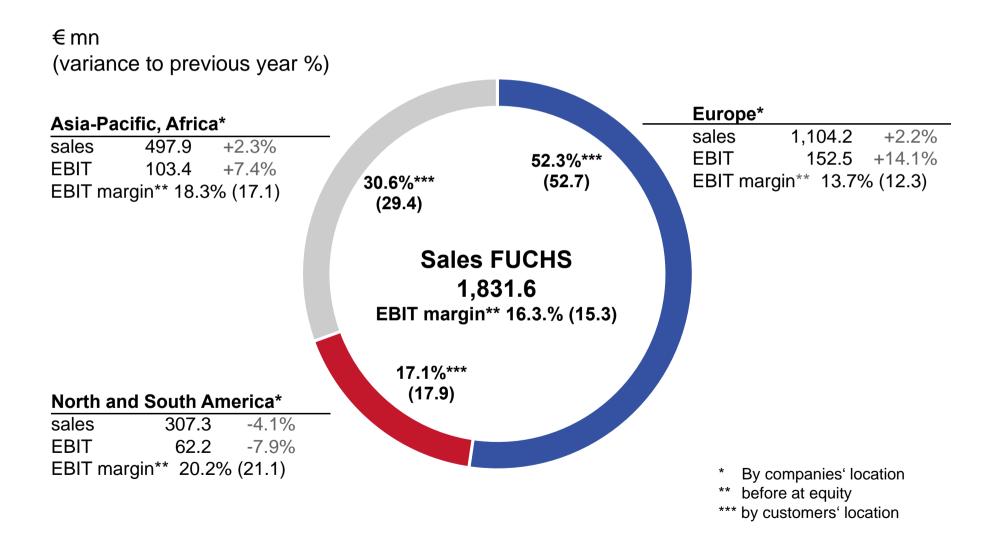
riangle Total growth	+ 2.2%	+ 2.3%	- 4.1%	+ 0.7%
Organic growth	+ 3.0%	+ 9.4%	+ 1.2%	+ 4.0%
Δ Currency effects	- 0.8%	- 7.1%	- 5.3%	- 3.3%

* Consolidation effect -€9.1 mn

2013: Europe and Asia-Pacific, Africa contributed to the increase in EBIT whereas America could not achieve previous year's figures

TECHNOLOGY. PEOPLE.

LUBRICANTS.



2013: Free cash flow of €149.9 mn allows higher dividends and share buyback

€mn	2013	2012
Gross cash flow	224.6	219.0
Changes in net current asset	-8.6	-24.9
Changes in other current assets	-0.9	9.0
Operating cash flow	215.1	203.1
Investments	-72.8	-71.4
Acquisitions	0.0	-0.9
Other changes	7.6	9.6
Free cash flow	149.9	140.4



Quarterly development



€mn	Q1 13	Q2 13	Q3 13	Q4 13	Q1 14	Q2 14
Sales revenues	442.0	468.3	468.7	452.6	456.8	462.5
Gross profit	165.6 (37.5%)	177.5 (37.9%)	177.6 (37.9%)	169.2 (37.4%)	170.9 (37.4%)	172.1 <i>(</i> 37.2%)
Admin., sales, R&D and other net operating expenses	95.4 (21.6%)	100.7 (21.5%)	97.5 (20.8%)	97.5 (21.5%)	98.3 (21.5%)	99.7 (21.6%)
EBIT before at equity income	70.2 (15.9%)	76.8 (16.4%)	80.1 (17.1%)	71.7 (15.8%)	72.6 (15.9%)	72.4 (15.7%)
EBIT	73.4	80.4	83.4	75.1	75.6	75.6
Earnings after tax	51.6	56.0	58.0	53.0	52.8	52.6
Net profit margin	11.7%	12.0%	12.4%	11,7%	11.6%	11.4%

Q1: EBIT before income from at equity developed in the same manner as sales revenues

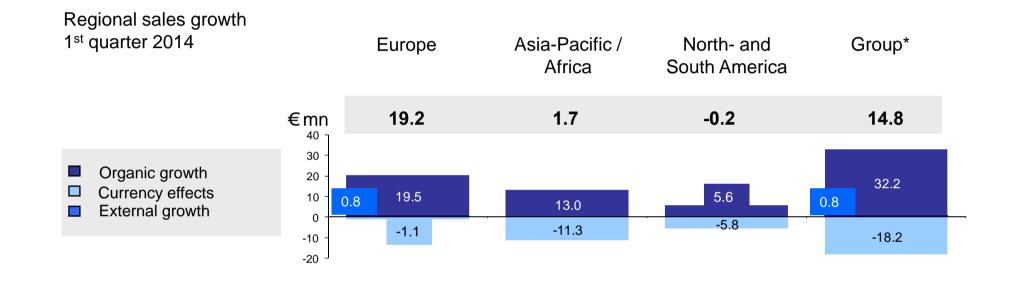


€mn	Q 1 2014	Q 1 2013	Varia	ance
Sales revenues	456.8	442.0	14.8	3.3%
Gross profit	170.9	165.6	5.3	3.2%
Gross profit margin	37.4%	37.5%		
Sales, admin., R&D and other net expenses	98.3	95.4	2.9	3.0%
Expenses as a percentage of sales	21.5%	21.6%		
EBIT before income from at equity	72.6	70.2	2.4	3.4%
EBIT margin before income from at equity	15.9%	15.9%		
Income from at equity	3.0	3.2	-0.2	
EBIT	75.6	73.4	2.2	3.0%
Earnings after tax	52.8	51.6	1.2	2.3%
Net profit margin	11.6%	11.7%		
Earnings per share Ordinary Preference	0.75 0.76	0.72 0.73	0.03 0.03	4.2% 4.1%

Q1: Organic growth rose considerably in all three regions

LUBRICANTS. TECHNOLOGY. PEOPLE.

FUCH

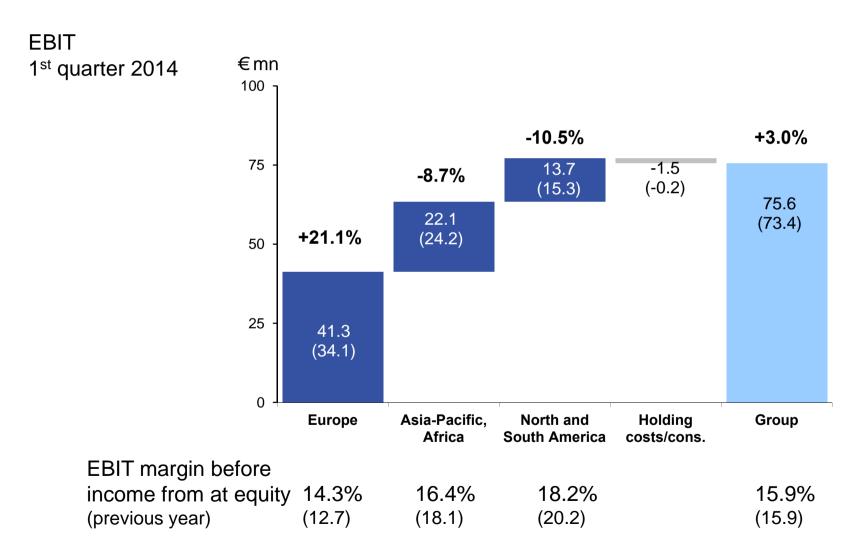


riangle Total growth	+7.2%	+1.4%	-0.3%	+3.3%
Organic growth	+7.4%	+11.0%	+7.4%	+7.3%
Δ Currency effects	-0.5%	-9.6%	-7.7%	-4.2%

* Consolidation effect -€5.9 mn

Q1: Regional results show increased segment earnings for Europe

ार्ग्सेड



Q1: Net operating working capital increased as expected



LUBRICANTS. TECHNOLOGY. PEOPLE.

Cash flow

€mn	Q1 2014	Q1 2013
Gross cash flow	57.5	52.6
Changes in net operating working capital	-32.1	-10.8
Other changes	3.6	1.4
Operating cash flow	29.0	43.2
Capex	-6.5	-14.2
Other changes	3.3	1.5
Free cash flow	25.8	30.5

Q2: EBIT of €75.6 mn below previous year

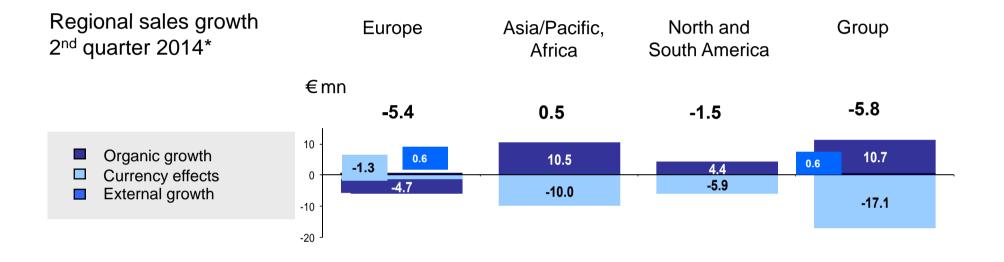


€mn	Q2 2014	Q2 2013	Variance
Sales revenues	462.5	468.3	-5.8 -1.2%
Gross profit	172.1	177.5	-5.4 -3.0%
Gross profit margin	37.2%	37.9%	
Admin., sales, R&D and other net operating expenses	99.7	100.7	-1.0 -1.0%
Expenses as a percentage of sales	21.6%	21.5%	
EBIT before at equity income	72.4	76.8	-4.4 -5.7%
EBIT margin before at equity income	15.7%	16.4%	
Income from participations	3.2	3.6	-0.4 -11.1%
EBIT	75.6	80.4	-4.8 -6.0%
Earnings after tax	52.6	56.0	-3.4 -6.1%
Net profit margin	11.4%	12.0%	
Earnings per share			
ordinary	0.38	0.39	-0.01 -2.5%
preference	0.38	0.39	-0.01 -2.5%

Q2: Organic growth in Asia/Pacific, Africa and Americas



LUBRICANTS. TECHNOLOGY. PEOPLE.

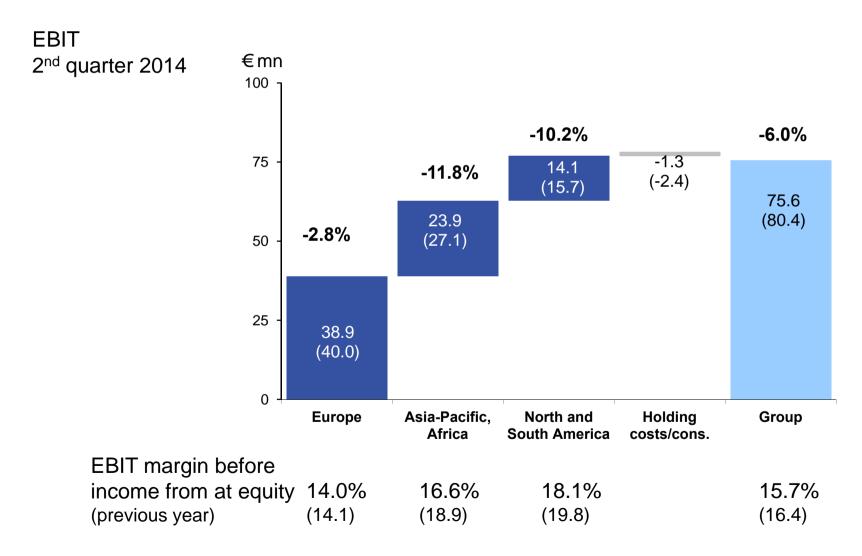


riangle Total growth	-1.9%	+0.4%	-1.9%	-1.2%
▲ Organic growth	-1.7%	+8.3%	+5.5%	+2.3%
Δ Currency effects	-0.4%	-7.9%	-7.4%	-3.6%
Δ External growth	+0.2%			+0.1%

* Consolidation effect €0.6 million

Q2: EBIT of €75.6 mn below previous year

FUCHS



Q2: Free Cash flow above previous year

चित्र

LUBRICANTS. TECHNOLOGY. PEOPLE.

Cash flow

€mn	Q2 2014	Q2 2013
Gross cash flow	53.4	55.0
Change in working capital	-12.9	-12.2
Other changes	-5.7	-11.7
Operating cash flow	34.8	31.1
Capex (incl. acquisitions)	-18.6	-19.4
Other changes	2.9	2.6
Free cash flow	19.1	14.3





The first half year 2014



- Good organic growth of just under 5% substantially eroded by currency effects; sales revenues rise by 1% to €919 million
- EBIT of €151 million just under 2% lower than in previous year, currency adjusted an EBIT increase of 2%
- Earnings per share at previous year's level

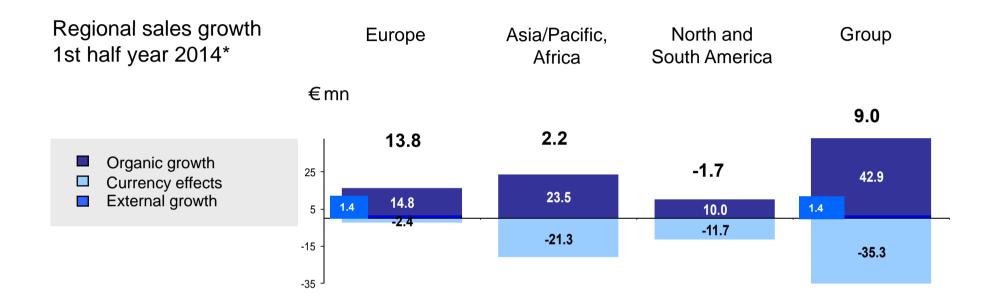
H1: EBIT of €151.2 million below previous year by almost 2%, currency adjusted an increase of 2%



€mn	1-6/2014	1-6/2013	Variance
Sales revenues	919.3	910.3	9.0 1.0%
Gross profit	343.0	343.1	-0.1 0.0%
Gross profit margin	37.3%	37.7%	
Admin., sales, R&D and other net operating expenses	198.0	196.1	1.9 1.0%
Expenses as a percentage of sales	21.5%	21.5%	
EBIT before at equity income	145.0	147.0	-2.0 -1.4%
EBIT margin before at equity income	15.8%	16.1%	
Income from participations	6.2	6.8	-0.6 -8.8%
EBIT	151.2	153.8	-2.6 -1.7%
Earnings after tax	105.4	107.6	-2.2 -2.0%
Net profit margin	11.5%	11.8%	
Earnings per share			
ordinary preference	0.75 0.76	0.75 0.76	0.0 0.0% 0.0 0.0%

H1: Organic growth outside Europe eroded by currency effects

LUBRICANTS. TECHNOLOGY. PEOPLE.



riangle Total growth	+2.5%	+0.9%	-1.1%	+1.0%
\triangle Organic growth	+2.7%	+9.6%	+6.4%	+4.7%
Δ Currency effects	-0.5%	-8.7%	-7.5%	-3.9%
Δ External growth	+0.2%			+0.2%

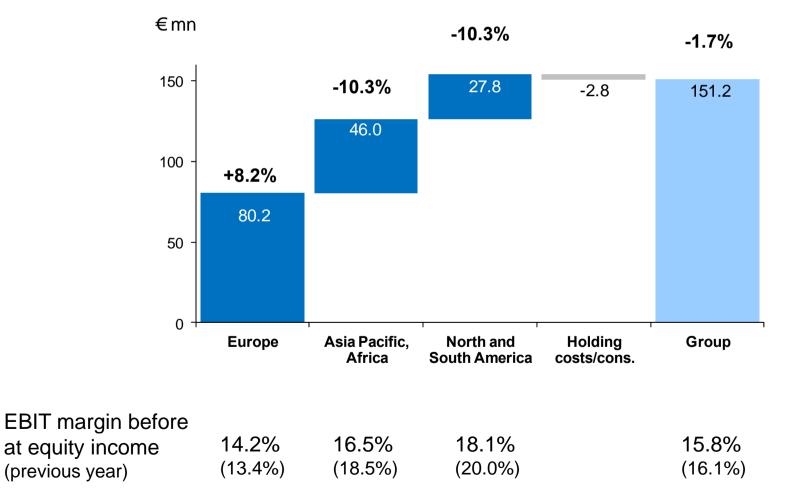
* Consolidation effect -€5.3 million

H1 2014: EBIT increase in Europe

FUCHS

LUBRICANTS. TECHNOLOGY. PEOPLE.

EBIT 1st half year 2014



54 FUCHS PETROLUB SE

H1: Free cash flow at previous year's level

EUCHS

LUBRICANTS. TECHNOLOGY. PEOPLE.

Cash flow

€mn	1-6/2014	1-6/2013
Gross cash flow	110.9	107.6
Change in working capital	-45.0	-23.0
Other changes	-2.1	-10.3
Operating cash flow	63.8	74.3
Capex (incl. acquisitions)	-25.1	-33.6
Other changes	6.2	4.1
Free cash flow	44.9	44.8

Outlook 2014



TECHNOLOGY. PEOPLE

- FUCHS remains committed to its forecast of organic growth in the low single-digit range for the financial year 2014 and for the second half of the year. However, the development of currency exchange rates must be taken into account.
- As regards EBIT, the Group has become more cautious due to the severe loss in value of a number of currencies important to FUCHS and expects last year's very good results to be repeated in 2014.
- Investments will substantially increase during the second half of the year. We expect a free cash flow of more than €100 million.

Share buyback / bonus shares



LUBRICANTS. TECHNOLOGY.

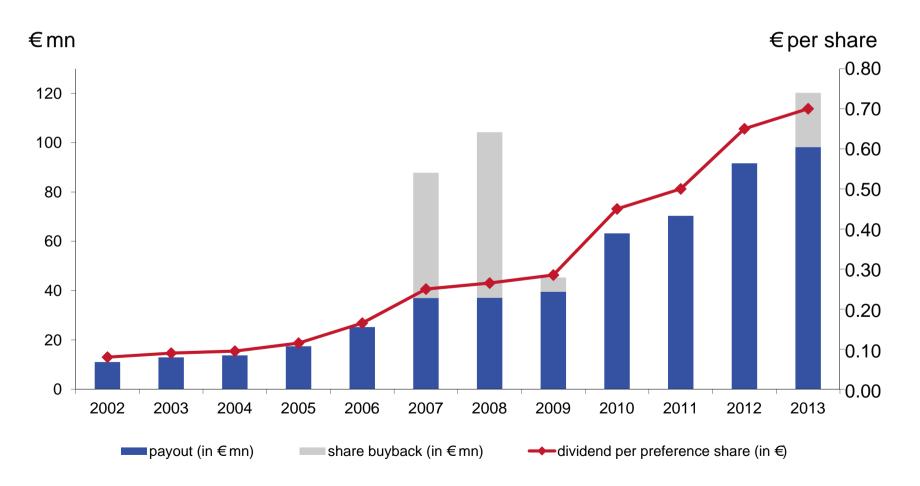


- Share buyback started on 27 November 2013, ended on 28 April 2014.
- Repurchase of 740,000 ordinary shares at an average price of €61.78 per share and 740,000 preference shares at an average price of €70.94 per share. Total purchase price amounted to €98.4 mn (€22.0 mn in 2013; €76.4 mn in 2014).
- Withdrawal of the repurchased shares in June 2014.
- Issuance of bonus shares through capital increase from corporate funds at the ratio of 1:1 in June 2014
- New share capital: €139,000,000
 69,500,000 ordinary shares and 69,500,000 preference shares
- Dividend policy of constantly growing or at least steady payouts will be continued.
- No impact on acquisition strategy.

Total return to FUCHS shareholders through dividends and share buyback

LUBRICANTS. TECHNOLOGY. PEOPLE.

Dividend payout and share buyback since 2002



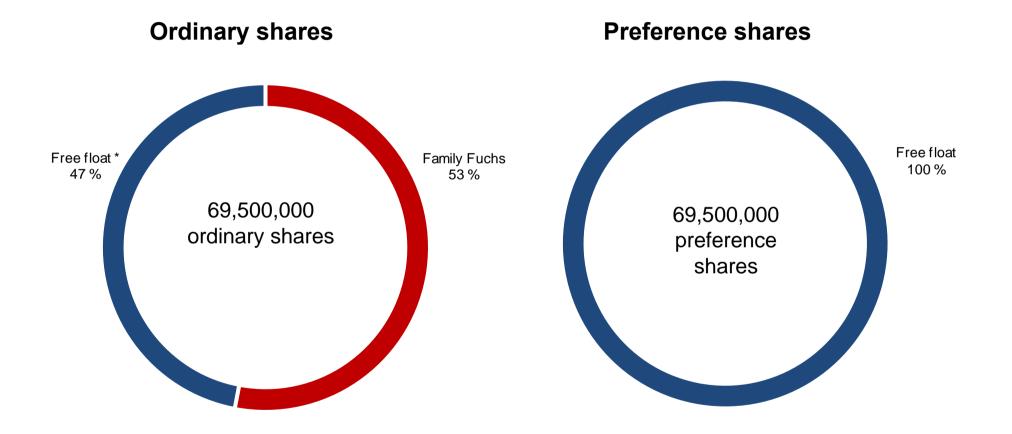
Shareholder structure



Breakdown of shares



LUBRICANTS. TECHNOLOGY. PEOPLE.



*) voting rights notification: DWS Investment, Frankfurt: 5.2% (15 Dec. 2003)

FUCHS PETROLUB SE

Investor Relations

Friesenheimer Str. 17

68169 Mannheim

Telefon +49 (0)621 3802 1201, Fax +49 (0)621 3802 7274

ir@fuchs-oil.de, www.fuchs-oil.com

