# FUCHS GROUP Investor Presentation

-

| June 2023 | Lutz Ackermann, Head of Investor Relations





- 01 | Business Model
- 02 | Financial Results Q1 2023
- 03 | FUCHS2025

# 04 | Megatrends

- Sustainability
- E-Mobility
- Digitalization

- 05 | Financial targets
- 06 | FUCHS a convincing investment
- 07 | Appendix

# 01 Business Model

.



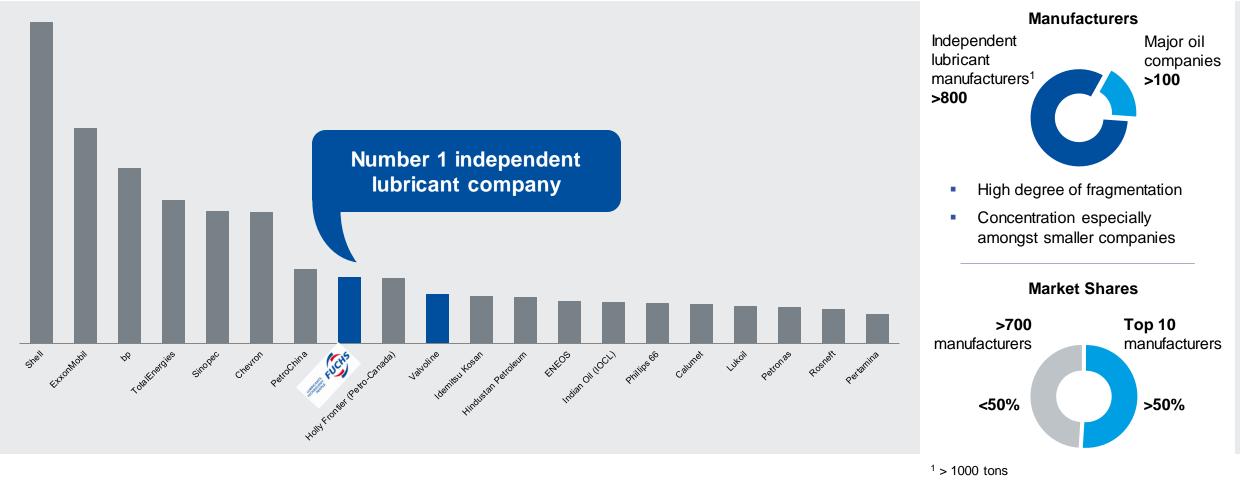
# **FUCHS AT A GLANCE**





# THE LEADING INDEPENDENT LUBRICANTS COMPANY







# OUR UNIQUE BUSINESS MODEL IS THE BASIS FOR OUR COMPETITIVE ADVANTAGE

### Technology and innovation leadership in

### strategically important product areas



FUCHS is fully focussed on lubricants



FUCHS

Independency allows reliability, customer & market proximity (responsiveness and flexibility) and continuity

> Advantage over major oil companies



FUCHS is a full-line supplier



FUCH

Global presence, R&D strength, know-how transfer, speed



Advantage over other independent companies

# **FUCHS2025 – STRATEGY PERSPECTIVE**



#### **BUSINESS MODEL**



# LUBRICANTS

Unique FUCHS business model based on strict application focus and tailormade solutions



### INNOVATION ENABLER

FUCHS has the solutions to help customers with their technology transformation

#### **MEGATRENDS**

**E-MOBILITY** 

Significant opportunities for FUCHS in fast developing markets

### SUSTAINABILITY

FUCHS empowers its customers to perform more sustainably



Å

### DIGITALIZATION

FUCHS GOES DIGITAL as a basis for smart services, operational excellence and Business Model Innovation

#### GROWTH



### GROWTH

FUCHS will exploit growth opportunities leading to an EBIT of €500 mn by 2025



# **FUCHS2025 – STRATEGY PERSPECTIVE**

UNIQUE BUSINESS MODEL BASED ON STRICT APPLICATION FOCUS AND TAILORMADE SOLUTIONS

### THE PRINCIPAL DUTIES OF A LUBRICANT: ENSURE THE EFFICIENT OPERATION AND PRESERVATION OF MOVING PARTS



Reduce friction and wear in moving systems



Separate surfaces and protect from wear



Cool machinery and equipment



Protect surfaces from corrosion



Transfer energy



# **LUBRICANTS ENABLE INNOVATION**

FUCHS HAS THE SOLUTIONS TO HELP CUSTOMERS WITH THEIR TECHNOLOGY TRANSFORMATION



# **FUCHS2025 – STRATEGY PERSPECTIVE**



#### **BUSINESS MODEL**



## LUBRICANTS

Unique FUCHS business model based on strict application focus and tailormade solutions



### INNOVATION ENABLER

FUCHS has the solutions to help customers with their technology transformation

#### **MEGATRENDS**

**E-MOBILITY** 

Significant opportunities for FUCHS in fast developing markets

### **SUSTAINABILITY**

FUCHS empowers its customers to perform more sustainably



Å

### DIGITALIZATION

FUCHS GOES DIGITAL as a basis for smart services, operational excellence and Business Model Innovation

#### GROWTH



### GROWTH

FUCHS will exploit growth opportunities leading to an EBIT of €500 mn by 2025



# **E-MOBILITY** SIGNIFICANT OPPORTUNITIES IN FAST-GROWING MARKETS



Mobility change is on a fast track: today main focus on batteries



~ \$3bn of new market for functional fluids of which we see on a conservative basis 50% relevant for FUCHS. E-lyte and cooling fluids are examples for FUCHS activities in this field.



Mobility change comes with additional requirements for lubricants: good news for FUCHS' highperformance product



Globally the number of combustion engines will increase over the course of the next 10 years: European market to decline, growth (number of vehicles) especially in China.

### E-mobility is a net opportunity with significant growth opportunities for the FUCHS Group.

# **FUCHS2025 – STRATEGY PERSPECTIVE**



#### **BUSINESS MODEL**



## LUBRICANTS

Unique FUCHS business model based on strict application focus and tailormade solutions



### INNOVATION ENABLER

FUCHS has the solutions to help customers with their technology transformation

#### **MEGATRENDS**

**E-MOBILITY** 

Significant opportunities for FUCHS in fast developing markets

# SUSTAINABILITY

FUCHS empowers its customers to perform more sustainably



Å

### DIGITALIZATION

FUCHS GOES DIGITAL as a basis for smart services, operational excellence and Business Model Innovation

#### GROWTH



### GROWTH

FUCHS will exploit growth opportunities leading to an EBIT of €500 mn by 2025



# **SUSTAINABILITY** FUCHS EMPOWERS ITS CUSTOMERS TO PERFORM MORE SUSTAINABLY



FUCHS drives sustainability along the entire value chain



We empower our customers to perform more sustainably leading to greater efficiency and additional value potentials



Lubricants are by nature a contributor to lower the CO<sub>2</sub> footprint along the entire value chain



The basic idea of sustainability comes with additional requirements for lubricants: good news for FUCHS' highperformance products

FUCHS products play a decisive role to help customers lower their CO<sub>2</sub> footprint.

# **FUCHS2025 – STRATEGY PERSPECTIVE**



#### **BUSINESS MODEL**



## LUBRICANTS

Unique FUCHS business model based on strict application focus and tailormade solutions



### INNOVATION ENABLER

FUCHS has the solutions to help customers with their technology transformation

#### **MEGATRENDS**

**E-MOBILITY** 

Significant opportunities for FUCHS in fast developing markets

## SUSTAINABILITY

FUCHS empowers its customers to perform more sustainably



Å

### DIGITALIZATION

FUCHS GOES DIGITAL as a basis for smart services, operational excellence and Business Model Innovation

#### GROWTH



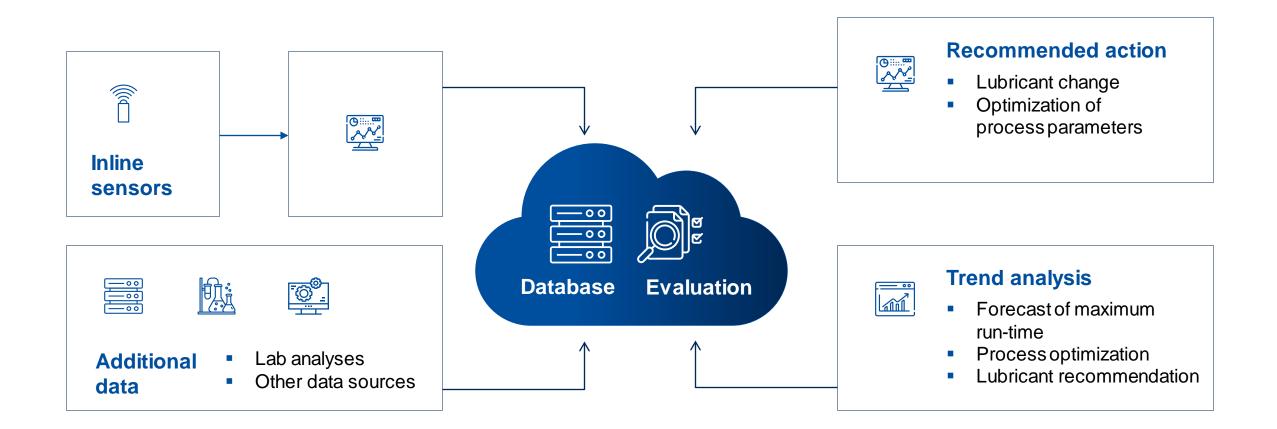
### GROWTH

FUCHS will exploit growth opportunities leading to an EBIT of €500 mn by 2025



# DIGITILIZATION

# FUCHS GOES DIGITAL AS A BASIS FOR SMART SERVICES, OPERATIONAL EXCELLENCE AND BUSINESS MODEL INNOVATION



# **FUCHS2025 – STRATEGY PERSPECTIVE**



#### **BUSINESS MODEL**



## LUBRICANTS

Unique FUCHS business model based on strict application focus and tailormade solutions



### INNOVATION ENABLER

FUCHS has the solutions to help customers with their technology transformation

#### **MEGATRENDS**

**E-MOBILITY** 

Significant opportunities for FUCHS in fast developing markets

### SUSTAINABILITY

FUCHS empowers its customers to perform more sustainably



Å

### DIGITALIZATION

FUCHS GOES DIGITAL as a basis for smart services, operational excellence and Business Model Innovation

#### GROWTH



#### GROWTH

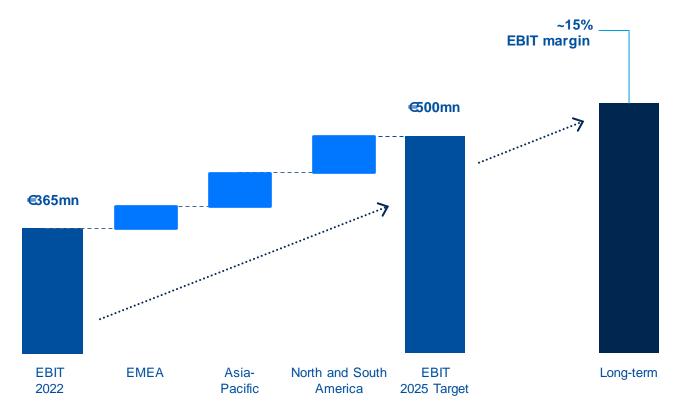
FUCHS will exploit growth opportunities leading to an EBIT of €500 mn by 2025



# GROWTH FUCHS WILL EXPLOIT GROWTH OPPORTUNITIES LEADING TO AN EBIT OF €500 MN BY 2025

## **Growth via segmentation**

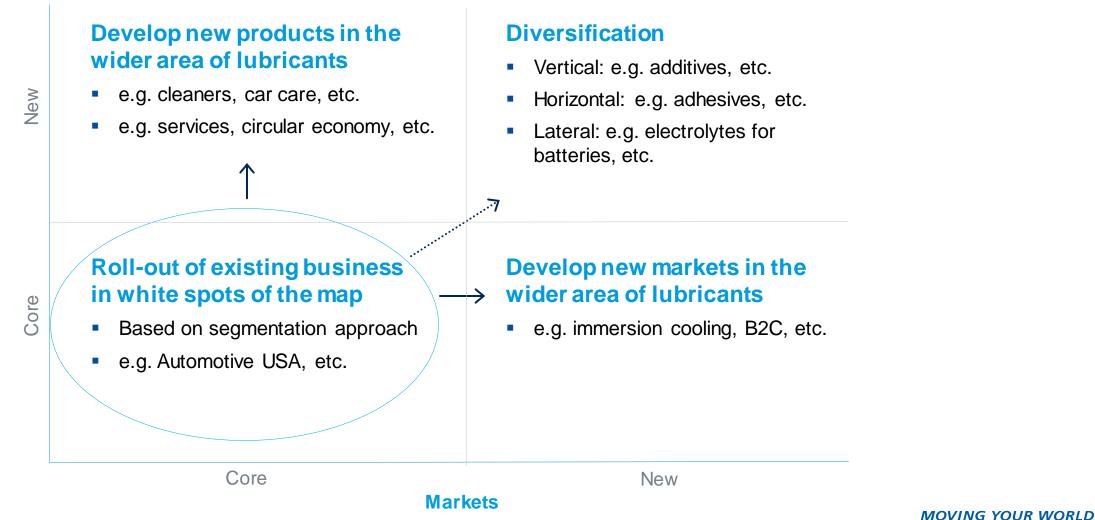
- Focussed approach
- Segmentation as important structural element
- Harvesting & realizing accelerated growth



# **GROWTH**



### DIVISIONS AND SEGMENTATION ARE THE BASIS OF FUCHS' FUTURE GROWTH



# **CLEAR VALUE PROPOSITION**





# **MOVING YOUR WORLD**



## WHAT: Delivering Efficient Lubrication Solutions

Technical Expertise Leading Solutions Customer Orientation Sustainable Attitude

### HOW: UNCONDITIONALLY RELIABLE

Customers trust us. And they trust us to find the solution. Because we make zero compromises. With unconditional reliability.

## WHY: MOVING YOUR WORLD

We exist because it is us who keep this world moving. Moving your world is not only about keeping it in motion. It's about moving it forward.

# WE ARE WHERE OUR CUSTOMERS ARE IN OVER 50 COUNTRIES

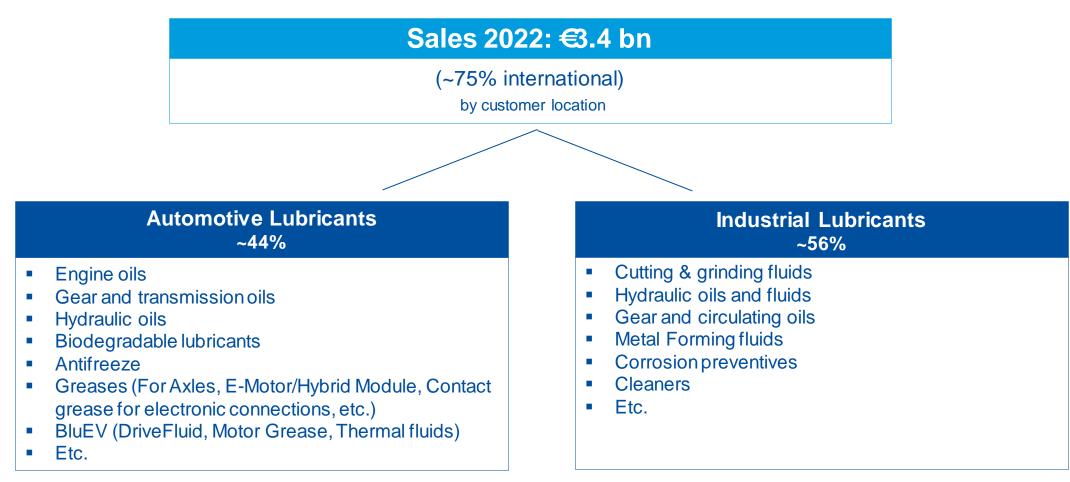






# **FULL-LINE SUPPLIER ADVANTAGE**

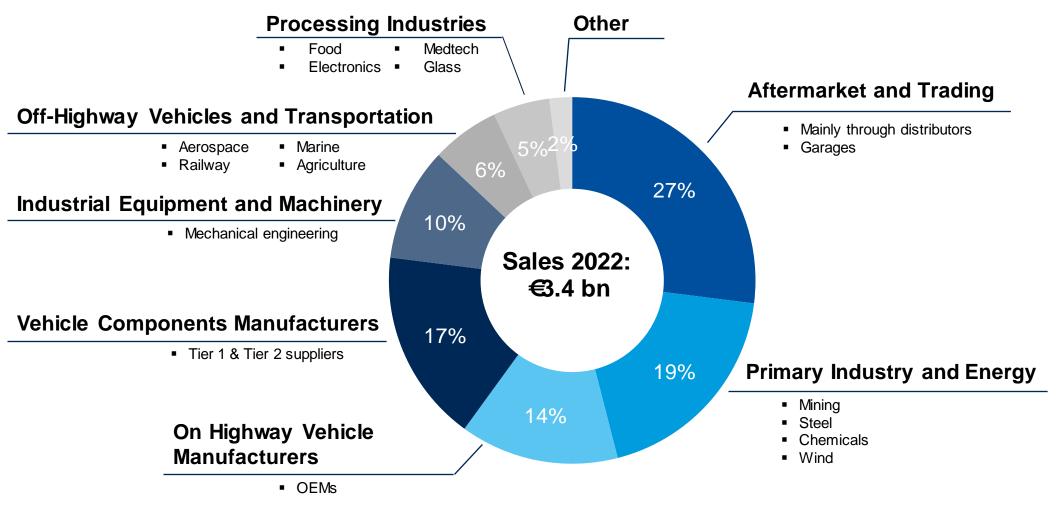
OVER 10,000 LUBRICANTS AND RELATED SPECIALTIES FOR MORE THAN 100,000 CUSTOMERS WORLDWIDE





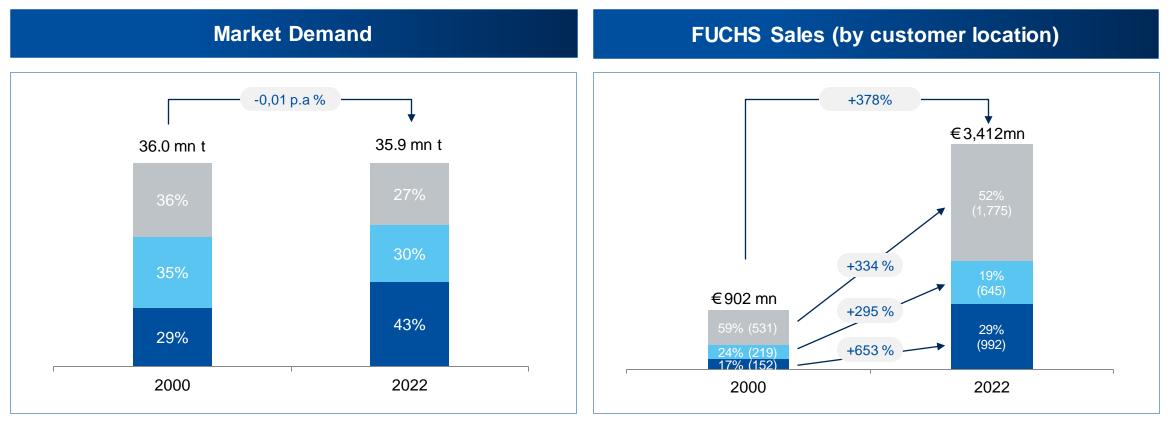
# WELL BALANCED CUSTOMER STRUCTURE

TOP 20 CUSTOMERS ACCOUNT FOR ~ 25% SALES



# **HIGHTECH LUBRICANTS ON THE RISE**



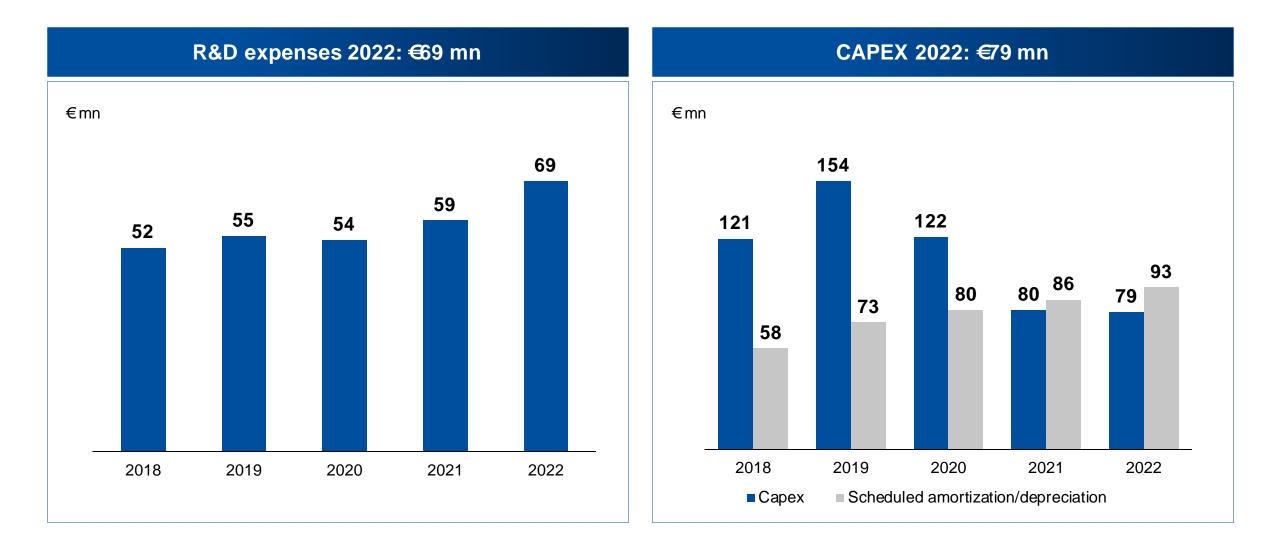


EMEA

Americas APAC

# **INVESTMENT IN THE FUTURE**

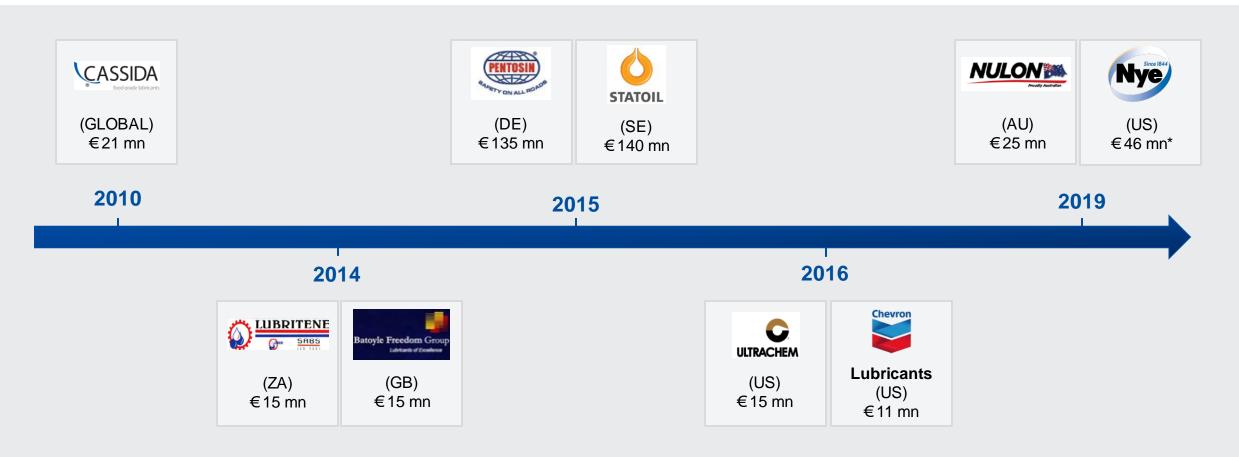






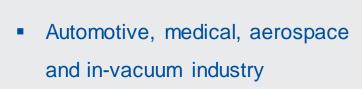
# STRONG TRACK RECORD OF INTEGRATING BUSINESSES

M&A TRANSACTIONS WITH MORE THAN € 10MN SALES (P.A.)





# **ACQUISITIONS LEVERAGE TECHNOLOGICAL EDGE AND** SPECIALTY EXPOSURE



Lubricants

TECHNOLOGY IN MOTION

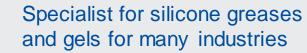
- Sales 2019 USD 50 mn (~ €45 mn), 180 employees
- Closing January 24, 2020
- Share Deal

- Longstanding trading partner of FUCHS Italy
- Sales 2019 of around €4 mn

WELPONER

- Acquisition includes customer base and workforce
- Signing / Closing October 1, 2020

- and gels for many industries
- Located in Sanford, NC, USA
- Sales 2019 USD 9 mn (~ €8 mn), mainly in North America, 21 employees
- Asset Deal ; Signing / Closing November 2, 2020







# **CONTINUED FOCUS ON M&A GROWTH**



×↑ S	
Strategic M&A Guardrails	Financial Imperatives
<ul> <li>Strengthening our footprint</li> <li>Fundamentally buying customer lists, specifications, approvals and knowhow</li> <li>Focus on bolt-on acquisitions to boost organic growth in regions and/or technologies</li> </ul>	<ul> <li>Synergies in purchasing, production, cross-selling, administration</li> <li>FVA is the main KPI, also when evaluating acquisition targets</li> <li>No predetermined pattern; model-adjusting to specific case</li> </ul>



# 90 YEARS OF EXPERIENCE – FOR THE FUTURE

MILESTONES OF THE FUCHS CORPORATE HISTORY



# 02 Financial Results Q1 2023

.



## HIGHLIGHTS Q1 2023 SUCCESSFUL START INTO THE YEAR



€936 mn

Sales up 16% yoy

**€103 mn** EBIT up 11% yoy

**€52 mn** FCF bef. acq. sig. up

# Q1 2023

- Sales development strongly price-driven
- Implemented price increases from 2022 drive Q1 2023 EBIT
- EBIT margin at 11.0% with sequential improvement by 1.2%pts. compared to Q4 2022
- FCF bef. acq. sig. higher due to lower NOWC build-up yoy

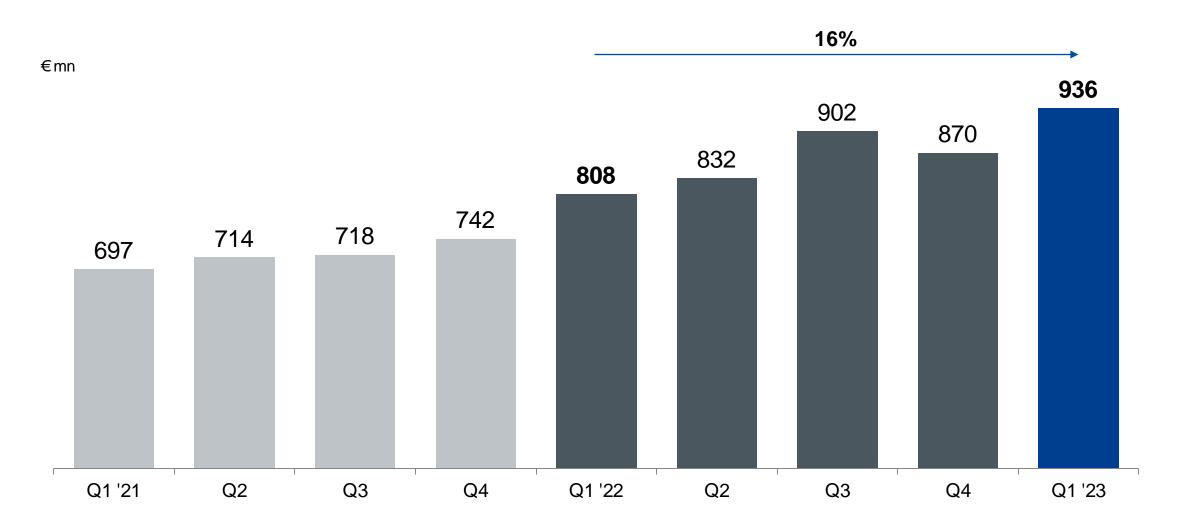
# Outlook FY 2023

Confirmation of outlook in an uncertain economic environment

- Sales: ~ €3.6 bn
- EBIT: ~ €390 mn
- FCF bef. acq.: ~ €250 mn
- FVA: above prior year (€172 mn)

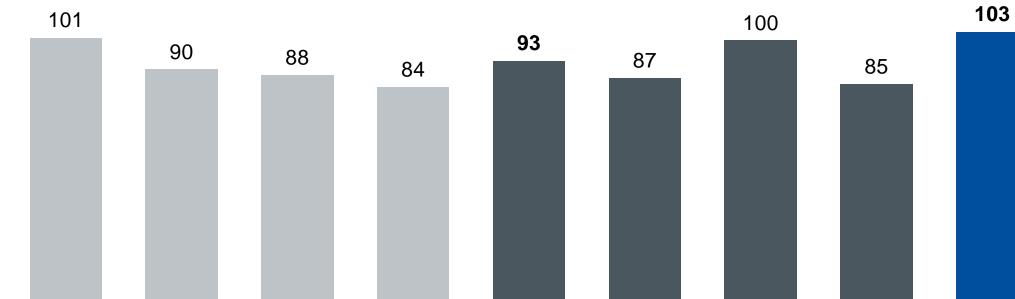
# **SALES DEVELOPMENT**





#### **MOVING YOUR WORLD**

Q1 '23



Q1 '22

Q2

11%

Q3

Q4

# EBIT DEVELOPMENT



Q1 '21

Q2

Q3

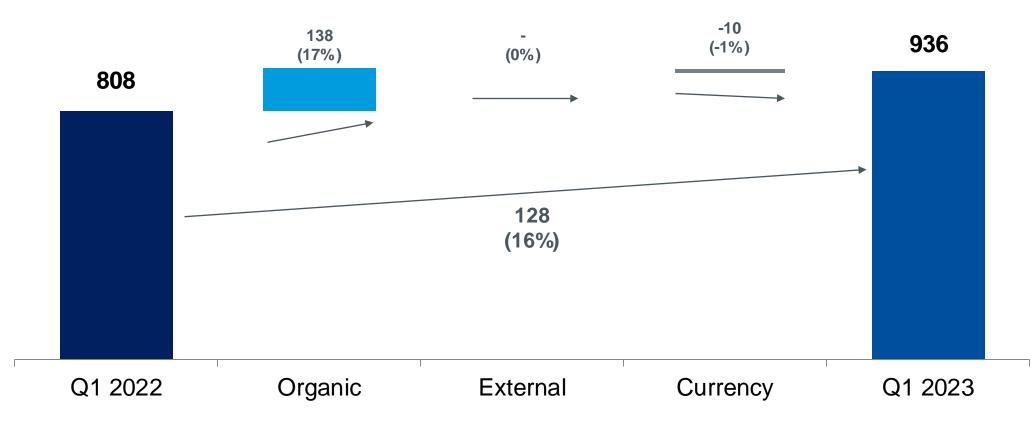
Q4

€mn



# Q1 2023 GROUP SALES

€mn



#### **MOVING YOUR WORLD**

KPI in €mn	Q1 2023	Q1 2022
Sales	936	808
Cost of sales	-647	-546
Gross profit	289	262
Other function costs	-188	-171
EBIT bef. at Equity	101	91
EBIT	103	93
CAPEX	-20	-11
NOWC	-39	-67
FCF bef. acq.	52	13

# Q1 2023 KPI SUMMARY

- Sales up 16% mainly price- and currency-driven
- Gross profit up 10% by compensation of sig. cost inflation through higher selling prices in 2022, however margin of 30.9% 1.5%-pts. lower yoy
- Other function costs 10% up, driven by higher freight and energy costs and sig. higher personnel costs
- EBIT up 11%; EBIT margin at 11.0% with sequential improvement by 1.2%-pts. compared to fourth quarter 2022
- CAPEX above prior year level
- Lower NOWC build-up yoy
- FCF bef. acq. sig. higher due to lower NOWC build-up yoy



# **EUROPE, MIDDLE EAST, AFRICA**



KPI in €mn	Q1 2023	Q1 2022
Sales	552	481
Organic growth	80 (17%)	60 (15%)
External growth	-	1 (0%)
FX effects	-9 (-2%)	1 (0%)
EBIT bef. at Equity	48	42
EBIT	50	44

#### Sales price-driven 15% up

- Almost all entities with double-digit growth rates; particularly high absolute and relative increases in Germany, Great Britain, South Africa, Sweden and Poland
- Negative currency effects mainly from South Africa and the Great Britain
- Significant earnings contribution from almost all entities

KPI in €mn	Q1 2023	Q1 2022	
Sales	252	237	
Organic growth	21 (9%)	10 (5%)	
External growth	-	-	
FX effects	-6 (-3%)	14 (6%)	
EBIT bef. at Equity	28	29	
EBIT	28	29	

# **ASIA-PACIFIC**

•	Sales up	6%	driven	by	prices	despite	negative	currency	effects	
---	----------	----	--------	----	--------	---------	----------	----------	---------	--

 After ending its zero-covid strategy, China below level of last year; Australia with highest growth contribution

 EBIT slightly lower due to lower contribution from China and negative currency effects while Southeast Asia and Australia posted earnings growth



# **NORTH AND SOUTH AMERICA**

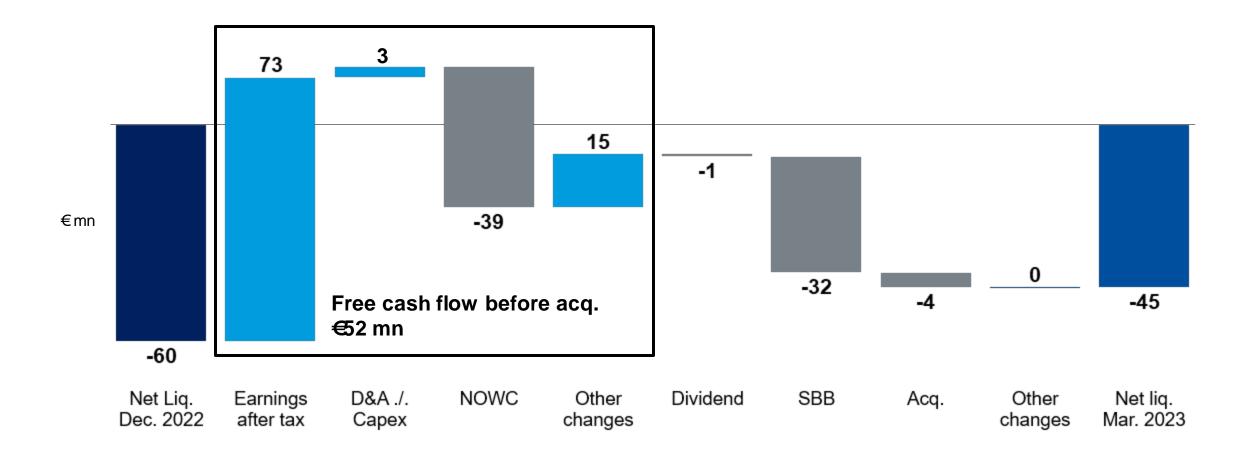


KPI in €mn	Q1 2023	Q1 2022	
Sales	181	141	
Organic growth	35 (25%)	20 (18%)	
External growth	-	-	
FX effects	5 (3%)	10 (9%)	
EBIT bef. at Equity	19	17	
EBIT	19	17	

- Sales up 28% due to price increases and positive business development
- Both North and South America improved EBIT in light of positive business development
- Strong dollar with a noticeable positive impact on earnings

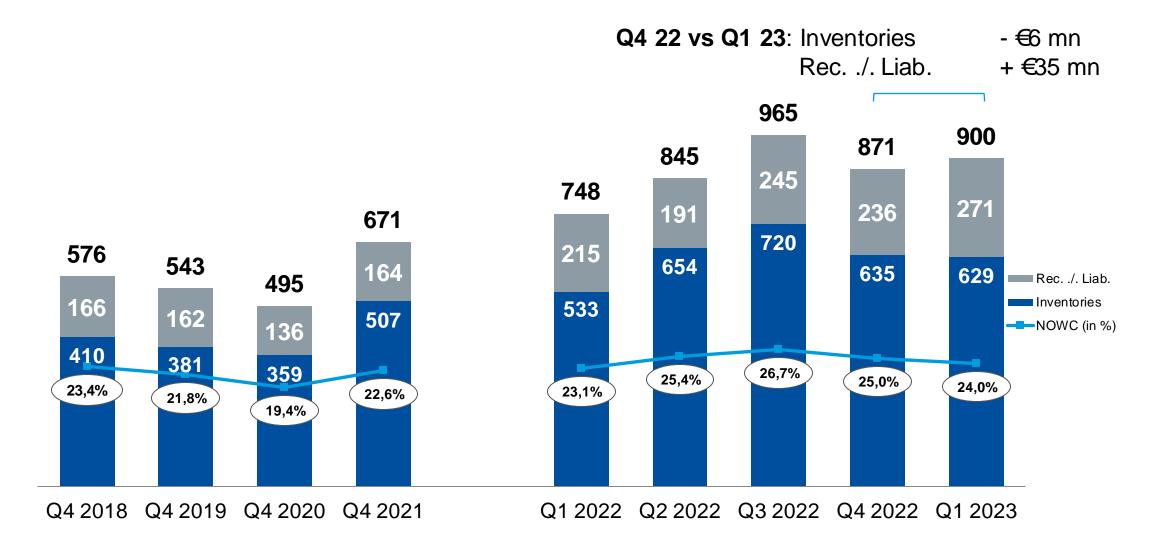


# **NET LIQUIDITY**



# **NET OPERATING WORKING CAPITAL (NOWC)**







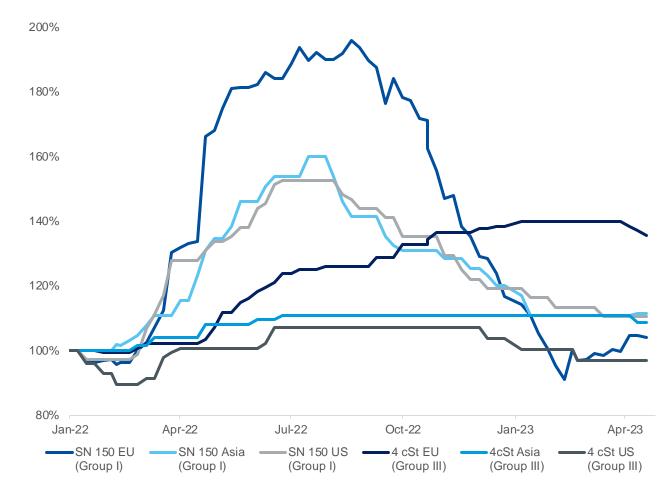
STRIVING FOR ALL-TIME HIGHS IN SALES, EBIT AND FCF BEF. ACQUISITIONS

KPI* in €mn	2022	2023	
Sales	3,412	~ 3,600	Organic growth from higher business volume and pricing lag-effects
EBIT	365	~ 390	Strict cost management vs. cost inflation (esp. personnel, freight)
FVA	172	above prior year	Higher earnings vs. slightly higher capital employed
FCF bef. acq.	61	~ 250	Higher earnings, sig. lower NOWC build-up compared to 2022

\* The impact of the ongoing tense geopolitical situation on the global economy and FUCHS cannot be estimated at this time. In addition, the further development of raw material prices remains a matter of great uncertainty.

# DIFFERENT PRICE DEVELOPMENTS FOR RAW MAT. BASKET





### Market Development Q1

- Base oil group I and II further decreased globally
   with regional differences in terms of timing and magnitude
- Base oil group III remained firm due to structural tightness and persisting supply limitations of single producers
- Prices for additive packages and other raw materials remained on high level

### Outlook Q2

- Base oils: Americas expected to reach price bottom,
   EMEA and Asia with potential small-scale increases
- Additive packages & other raw materials: Prices expected to slightly decrease at best

Data as at April 25<sup>th</sup>, 2023 %-changes vs. Dec. 31st, 2021

# 03 FUCHS2025

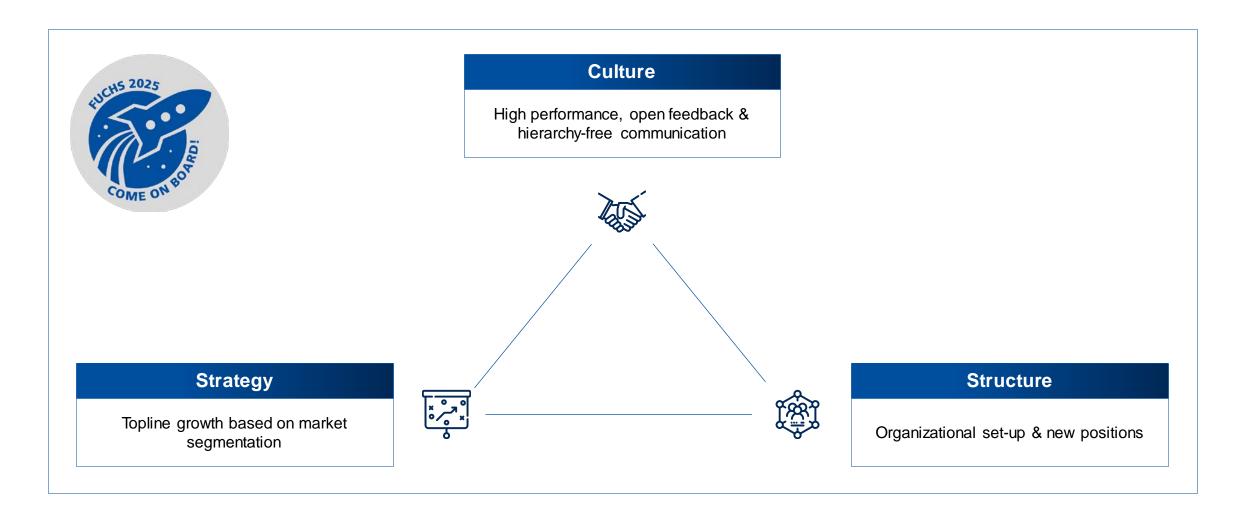
.

New Mindset for Future Challenges



## **FUCHS 2025**





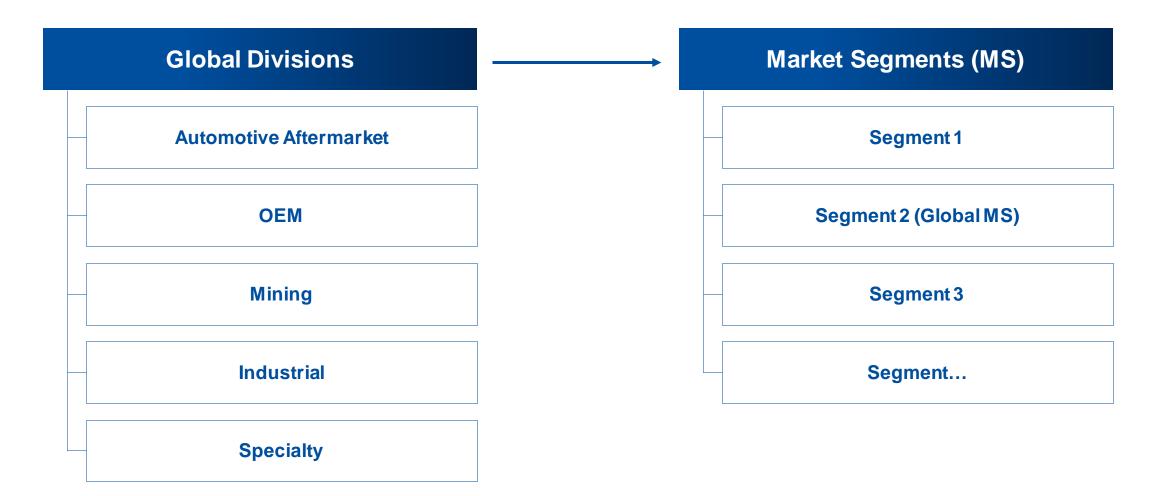




Operational Excellence	<ul> <li>Further standardize production &amp; procurement processes</li> <li>Harmonize systems based on global structures</li> </ul>	Customer & Market Focus	<ul> <li>Better market penetration through market segmentation</li> <li>Develop a global service portfolio by 2025</li> </ul>
Technology Leadership	<ul> <li>Technology Leadership in the segments we target until 2025</li> <li>Bring skills &amp; expertise at the three R&amp;D centers in China, Germany and the US at the same level</li> </ul>	Global Strength	<ul> <li>Overproportionate growth in Asia Pacific &amp; North and South America</li> <li>Use segmentation as a basis for strategic &amp; global business development</li> </ul>
People & Organization	<ul> <li>Be the employer of choice for existing and future employees</li> <li>Improve development programs, skills models and succession planning</li> </ul>	Sustainability	<ul> <li>CO<sub>2</sub>-neutrality "gate-to-gate" since 2020 and CO<sub>2</sub>-neutral "cradle-to-gate" by 2025</li> <li>Sustainable revenue at a 15% EBIT margin and corresponding FVA growth</li> </ul>

# **GROWTH VIA SEGMENTS**







# FUCHS IS WELL POSITIONED TO PROFIT FROM GLOBAL GROWTH MARKETS



# 04 Megatrends

.

- Sustainability
- E-Mobility
- Digitalization



# OUR VIEW ON SUSTAINABILITY



### Economic

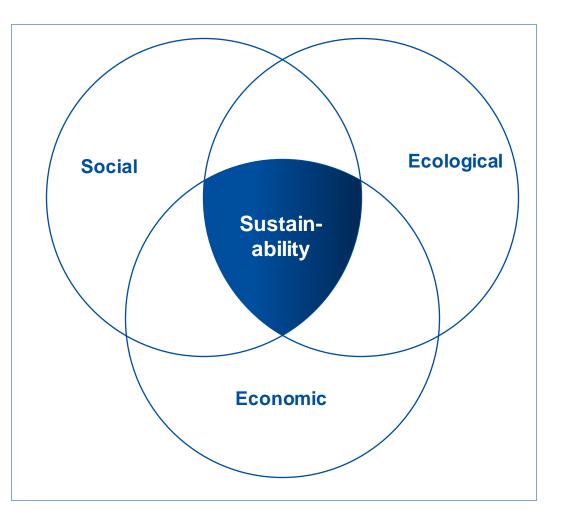
- Develop markets
- Bind & win customers
- Secure & increase longterm business

### 🔏 Social

- Employee safety & satisfaction
- "Corporate Citizenship"
- Compliance with human rights

### 

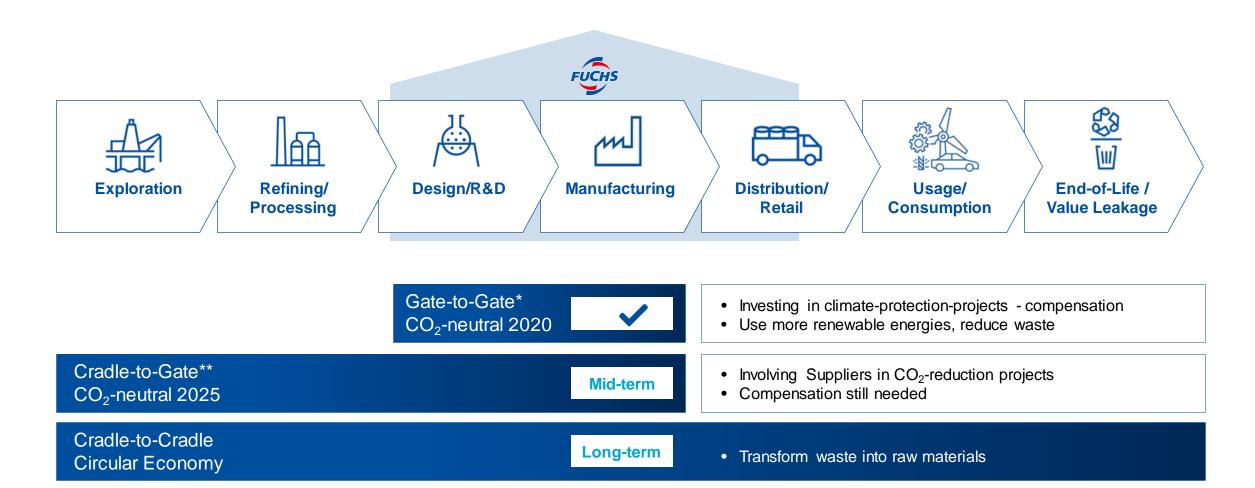
- Resource-efficient production
- Environmentally friendly products
- Reduction of CO<sub>2</sub> emissions



# **ECOLOGICAL SUSTAINABILITY @ FUCHS**



PARTNERING WITH THE COMPLETE VALUE CHAIN



151 \* Gate-to-Gate neutrality includes GHG-Protocol Scope 1, 2 & selected Scope 3-emissions (Water, Waste, Business Travel, Commuting) for all affiliates AND JVs incl compensation \*\* Cradle-to-Gate neutrality includes GHG-P. Scope 1, 2 & selected Scope 3-emissions (Water, Waste, Business Travel, Commuting PLUS purchased raw materials) incl compensation

# **INNOVATIVE ENGINEERING FOR SUSTAINABLE SOLUTIONS**



Thanks to our lubricants, machines run more efficiently, which in turn increases their efficiency and lifetime.

For example, FUCHS proved with an excavator operated for 8,000 hours that the use of a premium hydraulic oil saves about 9,600 liters of diesel.

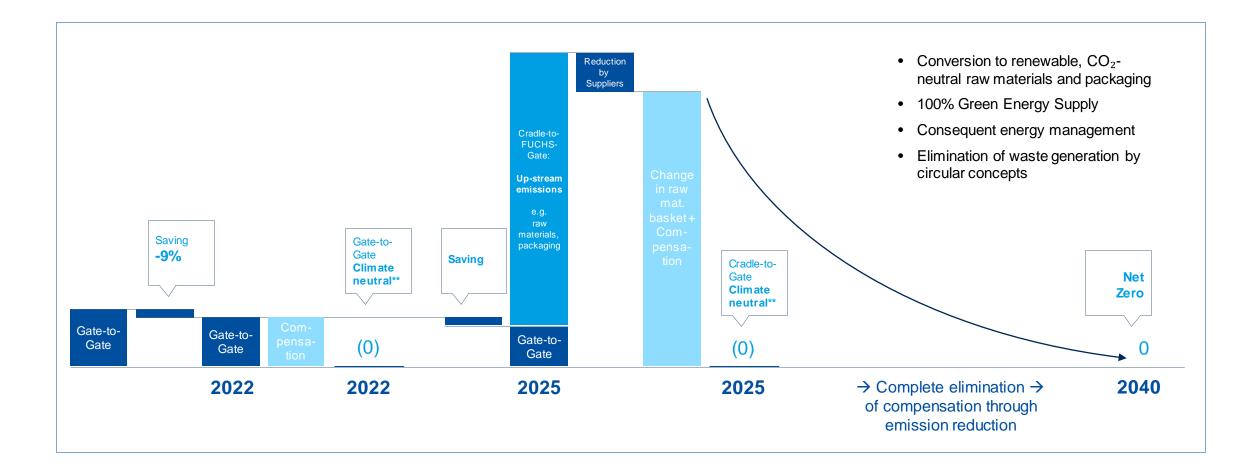
# This corresponds to a $CO_2$ -equivalent of nearly 30 tons.

FUCHS is constantly setting new standards with research partners and suppliers. FUCHS is providing solutions for sustainability in the industry.



# WE TAKE ACTION TO REDUCE FUCHS-EMISSIONS

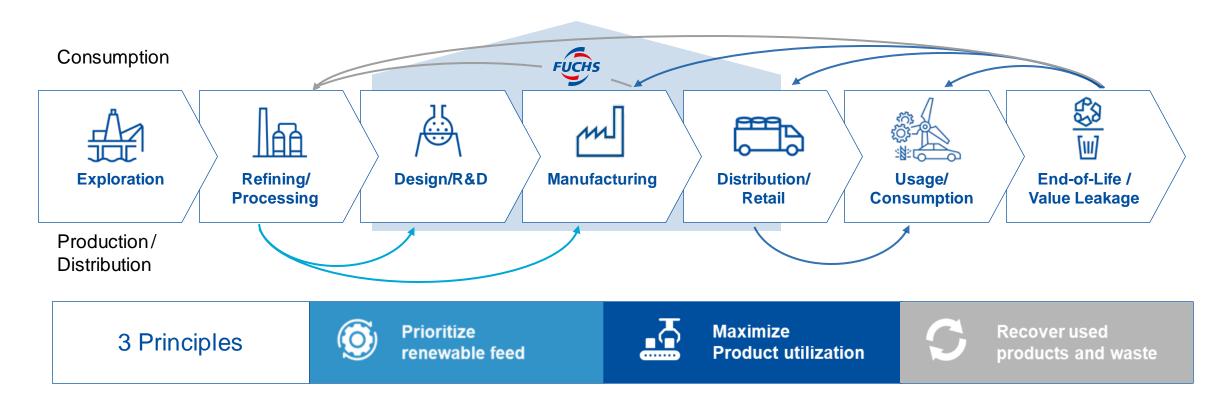
ROADMAP TO "NET ZERO" BY 2040





### FUCHS & CIRCULAR ECONOMY VALUE CHAIN

We understand Circular Economy as a holistic concept along the entire value chain, guided by 3 overarching principles



# FUCHS IN SUSTAINABILITY RATINGS AND RANKINGS



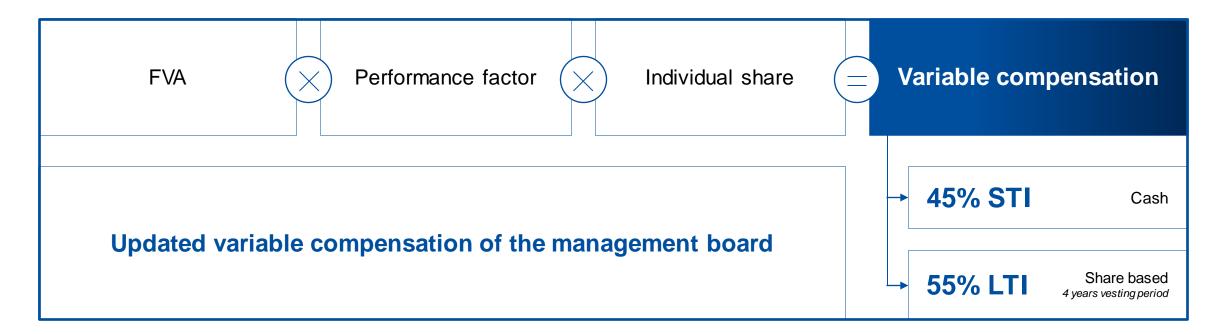
DISCLOSURE INSIGHT ACTION	ISS ESG ⊳	MSCI ESG RATINGS	ecovadis
CDP	ISS	MSCI ESG Research	EcoVadis
<ul> <li>FUCHS started comprehensive CDP- disclosure in 2021</li> <li>Climate change rating could be improved from D- to C</li> <li>Water security rating could be improved from D to B-</li> </ul>	<ul> <li>FUCHS was rated "C-" in 2022, with Transparency Level "High"</li> <li>Performance Score could be improved from 25.52 to 26.93</li> </ul>	FUCHS improved rating from BB to BBB in 2021	<ul> <li>FUCHS responds on a local basis by producing affiliates and on customer request</li> <li>In 2022, four FUCHS affiliates received "Gold"-Award</li> </ul>



### SUSTAINABILITY OTHER ASPECTS

### Change of corporate name

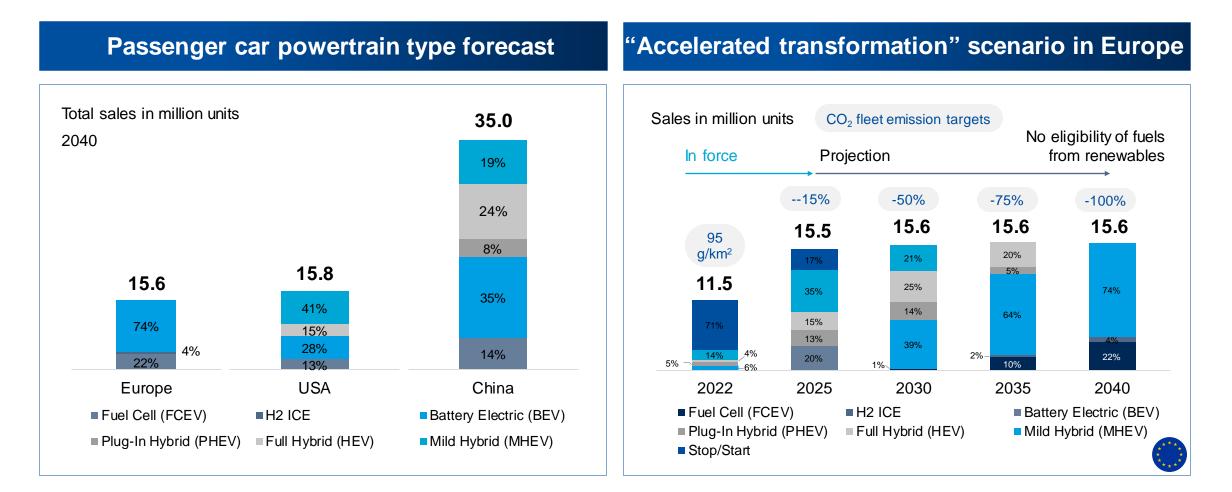
FUCHS PETROLUB SE becomes FUCHS SE on July 3, 2023





# **MARKET TREND ANALYSIS**

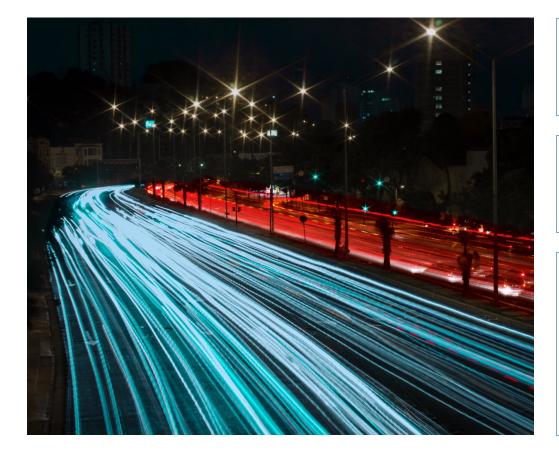
- TRANSFORMATION SCENARIO UNTIL 2040





# SUSTAINABILITY DRIVES NEW TECHNOLOGIES

E-MOBILITY - THE SOURCE OF NEW OPPORTUNITIES





Primary target for e-mobility is passenger car and light duty

$\overline{\mathbb{X}}$

Heavy duty and stationary engines will follow very slowly – long haul and offroad is not feasable or inefficient

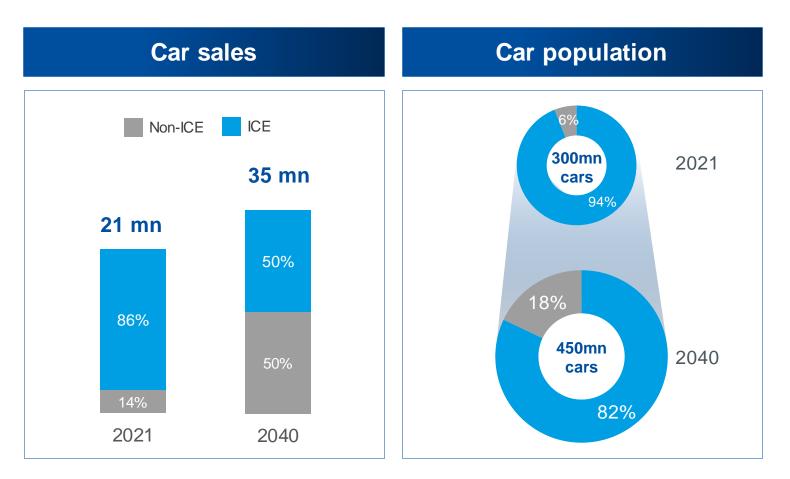


What does it mean to the markets in the light of the today's situation

# CHINA US EUROPE

# **E-MOBILITY RAMP UP SCENARIO: CHINA**

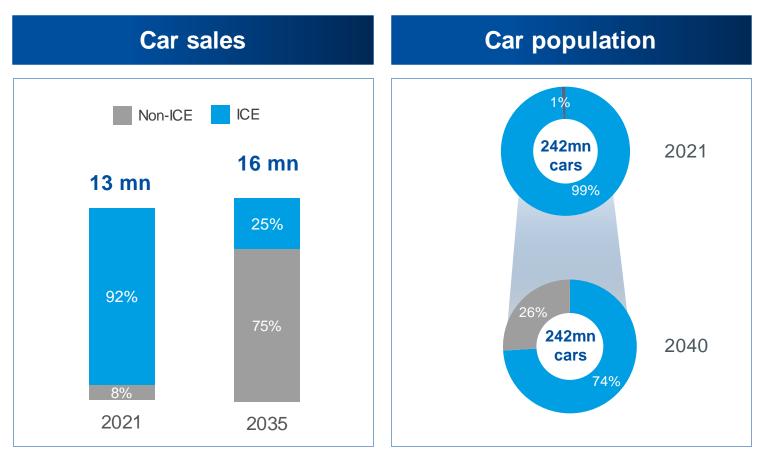




- Strong increase in car sales and car population in China
- Openness in technology leading to more balanced split between ICE and non-ICE
- Even with a fast-growing share of BEVs, there will be more combustion engines in 2040 than today
- Implication on lubricant volumes:
  - current automotive market China ~3.5mt
  - ~1/3 bigger lubricant market including efficiency gains leads to volume increase of ~800kt

# **E-MOBILITY RAMP UP SCENARIO: EUROPE**





- Regulation in Europe will lead to ban of ICE cars between 2030 2040
- Overall car population expected to be largely stable
- Assumption: avg. 5 Mio. additional BEVs/year on the road till 2035
- Implication on lubricant volumes:
  - Current total European market ~5.8mt
  - Volume reduction of automotive passenger car market by around 25%
  - Heavy-duty segment (~50% of automotive) expected to be stable
  - Volume decline by ~700kt

Assumption: Full loss of car lubricants (MWF, grease,...)

# **E-MOBILITY SCENARIO: USA**









# WHERE WE WANT TO GET? **MARKET POTENTIAL**

# **Premium cars case** + Premium cars using dielectric coolant \$bn Electric Driveline Fluid (EDF) FUCHS Thermal Fluid (TF) FUCHS

2030

2035

# **FUCHS** defines ~50% as relevant

Market in USD ELECTRIC VEHICLE (EV) FLUIDS USED IN PASSENGER **VEHICLES, \$ BILLION** 

Source: McKinsey Lubes 205 model, August 2020; McKinsey EV Fluids 2035 model

2025

3

2,5

2

1,5

1

0,5

0 2020

# **FUCHS BluEV**

02

# **Development of E-Mobility Fluids**



### PHASE 3 On the road

- Thermal fluids
- Connector greases
- Corrosion protection
- Cleaners

### PHASE 2 Assembly

- Heat conductive pastes / Gap fillers
- Thermal fluids
- Electrolytes by E-Lyte
- Connector greases
- Screw coatings
- Corrosion protection



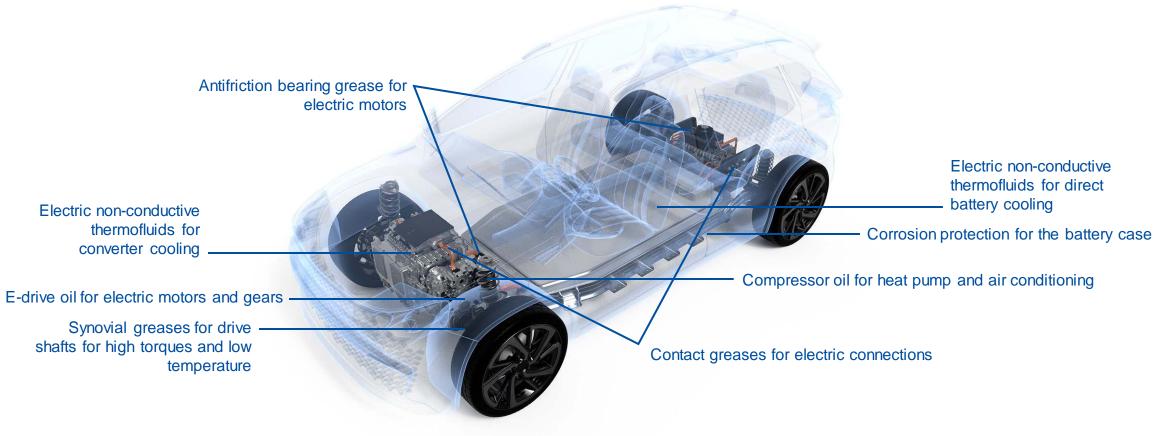


### PHASE 1 Manufacturing

- Stamping lubricants
- Metal working fluids for machining processes
- Forming oils
- Corrosion protection for transportation
- Cleaners

# **FUCHS** BluEV









			Electr	Electric Driveline Fluid (EDF)			Thermal Fluid (TF)	
Ð	Wear Protection	ANN AND	EDF dry No direct contact with e- motor windings	EDF wet Direct contact with e-motor windings	EDF wet FC (Friction Co ntrol) Direct contact			VF Lubrication and cooling one integrated
	Bearing Performance				with e-motor windings Allows use of friction parts (like LSD,	TF EM Bearing protection if needed Direct contact		fluid circuit
U	Thermal Fluid / Cooling				clutches, synchronizers)	with e-motor windings	TF Bat For battery cells	
	Friction Control	DHD	EDF dry FC (Friction Control) e.g. LSD					
			,				oil based	water containi

# **MARKET IMPACT NEW OPPORTUNITIES**



### Electrolyte market opens up significant business potential



Strong increase in demand especially in Europe



Small to medium volume products - design to application



Therefore JV with E-Lyte to enter into this market segment – it is part of the drivetrain fluids – transfer of energy



We focus on high performance electrolytes, not on standard high volume market of traction batteries

E-Lyte product performance is unique to support, i. e. fast loading cycles



Perfect fit between E-Lyte and FUCHS – high technology meets high technology and industrial experience



# **BROAD SPECTRUM OF APPLICATIONS FOR ELECTROLYTES**









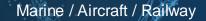






BEV / Light commercial vehicles

- Busses
- Drones



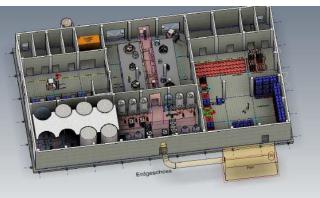
Computer, Communication und Consumer Electronic

# JOINT VENTURE WITH E-LYTE INNOVATION



### Kaiserslautern, GER





 Access to Industry and Gigafactories

 e
 Established Network in the Elektrolyte Industry

 ucture
 Technical Know How

Embedded in R&D Campus

LUBRICANTS. TECHNOLOGY. PEOPLE.

Know-How Production and Supply Chain

**Process-Expertise** 

Organization & Infrastructure

Global Footprint



# EFFICIENT LUBRICATION SOLUTIONS BY IMPLEMENTING THE FUCHS SMART SOLUTIONS ECOSYSTEM

### **CUSTOMER FOCUS**

- FUCHS listens carefully to customers all around the world and understands the specific customer needs
- o Our lubricants enable our customers to deliver an outstanding performance
- We have the knowledge how to develop those chemical products as per the requirements of our customers

### THE GOAL OF ALL SOLUTIONS IS ADDRESSING THE THREE MAJOR CUSTOMER NEEDS:

#### **Protection:**

maximize equipment life and availability (machines, equipment and tools).

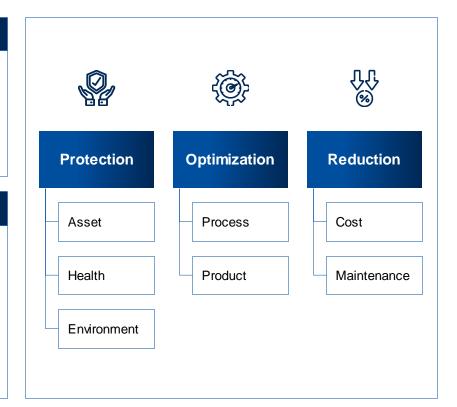
### tộ;

#### **Optimization:**

maximize customer performance (maximize output, increase quality, minimize input)

#### ۳û

### Savings: reducing the use of ressources (raw materials, maintenance, ...)



FUCHS to act as a solution-oriented partner with our customers to manage movable/rotating assets in a sustainable way

# FUCHS SMART SOLUTIONS OUR INPUT





### Technology

- More than 10.000 lubricants for various industries
- German technology globally engineered: High performance products delivering improved performance/life time at customers
- Pioneering future performance fluids applications, e.g. e-mobility, thermofluids, electrolytes, etc.
- Globally available engineering and technology experts

### Experience

- 90 years of experience in lubrication and full focus on lubrication
- Customer service excellence with one face to the customer
- In depth expertise on customer market segments



LUBRICANTS. TECHNOLOGY.

PEOPLE

### **Digitalization Solutions**

- o FluidAnalyzer
- o FluidMeter
- o FluidsConnect
- o Man On Site



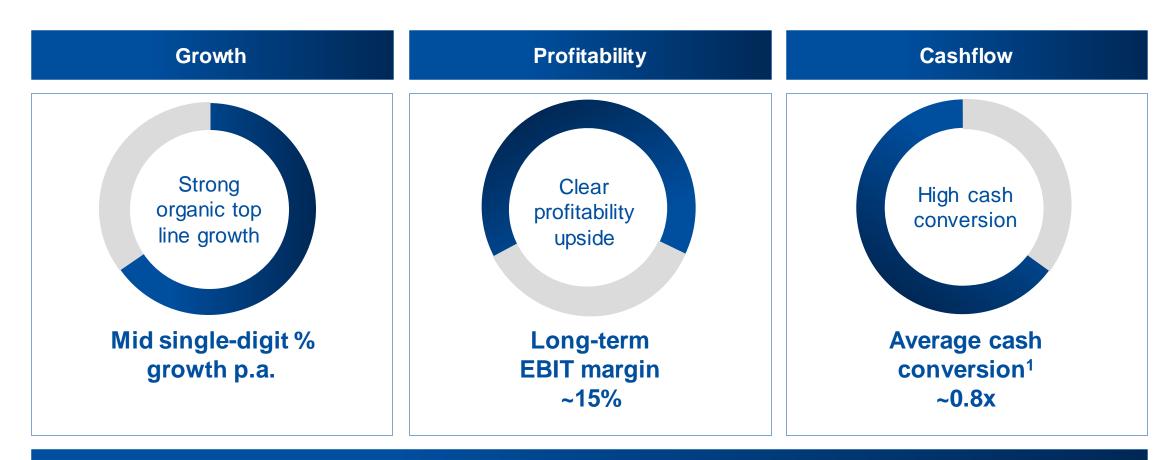
# 05 Financial targets

۰.





# **FINANCIAL TARGETS - OVERVIEW**

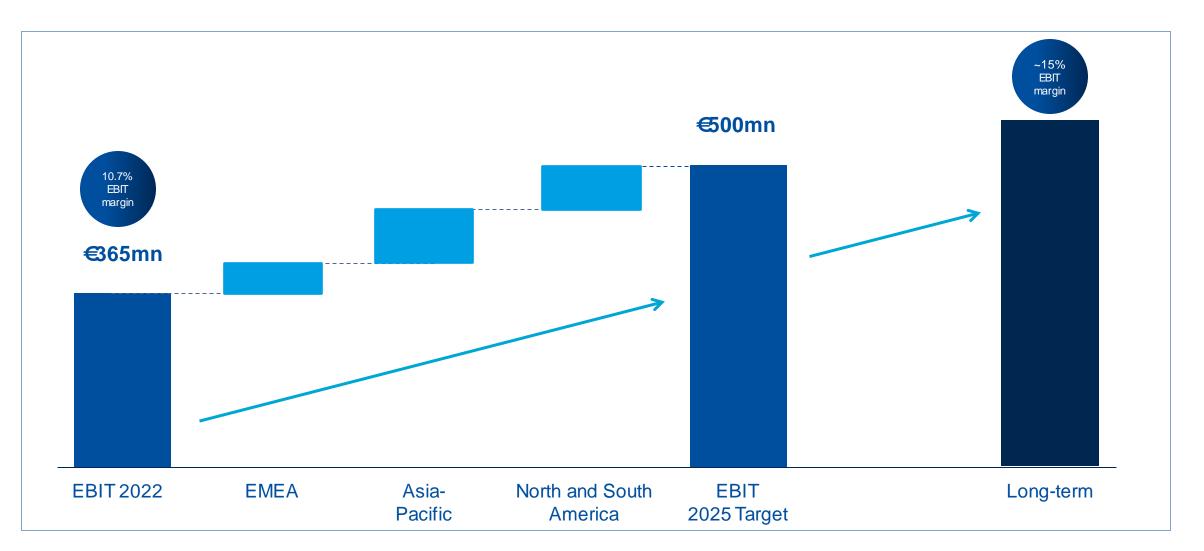


Upgrade of dividend policy: Increase dividend each year

1) Cash conversion = FCF bef. Acq./ Net income

### **FINANCIAL TARGET 2025**





### **GROWTH DRIVER 2025**







### **EMEA**

- Improved market penetration through segmentation
- Supply Chain & Logistics
   Excellence
- Process Efficiency/ Digitalization
- Profit growth throughout the region
- Profitability Nordics
- Germany Merger

### **Asia-Pacific**

- Improved market penetration
   through segmentation
- Strong growth in all sub regions (Australasia, East Asia, India and Southeast Asia)
- Accelerated specialty sales growth through NYE integration



### North & South America

- Improved market penetration
   through segmentation
- Main growth coming from North America (USA, Mexico, Canada)
- Further development of automotive business in the US

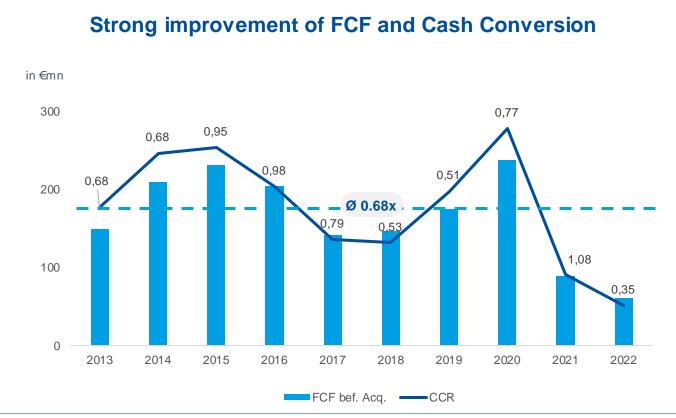


## **2025 TARGET REFLECTING ACCELERATED EBIT GROWTH**





### FCF CONVERSION<sup>1</sup> STRONG HISTORIC TRACK RECORD – FURTHER IMPROVEMENT AHEAD



### FCF levers going forward

- Strict **NOWC management**; current high level to come down with normalised cost inflation rates going forward
- Maintain CAPEX on D&A level of ~ €80mn
- With reduced investments, CCR has potential to grow above ten-year average of 0.73x
- 0.8x CCR target reflecting growth and accordingly NOWC build-up

<sup>1)</sup> Cash conversion = FCF bef. Acq./ Net income

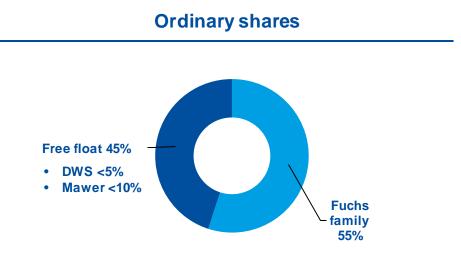
## **FUCHS -** a convincing investment



## **BREAKDOWN ORDINARY & PREFERENCE SHARES**



(DECEMBER 31, 2022)



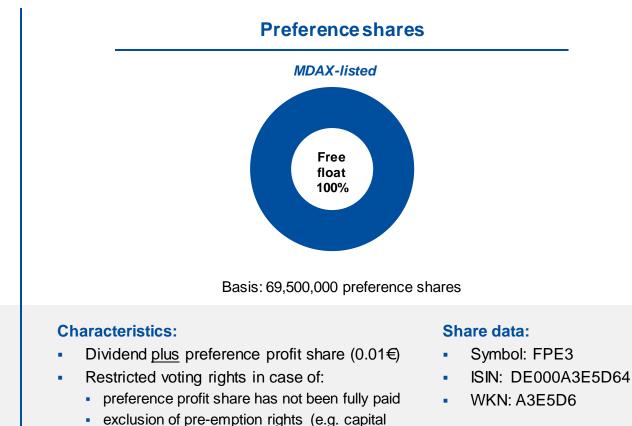
Basis: 69,500,000 ordinary shares

#### **Characteristics:**

- Dividend
- Voting rights

#### Share data:

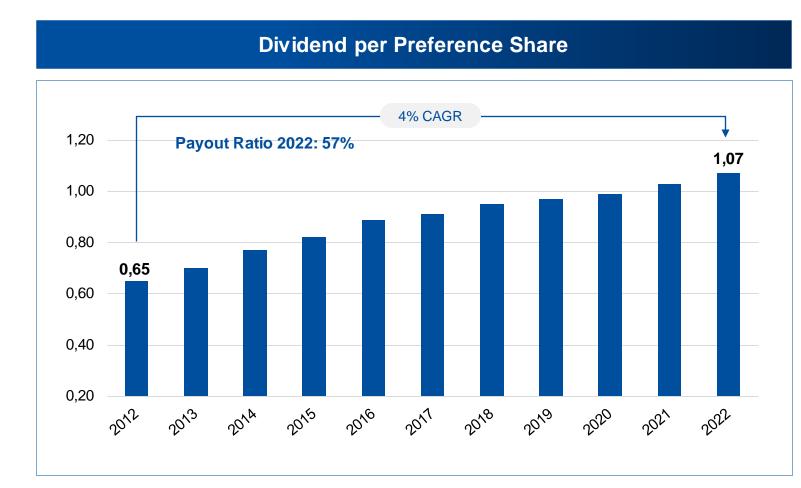
- Symbol: FPE
- ISIN: DE000A3E5D56
- WKN: A3E5D5



increase, share buyback, etc.)

## **UPGRADE OF DIVIDEND POLICY**





### 21 years

of consecutive dividend increases

### **4 %** CAGR over the last 10 years

**30 years** without dividend decreases



\_\_(\$)

Old: Increase the absolute dividend amount each year or at least maintain previous year's level



New: Increase dividend each year

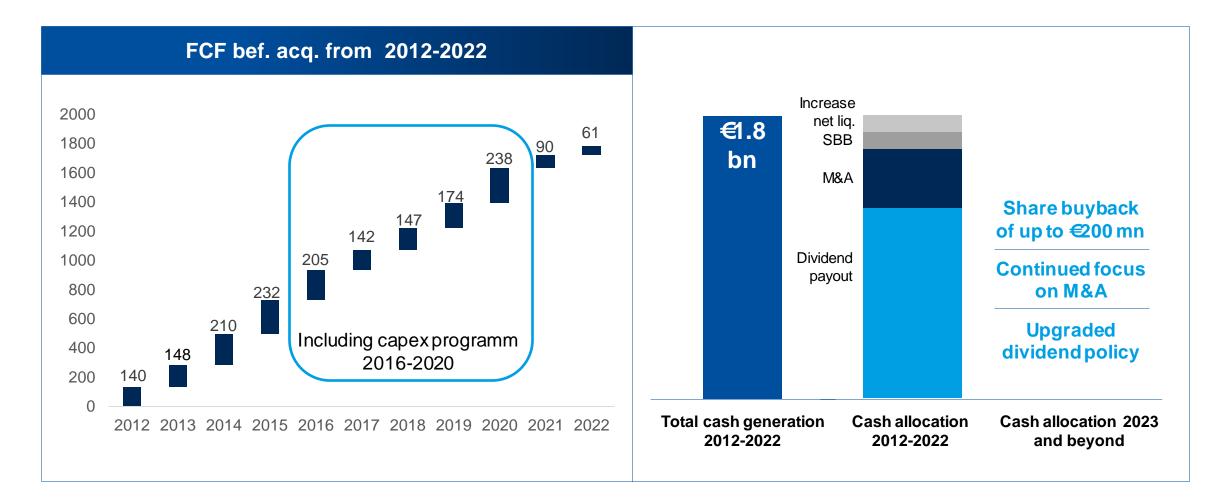
### SHARE BUYBACK PROGRAMME COMMENCED



ĭ € E	
Key points	Implications
<ul> <li>Up to 6,000,000 shares, thereof up to 3,000,000 ordinary shares and up to 3,000,000 preference shares</li> </ul>	<ul><li>Shares to be cancelled</li><li>Optimization of capital structure</li></ul>
<ul> <li>Total purchase price of up to EUR 200 million (excluding incidental acquisition costs)</li> </ul>	No limitation in growth ambitions and potential M&A opportunities
<ul> <li>Programme started on June 27, 2022 and will last until March 29, 2024 at the latest</li> </ul>	<ul> <li>Financed through Free Cashflow generation; optionally usage of short-term bank loans</li> </ul>

## **COMITTED TO REALIZE SHAREHOLDER VALUE**





## BALANCED CAPITAL ALLOCATION STRATEGY SUPPORTED BY STRONG FREE CASH FLOW



LUBRICANTS. TECHNOLOGY. PEOPLE.

## 07 Appendix

.



### **TOP 20 LUBRICANT COUNTRIES**

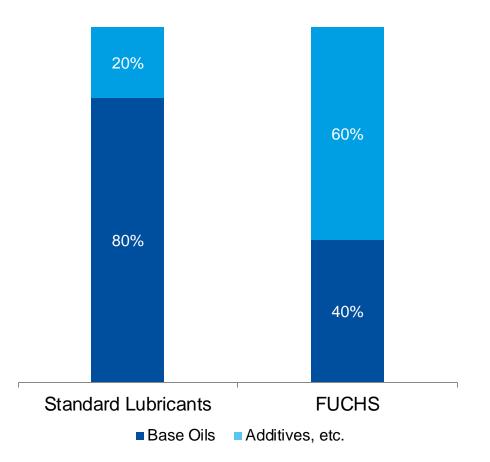






### Base oil / additives value split

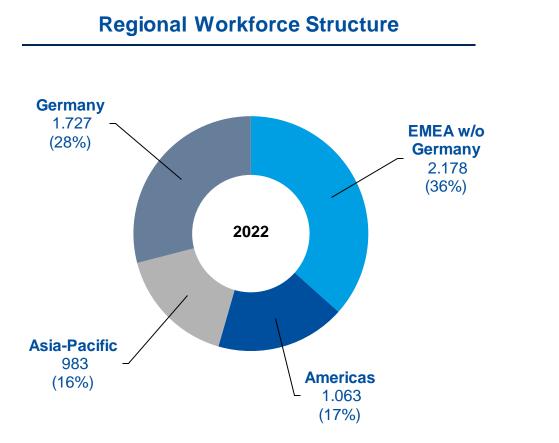
- Base oil prices do not necessarily follow crude oil prices
- No direct link between additives and crude oil prices
  - We even face price increases for certain raw materials where supply/demand is not balanced, or special situations occur
- Special lubricants consist of less base fluid and more additives



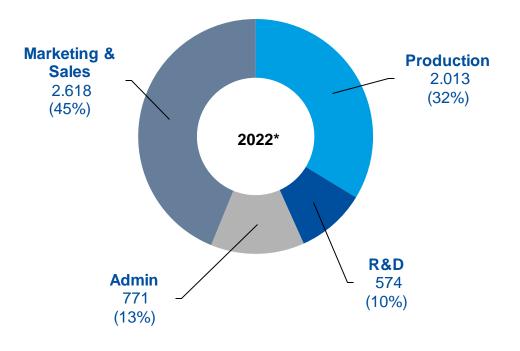
## **WORKFORCE STRUCTURE**

6,104 EMPLOYEES GLOBALLY (AS OF DECEMBER 31, 2022)





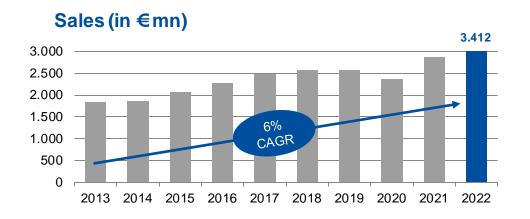
### **Functional Workforce Structure**



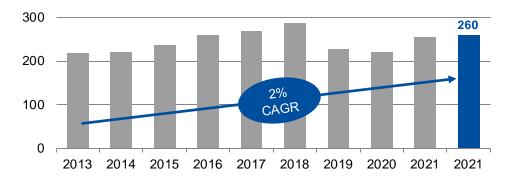
\*Excl. 128 Trainees



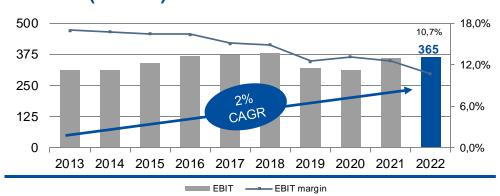
## UNIQUE TRACK RECORD FOR CONTINUED PROFITABILITY AND ADDED VALUE



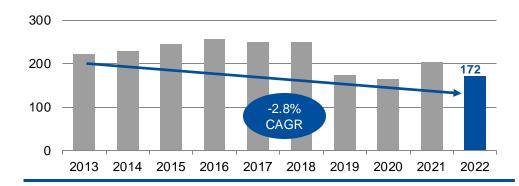
Earnings After Tax (in €mn)



EBIT (in €mn)

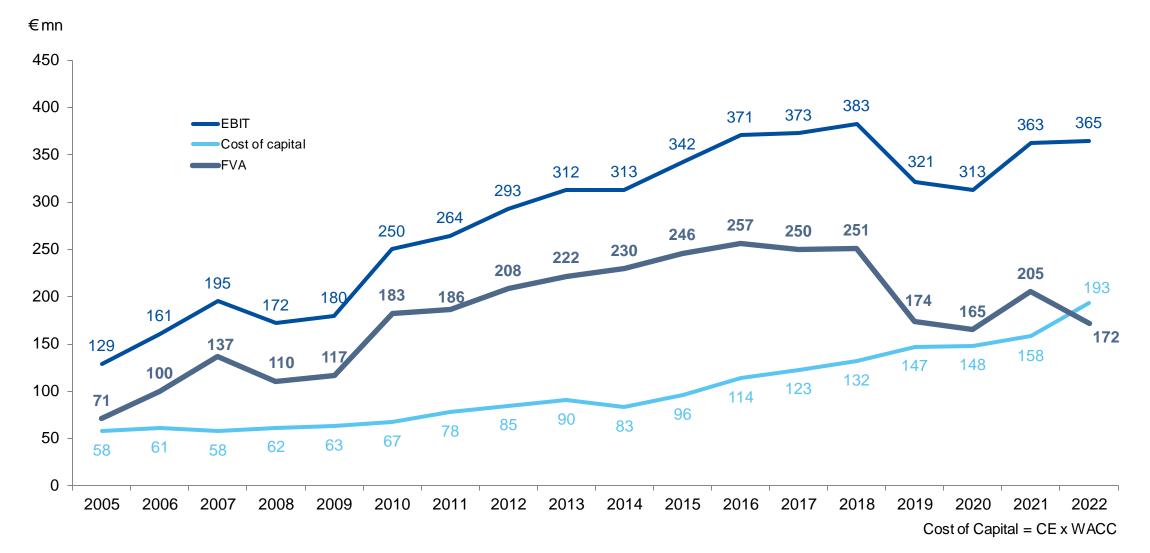


FVA (in €mn)





## **DEVELOPMENT EBIT – COST OF CAPITAL – FVA**



### SALES DEVELOPMENT



€mn	2022	2021	2020	2019	2018	Δ 21/22
Sales	3,412	2,871	2,378	2,572	2,567	+19%
Gross Profit	1,054	965	854	890	899	+9.2%
Gross Profit margin	30.9%	33.6%	35.9%	34.6%	35.0%	-3.7%-points
Other function costs	-698	-611	-551	-580	-542	+14.2%
EBIT before at Equity	356	354	303	310	357	+1%
EBIT margin before at Equity	10.4%	12.3%	12.7%	12.1%	13.9%	-1.9%-points
At Equity	9	9	10	11	26	0%
EBIT	365	363	313	321	383	+1.0%
EBIT margin	10.7%	12.6%	13.2%	12.5%	14.9%	-1.9%-points
EBITDA	458	449	393	400	441	9
EBITDA margin	13.4%	15.6%	16.5%	15.6%	17.2%	-2.2%-points



## SOLID BALANCE SHEET AND STRONG CASH FLOW GENERATION

€mn	2022	2021	2020	2019	2018	2017
Total assets	2,523	2,311	2,120	2,023	1,891	1,751
Goodwill	254	247	236	175	174	173
Equity	1,841	1,756	1,580	1,561	1,456	1,307
Equity ratio	73%	76%	75%	77%	77%	75%

€mn	2022	2021	2020	2019	2018	2017
Net liquidity	-60	97	179	193	191	160
Operating cash flow	128	169	360	329	267	242
Capex	79	80	122	154	121	105
Free cash flow before acquisitions <sup>1</sup>	61	90	238	175	147	142
Free cash flow	59	61	124	162	159	140

<sup>1</sup> Including divestments



### **REGIONAL SALES 2022** SIGNIFICANTLY HIGHER SALES IN ALL REGIONS

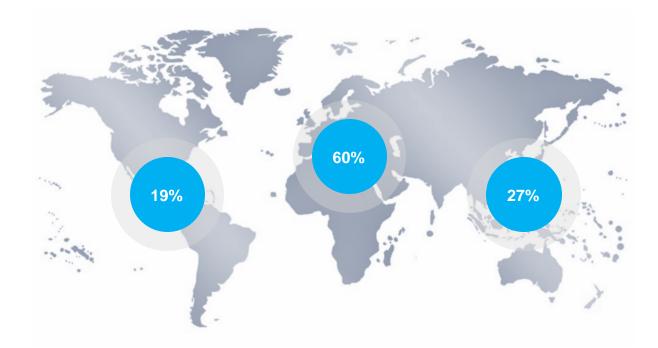
	2022 (€mn)	2021 (€mn)	Growth	Organic	External	FX
EMEA	2,036	1,710	19%	19%	-	-
Asia-Pacific	929	855	9%	3%	-	6%
North and South America	653	471	39%	25%	-	14%
Consolidation	-206	-165	-	-	-	-
Total	3,412	2,871	19%	15%	0%	4%



## **REGIONAL SALES REVENUES**

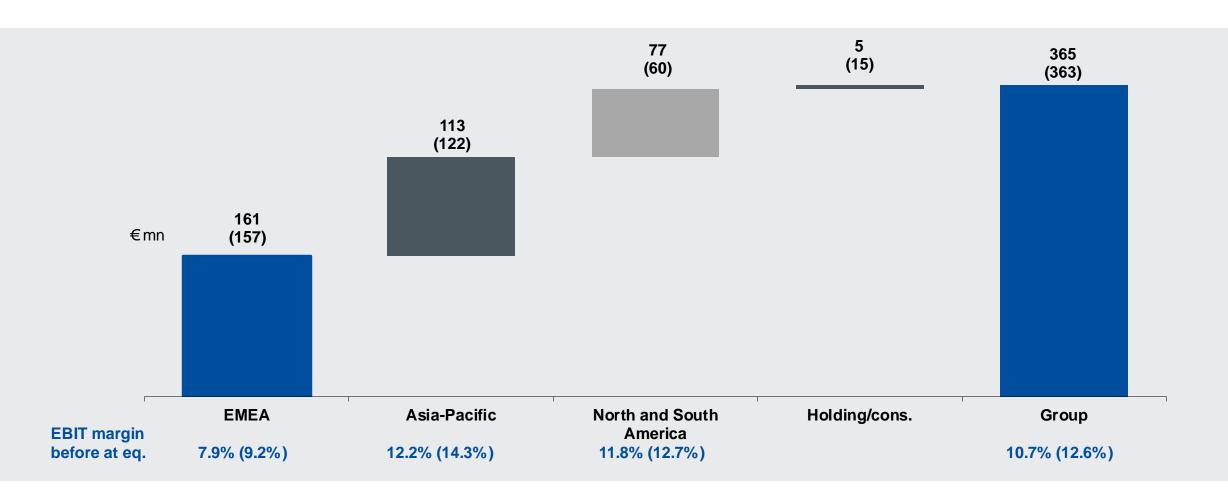
CONSOLIDATED SALES REVENUES FY2022

		2022 (€mn)	2021 (€mn)
EMEA		2,036	1,710
thereof	Germany	916	785
	Western Europe	702	587
	Eastern Europe	291	241
	Africa	127	97
Asia-Pacific	;	929	855
thereof	China	554	552
	Australia	242	196
North and S	outh America	653	471
thereof	North America	576	413
	South America	77	58
Consolidati	on	-206	-165
Total		3,412	2,871











### **INCOME STATEMENT FY 2022**

€mn	FY 2022	FY 2021	∆€mn	<b>Δ</b> in %
Sales	3,412	2,871	541	19
Gross Profit	1.054	965	89	9
Gross Profit margin	30.9 %	33.6 %	-	-2.7 %-points
Other function costs	-698	-611	-87	14
EBIT before at Equity	356	354	2	1
At Equity	9	9	0	0
EBIT	365	363	2	1
Earnings after tax	260	254	6	2

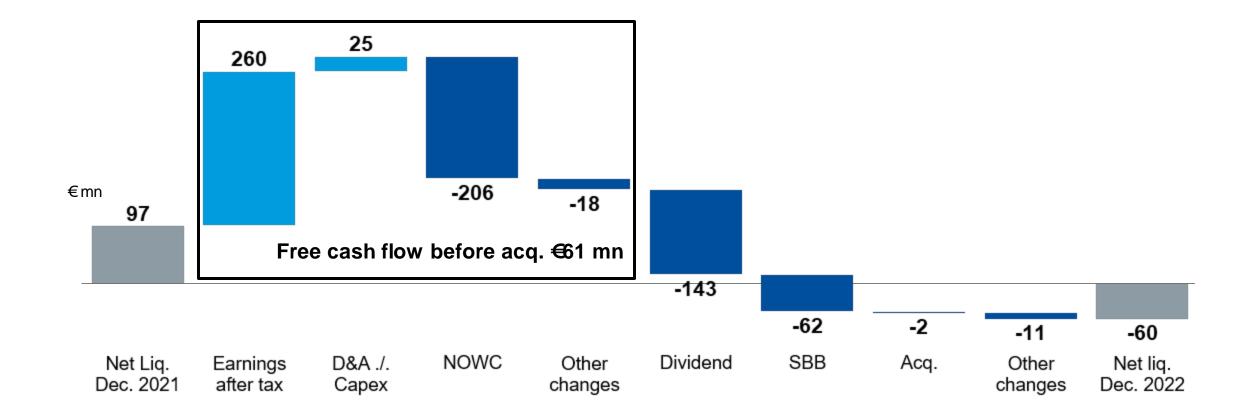




€mn	FY 2022	FY 2021	<b>∆</b> in €mn	<b>∆</b> in %
Earnings after tax	260	254	6	2
Amortization/Depreciation	94	86	8	9
Changes in net operating working capital (NOWC)	-206	-152	-54	36
Other changes	-20	-19	-1	5
Capex	-79	-80	1	1
Free cash flow before acquisitions	61	90	-29	-32
Acquisitions	-2	-29	27	-93
Free cash flow	59	61	-2	-3



### **NET LIQUIDITY**





### **QUARTERLY INCOME STATEMENT**

€mn		202	20			202	21			202	22			202	3	
enn	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Sales	616	504	620	638	697	714	718	742	808	832	902	870	936			
Gross Profit	218	172	225	239	255	242	238	230	262	262	274	256	289			
Gross Profit margin (in %)	35.4	34.1	36.3	37.5	36.6	33.9	33.1	31.0	32.4	31.5	30.4	29.4	30.9			
Other function costs	-148	-134	-137	-132	-156	-154	-153	-148	-171	-175	-178	-174	-188			
EBIT before at Equity	70	38	88	107	99	88	85	82	91	87	96	82	101			
EBIT margin before at Equity (in %)	11.4	7.5	14.2	16.8	14.2	12.3	11.8	11.1	10.9	10.5	10.6	9.4	10.8			
At Equity	2	2	3	3	2	2	3	2	2	0	4	3	2			
EBIT	72	40	91	110	101	90	88	84	93	87	100	85	103			
EBIT margin (in %)	11.7	7.9	14.7	17.2	14.5	12.6	12.3	11.3	11.2	10.5	11.1	9.7	11.0			
EBITDA	92	60	110	131	122	111	109	107	116	110	124	135	126			
EBITDA margin (in %)	14.9	11.9	17.7	20.5	17.5	15.5	15.2	14.4	13.9	13.2	13.7	15.5	13.5			



### **QUARTERLY FIGURES BY REGION**

2022			EMEA				A	sia-Paci	fic			North an	d South	Americ	a
2022	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY
Sales by company location	481	506	524	525	2,036	237	217	252	223	929	141	159	182	171	653
EBIT before at equity income	42	40	35	44	161	29	26	33	25	113	17	18	24	18	77
in % of sales	8.7	7.9	6.7	8.4	7.9	12.2	12.0	13.1	11.2	12.2	12.1	11.3	13.2	10.5	11.8
Income from at equity companies	2	0	4	3	9	-	-	-	-	-	-	-	-	-	-
Segmentearnings (EBIT)	44	40	39	47	170	29	26	33	25	113	17	18	24	18	77
in % of sales	9.1	7.9	7.4	8.9	8.3	12.2	12.0	13.1	11.2	12.2	12.1	11.3	13.2	10.5	11.8

2023	EMEA					Asia-Pacific					North and South America				
2023	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY
Sales by company location	552					252					181				
EBIT before at equity income	48					28					19				
in % of sales	8.7					11.1					10.5				
Income from at equity companies	2					-					-				
Segmentearnings (EBIT)	50					28					19				
in % of sales	9.0					11.1					10.5				



### **QUARTERLY SALES & EBIT BY REGIONS**

Sales (€mn)			2021				
Sales (Ellin)	Q1	Q2	Q3	Q4	FY	Q1	
EMEA	419	431	426	434	1,710	481	5
Δ Y-o-Yin %	5	49	15	12	18	15	
Asia-Pacific	213	211	213	218	855	237	2
Δ Y-o-Yin %	46	21	13	15	22	11	
Americas	111	113	120	127	471	141	1
Δ Y-o-Yin %	1	59	20	20	22	27	
Holding/Consolidation	-46	-41	-41	-37	-165	-51	-
FUCHS Group	697	714	718	742	2,871	808	8
Δ Y-o-Yin %	13	42	16	16	21	16	

		2022		
Q1	Q2	<b>Q</b> 3	Q4	FY
481	506	524	525	2,036
15	17	23	21	19
237	217	252	223	929
11	3	18	2	34
141	159	182	171	653
27	41	52	35	39
-51	-50	-56	-49	-206
808	832	902	870	3,412
16	17	26	17	19

**Q**3

 Q4

-14

-5

FY

-7

		2023		
Q1	Q2	Q3	Q4	FY
552				
15				
252				
6				
181				
28				
-49				
936				
16				

EBIT (€mn)			2021				
	Q1	Q2	Q3	Q4	FY	Q1	Q2
EMEA	49	44	38	35	166	44	40
Δ Y-o-Yin %	14	239	8	-47	-1	-10	-9
Asia-Pacific	34	29	30	29	122	29	26
Δ Y-o-Yin %	100	21	3	-3	22	-15	-10
Americas	16	15	15	14	60	17	18
Δ Y-o-Yin %	33	650	-	8	43	6	20
Holding/Consolidation	2	2	4	6	15	3	3
FUCHS Group	101	90	88	84	363	93	87
Δ Y-o-Yin %	40	125	-3	-24	16	-8	-3

		2023		
Q1	Q2	Q3	Q4	FY
50				
14				
28				
-1				
19				
12				
6				
103				
11				



## **QUARTERLY SALES DEVELOPMENT SPLIT BY REGIONS**

Organic Growth (in %)			2021					2022					2023		
	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY
EMEA	6	48	14	11	17	15	16	22	21	19	17				
Asia-Pacific	46	20	8	8	19	5	-5	8	2	3	9				
Americas	6	75	19	17	25	18	25	32	26	25	25				
FUCHS Group	15	43	13	13	20	12	11	19	16	15	17				
			2021					2022					2023		
External Growth (in %)	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY
EMEA	-	-	-	-	-	-	-	-	-	-	-				
Asia-Pacific	-	-	-	-	-	-	-	-	-	-	-				
Americas	7	1	2	1	3	-	-	-	-	-	-				
FUCHS Group	1	0	1	1	1	0	0	0	0	0	0				
			2021					2022					2023		
FX Effects (in %)	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY
EMEA	-1	1	1	2	1	-	1	1	-	-	-2				
Asia-Pacific	-	1	5	7	3	6	8	10	-	6	-3				
Americas	-12	-17	-1	2	-6	9	16	20	9	14	3				
FUCHS Group	-3	-1	2	-3	0	4	5	7	1	4	-1				



### SUPERVISORY BOARD OF FUCHS PETROLUB SE



Dr. Christoph Loos Chairman



Dr. Susanne Fuchs Dept. Chairwoman



Ingeborg Neumann Chairwoman Audit Committee



Dr. Markus Steilemann Member



Jens Lehfeldt Employee's Representative



**Cornelia Stahlschmidt** Employee's Representative



### **MANAGEMENT - EXECUTIVE BOARD**



Stefan Fuchs CEO; Corporate Group Development, HR, PR & Marketing, Strategy



Dr. Sebastian Heiner CTO; R&D, Technology, Product Management, Supply Chain, Sustainability, EH&S, Mining Division, OEM Division

Dr. Timo Reister Asia-Pacific, Americas, Automotive Aftermarket Division



Dr. Ralph Rheinboldt Europe, Middle East & Africa, Industry Division, Speciality Division



Isabelle Adelt CFO; Finance, Controlling, Investor Relations, Compliance, Internal Audit, Digitalization (IT, ERP systems, Big Data etc.), Legal, Taxes

## **EXECUTIVE COMPENSATION & FUCHS SHARES**



### **Executive Board**

## >50%

of multi-year variable compensation (LTI)

must be invested in FUCHS preference shares with a lock-up period of 4 years

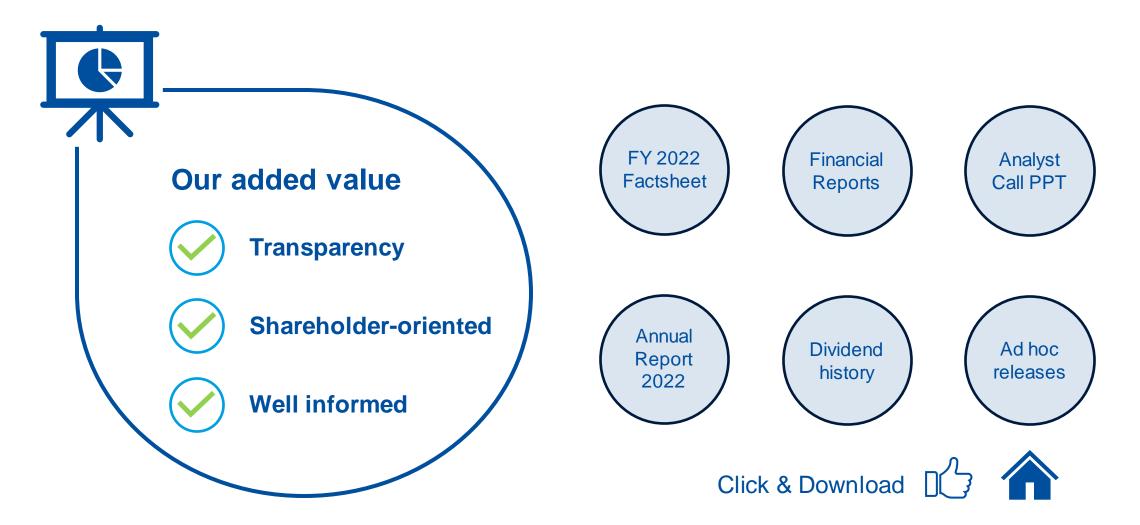
LTI  $\triangleq$  55% of total variable compensation

## **Supervisory Board**

# **220%** of fixed compensation

must be invested in FUCHS preference shares with a lock-up period of 4 years

## DOWNLOAD: KEY DOCUMENTS FOR OUR SHAREHOLDERS



## **FINANCIAL CALENDAR & CONTACT**



### **Financial Calendar 2023**

July 28, 2023	Financial Report H1 2023					
October 27, 2023	Quarterly Statement 9M 2023					

The financial calendar is updated regularly. You find the latest dates on the webpage at www.fuchs.com/financial-calendar

### **Investor Relations Contact**

#### **FUCHS PETROLUB SE**

Einstreinstr. 11 68169 Mannheim Phone: +49 (0) 621 3802-1105 www.fuchs.com/group/investor-relations



Lutz Ackermann Head of Investor Relations lutz.ackermann@fuchs.com



Andrea Leuser Manager Investor Relations andrea.leuser@fuchs.com



Claudia Rippke Specialist Investor Relations claudia.rippke@fuchs.com

### DISCLAIMER



The information contained in this presentation is for background purposes only and is subject to amendment, revision and updating. Certain statements and information contained in this presentation may relate to future expectations and other forward-looking statements that are based on management's current views and assumptions and involve known and unknown risks and uncertainties. In addition to statements which are forward-looking by reason of context, including without limitation, statements referring to risk limitations, operational profitability, financial strength, performance targets, profitable growth opportunities, and risk adequate pricing, other words such as "may, will, should, expects, plans, intends, anticipates, believes, estimates, predicts, or continue", "potential, future, or further", and similar expressions identify forward-looking statements.

By their very nature, forward-looking statements involve a number of risks, uncertainties and assumptions which could cause actual results or events to differ materially from those expressed or implied by the forward-looking statements. These factors can include, among other factors, changes in the overall economic climate, procurement prices, changes to exchange rates and interest rates, and changes in the lubricants industry. FUCHS PETROLUB SE provides no guarantee that future developments and the results actually achieved in the future will match the assumptions and estimates set out in this presentation and assumes no liability for such. Statements contained in this presentation regarding past trends or activities should not be taken as a representation that such trends or activities will continue in the future.

The company does not undertake any obligation to update or revise any statements contained in this presentation, whether as a result of new information, future events or otherwise. In particular, you should not place undue reliance on forward-looking statements, which speak only as of the date of this presentation.