

## FUCHS PETROLUB SE The leading independent lubricants manufacturer of the world

Stefan Fuchs, CEO Dagmar Steinert, Head of Investor Relations German, Swiss & Austrian Conference, Berlin June 11, 2014



## FUCHS business model & strategic position



## The leading independent lubricants manufacturer of the world



- Founded in 1931
- 2013 sales revenues: €1.8 bn
- 2013: 3,888 employees in 36 countries
- 31 production facilities
- 100,000 customers in more than150 countries
- Member of the MDAX, DAXplus
   Family 30 and STOXX Europe 600



### FUCHS - business model



- FUCHS is fully focussed on lubricants
- Technology, innovation and specialisation leadership
- Independence allows customer and market proximity
- FUCHS is a full-line supplier
- Global presence



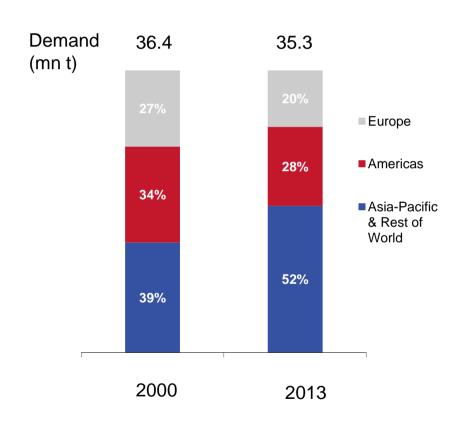
### FUCHS - long-term strategic objectives

- Continue to be the world's largest independent lubricants company
- Value-based growth through innovation and specialisation leadership
- Organic growth coupled with potential acquisitions
- Creating shareholder value through FUCHS VALUE ADDED principle
- Remain independent which is decisive for FUCHS' business model



## Regional breakdown of world lubricants demand

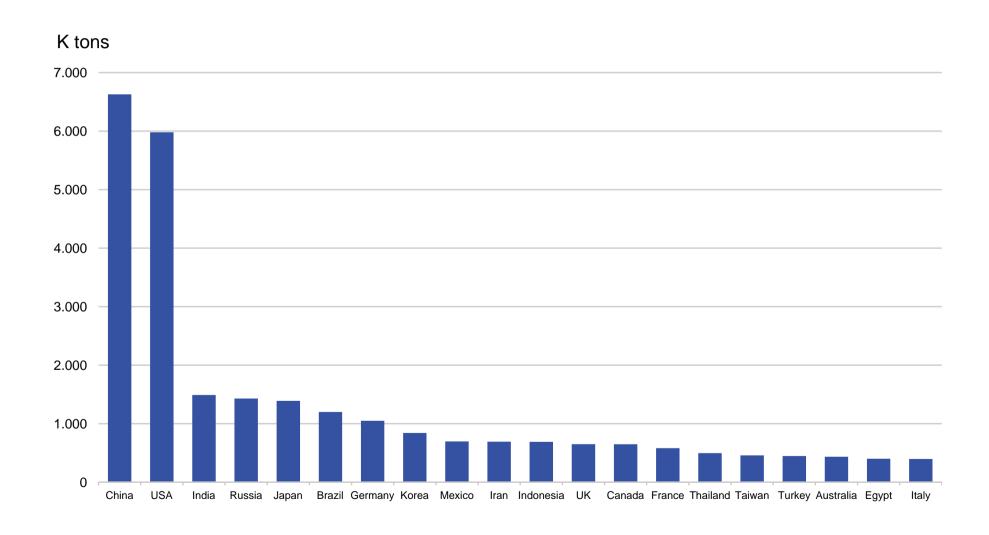
#### World lubricants demand 2013: 35 mn t



- Asia-Pacific biggest regional lubricants
   market & highest growth rate
- North America and Western Europe mature markets; focus more a specialized product portfolio



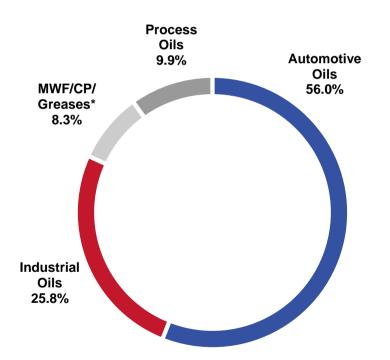
## Top 20 Lubricants Countries 2013



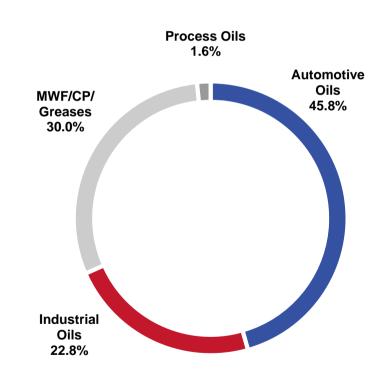




## Worldwide lubricant market 2013 (volume)



## FUCHS manufactured lubricants 2013 (volume)



<sup>\*</sup>metalworking fluids/corrosion preventatives/lubricating greases

Source: FUCHS Global Competitive Intelligence



## Competition – strong fragmentation

manufacturers:			
130	major oil companies		
590	independent manufacturers		
720	manufacturers		

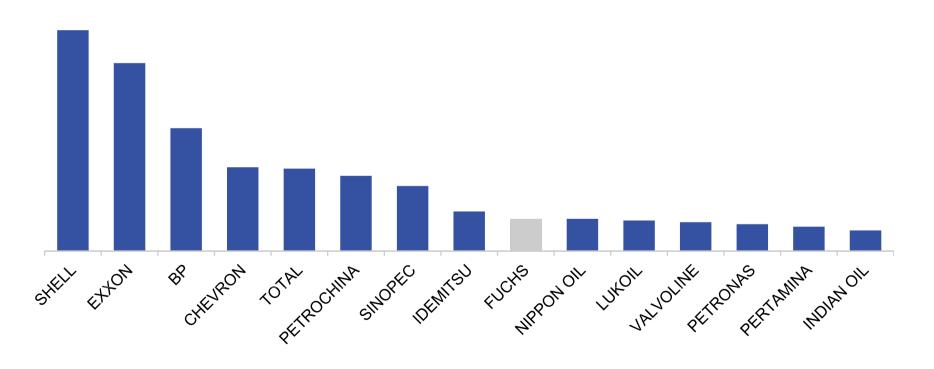
- High degree of fragmentation
- Concentration especially among smaller companies

sizes:	
manufacturers	volumes %
top 10	> 50.0
710	< 50.0
720	100.0

 Differences in the size of manufacturers are enormous

## FUCHS is strategically well positioned as we are the 9th largest lubricant company in the world\*





\* by volume

## LUBRICANTS. TECHNOLOGY. PEOPLE.

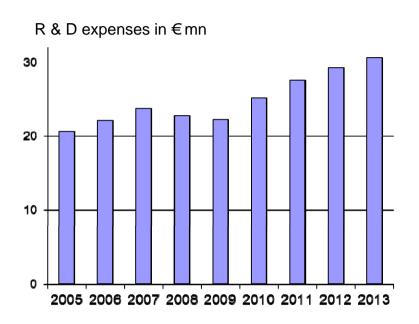
## We have a worldwide network



• production sites



## FUCHS - the niche specialist



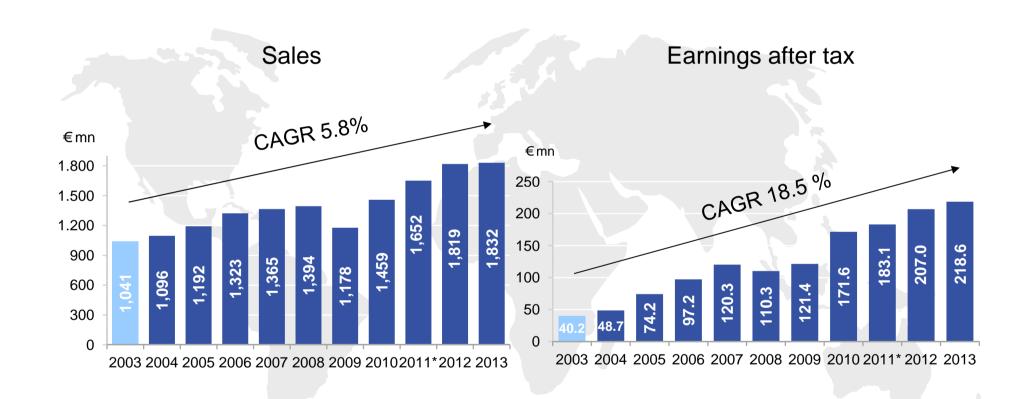


- Technical Leadership through intensive Research & Development.
- 398 researchers around the globe help our customers to solve their problems.
- FUCHS PETROLUB spent €31 mn in R&D expenses during 2013

# Financials – return for shareholders LUBRICANTS. TECHNOLOGY. PEOPLE.

## During the past 10 years, sales revenues have increased by 5.8% p.a. and earnings after tax by 18.5% p.a.



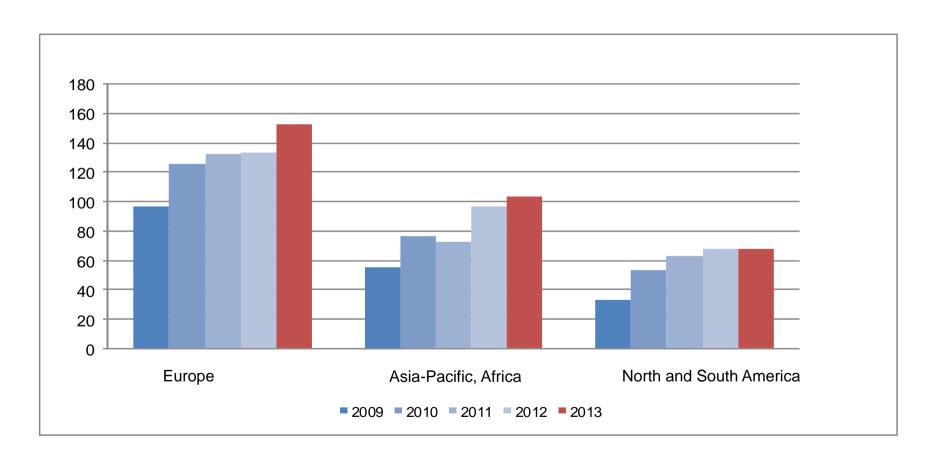


<sup>\*</sup> comparable

## All world regions contribute to the success

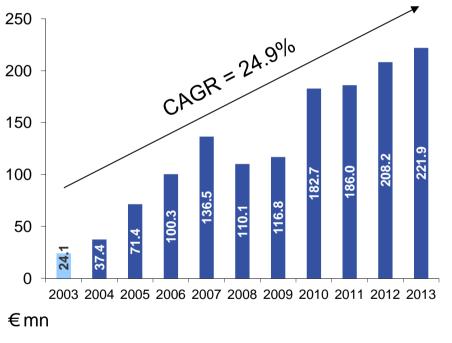


#### EBIT (€mn)

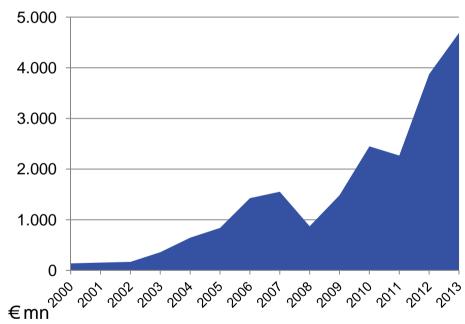




#### FVA = Fuchs Value Added

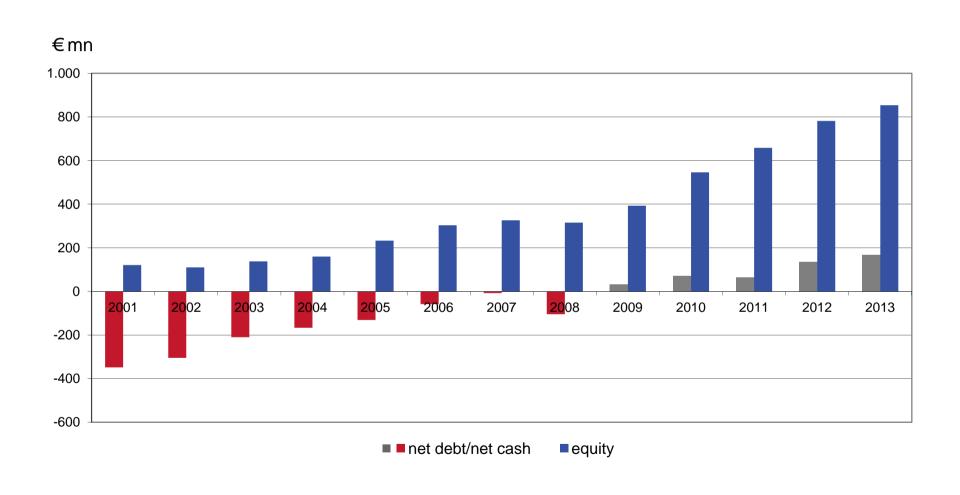


#### **FUCHS** market capitalization





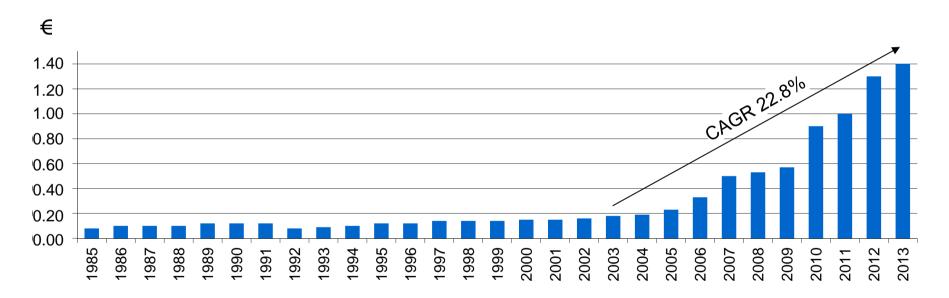
## Solid financing



## Since IPO in 1985 we have paid dividends - during the past 10 years, dividends have been increased by 23% p.a.



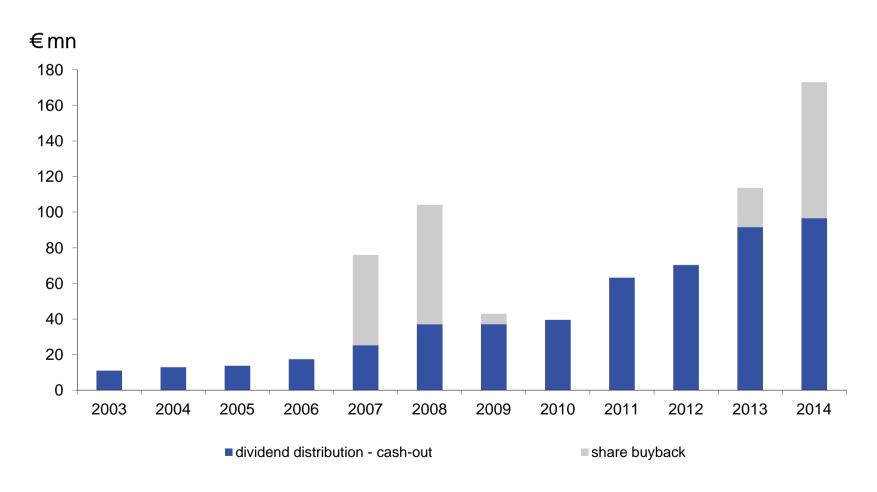
#### Dividend per preference share



## Total return to FUCHS shareholders through dividend distribution and share buyback – cash-out



#### Dividend distribution and share buyback – Cash-out



Q1 2014 LUBRICANTS. TECHNOLOGY. PEOPLE.



### Good start into the year 2014

- Sales up 3.3% despite unfavourable currency effects; organic growth of 7.3%
- Earnings before interest and tax (EBIT) increase by 3.0% to €75.6 mn
- Outlook for the financial year confirmed

€mn	Q 1 2014	Q 1 2013	Variance	
Sales revenues	456.8	442.0	14.8	3.3%
EBIT margin before income from at equity	15.9%	15.9%		
EBIT	75.6	73.4	2.2	3.0%
Earnings after tax	52.8	51.6	1.2	2.3%

# Outlook 2014 LUBRICANTS. TECHNOLOGY. PEOPLE.



### Outlook for the FUCHS Group

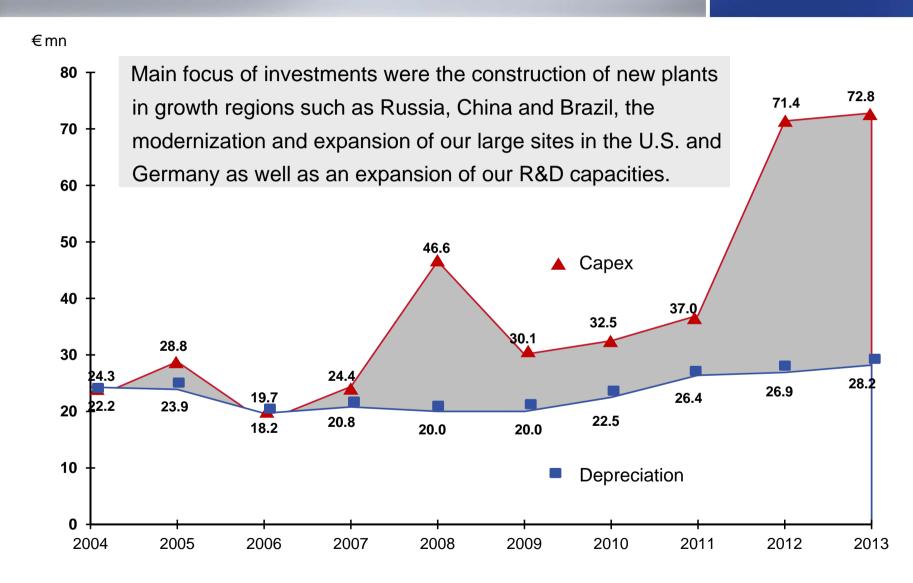
#### Outlook for the year 2014

- organic <u>sales</u> growth in the low single-figure percentage range for the year;
   organic growth rate of 7,3% seen in Q1 should not be extrapolated.
- EBIT is forecast to grow by a low single-figure percentage.
- Capital expenditure is likely to increase in subsequent months. Net operating working capital (NOWC) should show no further significant increase. Taking into account the anticipated earnings development we once again expect to record <u>free cash flow</u> in the three-digit million range for 2014.

# **Growth initiative** LUBRICANTS. TECHNOLOGY. PEOPLE.

## Growth initiative - We have significantly expanded our global footprint





## Capex - completed in 2013





New plant in Yingkou, China



Extension of Chicago, USA



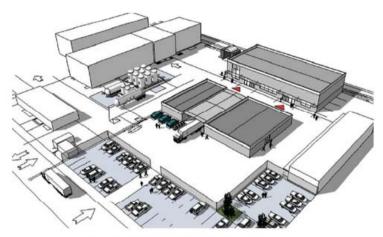
New plant in Kaluga, Russland

## Capex – planned for 2014





Grease manufacturing USA



Test field Mannheim

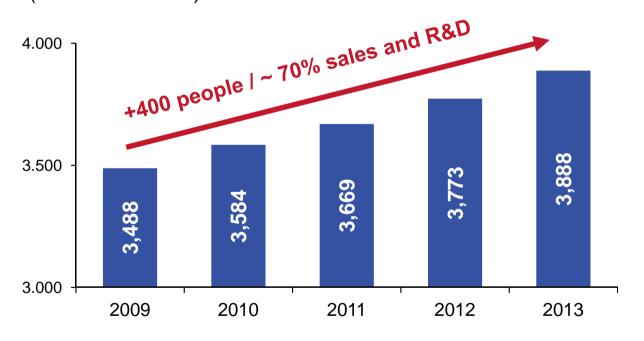
New plant in Sorocaba (S.P.), Brasil



## Growth initiative – Personnel increase mainly in sales and R&D



## Number of employees (on 31 December)



Total workforce: 3.888

~ 50% sales and R&D



## Mission Statement of the FUCHS PETROLUB Group



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## Values of the FUCHS PETROLUB Group





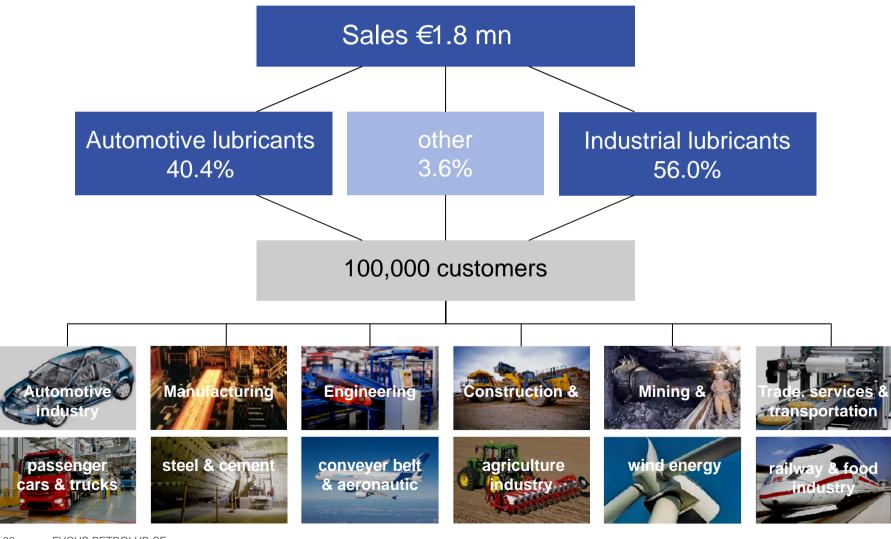
## FUCHS' strategic position is a combination of ...



**Independence & Financial Strength** 

## FUCHS is fully focused on lubricants





## Thank you for your attention



This presentation contains statements about future development that are based on assumptions and estimates by the management of FUCHS PETROLUB SE. Even if the management is of the opinion that these assumptions and estimates are accurate, future actual developments and future actual results may differ significantly from these assumptions and estimates due to a variety of factors. These factors can include changes to the overall economic climate, changes to exchange rates and interest rates and changes in the lubricants industry. FUCHS PETROLUB SE provides no guarantee that future developments and the results actually achieved in the future will agree with the assumptions and estimates set out in this presentation and assumes no liability for such.