# **FUCHS GROUP** Capital Market Day 2024

| December 5<sup>th</sup>, 2024



# **Key Messages**

01

Unique business model with focus on high performance products



Capital Market Day 2024



FUCHS – a profitable growth story



Digitalization initiatives driving innovation and efficiency

Lubricants enabling customer sustainability



From FUCHS2025 to FUCHS100



# Agenda

Торіс	Presenter
Coffee & Snacks	
Welcome from DMG Mori	Alfred Geißler
1. Unique business model with focus on high performance products	
2. FUCHS – a profitable growth story	FUCHS management
3. Digitalization initiatives driving innovation and efficiency	
Coffee break	
4. Lubricants enabling customer sustainability	FUCHS management
5. From FUCHS2025 to FUCHS100	
	Coffee & Snacks Welcome from DMG Mori 1. Unique business model with focus on high performance products 2. FUCHS – a profitable growth story 3. Digitalization initiatives driving innovation and efficiency Coffee break



# Agenda

Time	Торіс	Presenter
12:15 – 13:00	Lunch	
13:00 – 14:30	Factory Tour	
14:30 – 14:45	Coffee break	
14:45 – 15:45	DMG MORI & FUCHS	Chenyan Zou, Jens Tempel, Michael Ziegler,
15:45 – 16:00	Key Messages & Closing remarks	Stefan Fuchs



**O 1** Unique business model with focus on high performance products

# Keeping Daily Life Moving Stefan Fuchs





# WE KEEP DAILY LIFE MOVING



# The world's population is growing. By **2050**, we will be **10 billion**.

More people than ever before will drive to work, use smartphones, have lunch, require healthcare. Things we all need in our daily lives.

It's a big challenge for the equipment that provides these basics. That's where our tailormade lubrication solutions come in – they enable the world to achieve more with less.



# This is how we are MOVING YOUR WORLD

We want to keep the world moving. Everyday. With innovative and technological solutions that have a lasting impact on the future.





# What do Lubricants Actually do?



Protect surfaces from corrosion and wear



Reduce friction and wear in moving systems



Cool machines and equipment



## **Transfer energy**

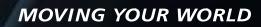


# Where do Lubricants Contribute to Daily Life? Almost Everywhere ...

MOVING YOUR WORLD

112





18.5

AUTO

A/C

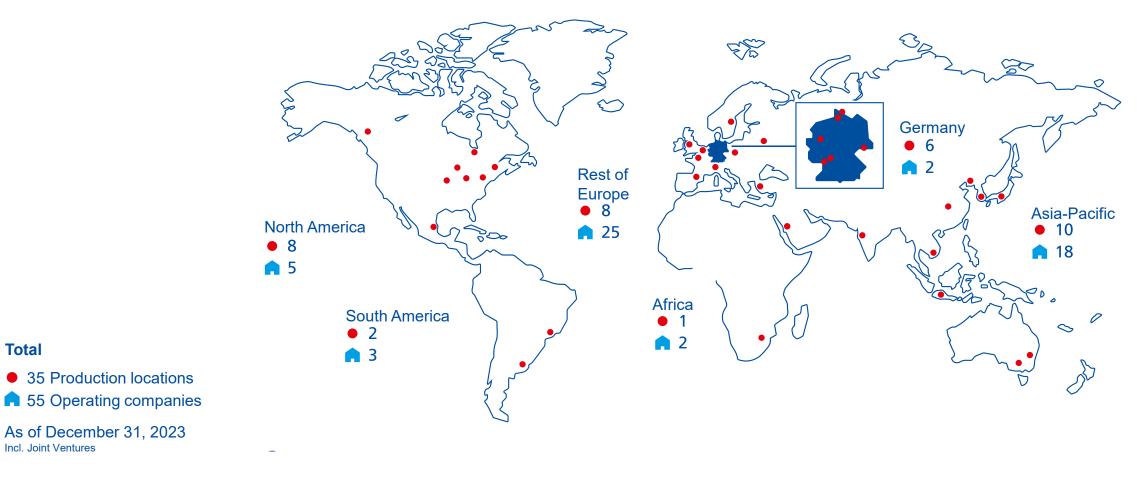
MOVING YOUR WORLD

6



## **NO MATTER WHERE**

## We are always close to our customers



#### **MOVING YOUR WORLD**

Incl. Joint Ventures

Total





# **Three facts about FUCHS**

# **BROADLY POSITIONED**

**10,000** products in over **25+** different industries

# **DEVELOPMENT FOCUS**

More than **10%** of our employees work in the field of research and development

# **INDEPENDENT**

**58%** of the FUCHS ordinary shares are held by the FUCHS family, and the company is not vertically integrated

# Success stories industry Dr. Ralph Rheinboldt



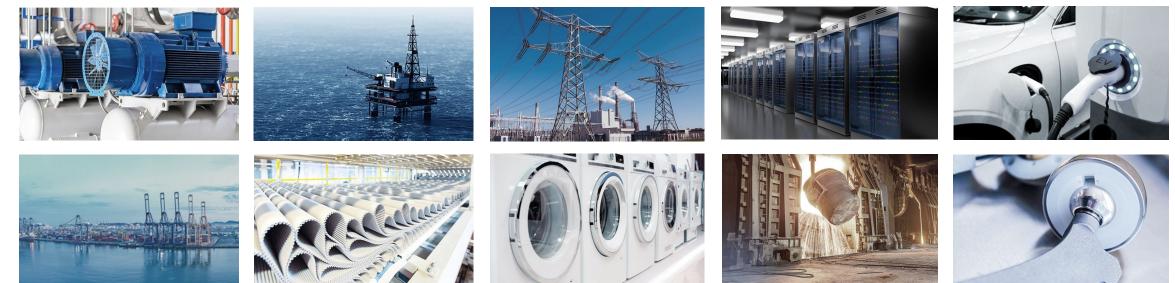


## By focusing on key market segments,

We are accelerating the lead-to-deal process, driving speed and efficiency, and positioning ourselves for faster, sustainable growth.

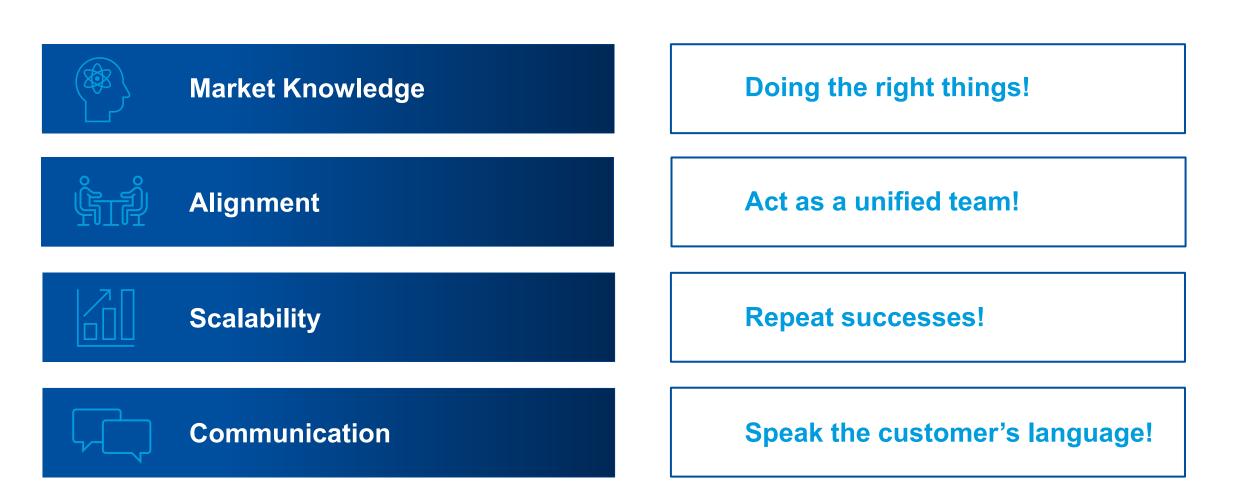








## **KEY ELEMENTS**





# SUCCESS STORY- SEGMENT ENERGY STORAGE

From market understanding to customer solutions

FUCHS won the current biggest immersion cooling stationary battery energy storage project in China ...



**400 MWh** 

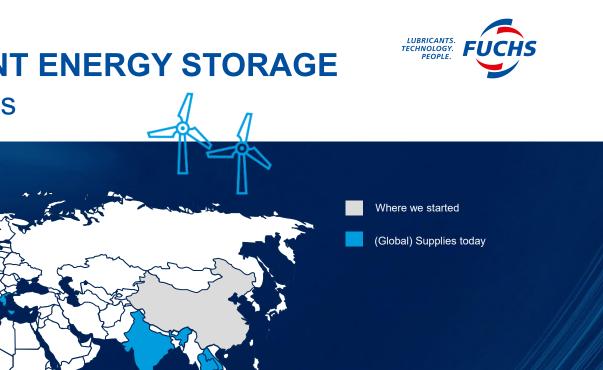
of immersion coolant

400 tons

... by providing a customized product and service offer based on the full understanding of market and customer needs

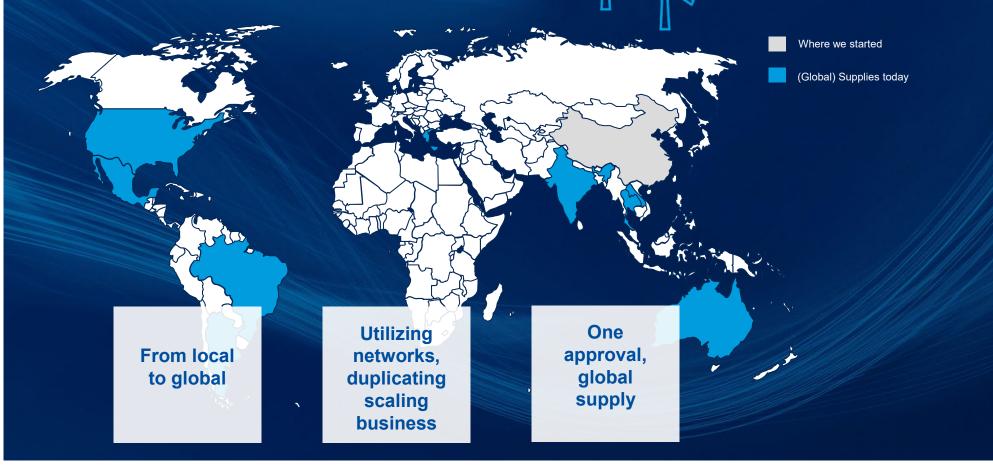


Market Knowledge Doing the right thing!



# **SUCCESS STORY- SEGMENT ENERGY STORAGE** China: Importance of approvals

Alignment Act as a unified team!





Scalability Repeat successes!





## SUCCESS STORY – SEGMENT PAPER INDUSTRY

- Current supply 2 paper mills and 46 Corrugated plants
- Scalability potential for 62 Paper Mills and 500+
  converting plants
- Scale to full line product supply plus FUCHS Smart Services
- One stop Shop Potential covering all SMURFITT WESTROCK Global Facilities



**Scalability** Repeat successes!



## SUCCESS STORY – SEGMENT FOOD INDUSTRY

Standardized digital Sales & Service approach for • audits & plant visits of Global Food Customers, like









### **Global potential:**

> 1000 plants

**Conversion rate of switching to FUCHS Products** ٠ after handing over customized report: > 50%

**MOVING YOUR WORLD** 

★ Heineken



Scalability Repeat successes!



## SUCCESS STORY – SEGMENT BASIC METAL

### NUCOR Steel (Several sites)

### Cross-Regional Exchange.

Learning from market development in Process Oils
 in FUCHS companies in Europe and China

#### Market estimation:

> Double Digit M USD/y in rolling and process oils

#### Sales, R&D and Prod. Managment aligned to move fast

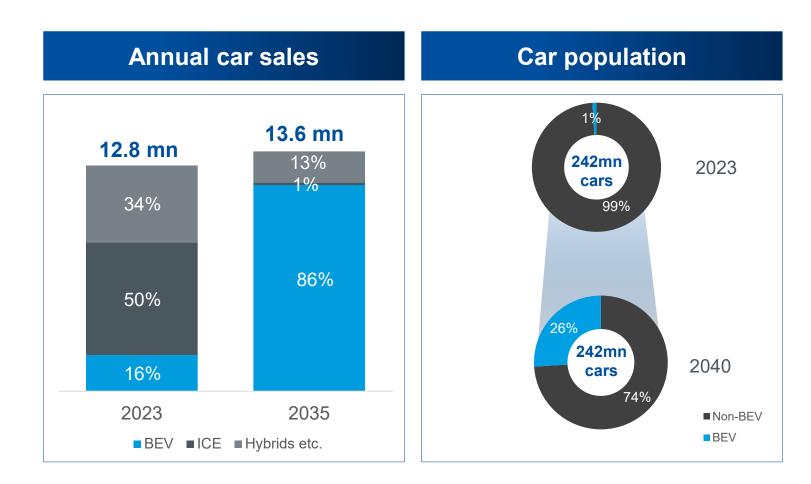
- First tests. Q1 2024. (Blytheville site).
- By end of 2024 and Q1 2025, FUCHS will start projects

# **New Mobility** Dr. Timo Reister



## **E-MOBILITY RAMP UP SCENARIO: EUROPE**

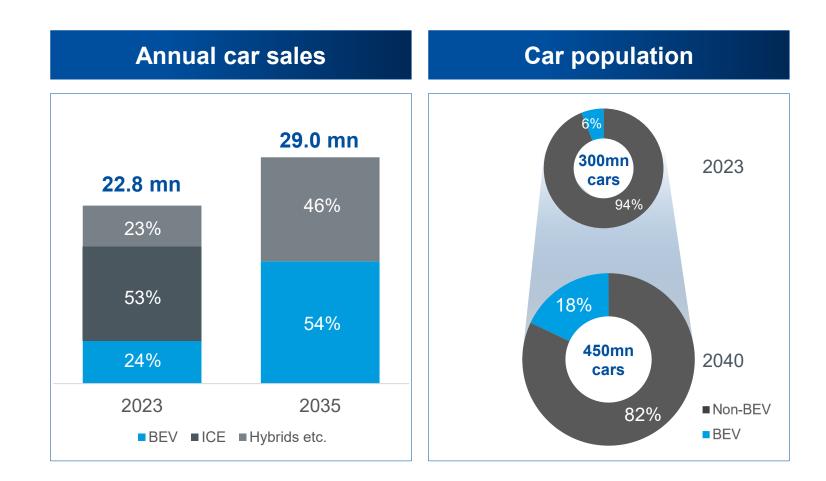




- Current regulation in Europe will lead to sales ban of ICE vehicles in 2035, shift of legislation to 2040+ in discussion
- Overall, the car population expected to be largely stable with a steadily growing share of BEVs and PHEVs
- BEV outlook slightly decreased in short-term due to currently lower demand
- PHEV with slight increase recently as bridging alternative for customers
- H2 & Fuel Cell with lower relevance in PC market

## **E-MOBILITY RAMP UP SCENARIO: CHINA**

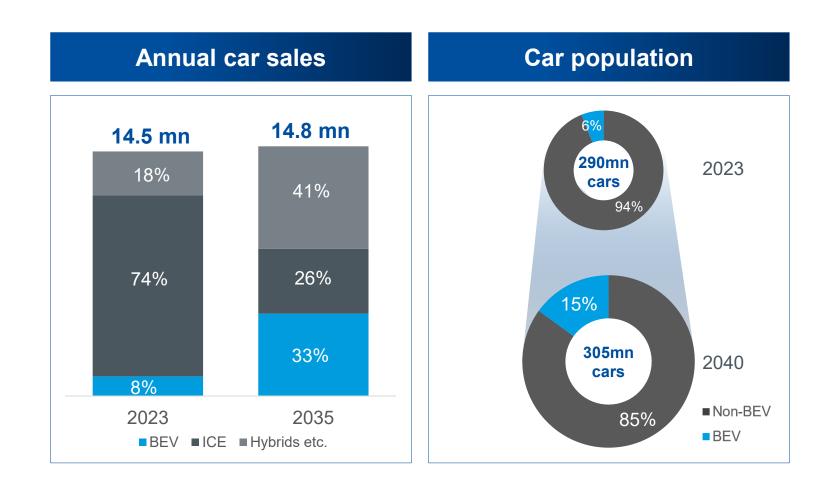




- Strong increase in car sales and car population in China expected
- Openness in technology leading to more balanced split between ICE and non-ICE
- Pure ICE sales will come to a halt in 2035 based on current regulation with strong gains for PHEV and BEV
- BEV sales share will increase significantly in long-term
- PHEV with strong recent increase and stable high share in mid/ long-term; strong government and OEM push
- Even with a fast-growing share of BEVs & PHEVs, there will be more combustion engines in operation in 2040 than today

## **E-MOBILITY RAMP UP SCENARIO: USA**

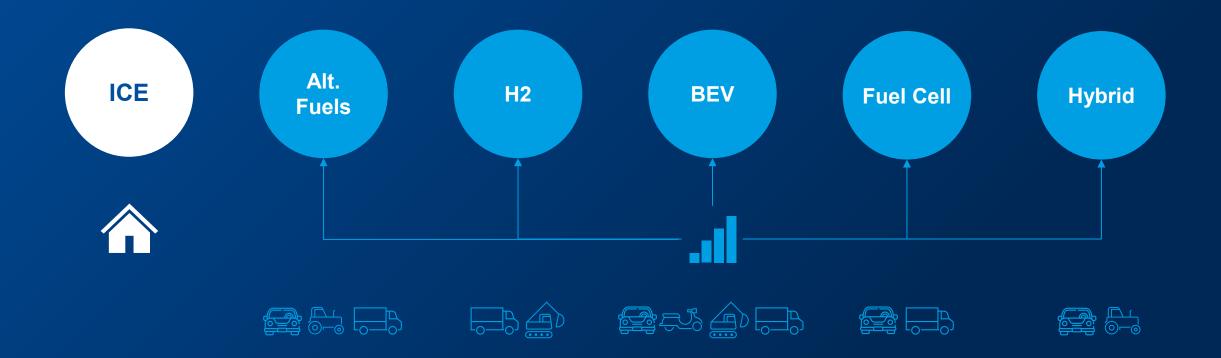




- More uncertainties regarding electric mobility for the US, slow current demand leads to adjustments of OEM plans
- Moderate growth of overall car population expected over next 10-15 years
- Worldwide strongest annual sales share of ICE's expected by 2035:
- Growing share of PHEV's expected to last until 2035 and beyond, especially in rural areas; increased activities by OEMs
- MHEV & Fuel Cell: significantly reduced demand and low OEM invest



## WE SUPPORT EXISTING AND NEW MOBILITY TECHNOLOGIES AND DEVELOP SMART SOLUTIONS FOR OUR CUSTOMERS







#### WE ARE THE ENABLER OF MOBILITY



Customers increasingly rely on FUCHS to develop **customized solutions** for them: automotive fluids market becomes **more complex and R&D-driven** with three main focal points:



#### **Key Success Factors:**



- Our strong FUCHS DNA: we are extremely close to our customers worldwide
- Our R&D focus: we develop exactly the solutions our customers need
- Our holistic approach: we offer a full range of lubricants

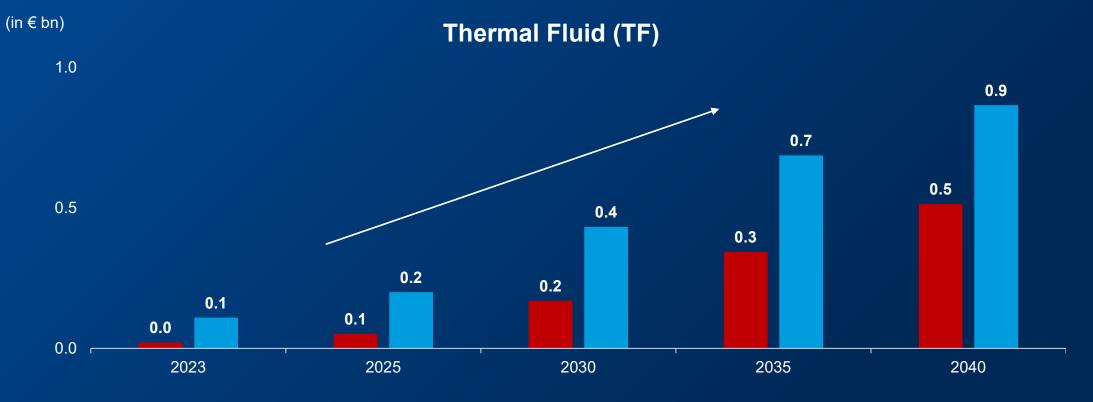




# Application and success stories



## MARKET POTENTIAL: EXPECTED REVENUE (BEV & FCEV - OEM FF<sup>1</sup>)

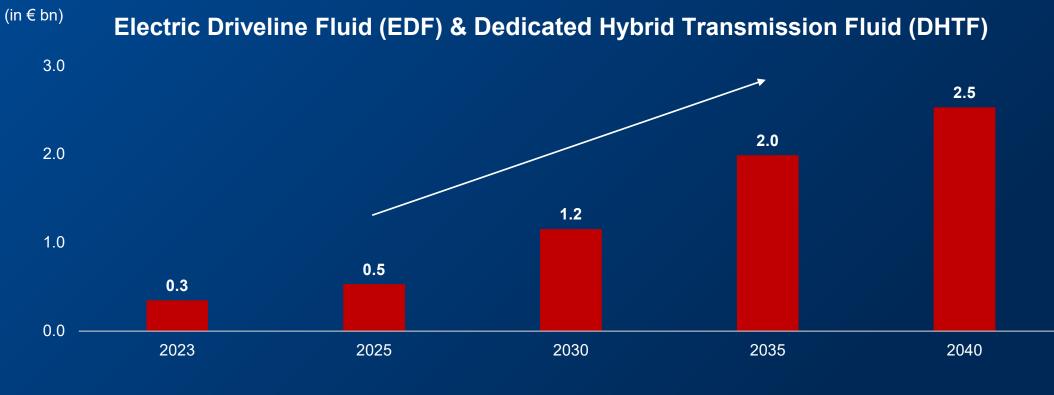


Oil Water based

#### Note: (1) OEM FF=OEM First Fill.



## MARKET POTENTIAL: EXPECTED REVENUE (BEV & PHEV – OEM FF<sup>1</sup> & AAM<sup>2</sup>)



EDF & DHTF

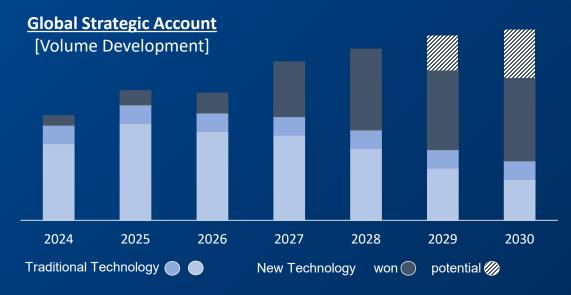
Note: (1) OEM FF=OEM First Fill. (2) AAM=Automotive Aftermarket.



## **FUCHS NEW MOBILITY SUCCESS STORY** Mutual EDF development projects for 3 PC OEMs worldwide

Targets for a successful transformation of our global strategic accounts:

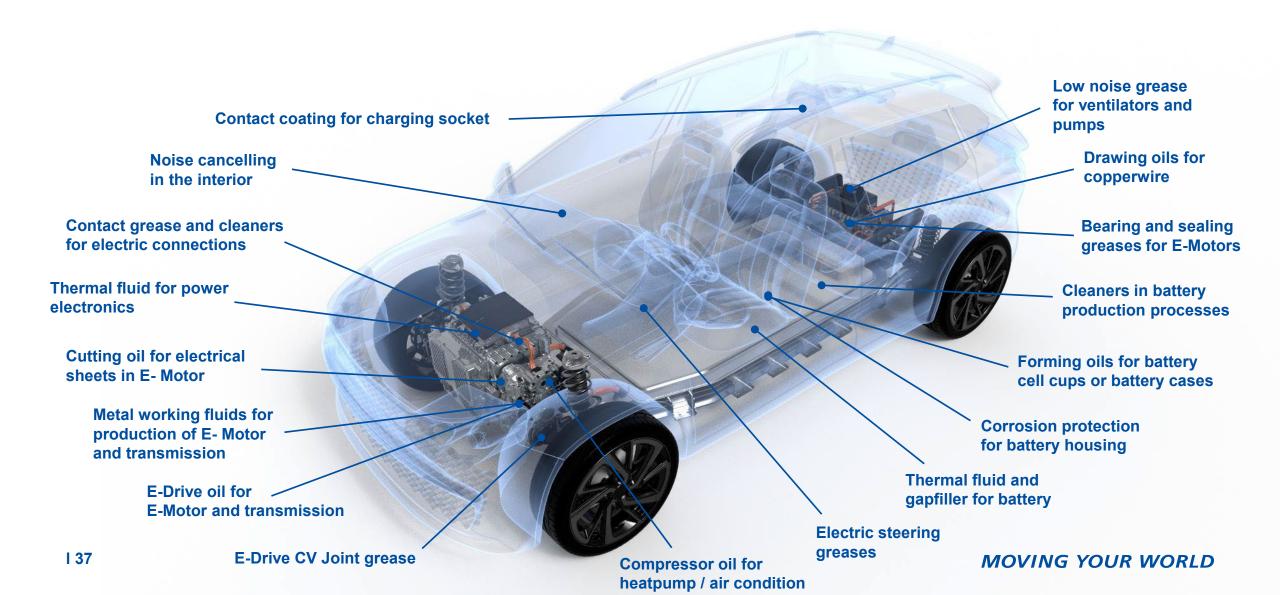
- Product portfolio transformation towards eMobility fluids by increasing share of FUCHS BluEV product line
- Creation of globalized customer relationships covering production locations in EU, CN & USA
- Strong level of FUCHS-internal cooperation and global account management





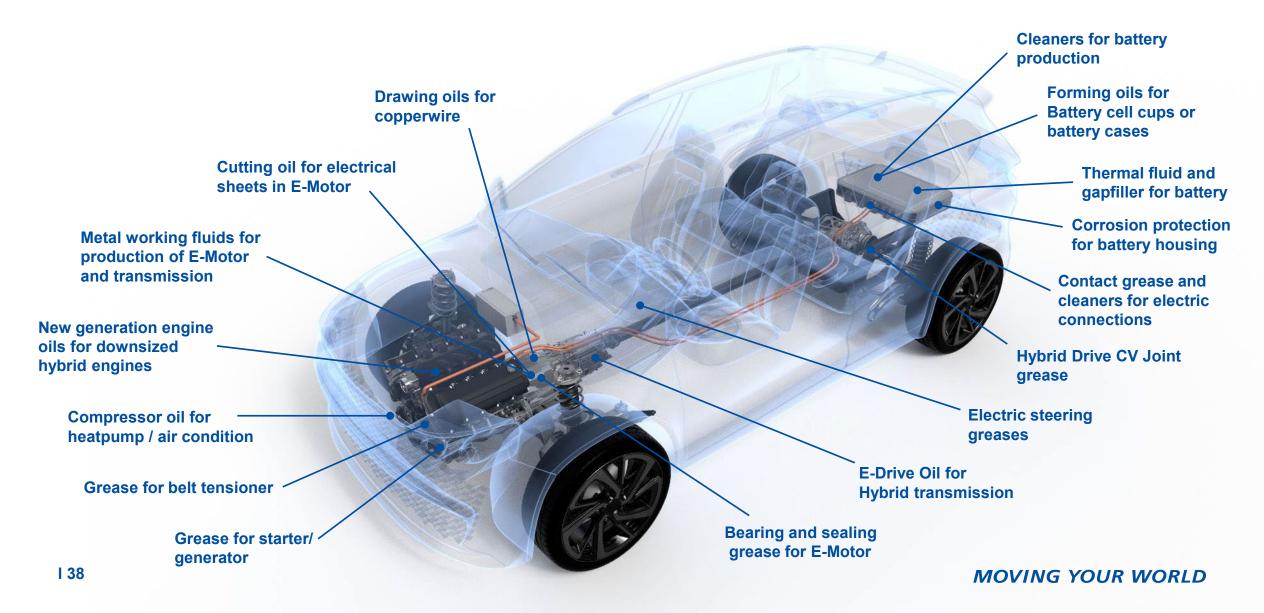
## **FUCHS BluEV APPLICATIONS FOR NEV**





# **FUCHS BluEV APPLICATIONS FOR NEV**









## **FINANCIAL TARGETS**

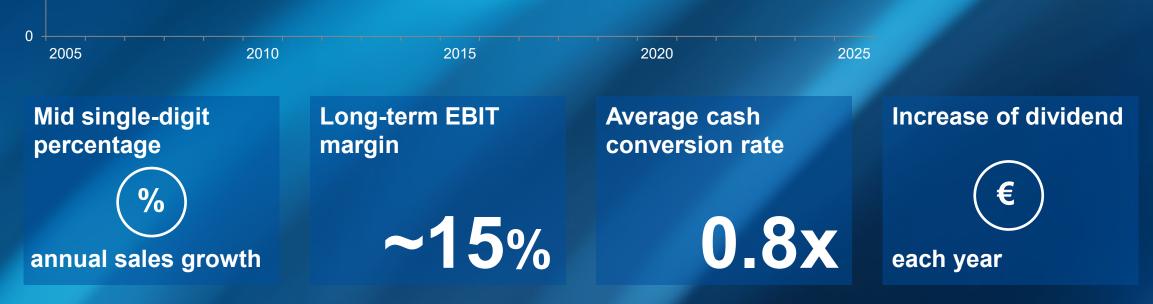
(in € mn)

500

250



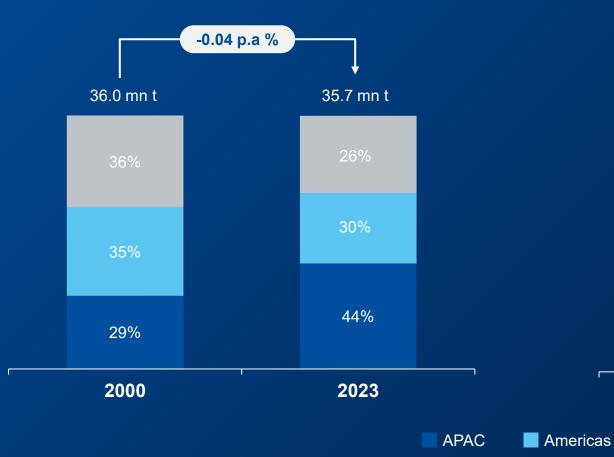
# Striving towards €500 mn EBIT in 2025



# **HIGHTECH LUBRICANTS ON THE RISE**



## Market Demand



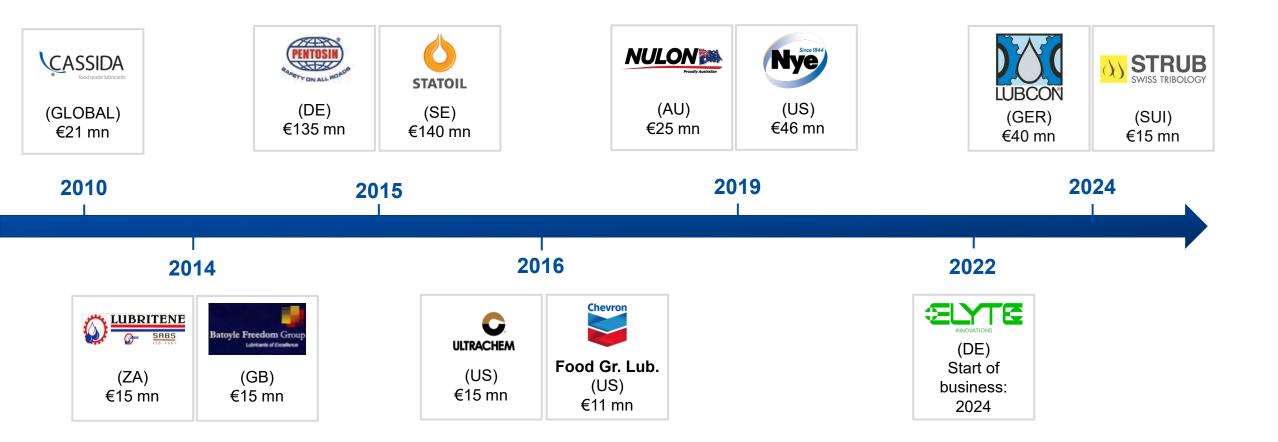
## FUCHS Sales (by customer location)





# STRONG TRACK RECORD OF INTEGRATING BUSINESSES

Most important transactions over the last 15 years





# SUCCESSFUL COMPLETION OF THE LUBCON ACQUISITION

Family business with a focus on high-performance specialty lubricants



Very good market position in the specialties segment

- Expansion of existing key markets
- Diversification into new segments
- Strengthening of global footprint

 Sales revenues around €40 mn with 13 operating companies, 5 production sites and over 200 employees

Member of the FUCHS Group



# **ACQUISITION OF STRUB & Co. AG COMPLETED**

Family business in Switzerland with a focus on industrial lubricants and specialties



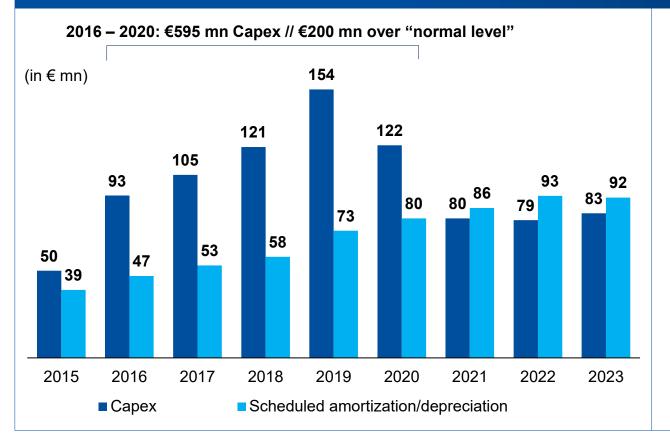
- STRUB has a good market position with production in Reiden, Switzerland
- STRUB gives FUCHS a basis in Switzerland for bundling existing business (LUBCON, exports etc.)
- Sales revenues approx. €15 mn with 40 employees



# **INVESTMENT IN THE FUTURE**

# CAPEX program to accelerate profitable growth successfully finished

## Five year growth initiative



## ... with a clear investment focus on:

#### Growth

- Construction of new plants in growth regions
- Capacity expansion of existing plants

### Technology

- Modernization of plants
- Building grease plants in 3C concept

#### Innovation

• Establishing 3 R&D hubs in China, Germany and U.S.

2024 forward € 80 mn capex p.a. sufficient for underlying growth plans (supporting all 3 megatrends)



# 3 MAIN HUBS FOR OUR CUSTOMERS WORLDWIDE

## STANDARDISATION OF MANUFACTURING PROCESSES

## UNIFORM QUALITY STANDARDS

## COMPREHENSIVE PRODUCT RANGE



USA

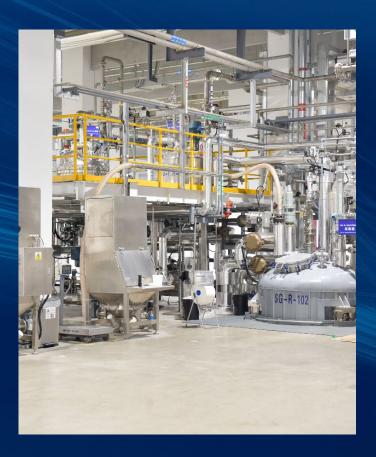




Germany



# FUCHS HIGH-PERFORMANCE GREASE PLANT IN CHINA GOES INTO OPERATION

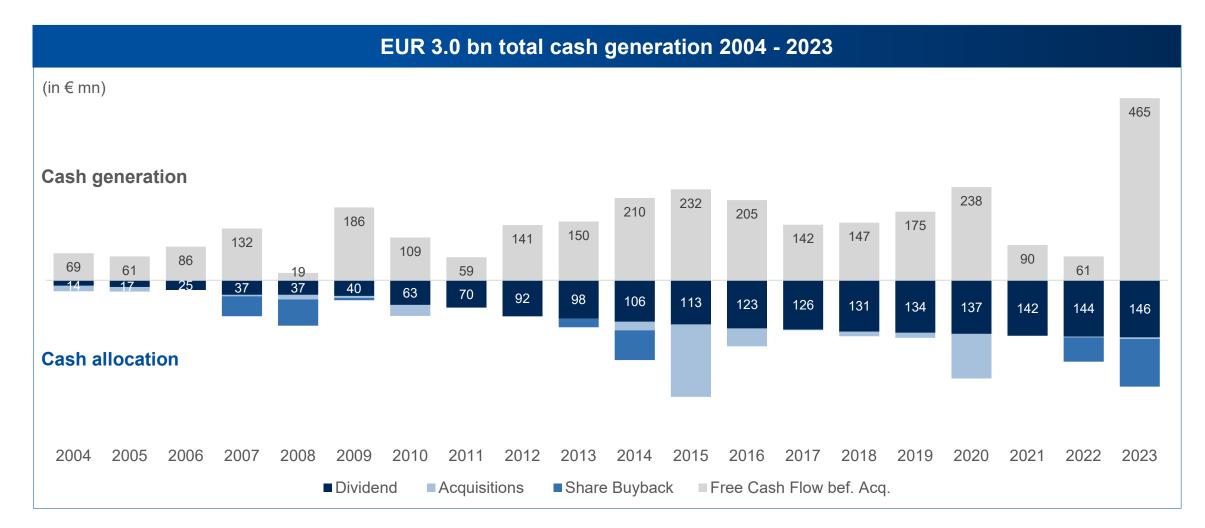


- Increasing efficiency through automated production methods
- Reducing costs and emissions through energyefficient design
- Strengthening our 3C promise through globally standardized and locally adapted solutions



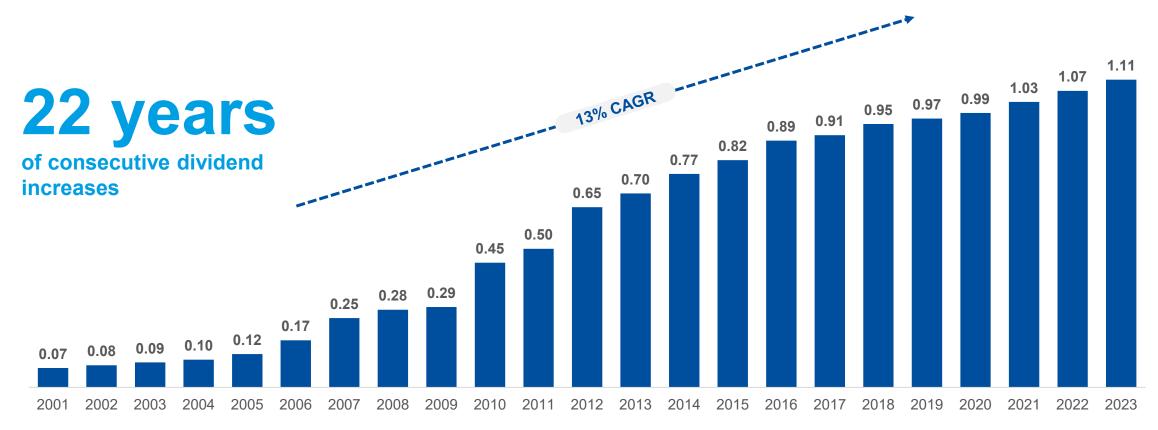


# LONG-TERM VALUE CREATION THROUGH A BALANCED CAPITAL ALLOCATION APPROACH





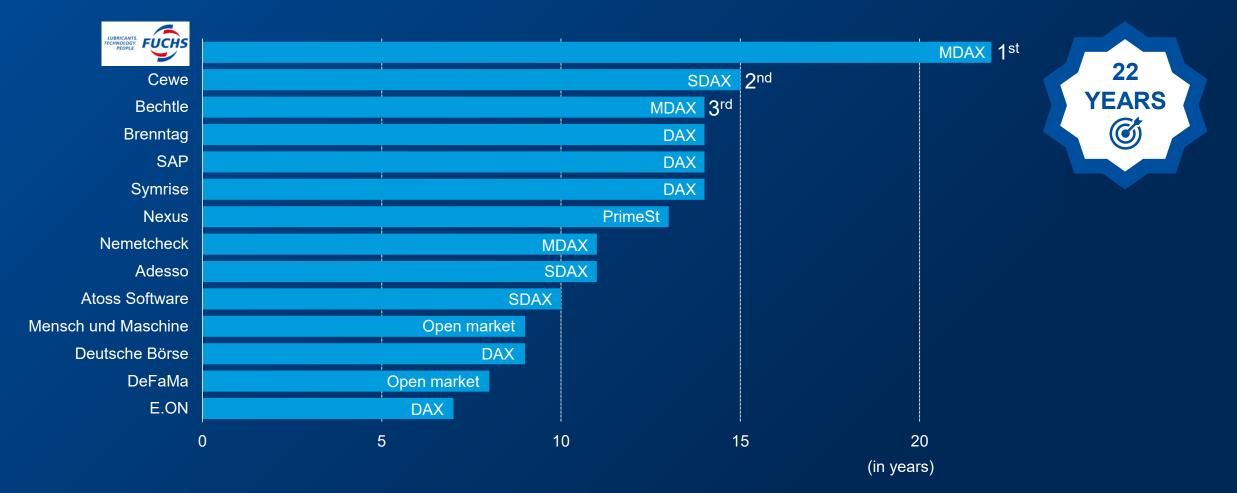
# OVER TWO DECADES OF DIVIDEND GROWTH, SIGNIFICANTLY CONTRIBUTING TO SHAREHOLDER VALUE



(Dividend paid per preference share in €)



# FUCHS PREFERENCE SHARE IS THE LEADING DIVIDEND ARISTOCRAT (-CANDIDATE) IN GERMANY





# **Digitalization initiatives driving innovation** and efficiency

## **FUCHS GOES DIGITAL – OUR 'NORTH STAR'**



New digital technologies will change expectations of our customers and offerings of our competitors. To remain in the driver's seat, and own our digital future, we need to act now.

By 2030, we will be the digital frontrunner in our area of expertise. We will do this by thinking digital and putting digital first.

Therefore, we will pursue five key Digital Opportunity Areas (DOAs) as a first priority, accompanied by the necessary enabling capabilities.

# FUCHS GOES DIGITAL – OUR 'NORTH STAR'



Automated ordering & fulfillment



Defensive

Help our customers to automate their interactions with us through digitizing processes **2** Optimized fluids & resource use

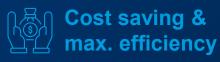
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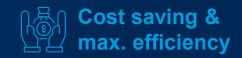
Help our customers to **optimize their use of fluids and resources** through digital performance tools **3** Forecasted equipment functionality



Push our customers forward to facilitate optimal lubricant and equipment operation, improve equipment performance and minimize maintenance **4** Smart development & improved product performance



Help R&D to reduce time to market and improve products through digital solutions across the "Idea-to-Phase-Out" process **5** Digital operations



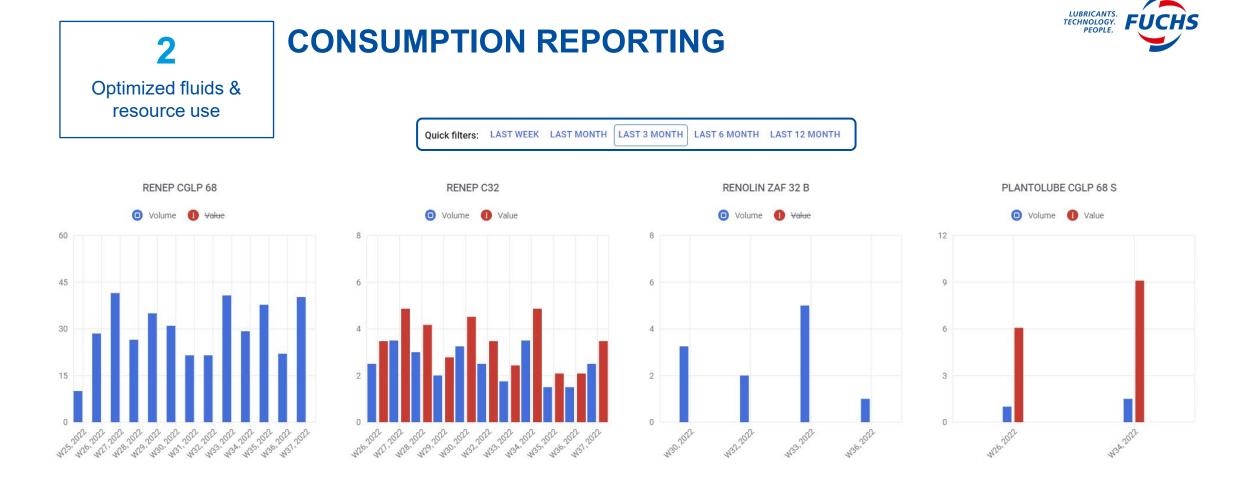
Help operations to streamline and optimize processes through digital solutions across the "Source-to-Pay" and "Forecast-to-Stock" process





# Web-based management tool FluidsConnect

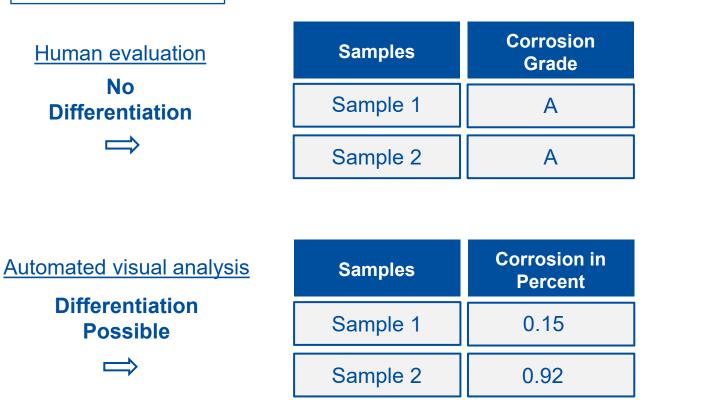
- Individually designed dashboards
- Tracking of fluid condition and trends
- Scheduling of maintenance activities
- Remote access to key operating data
- Assists in data-based decision making





4 Smart development & improved product performance

# PROJECT ON COMPUTER VISION TO REMOVE AMBIGUITY AND ENHANCE ACCURACY



Automated visual analysis of test results enhances accuracy, reduces analysis time and mitigates human variance

#### **Flexible approach**

- Segments: E-Mobility, Wind, Metal Working, etc.
- **Analyzable specimen:** Bearing, Gears, Metal Surfaces, etc.

## **STRATEGIC PARTNERSHIP WITH MICROSOFT**









Wolfgang Lippert • 1st Supporting the Data & Al Transformation across the Chemicals & Energy Indu... 3w • Edited • **(S**)

Thank you FUCHS Group and Isabelle Adelt for your trust and partnership with us at Microsoft and for joining the stage with me at Al Week Frankfurt today to share your wonderful story about **#askluci** - tapping into the deep institutional ...more







# How do we manage to scale AI solutions globally?

# #AskLuci

- FUCHS and Microsoft signed strategic AI partnership
- Target: Foster development and implementation of AI solutions
  based on (internal) customer and market requirements
- FUCHS benefits from the expertise, resources and platforms of Microsoft in the areas of AI, cloud, data analytics and security
- First Project: Professional FUCHS-internal Chatbot #AskLuci to accelerate digital transformation enhanced Power App to improve customer experience includes avatar, speech and voice input

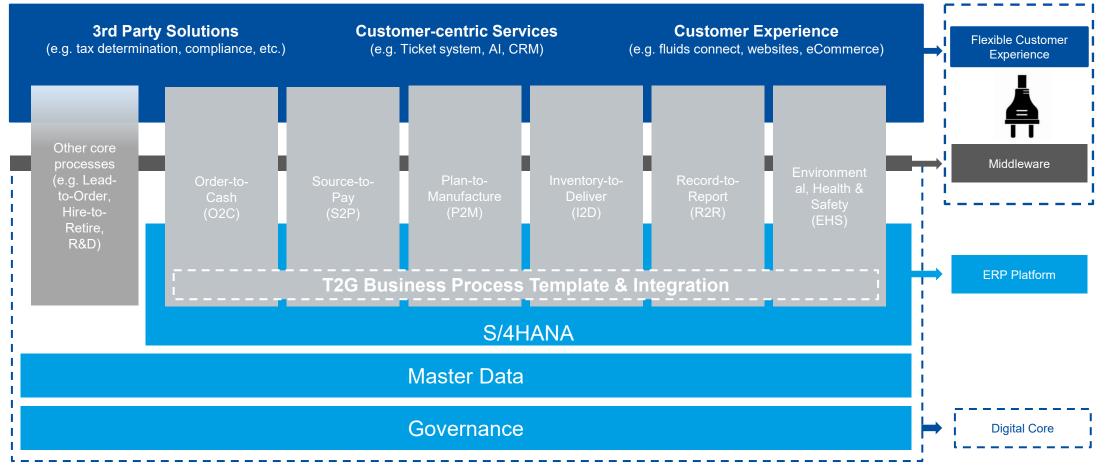


## **TRANSFORM 2 GROW – LEVERAGING FUCHS DATA**





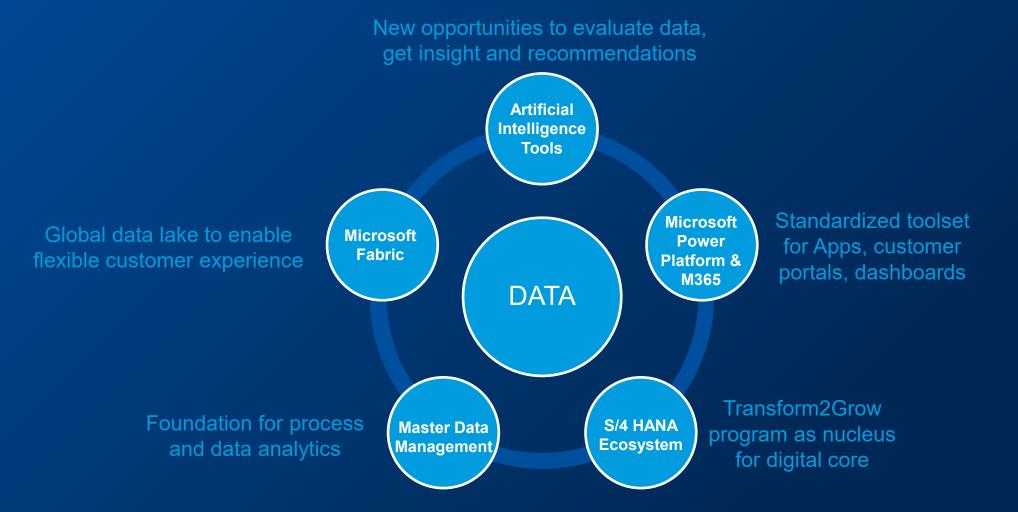
# **DIGITAL CORE** FUCHS digital core provides the foundation for user experience, digital innovation and customer success



# "DATA IS THE NEW OIL. LIKE OIL, DATA IS VALUABLE, BUT IF UNREFINED IT CANNOT REALLY BE USED."



Clive Humby





Lubricants enabling customer sustainability



# The inherent purpose of lubricants is to improve the sustainability of the systems they are applied in.

# LUBRICANTS IMPROVE THE SUSTAINABILITY OF SYSTEMS





Protect surfaces from corrosion and wear



Reduce friction and wear in moving systems



Cool machines and equipment



## **Transfer energy**

# LUBRICANTS IMPROVE THE SUSTAINABILITY OF SYSTEMS





# Protect surfaces from corrosion and wear



Reduce friction and wear in moving systems



# Cool machines and equipment



## Transfer energy



# **PROTECT SURFACES FROM CORROSION Increase BEV reliability**

# 150°C, 160°C,

## **MOVING YOUR WORLD**

## **FUCHS Electric Driveline Fluids (EDFs)**

Prevent copper corrosion in BEV electric motors to maintain original motor characteristics.

- Keep electrical resistance constant
- Prevent excess heat
- Maintain mechanical integrity
- Extend motor lifespan

#### Example for FUCHS BluEV EG EDF 4101

Test condition

150°C,

rest condition	3 hr	168 hr	216 hr
Copper Strip Rating	1a	1a	1b
Cu in Oil, ppm	1	28	37
Copper Strip Appearance			

# LUBRICANTS IMPROVE THE SUSTAINABILITY OF SYSTEMS





Protect surfaces from corrosion and wear



Reduce friction and wear in moving systems



Cool machines and equipment



## Transfer energy

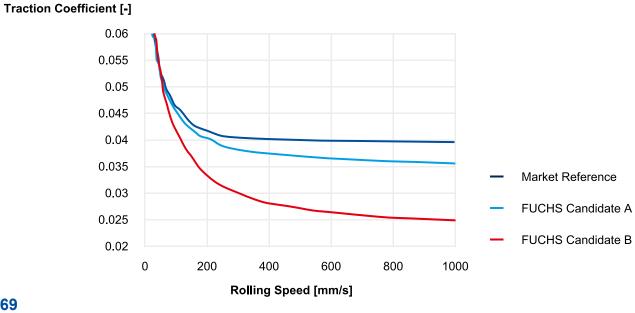


# **REDUCE FRICTION AND WEAR** More range, less emissions

## **FUCHS Wheel-Hub Bearing Greases**

**Reduce friction by more than 30%** in a screening test (MTM)

- Longer bearing lifetime
- Extended range for EVs
- Less energy demand
- Less emissions in combustion vehicles







# REDUCE FRICTION AND WEAR Increase BEV range

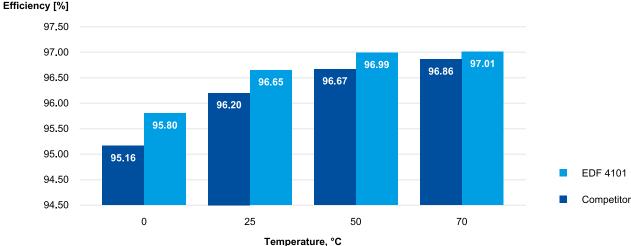
## **FUCHS Electric Driveline Fluids (EDFs)**

EDFs cool, lubricate and ensure efficient operation in BEV powertrains.

FUCHS BluEV EDF 4101 improves efficiency by 0.2% in WLTC/CLTC

Lifecycle: 300,000 km, Consumption: 17.9 kWh/100 km

- ~107 kWh of energy are being saved
- ~600 km more range





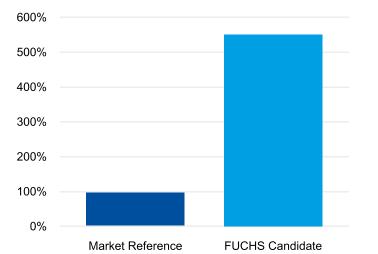


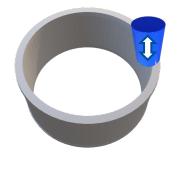
# **REDUCE FRICTION AND WEAR** Extend wind turbine service life

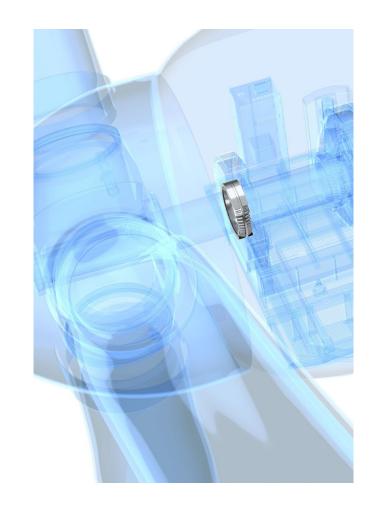
## **FUCHS Wind Bearing Greases**

Prevent formation of standstill marks in main bearings 5x longer.

- Prevent premature and irreversible damage
- Avoid significant costs due to replacement and downtime







## **MOVING YOUR WORLD**

#### **Component Life**

# LUBRICANTS IMPROVE THE SUSTAINABILITY OF SYSTEMS





Protect surfaces from corrosion and wear



Reduce friction and wear in moving systems



Cool machines and equipment



## Transfer energy



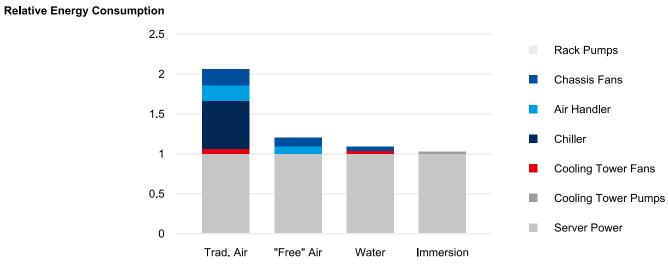
# **COOL MACHINES AND EQUIPMENT** Data Center Efficiency



## **FUCHS Immersion Cooling Fluids**

Cooling data center hardware by submerging it in non-conductive liquids.

- Generated heat is directly and efficiently transferred to the fluid
- Reducing the energy required for data center cooling by up to ~95%





### LUBRICANTS IMPROVE THE SUSTAINABILITY OF SYSTEMS





Protect surfaces from corrosion and wear



Reduce friction and wear in moving systems



Cool machines and equipment



### **Transfer energy**



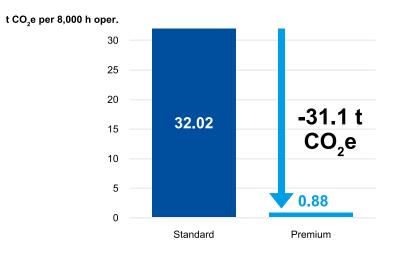
### TRANSFER ENERGY Reduce fuel consumption and emissions

#### **FUCHS Hydraulic Fluids**

Transfer energy to highly loaded actuators in stationary and mobile hydraulic systems.

FUCHS premium solutions proven to deliver outstanding performance and emission reduction in comparative lifecycle assessment.

Saved ~31 tons of CO<sub>2</sub> over 8,000 h of continuous operation







# Sustainability Strategy

### SUSTAINABILITY FOR US IS WHERE ECONOMIC, SOCIAL AND ECOLOGICAL TARGETS OVERLAP

#### **Economic**

- EBIT 2025 target
- **EBIT** margin target
- Av. Cash Conversion



#### **Social**

**FUCHS** affiliates participate in social projects

 Net Zero Targets for Scope 1, 2 and 3 emissions





of all FUCHS affiliates contributed to **local** or **regional** social projects 298\*

FUCH

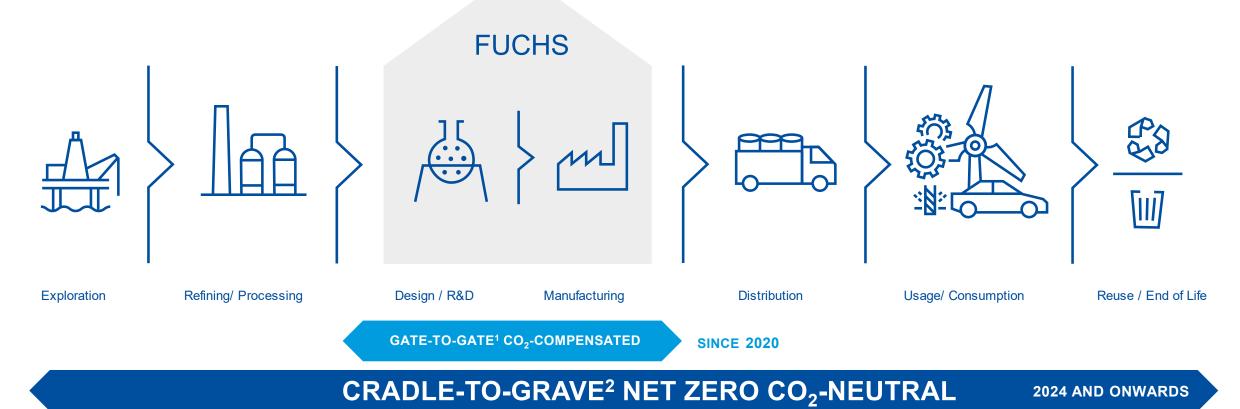
projects **globally**. Mainly supporting the SDGs:



\* FUCHS affiliates without JVs



# OUR SUSTAINABILITY JOURNEY BEGAN WITH A GATE-TO-GATE EMISSION FOCUS AND EXPANDED TO THE FULL VALUE CHAIN



<sup>1</sup> Gate-to-Gate scope includes GHG-Protocol Scope 1, 2 & selected Scope 3-emissions (Water, Waste, Business Travel, Commuting) for all affiliates AND JVs incl. compensation.

<sup>2</sup> Cradle-to-grave scope includes GHG Protocol Scope 1, 2, and applicable Scope 3 upstream and downstream emissions (3.1-3.7/ 3.11/ 3.12/ 3.15) for all affiliates and JVs

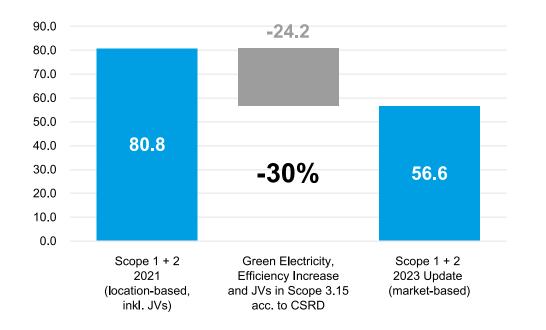




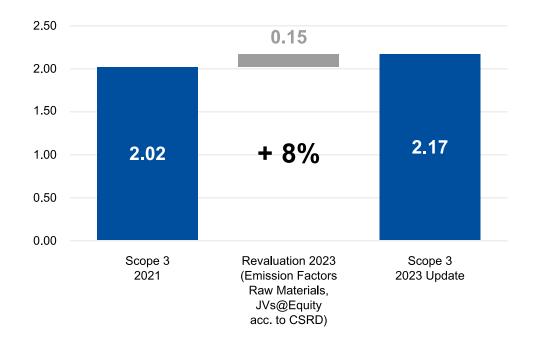


### **OPERATIONAL EMISSIONS REDCUED BY 30% IN 2 YEARS**

### **Operational Emissions (3%):** Scope 1 + 2 in ktCO<sub>2</sub>e



### **Value Chain Emissions (97%):** Scope 3\* in MtCO<sub>2</sub>e



\* applicable Scope 3 upstream and downstream emissions: (3.1-3.7/ 3.11/ 3.12/ 3.15) for all affiliates and JVs@equity

### CHALLENGES WE FACED ALONG THE WAY





Required defossilisation technologies not broadly available regulation hinders agile transformation

-

Complex

Availability and competitiveness of high quality, alternative raw materials limited



Low willingnessto-pay for more sustainable products







### TO ACHIEVE OUR NET ZERO EMISSION REDUCTION TARGETS, FUCHS RELIES ON SERVERAL KEY FACTORS



Green energy sufficiently available in all operating countries



Defossilisation technologies are broadly available and competitive



Regulation supports fast, technologyfriendly transformation



Availability and competitiveness of high quality, alternative raw materials given



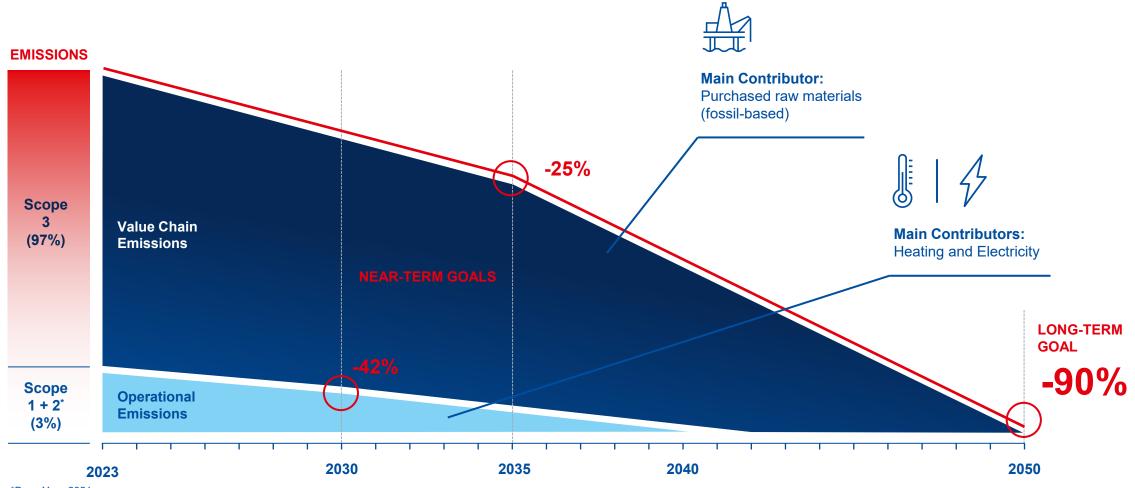
Willingness to switch to more sustainable products



# External View & Recognition

### **TWO GIANT LEAPS TO NET ZERO**





\*Base Year 2021.



### **OUR SUSTAINABILITY RATINGS CONTINUE TO IMPROVE**

# MSCI ESG RATINGS



# ecovadis ISS ESG ▷

- Continuous improvement in Rating score
  - From "BB" in April 2020 to "BBB" in May 2021
  - From "BBB" to "A" in March 2024
- Only 14% with better scores ("AA" or "AAA")

- FUCHS started CDP disclosure in 2018
- Since 2018, we have continuously increased our rating
- In 2023, our ratings reached 2<sup>nd</sup> highest level: "Management Level"

- FUCHS responds to customer requests on a local basis.
   Following results were achieved so far
  - 1 "Platinum" Award
  - 4 "Gold" Awards
  - 3 "Silver" Awards
  - 4 "Bronze" Awards

- Current Rating "C-" (last review from October 2022) reflecting mean value in normal distribution
- Striving for an improvement in rating assessment in Q4 2024
- FUCHS with high transparency Level





# Pioneering Climate Strategies

**FUCHS SE receives Global Transition Award 2023** 



# We stay fully committed to our sustainability approach



### **EMPOWERING** to perform more sustainably

- Efficient lubrication solutions save energy, resources and CO<sub>2</sub>
- Social projects for education and development



### **ENGINEERING** to make change happen

Transforming our technologies, processes and raw materials

Achieving greater sustainability through research and development



# Success Stories Sustainability





### FUCHS India Anugrah Vidya Mandir School

ANUGRAH VIDYA MANDIR is a special school and home for low-income and marginalized children near Mumbai, India. Here, about 300 students receive education in English language by teachers – one of them is a former student and returned home to give something back as a teacher.



Sponsors school fees for 100 students



Supported 3 students for further education

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**FUCHS** 

Social Projects



FUCHS Social Projects

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# FUCHS Sponsorship Awards Recognition for social projects in Mannheim

Support of exemplary initiatives and projects **since 2000** in Mannheim provided a stage, recognition and funding. The amount was increased to EUR 75,000 in 2024.

Supported projects are aimed at a wide variety of people:

Children & young people, senior citizens, people with physical or mental disabilities, migrants...

 Projects can apply for the following funding categories: Innovation, Sustainability, Digitalization, Education, Strong Community



Reducing Scope 1 Emissions

# Energy Reducing energy consumption (LEAN)

Example for site in Castellbisbal (Spain):

After LEAN measures

# 2500 MWh

per year



LUBRICANTS. TECHNOLOGY. PEOPLE.

Scope 1 Emissions reduced by 350 t/year with a single measure

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 $M \mid N$ 



# Heating Electric heating for thermal oil system

Example for site in Fors (Sweden):

# -800 t/year

of CO<sub>2</sub> emissions compared to conventional natural gas systems

Green energy is used to power the thermal oil system and the geothermal heating system



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Reducing Scope 1 Emissions



Reducing Scope 2 Emissions

| 95





# Electricity Power Purchase Agreements (PPA) based on PV for power supply stability and drastically reduced CO<sub>2</sub> emissions

Example for site in Johannesburg (South Africa):



of  $CO_2$  emissions

by switching from coal-based local grid power supply to rooftop PV-systems



Electricity New solar system increases global solar peak power at FUCHS by 46%



Reducing Scope 2 Emissions Example for site in Yingkou (China):

Solar panels cover

**5616 m<sup>2</sup>** 

and have a PEAK power of

1188 kWp

Global share of green electricity used >75% at FUCHS





### Packaging Harmonizing wall thickness of steel drums across Europe



Reducing Scope 3 Emissions Example for FUCHS in Europe:



of CO<sub>2</sub> emissions for packaging

No compromises on stability and quality





Reducing Scope 3 Emissions





### Packaging Recycled materials (PCR) for FUCHS Automotive bottles

Example for FUCHS in Europe:

# 100%

Since May 2024, in Europe, our automotive core small packs are now made of 100% recycled material and are 100% recyclable.

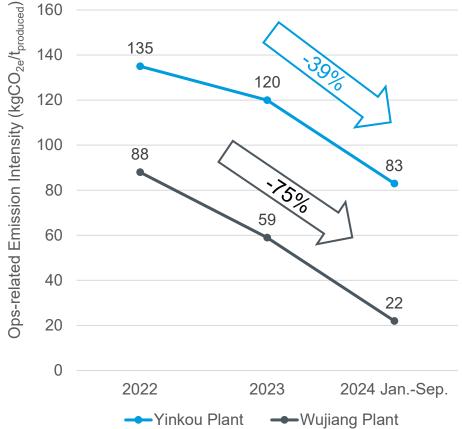
This saves another ~900t CO<sub>2</sub>e-emissions in packaging.



### In China, we reduced our emissions by > 1,000 t/year since 2021

- Switching to 100% green electricity incl. the installation of a PV-system
- Selected equipment upgrades,
  e.g. installation of an electric boiler
- Optimization of production cycles and temperatures
- Reuse flushing oil
- Hazardous waste recycling rate reached 84%

### Significant reduction of emissions per ton produced



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Reducing Scope 1, 2 and 3 Emissions





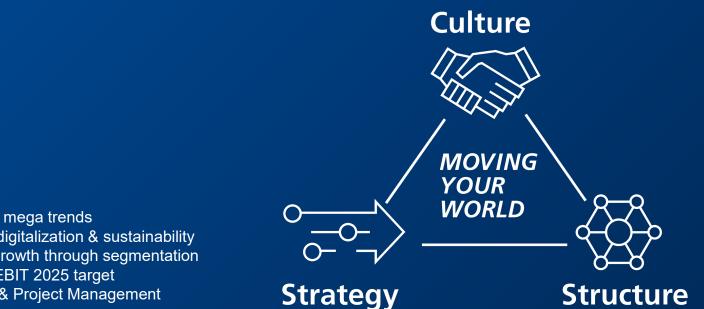
# FUCHS Strategy Cycles Stefan Fuchs & Dr. Timo Reister



### **FUCHS 2025**



- Growth mindset •
- Open feedback culture •
- Hierarchy free communication



- Focus on 3 mega trends • e-mobility, digitalization & sustainability
- Profitable growth through segmentation leading to EBIT 2025 target
- **Innovation & Project Management**

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Decentral organization with strong regions and

local entities close to our customers

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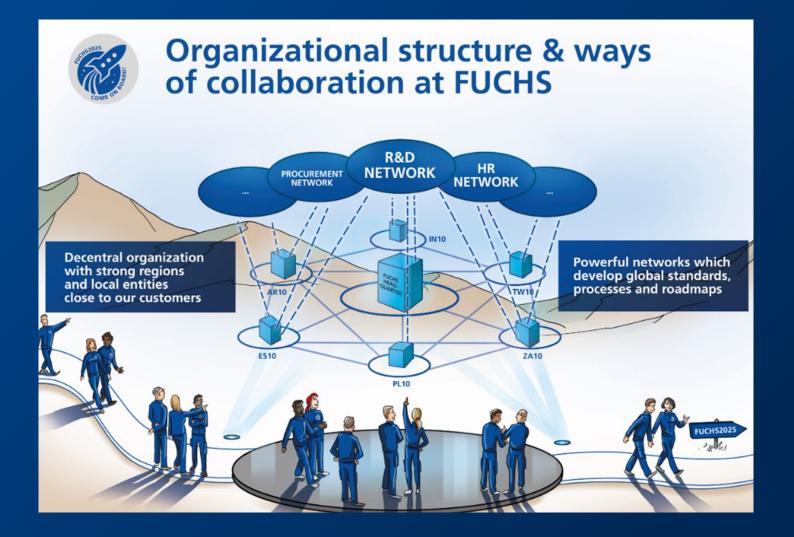
•

Powerful networks for global coordination

Entrepreneurship on all levels and functions

### **STRUCTURE: FUCHS' OPERATING MODEL**





### **CULTURE: EXPERIENCE THE FUCHS SPIRIT**







### **DMG MORI & FUCHS PARTNERSHIP**







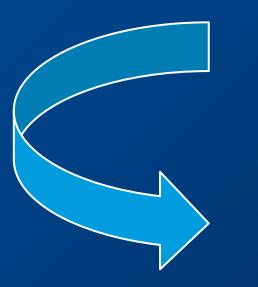


# Strategic partnership FUCHS Group & Mercedes-Benz Global Customer Service & Parts

- Signing of cooperation agreement March 28, 2024
- Aims of the partnership
  - Joint promotion of business expansion
  - Sales growth through new developments
  - Increase in brand awareness
  - Joint marketing activities on a global level



### **CONTINOUS DEVELOPMENT OF CORPORATE STRATEGY**



# From **FUCHS2025** (2019 – 2025)

# to FUCHS100 (2026-2031)



# FUCHS100

- Game Plan for 2031
- Where to play & How to win
- Clear contribution of activities

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### **FUCHS2025 – STRATEGY PERSPECTIVE**



### **BUSINESS MODEL**



### LUBRICANTS

Unique FUCHS business model based on strict application focus and tailormade solutions



#### INNOVATION ENABLER

FUCHS has the solutions to help customers with their technology transformation

#### **MEGATRENDS**

**E-MOBILITY** 

Significant opportunities for FUCHS in fast developing markets



### SUSTAINABILITY

FUCHS empowers its customers to perform more sustainably



### DIGITALIZATION

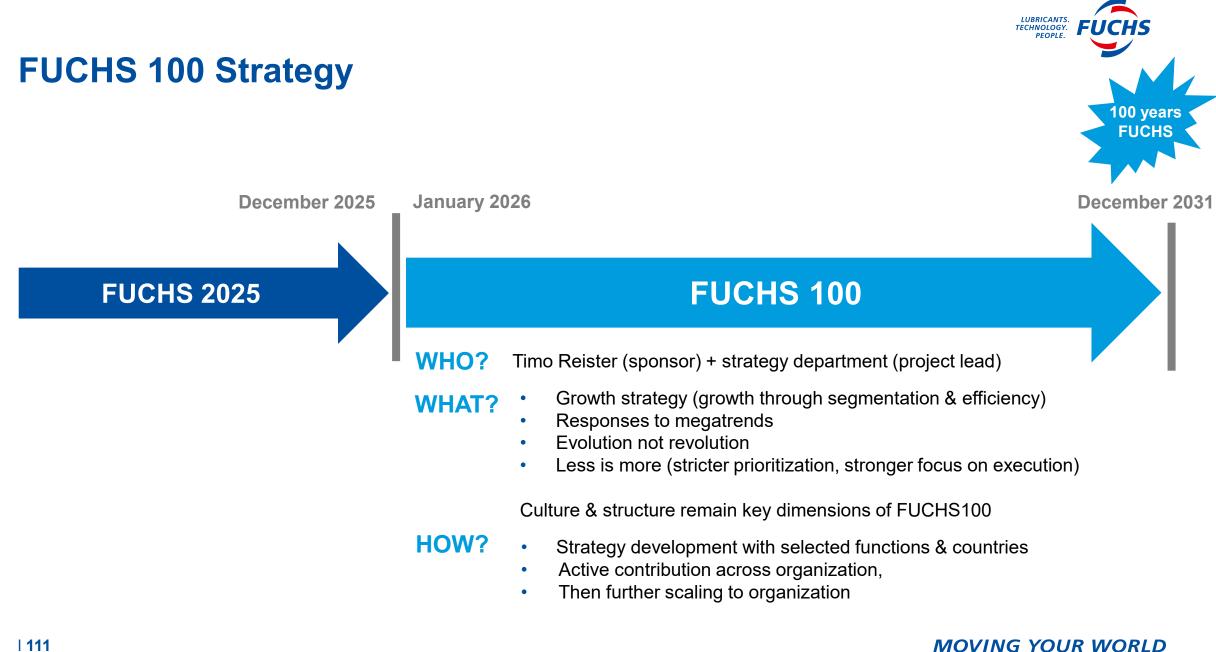
FUCHS GOES DIGITAL as a basis for smart services, operational excellence and Business Model Innovation

#### GROWTH



### GROWTH

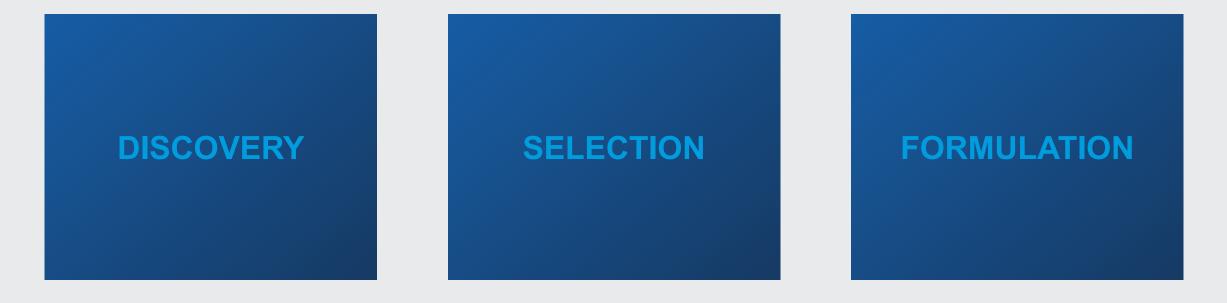
FUCHS will exploit growth opportunities leading to 2025 EBIT target







### Process consisting of three phases to arrive at FUCHS100



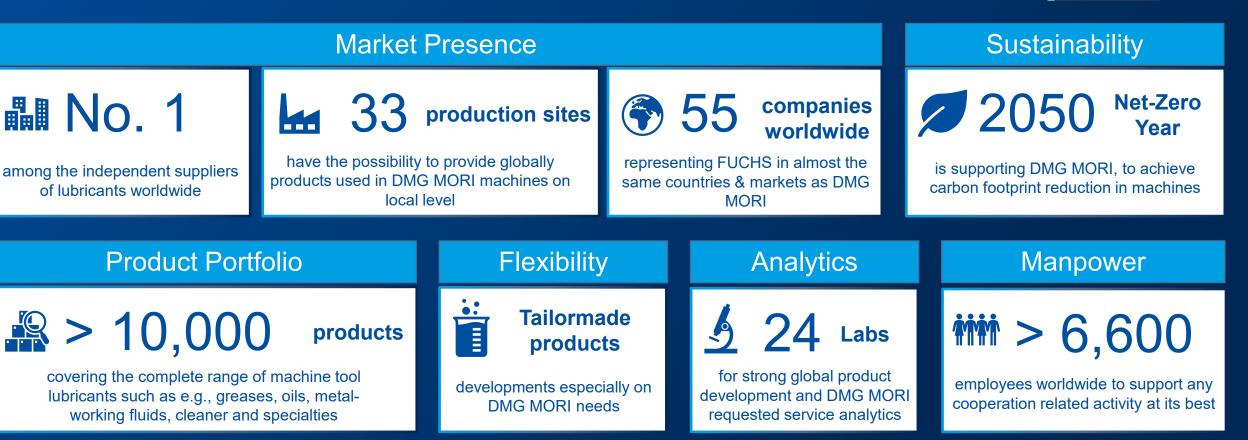
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### **DMG MORI / FUCHS Cooperation**



## **COOPERATION - WHY FUCHS AS COOPERATION PARTNER?**

# "High tech machines need high tech lubricants"



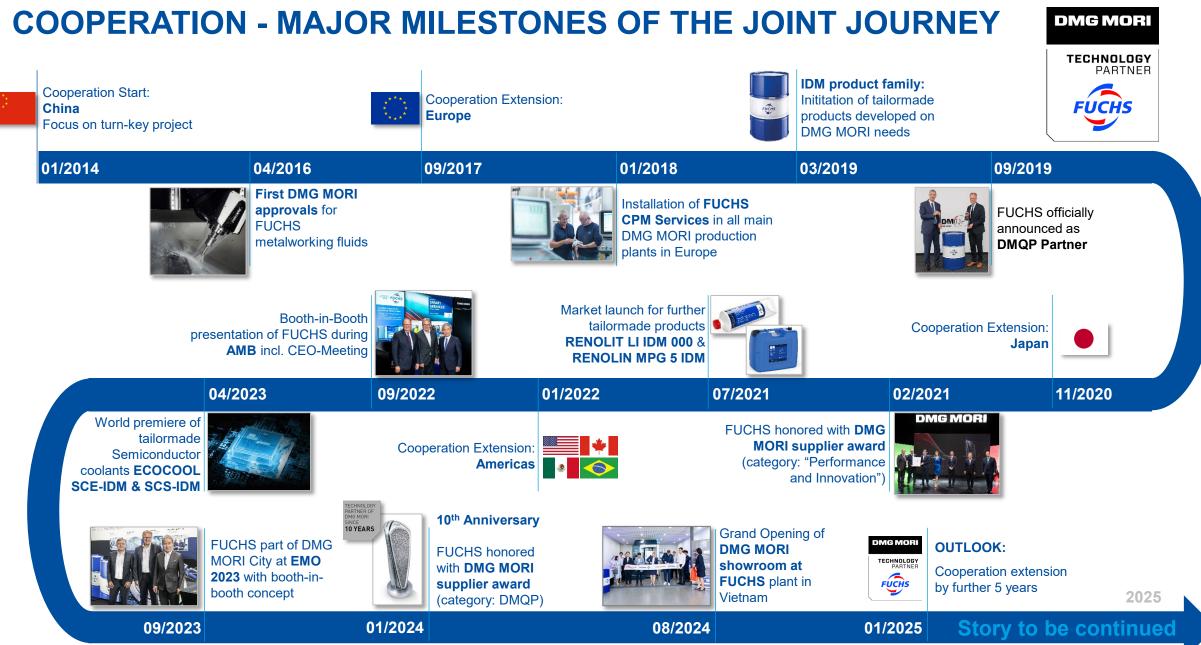
all data mentioned per end of Sep. 2024

DMG MORI

TECHNOLOGY PARTNER

UCHS

FUCHS is providing the perfect fit regarding global availability, products, sustainability, quality and flexibility and is therefore fulfilling all DMG MORI requirements to be a strong and reliable partner!





#### **COOPERATION - THE PEOPLE BEHIND THE COOPERATION**

#### DMG MORI

TECHNOLOGY PARTNER





as per 30.11.2024























MORI & FUCHS



OCT. 10, 2023 DMG MORI IGA







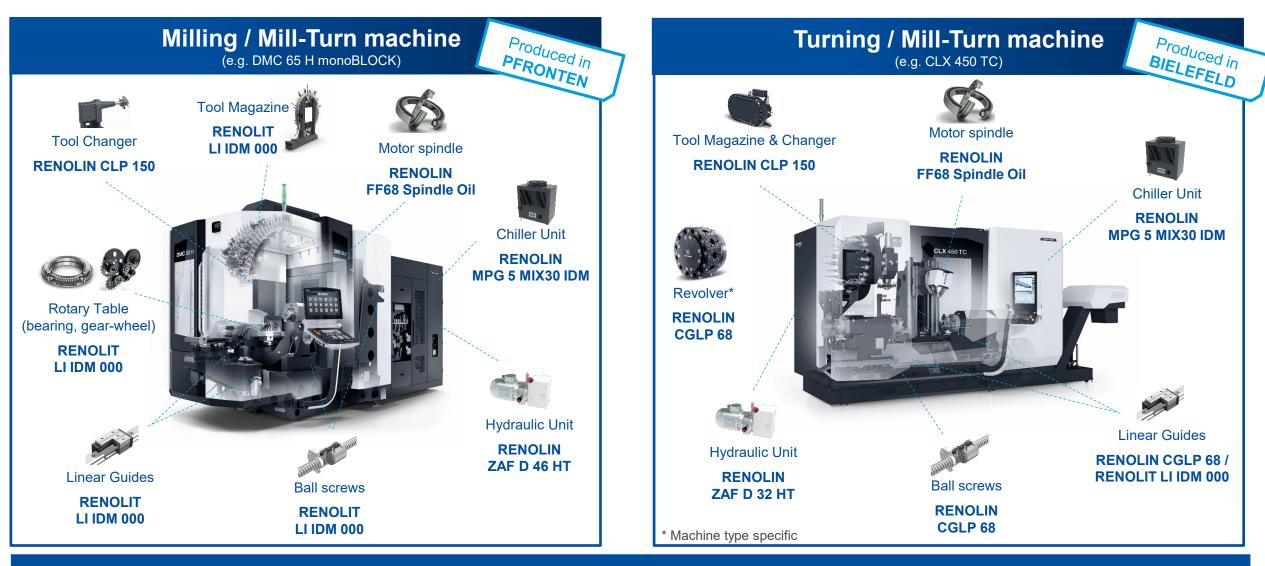






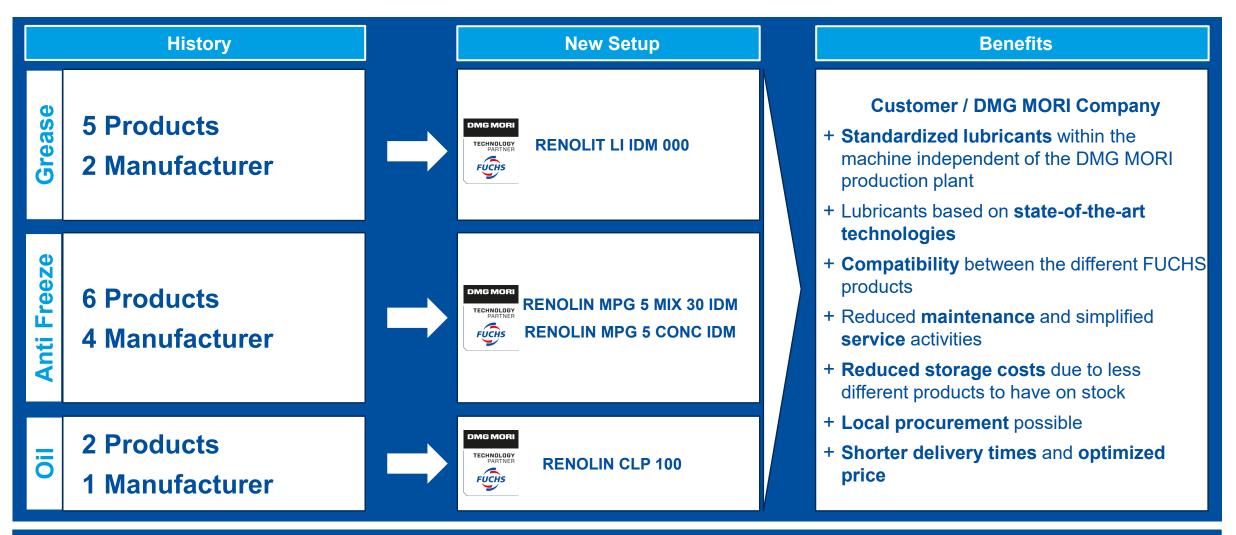


#### **BENEFITS** - LUBRICANT STANDARDIZATION AT DMG MORI



Standardization of high-performance lubricants used for maximum customer benefit

### **BENEFITS - REDUCTION OF PRODUCT COMPLEXITY**



All FUCHS products tested regarding miscibility and compatibility with competitor products which have been previously used at DMG MORI

#### DMG MORI TECHNOLOGY PARTNER HOW FUCHS DEVELOPED PRODUCTS FOR DMG MORI **FUCHS Efficient From** Increased **Production to** Performance & Operation Productivity **Compatible and** Secure Supply Chains Harmonized Fluids - Worldwide 스, 🗖 5 7..... Production Shipping Machine Set-up **Operation by** at Customer's Site Customer **One Partner**, All Lubrication Needs Sustainable and Holistic Approach

## **BENEFITS - JOINT DEVELOPED METALWORKING FLUIDS**

Our goal: enable the customer to achieve best possible performance throughout the process with DMQP metal working fluids

Metalworking Fluid	Origin		Materials	Specifics
ECOCOOL AFC IDM	Europe	semi-synthetic	aluminum, cast iron, stainless steel, steel	Multifunctional universal product for drilling, turning & milling
ECOCOOL SF-C IDM	Europe	full-synthetic	aluminum, stainless steel, steel	Excellent for grinding or mixed operation
ECOCOOL SCS IDM	Europe	full-synthetic	aluminum, titanium, stainless steel	Semiconductor and Medical applications
ECOCOOL SCE IDM	Europe	semi-synthetic	aluminum, titanium, stainless steel	Semiconductor and Medical applications
ECOCOOL SCG IDM	Europe	full-synthetic	glass	Semiconductor applications
ECOCOOL 3000 DMJ	Japan	semi-synthetic	aluminum, copper alloys, titanium, stainless steel	Heavy-duty machining of difficult-to-cut materials; Replacement for neat oil
ECOCOOL 2500 DMJ	Japan	semi-synthetic	aluminum, steel and resin	Wide use from cutting to precision grinding possible
ECOCOOL 2000 DMJ	Japan	semi-synthetic	aluminum, copper alloys	Excellent for grinding or mixed operation

DMG MORI

TECHNOLOGY PARTNER

FUCHS

How to make them unique? Global: IDM = (Initiated by DMG MORI) | Domestic: DMJ = (DMG MORI Japan)

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## **BENEFITS - JOINT DEVELOPED METALWORKING FLUIDS**

#### TECHNOLOGY PARTNER

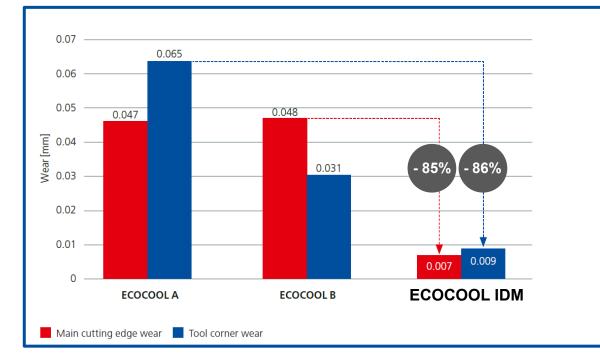
DMG MORI



#### Possible achievements with tailormade metalworking fluids

Example:	ECOCOOL IDM
Starting point:	Development of a coolant for high performance machining
Result:	High performance coolant for difficult-to-machine materials such as Titanium, Inconel, or Stainless Steel
Main industries:	Aerospace, Die&Mold
Benefit:	In average <u>85% reduction</u> of tool corner wear as well as main cutting-edge wear

reduced in comparison to standard products



# 

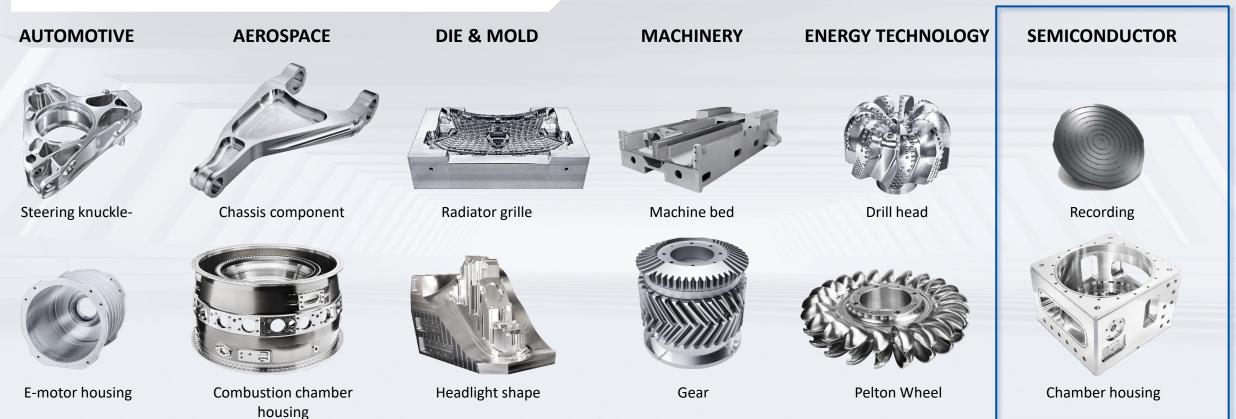
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#### EXCELLENT

### **BENEFITS - JOINT DEVELOPED METALWORKING FLUIDS**

#### **INDUSTRY - TECHNOLOGY COMPETENCE**

#### THE RIGHT SOLUTION FOR EVERY INDUSTRY



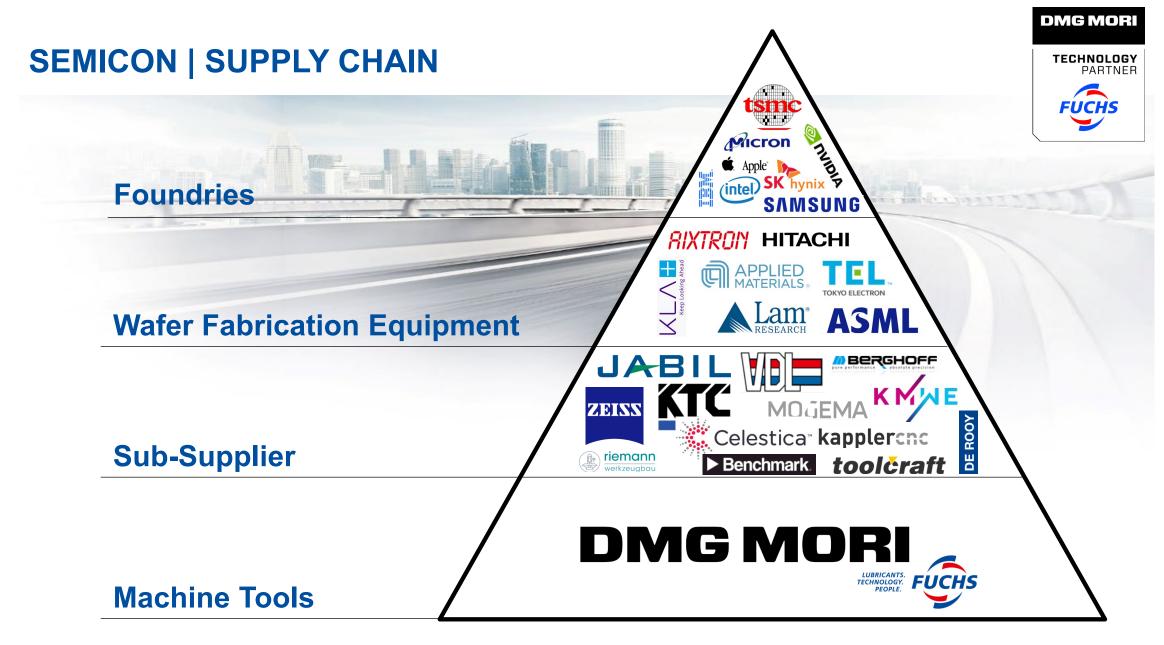
**Example: Semiconductor - holistic process solution** 

#### SEMICON | MX





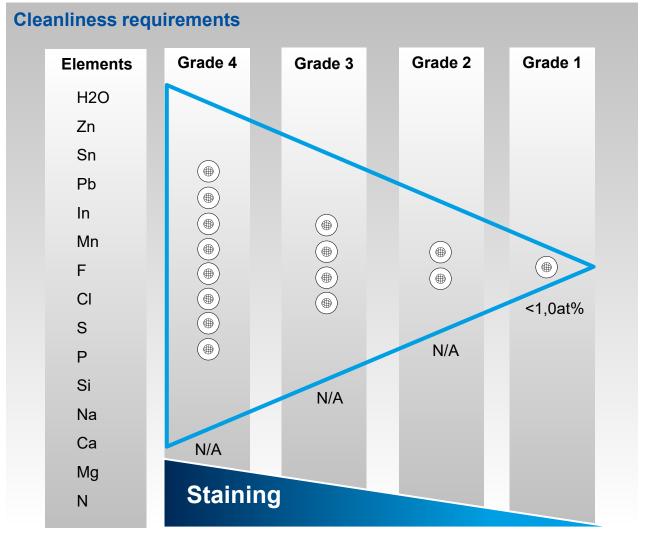




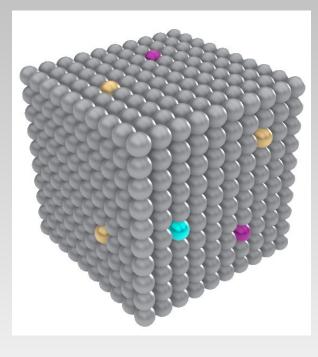
#### **SEMICON | NANO TECHNOLOGY** TECHNOLOGY PARTNER **30** nm/sec Growth of grass 80-120 nm Size of Corona-Virus FUCHS $0.001 \,\mu m = 1 \,nm$ **3 nm** Smallest size of transistor GATE DRAIN 15 mm SOURCE 15 mn FIN **19 Billion** pcs. of transistors **100.000** nm Thickness of paper 5 - 80 nm

DMG MORI

### **SEMICON | NANO TECHNOLOGY**



#### Atom model





#### Measuring methods





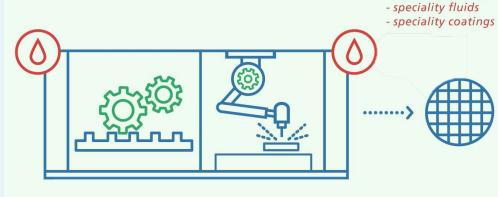


### FUCHS'S OFFER FOR THE MANUFACTURE AND OPERATION OF EQUIPMENT FOR SEMICONDUCTOR PRODUCTION

# Machining of microchip production equipment



Vacuum & Clean Room applications



NYETORR® NYECLEAN® NYEVAC®

DMG MORI

TECHNOLOGY PARTNER

FUCHS

**NYE LUBRICANTS** 

- speciality greases

\* ASML GRADE 2 approval

**RENOCLEAN MTS 7001** 



#### **TAILORMADE TO PERFORM – GRADE 1 / HIO-FREE** JOINT DEVELOPMENT

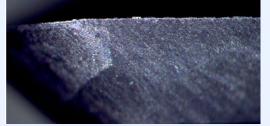
#### **ECOCOOL SCE-IDM**

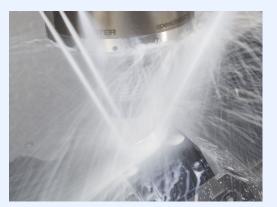
- Semisynthetic solution HiO uncritical formulation
- Excellent lubrication and performance
- Very good compatibility with aluminum alloy 5083
- Excellent microbiology resistance
- Good performance Titanium and steel

#### Approvals:

- ASML GRADE 2 (Omneo)
- DMG MORI
- Listed at ZEISS SMT







#### **ECOCOOL SCG-IDM**

- Synthetic solution *HiO uncritical formulation*
- Excellent wetting and cooling performance
- Developed for technical glass and ceramics for the semiconductor industry
- Tailor made for DMG MORI ULTRASONIC machines



- Approvals (in process):
  - ASML GRADE 2 (Omneo)
  - DMG MORI
  - ZEISS SMT





DMG MORI

#### **SEMICON | cleanONE**



DMG MORI



## Success Story – Segment SEMICONDUCTOR From market understanding to customer solutions

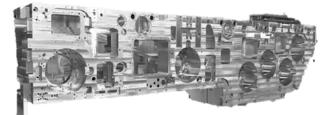


TECHNOLOGY PARTNER









Picture: DUV / EUV frame (up to 7m long)



# 

Market Knowledge Doing the right thing!

Customer	MOGEMA ( <u>Aalberts Group</u> )		
Industry	SEMICONDUCTOR		
Application	EUV / DUV frames for ASML and ZEISS SMT		
Machines (new plant)	3x DMG MORI DMC 340 U		
Machines (old plant)	32 machines (6x DMG MORI)		
Location (HQ)	GS 't Harde (NL) / Dronten (NL)		
Region	BeNeLux		



Picture: Assembly and final cleaning

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# **Key Messages**

01

Unique business model with focus on high performance products



Capital Market Day 2024



FUCHS – a profitable growth story



Digitalization initiatives driving innovation and efficiency

Lubricants enabling customer sustainability



From FUCHS2025 to FUCHS100

**MOVING YOUR WORLD** 





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By their very nature, forward-looking statements involve a number of risks, uncertainties and assumptions which could cause actual results or events to differ materially from those expressed or implied by the forward-looking statements. These factors can include, among other factors, changes in the overall economic climate, procurement prices, changes to exchange rates and interest rates, and changes in the lubricants industry. FUCHS SE provides no guarantee that future developments and the results actually achieved in the future will match the assumptions and estimates set out in this presentation and assumes no liability for such. Statements contained in this presentation regarding past trends or activities should not be taken as a representation that such trends or activities will continue in the future.

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