

# FUCHS PETROLUB SE The leading independent lubricants manufacturer of the world

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# The leading independent lubricants manufacturer of the world



- Founded in 1931
- 2013 sales revenues: €1.8 bn
- 2013 number of employees: 3,888
   in 50 operating companies worldwide
- 31 production facilities
- 100,000 customers in more than
   150 countries
- Member of the MDAX, DAXplus Family 30 and STOXX Europe 600



## **FUCHS - business model**



- FUCHS is fully focussed on lubricants (advantage over major oil companies)
- Technology, innovation and specialisation leadership in strategically important product areas
- Independence allows customer and market proximity, responsiveness, speed and flexibility (advantage over major oil companies)
- FUCHS is a full-line supplier (advantage over most independent companies)
- Global presence (advantage over most independent companies)

# FUCHS - long-term strategic objectives

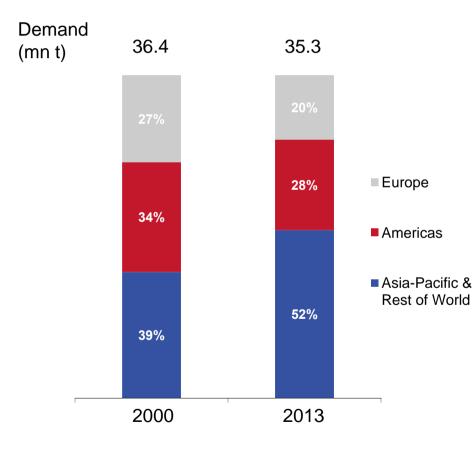


- Continue to be the world's largest independent manufacturer of lubricants and related specialities
- Value-based growth through innovation and specialisation leadership
- Organic growth in emerging markets and organic and external growth in mature markets
- Creating shareholder value by generating returns above the cost of capital
- Remain independent which is decisive for FUCHS' business model

### Regional breakdown of world lubricants demand

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### World lubricants demand 2013: 35 mn t

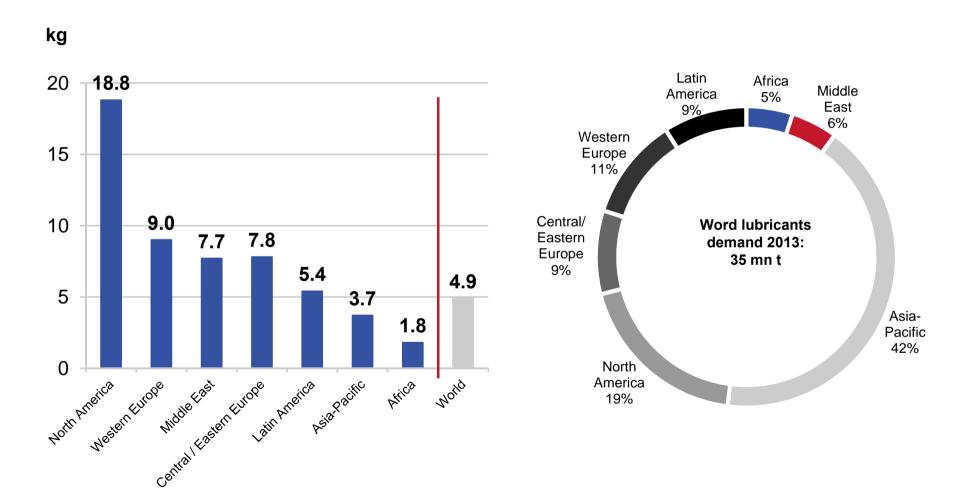


- Asia-Pacific biggest regional lubricants market with highest growth rate
- North America and Western Europe mature markets; focus is more on a specialized product portfolio and specialities

# 2013 per-capita lubricants demand shows significant growth opportunities

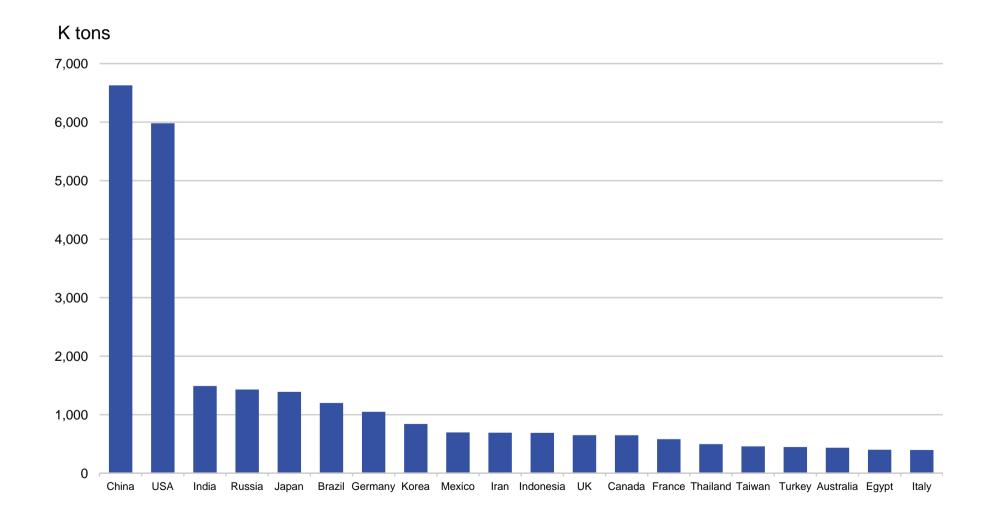
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# Top 20 lubricants countries 2013





# Competition – strong fragmentation



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manufacturers:

- 130 major oil companies
- 590 independent manufacturers

720 manufacturers

<ul> <li>High degree of fragmentation</li> </ul>	ion
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 Concentration especially among smaller companies

sizes:	
manufacturers	volumes %
top 10	> 50.0
710	< 50.0
720	100.0

 Differences in the size of manufacturers are enormous

# **FUCHS** – strategic position

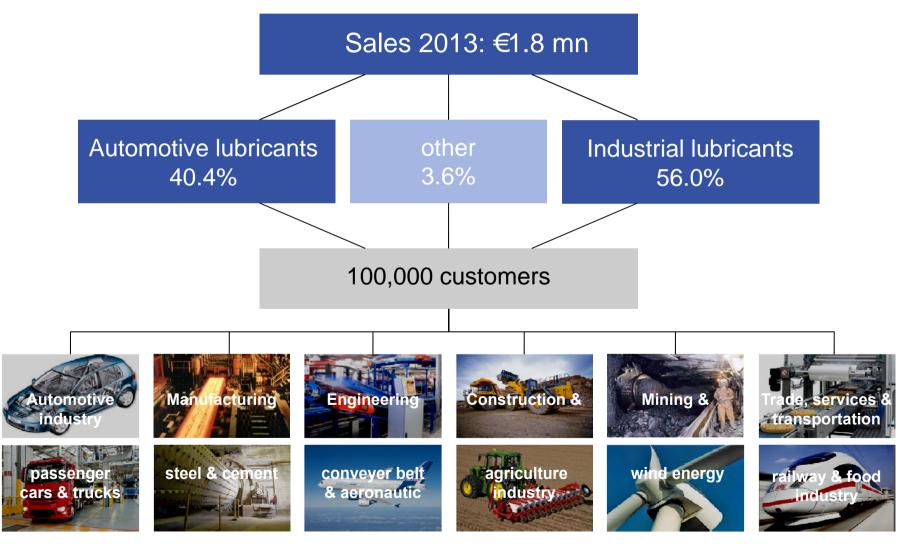


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# FUCHS is fully focused on lubricants



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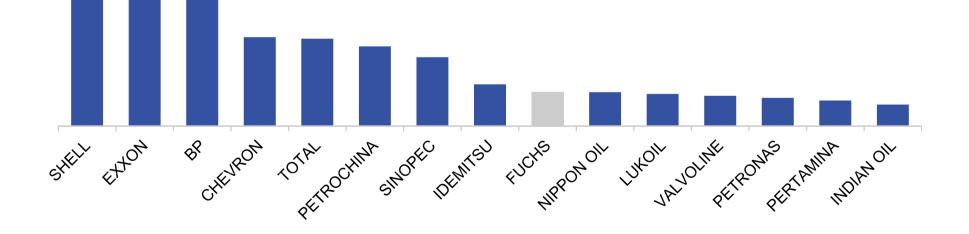
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## FUCHS is strategically well positioned



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- 9<sup>th</sup> largest lubricant company worldwide\*
- Among 590 independent lubricant companies the number 1



\* by volume

Source: FUCHS Global Competitive Intelligence

# FUCHS is the specialist for lubricants

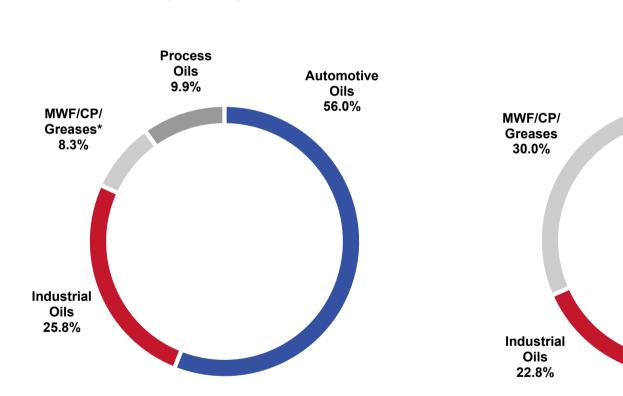
**FUCHS** 

Automotive

Oils

45.8%

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#### Worldwide lubricant market 2013 (volume)

# FUCHS manufactured lubricants 2013 (volume)

**Process Oils** 

1.6%

\*metalworking fluids/corrosion preventatives/lubricating greases

FUCHS is the specialist and occupies technology and market leadership positions in strategically important niche areas

- High-performance No. 1 speciality open gear lubricants (cement industry etc.)
- Mining specialities No. 1 (fire-resistant hydraulic fluids for underground coal mining and highperformance lubricants
- Environmentally Friendly lubricants

13







- Metalworking No. 2-4 fluids
- Corrosion preventives

No. 2

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Forging lubricants No. 2 

- Greases
- No. 3-4

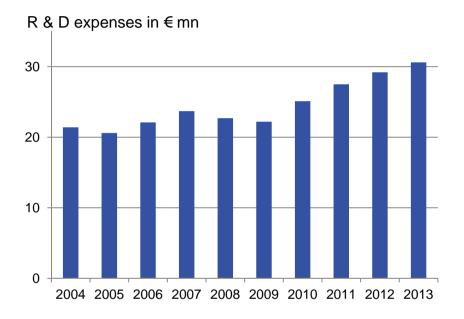






# FUCHS - the niche specialist





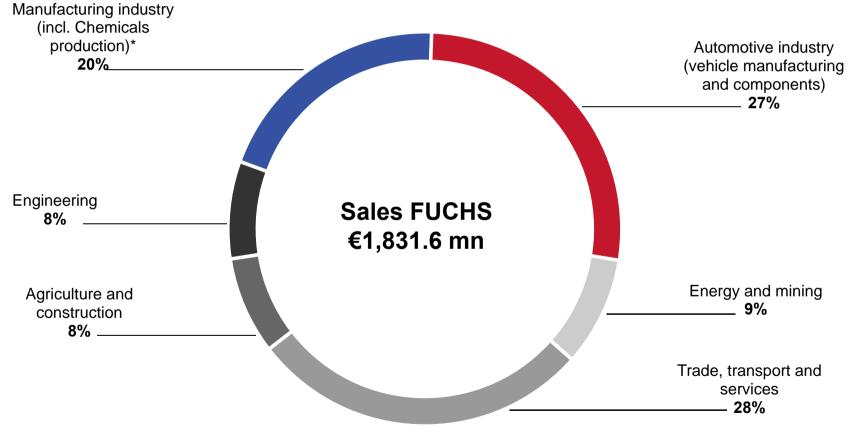


- Technical leadership through intensive Research & Development.
- 398 researchers around the globe help our customers to solve their problems.
- FUCHS PETROLUB spent € 31 mn in R&D expenses during 2013

# Breakdown of group sales revenues by customer sector



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As a percentage of sales

\* Manufacturing industry = producer goods, capital goods, consumer goods

Source: FUCHS Global Competitive Intelligence

# We have a worldwide network



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• production sites

# FUCHS' strategic position is a combination of...

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#### Independence & Financial Strength

#### Comments

around €1.8 bn in sales (80% outside Germany, Asia Pacific is FUCHS' 2nd largest regional market), #9 worldwide and by far the largest independent producer, close to customers

leader in innovation, specialisation & technology, clear focus on highvalue products & market segments, basis for strong profitability, high cash flows & value creation

optimized and highly flexible cost structure, highly committed teams in management, production, R&D, sales and admin supported by company's independence, steering via FVA tool successful

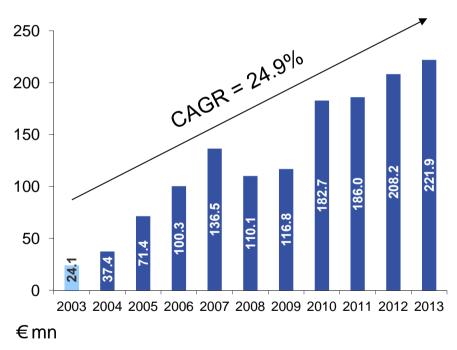
Our business model has paid dividends



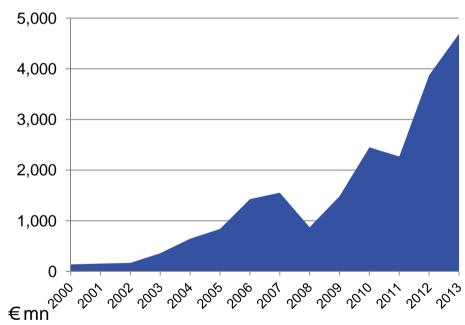
During the past 10 years, FVA increased by 25% p.a. and market capitalization presently is close to €4.5 bn.

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#### FVA = Fuchs Value Added

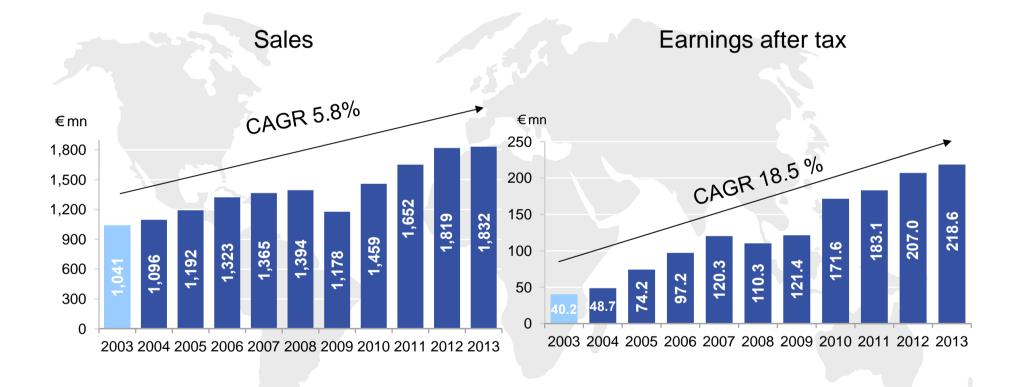


### FUCHS market capitalization



During the past 10 years, sales revenues have increased by 5.8% p.a. and earnings after tax by 18.5% p.a.

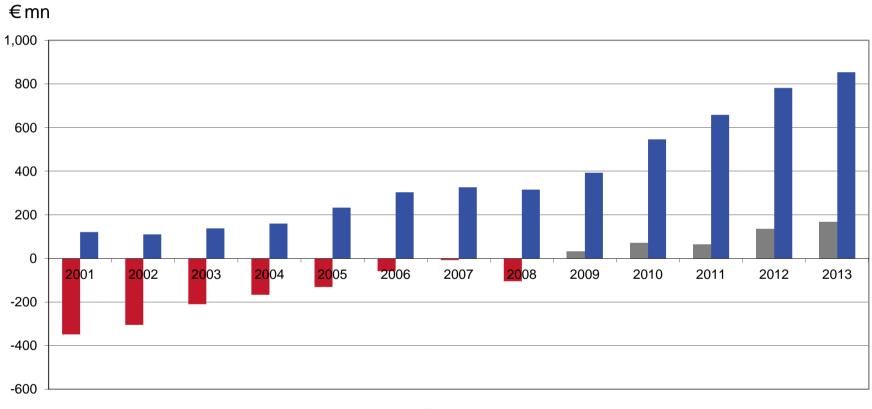




# Solid balance sheet



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net debt/net cash

# Solid financing – increase of equity ratio to 73.5% and net payment items of €167,4 mn



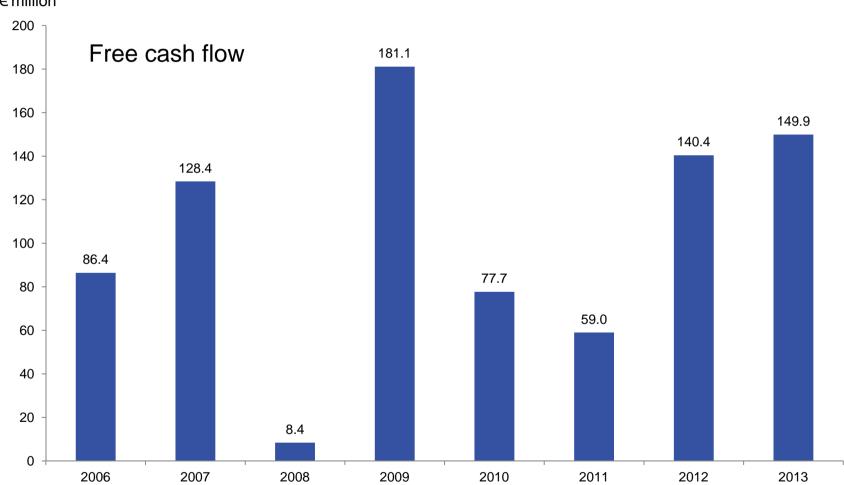
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€mn	2009	2010	2011	2012	2013
Equity	392.9	546.5	658.2	781.7	853.5
Equity ratio	52.7%	61.1%	66.8%	70.5%	73.5%
Return on equity (ROE)	35.3%	36.6%	31.0%	29.0%	26.7%
Return on capital employed (ROCE)	32.8%	42.7%	39.1%	39.7%	39.7%
Net debt <sup>1</sup> (-) / net cash (+)	+31.7	+72.4	+ 64.9	+ 134.8	+ 167.4

<sup>1</sup> excl. pensions

# Generation of free cash flow on average of more than €100 mn since 2006

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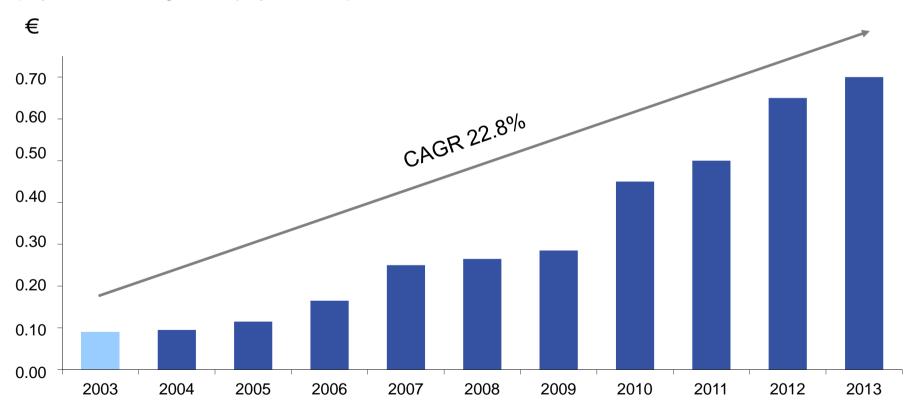
#### €million

Since IPO in 1985 we have paid dividends - during the past 10 years, dividends have been increased by 22.8% p.a.

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## Dividend per preference share

(adjusted for changes in equity structure)



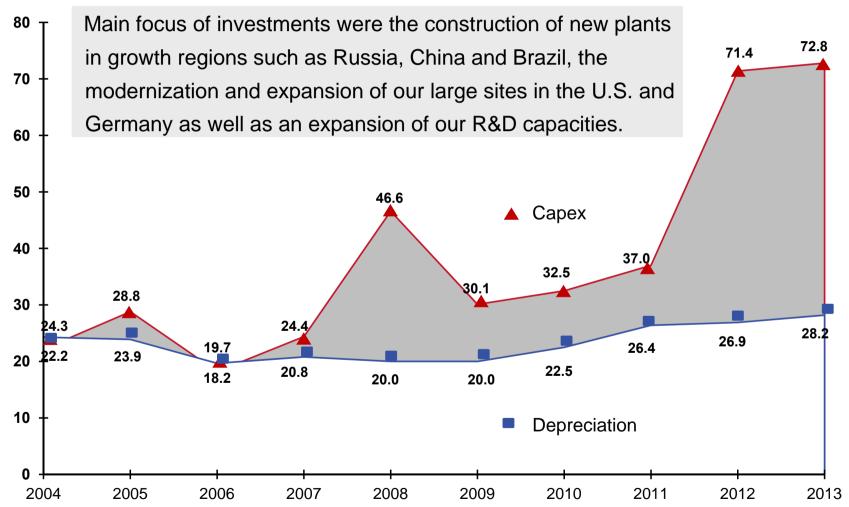




# Growth initiative - We have significantly expanded our global footprint

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€mn



# Investments



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#### India: Mumbai (2010)

#### China: Yingkou (2013)

Russia: Kaluga (2013)



#### USA: Chicago (2012/2013)



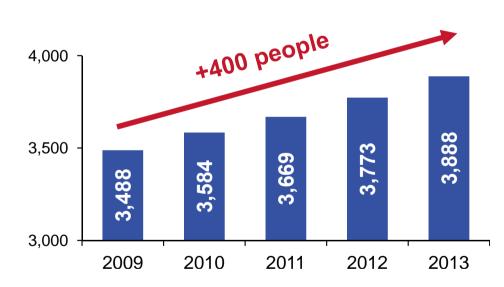
Germany

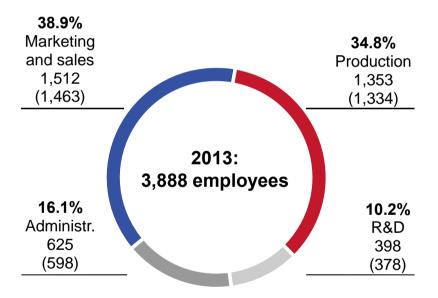


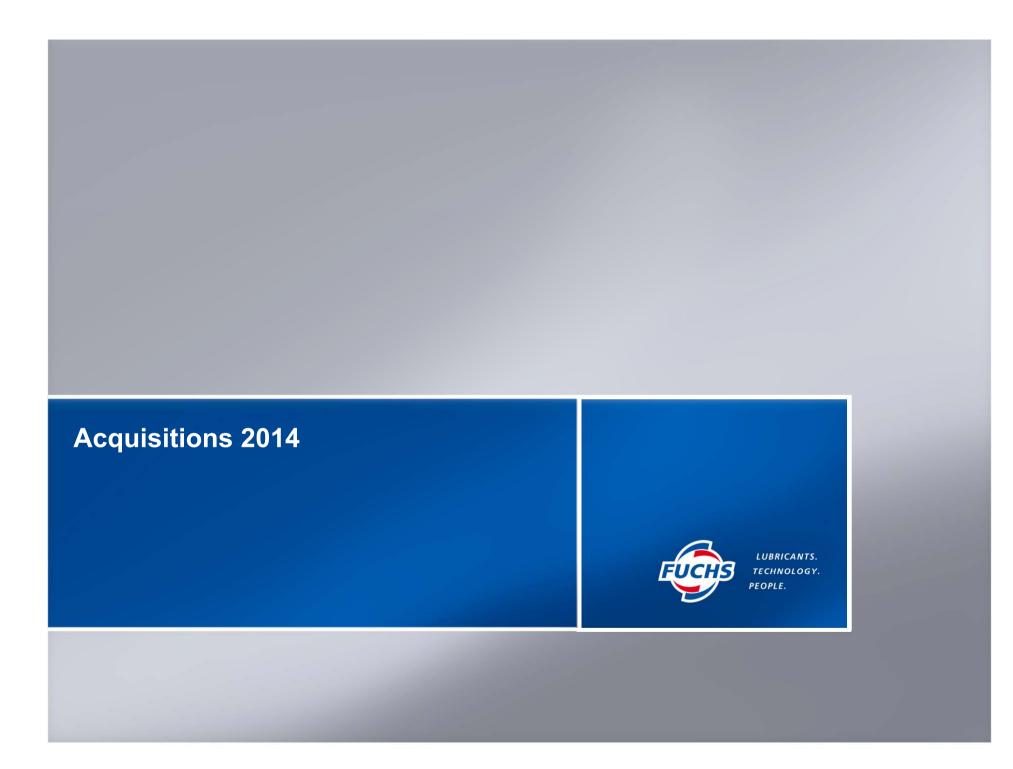
# Growth initiative – Personnel increase mainly in sales and R&D

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# Number of employees (on 31 December)







# Acquisition of LUBRITENE



- Acquisition of the lubricant business of LUBRITENE group in May 2014
- Purchase of product technology and customer base
- Sales: approx. € 15 mn p.a.
- Business mainly exists of lubricants for mining and the food industry
- Production will be transferred midterm to the FUCHS sites in Johannesburg and Melbourne



# Acquisition of BATOYLE



- Acquisition of the lubricant business of the BATOYLE FREEDOM Group on 20 June 2014
- Purchase of product technology and customer base
- Sales: approx. €15 mn p.a.
- Business exists of automotive and industrial lubricants as well as lubricants for the glass industry
- After transition phase it is intended to transfer the production to the FUCHS site in Hanley

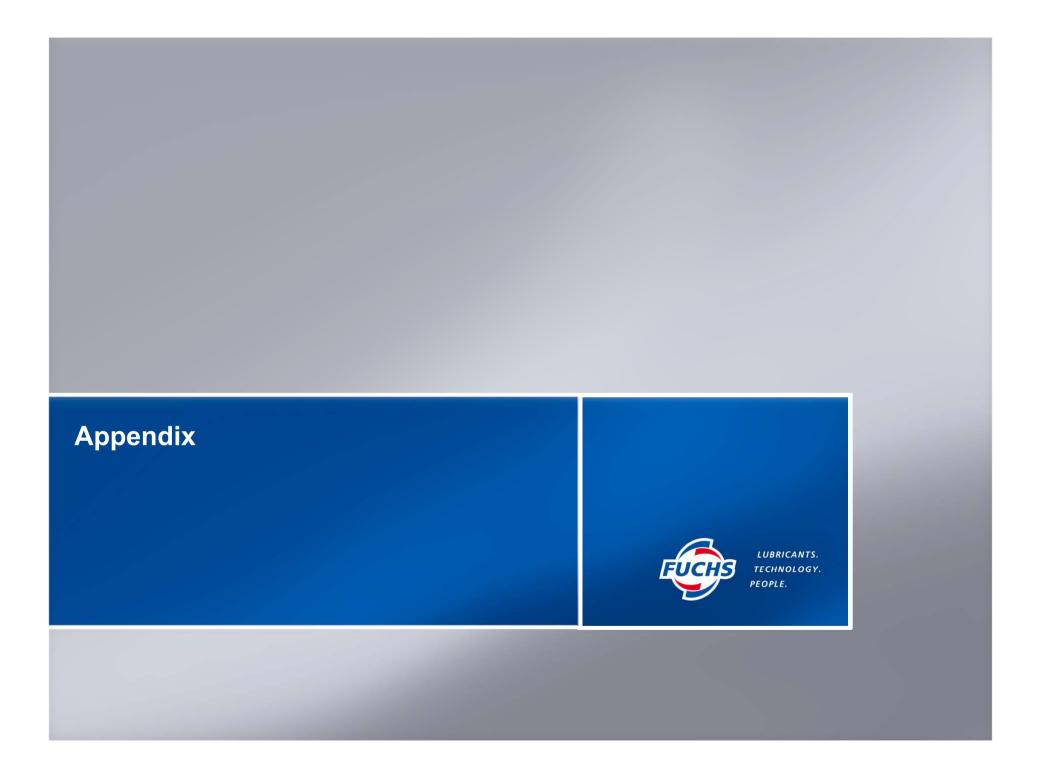


# Thank you for your attention



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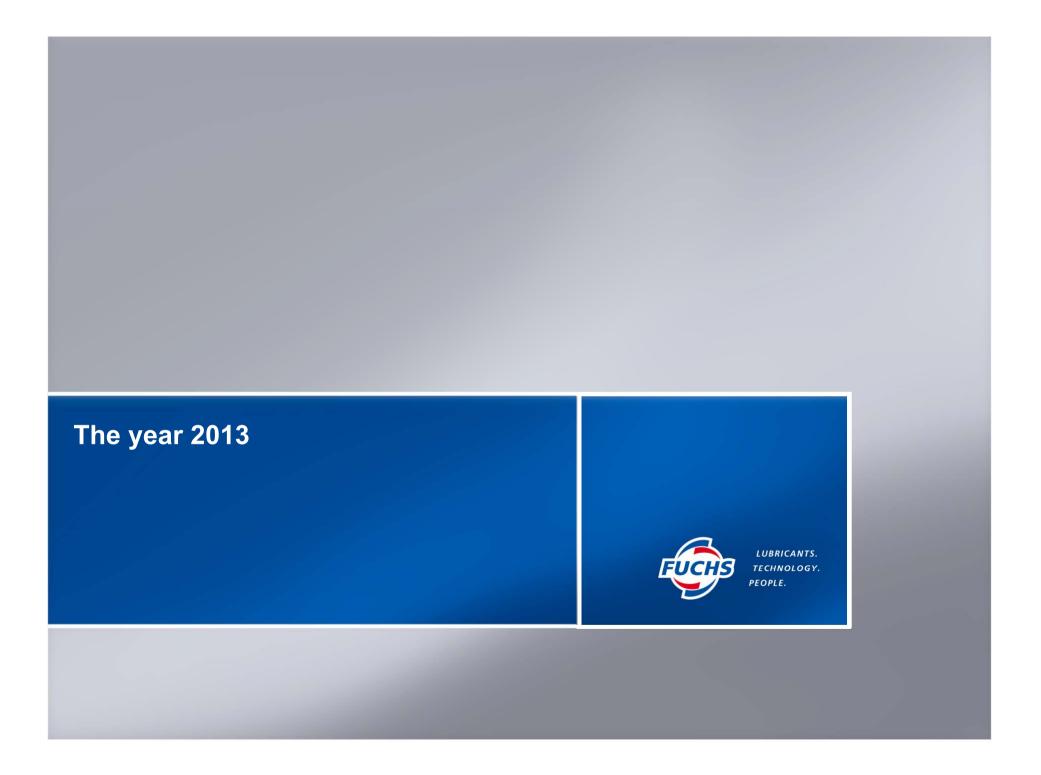
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# Appendix



- The year 2013
- Q1 and Q2 2014
- 1<sup>st</sup> half year 2014 and outlook
- Share buyback / bonus shares
- Shareholder structure



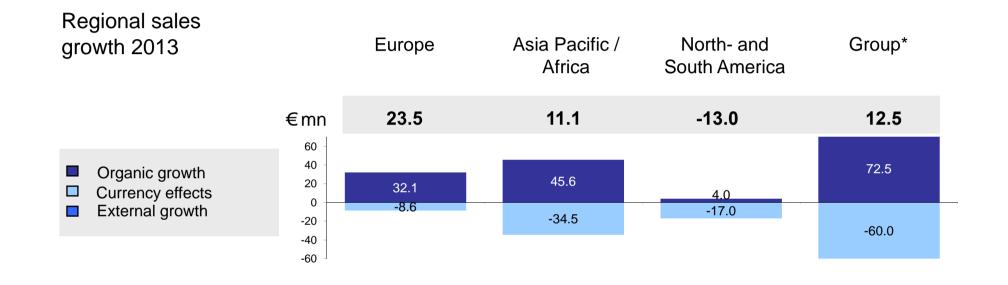
# 2013: EBIT 2013 increase by 6.6 % or €19.3 mn



€mn	2013	2012	Δ Mio. €	Δ in %
Sales revenues	1,831.6	1,819.1	12.5	0.7
Gross profit	689.9	666.0	23.9	3.6
Gross profit margin	37.7 %	36.6 %		
Admin., sales, R&D and other net operating expenses	-391.1	-387.2	3.9	1.0
Expenses as a percentage of sales	21.4 %	21.3 %		
EBIT before at equity income	298.8	278.8	20.0	7.2
EBIT margin before at equity income	16.3 %	15.3 %		
Income from participations	13.5	14.2	-0.7	-4.9
EBIT	312.3	293.0	19.3	6.6
Earnings after tax	218.6	207.0	11.6	5.6
Net profit margin	11.9 %	11.4 %		
Earnings per share in € (adj. for changes in equity structure)				
Ordinary Preference	1.53 1.54	1.45 1.46	0.08 0.08	5.5 5.5

# 2013: Organic sales growth in all three world regions, high growth rate in Asia

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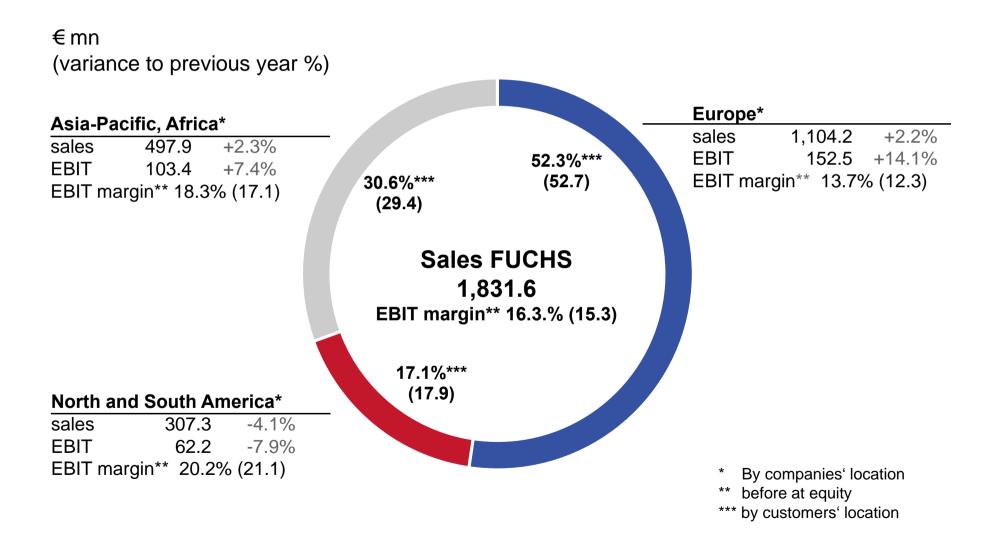
riangle Total growth	+ 2.2%	+ 2.3%	- 4.1%	+ 0.7%
Organic growth	+ 3.0%	+ 9.4%	+ 1.2%	+ 4.0%
$\Delta$ Currency effects	- 0.8%	- 7.1%	- 5.3%	- 3.3%

\* Consolidation effect -€9.1 mn

2013: Europe and Asia-Pacific, Africa contributed to the increase in EBIT whereas America could not achieve previous year's figures

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# 2013: Free cash flow of €149.9 mn allows higher dividends and share buyback

€mn	2013	2012
Gross cash flow	224.6	219.0
Changes in net current asset	-8.6	-24.9
Changes in other current assets	-0.9	9.0
Operating cash flow	215.1	203.1
Investments	-72.8	-71.4
Acquisitions	0.0	-0.9
Other changes	7.6	9.6
Free cash flow	149.9	140.4



## Quarterly development



€mn	Q1 13	Q2 13	Q3 13	Q4 13	Q1 14	Q2 14
Sales revenues	442.0	468.3	468.7	452.6	456.8	462.5
Gross profit	165.6 (37.5%)	177.5 (37.9%)	177.6 (37.9%)	169.2 (37.4%)	170.9 (37.4%)	172.1 <i>(</i> 37.2%)
Admin., sales, R&D and other net operating expenses	95.4 (21.6%)	100.7 (21.5%)	97.5 (20.8%)	97.5 (21.5%)	98.3 (21.5%)	99.7 (21.6%)
EBIT before at equity income	70.2 (15.9%)	76.8 (16.4%)	80.1 (17.1%)	71.7 (15.8%)	72.6 (15.9%)	72.4 (15.7%)
EBIT	73.4	80.4	83.4	75.1	75.6	75.6
Earnings after tax	51.6	56.0	58.0	53.0	52.8	52.6
Net profit margin	11.7%	12.0%	12.4%	11,7%	11.6%	11.4%

## Q1: EBIT before income from at equity developed in the same manner as sales revenues

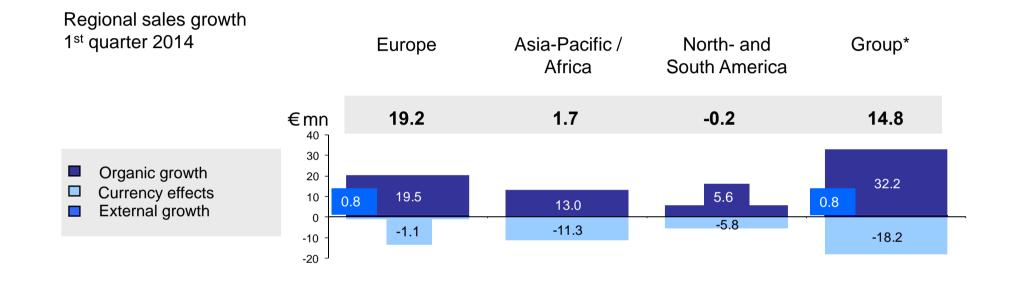


€mn	Q 1 2014	Q 1 2013	Varia	ance
Sales revenues	456.8	442.0	14.8	3.3%
Gross profit	170.9	165.6	5.3	3.2%
Gross profit margin	37.4%	37.5%		
Sales, admin., R&D and other net expenses	98.3	95.4	2.9	3.0%
Expenses as a percentage of sales	21.5%	21.6%		
EBIT before income from at equity	72.6	70.2	2.4	3.4%
EBIT margin before income from at equity	15.9%	15.9%		
Income from at equity	3.0	3.2	-0.2	
EBIT	75.6	73.4	2.2	3.0%
Earnings after tax	52.8	51.6	1.2	2.3%
Net profit margin	11.6%	11.7%		
Earnings per share Ordinary Preference	0.75 0.76	0.72 0.73	0.03 0.03	4.2% 4.1%

### Q1: Organic growth rose considerably in all three regions

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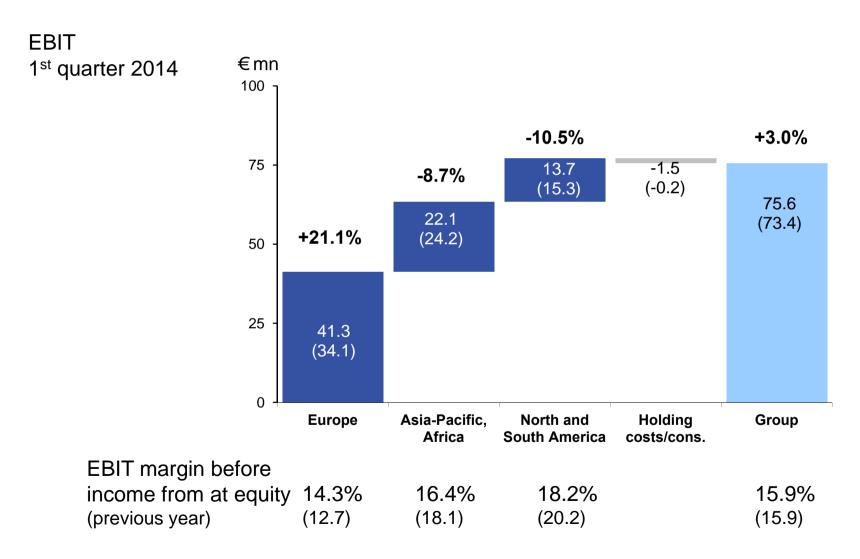


riangle Total growth	+7.2%	+1.4%	-0.3%	+3.3%
Organic growth	+7.4%	+11.0%	+7.4%	+7.3%
$\Delta$ Currency effects	-0.5%	-9.6%	-7.7%	-4.2%

\* Consolidation effect -€5.9 mn

# Q1: Regional results show increased segment earnings for Europe

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## Q1: Net operating working capital increased as expected



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#### Cash flow

€mn	Q1 2014	Q1 2013
Gross cash flow	57.5	52.6
Changes in net operating working capital	-32.1	-10.8
Other changes	3.6	1.4
Operating cash flow	29.0	43.2
Capex	-6.5	-14.2
Other changes	3.3	1.5
Free cash flow	25.8	30.5

## Q2: EBIT of €75.6 mn below previous year

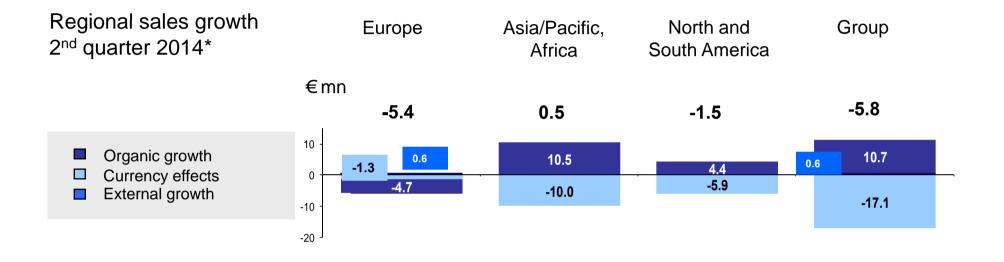


€mn	Q2 2014	Q2 2013	Variance
Sales revenues	462.5	468.3	-5.8 -1.2%
Gross profit	172.1	177.5	-5.4 -3.0%
Gross profit margin	37.2%	37.9%	
Admin., sales, R&D and other net operating expenses	99.7	100.7	-1.0 -1.0%
Expenses as a percentage of sales	21.6%	21.5%	
EBIT before at equity income	72.4	76.8	-4.4 -5.7%
EBIT margin before at equity income	15.7%	16.4%	
Income from participations	3.2	3.6	-0.4 -11.1%
EBIT	75.6	80.4	-4.8 -6.0%
Earnings after tax	52.6	56.0	-3.4 -6.1%
Net profit margin	11.4%	12.0%	
Earnings per share			
ordinary	0.38	0.39	-0.01 -2.5%
preference	0.38	0.39	-0.01 -2.5%

### Q2: Organic growth in Asia/Pacific, Africa and Americas



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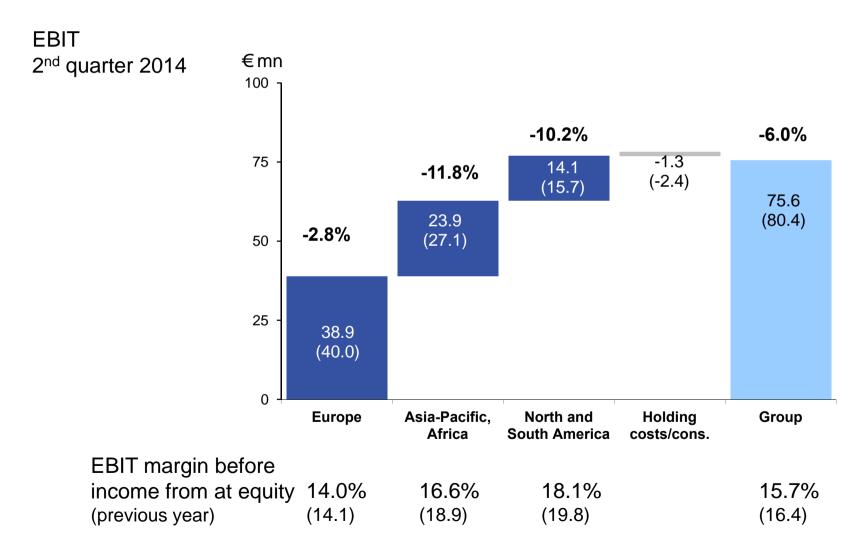


riangle Total growth	-1.9%	+0.4%	-1.9%	-1.2%
▲ Organic growth	-1.7%	+8.3%	+5.5%	+2.3%
$\Delta$ Currency effects	-0.4%	-7.9%	-7.4%	-3.6%
$\Delta$ External growth	+0.2%			+0.1%

\* Consolidation effect €0.6 million

#### Q2: EBIT of €75.6 mn below previous year

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### Q2: Free Cash flow above previous year

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#### Cash flow

€mn	Q2 2014	Q2 2013
Gross cash flow	53.4	55.0
Change in working capital	-12.9	-12.2
Other changes	-5.7	-11.7
Operating cash flow	34.8	31.1
Capex (incl. acquisitions)	-18.6	-19.4
Other changes	2.9	2.6
Free cash flow	19.1	14.3





#### The first half year 2014



- Good organic growth of just under 5% substantially eroded by currency effects; sales revenues rise by 1% to €919 million
- EBIT of €151 million just under 2% lower than in previous year, currency adjusted an EBIT increase of 2%
- Earnings per share at previous year's level

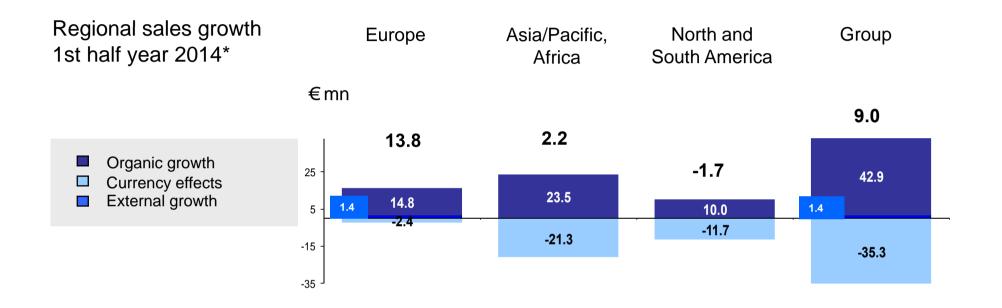
# H1: EBIT of €151.2 million below previous year by almost 2%, currency adjusted an increase of 2%



€mn	1-6/2014	1-6/2013	Variance
Sales revenues	919.3	910.3	9.0 1.0%
Gross profit	343.0	343.1	-0.1 0.0%
Gross profit margin	37.3%	37.7%	
Admin., sales, R&D and other net operating expenses	198.0	196.1	1.9 1.0%
Expenses as a percentage of sales	21.5%	21.5%	
EBIT before at equity income	145.0	147.0	-2.0 -1.4%
EBIT margin before at equity income	15.8%	16.1%	
Income from participations	6.2	6.8	-0.6 -8.8%
EBIT	151.2	153.8	-2.6 -1.7%
Earnings after tax	105.4	107.6	-2.2 -2.0%
Net profit margin	11.5%	11.8%	
Earnings per share			
ordinary preference	0.75 0.76	0.75 0.76	0.0 0.0% 0.0 0.0%

# H1: Organic growth outside Europe eroded by currency effects

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riangle Total growth	+2.5%	+0.9%	-1.1%	+1.0%
$\triangle$ Organic growth	+2.7%	+9.6%	+6.4%	+4.7%
$\Delta$ Currency effects	-0.5%	-8.7%	-7.5%	-3.9%
$\Delta$ External growth	+0.2%			+0.2%

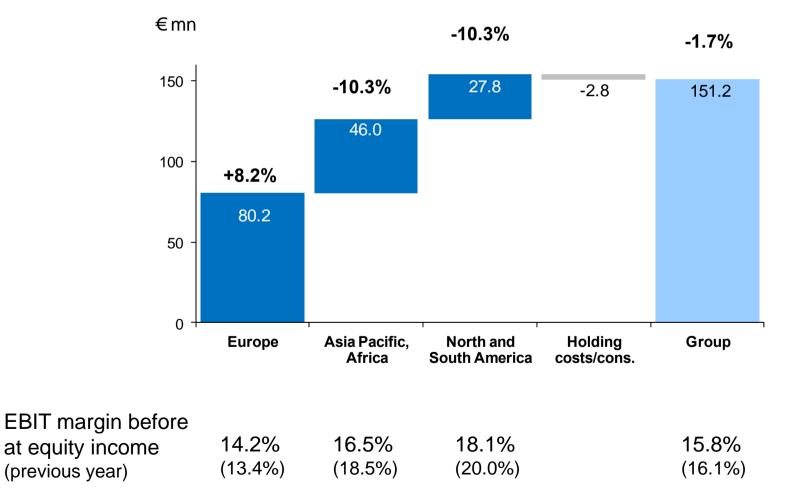
\* Consolidation effect -€5.3 million

#### H1 2014: EBIT increase in Europe

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#### EBIT 1<sup>st</sup> half year 2014



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## H1: Free cash flow at previous year's level

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#### Cash flow

€mn	1-6/2014	1-6/2013
Gross cash flow	110.9	107.6
Change in working capital	-45.0	-23.0
Other changes	-2.1	-10.3
Operating cash flow	63.8	74.3
Capex (incl. acquisitions)	-25.1	-33.6
Other changes	6.2	4.1
Free cash flow	44.9	44.8

#### Outlook 2014



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- FUCHS remains committed to its forecast of organic growth in the low single-digit range for the financial year 2014 and for the second half of the year. However, the development of currency exchange rates must be taken into account.
- As regards EBIT, the Group has become more cautious due to the severe loss in value of a number of currencies important to FUCHS and expects last year's very good results to be repeated in 2014.
- Investments will substantially increase during the second half of the year. We expect a free cash flow of more than €100 million.

### Share buyback / bonus shares



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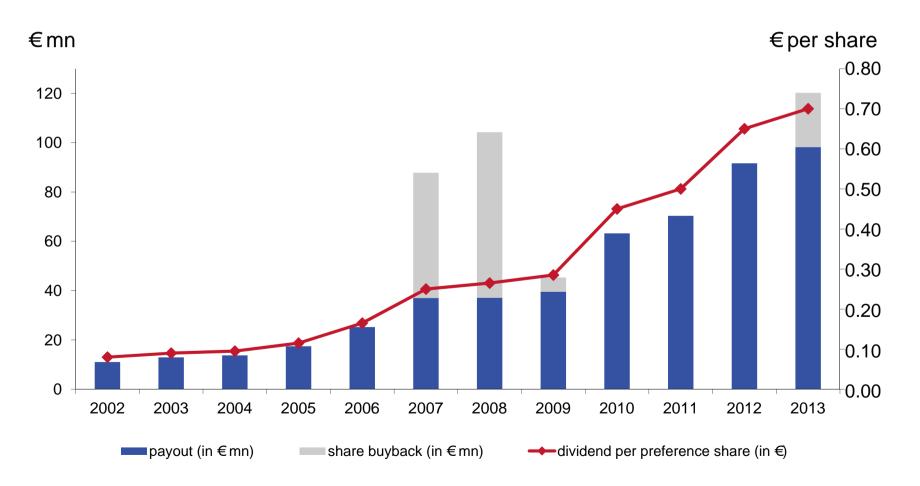


- Share buyback started on 27 November 2013, ended on 28 April 2014.
- Repurchase of 740,000 ordinary shares at an average price of €61.78 per share and 740,000 preference shares at an average price of €70.94 per share. Total purchase price amounted to €98.4 mn (€22.0 mn in 2013; €76.4 mn in 2014).
- Withdrawal of the repurchased shares in June 2014.
- Issuance of bonus shares through capital increase from corporate funds at the ratio of 1:1 in June 2014
- New share capital: €139,000,000
   69,500,000 ordinary shares and 69,500,000 preference shares
- Dividend policy of constantly growing or at least steady payouts will be continued.
- No impact on acquisition strategy.

Total return to FUCHS shareholders through dividends and share buyback

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Dividend payout and share buyback since 2002



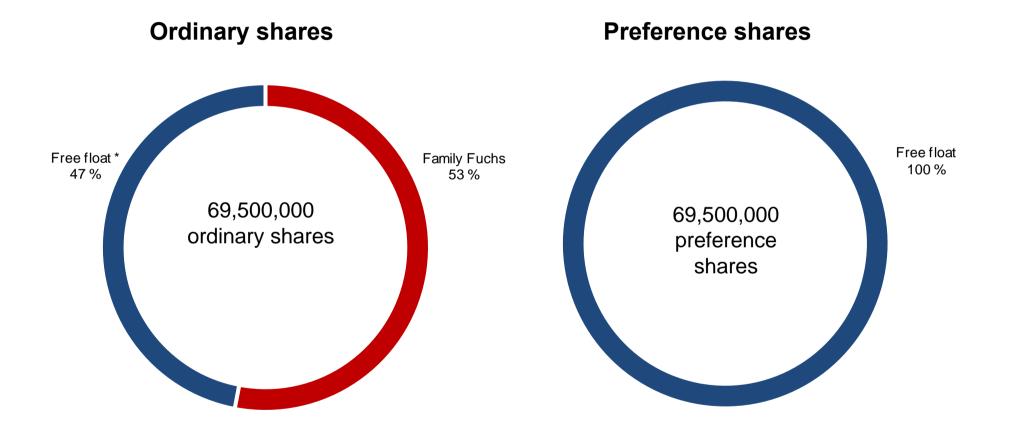
### Shareholder structure



#### Breakdown of shares



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\*) voting rights notification: DWS Investment, Frankfurt: 5.2% (15 Dec. 2003)

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